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# Hadoop Market by Component (Hardware, Software, and Services), Deployment Model (On-premise, Cloud, and Hybrid), Organization Size (Large Enterprises and Small and medium enterprises), and End User (Manufacturing, BFSI, Retail & Consumer Goods, IT & Telecommunication, Healthcare, Government & Defense, Media & Entertainment, Energy & Utility, Trade & Transportation, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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## Abstracts

Hadoop is an Apache open source framework programmed in Java. It allows distributed processing of large datasets widely known as big data across clusters of computers using simple programming models. The Hadoop framework application operates in an environment that provides distributed storage and computation across clusters of computers. Hadoop is designed to scale up from single server to thousands of machines, each offering local computation and storage. It runs its applications using the MapReduce algorithm, where the data is processed in parallel with other processes. Moreover, it is widely used to develop applications that perform complete statistical analysis in big data. Hadoop is a distributed processing technology used for big data analysis. The global Hadoop market has witnessed dynamic growth in the recent years, owing to its cost-effectiveness and efficiency over traditional data analysis tools such as RDBMS

Increase in competition in the business environment has compelled companies that

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generate huge amount of data to opt for Hadoop services. In addition, extremely low upfront costs compared to on-premise Hadoop propels the adoption of Hadoop as a Service (HaaS). Moreover, some of the other factors that drive the growth of the market include increase in adoption of Hadoop by small & medium enterprises (SMEs) and the characteristics such as flexibility and agility for businesses provided by Hadoop. Factors such as increase in penetration of Internet of Things (IoT) across the globe, surge in demand for cost effective solutions for the management of big data, and wide acceptance of HaaS across different industry verticals such as IT, banking, manufacturing, and telecommunication fuel the growth of the Hadoop market.

However, concerns associated with low security standards for highly confidential data and lack of awareness about benefits of this technology are expected to hinder the growth of the market to a certain extent. Furthermore, ongoing partnership and funding taking place in the Hadoop market and rise in popularity of e-commerce are expected to provide significant revenue growth opportunities for the market growth in the coming years.

The Hadoop market is segmented on the basis of component, deployment model, organization size, end user, and region. On the basis of component, it is divided into hardware, software, and services. On the basis of deployment type, it is classified into on-premise, cloud, and hybrid. By organization size, it is bifurcated into small & medium-sized enterprises and large enterprises. By end user, it is segregated into manufacturing, BFSI, retail & consumer goods, IT & telecommunication, healthcare, government & defense, media & entertainment, energy & utility, trade & transportation, and others. Region -wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the Hadoop market include Amazon Web Services, Inc., Cisco Systems, Inc., Cloudera, Inc., Datameer, Inc., Dell EMC, Google LLC, International Business Machines Corporation, MapR Technologies, MarkLogic Corporation, and Teradata Corporation.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the current & future trends of the market to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the global Hadoop market share is provided.

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Porter’s five forces analysis illustrates the potency of the buyers and suppliers operating in the Hadoop industry.

The quantitative analysis of the market from 2019 to 2027 is provided to determine the global Hadoop market potential.

KEY MARKET SEGMENTS

By Component

Hardware

Software

Services

By Deployment Model

On-premise

Cloud

Hybrid

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Manufacturing

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- BFSI
- Retail & Consumer Goods
- IT & Telecommunication
- Healthcare
- Government & Defense
- Media & Entertainment
- Energy & Utility
- Trade & Transportation
- Others

By Region

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Russia
  - Rest of Europe

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- Asia-Pacific
  - China
  - India
  - Japan
  - South Korea
  - Australia
  - Rest of Asia-Pacific
- LAMEA
  - Latin America
  - Middle East
  - Africa

KEY MARKET PLAYERS

- Amazon Web Services
  - Cisco Systems, Inc.
- Cloudera, Inc.
- Datameer, Inc.
- Dell EMC
- Google LLC
- International Business Machines Corporation

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MapR Technologies

MarkLogic Corporation

Teradata Corporation

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