

Commercial Satellite Imaging Market by Application (Geospatial Data Acquisition & Mapping, Planning & Development, Disaster Management, Energy & Natural Resource Management, Surveillance & Security, Defense & Intelligence, and Others), and End User (Government, Military Defense, Forestry and Agriculture, Energy, Civil Engineering & Archaeology, Transportation & Logistics, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

The global commercial satellite imaging market was valued at \$2,240.0 million in 2018, and is expected to reach \$5,256.4 million by 2026, registering a CAGR of 11.2% from 2019 to 2026. Satellite imaging is the technology that offer real-time geospatial information in the form of images. These images are further utilized across various applications for commercial purposes. The importance of satellite images for commercial use is increasing across the globe, as the information extracted from these images helps to strengthen defense operation and security services at global level as whole or for a particular country. In addition, incorporation of recently launched technologies such as remote sensing, GPS, LiDAR, and cloud service in satellite imagery is likely to make the overall image collection method simpler, thereby positively impacting the overall market growth.

Increase in applications of satellite imaging services such as geospatial mapping, disaster mapping, urban planning, and energy management is the key factor that drives

the growth of the global commercial satellite imaging market. In addition, surge in requirement of satellite imaging data analytics from various industries that need critical information regarding geospatial and environmental conditions for effective resource management fuels the market growth. Moreover, satellite imagery is used effectively in various commercial applications such as selection of construction sites, surrounding areas, route planning, monitoring of infrastructural projects, and 3D modeling of excavation areas. With incorporation of new technologies, including remote sensing and LiDAR, satellite imaging is expected to develop new commercial applications in weather forecasting and other fields.

Furthermore, increase in dependence on location-based services is anticipated to boost the growth of the global market. This is attributed to the fact that these services offer real-time geospatial information, which helps in preventing life-threatening circumstances and natural calamities. This has led to increase in launch of commercial satellites, which accelerates the market growth.

The global commercial satellite imaging market is segmented into application, end use, and region. The applications covered in the market include geospatial data acquisition & mapping, urban planning & development, disaster management, energy & natural resource management, surveillance & security, defense & intelligence, and others.

By application, the geospatial data acquisition & mapping segment garnered the largest share in the market. This is attributed to the fact that geospatial mapping is potentially used in archaeology, construction, government, military, mining, and civil engineering.

Depending on end use, the market is fragmented into government, military defense, forestry & agriculture, energy, civil engineering & archaeology, transportation & logistics, and others. The defense sector is the largest end user in this market, as it uses commercial satellite imaging primarily for geospatial mapping. Furthermore, increase in security concerns has led the defense sector to become a prominent buyer for geospatial intelligence and mapping services among others.

Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. North America has emerged as the global leader in the commercial satellite imaging market. The growth of this region is attributed to increase in utilization of satellite imaging in their defense, government, and agriculture sectors. Presence of some of the major companies such as Google Inc., DigitalGlobe, GeoEye, Inc., and ImageSat International N.V. in North America is further driving the market growth.

Key players operating in the global commercial satellite imaging market are BlackSky Global LLC, European Space Imaging, Galileo Group, Inc., Harris Corporation, ImageSat International N.V., Maxar Technologies Inc., Planet Labs Inc., Planet Labs Inc., Telespazio France, UrtheCast Corp, and others.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the global commercial satellite imaging market from 2019 to 2026 to determine the prevailing opportunities

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided

The market size is provided in terms of value and volume

Porter's five forces analysis helps to analyze the potential of the buyers & suppliers and the competitive scenario of the commercial satellite imaging industry for strategy building

Profiles of leading players operating in the market are provided to understand the competitive scenario

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable market growth

KEY MARKET SEGMENTS

By Application

Geospatial Data Acquisition & Mapping

Urban Planning & Development

Disaster Management

Energy & Natural Resource Management

Surveillance & Security

Defense & Intelligence

Others

By End User

Government

Military Defense

Forestry & Agriculture

Energy

Civil Engineering & Archaeology

Transportation & Logistics

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Spain

Italy

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Saudi Arabia

UAE

Kuwait

Qatar

South Africa

Rest of LAMEA

KEY MARKET PLAYERS

BlackSky Global LLC

European Space Imaging

Galileo Group

Inc.

Harris Corporation

ImageSat International N.V.

Maxar Technologies Inc.

Planet Labs Inc.

Planet Labs Inc.

Telespazio France

UrtheCast Corp

The other players in the value chain include of the market includes Surrey Satellite Technology Ltd., Airbus Defence and Space, ADCC International East Africa Limited, Korea Space-Image Technology, Ltd., Vricon, Inc., SpaceView Inc., and others.

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