+44 20 8123 2220
info@marketpublishers.com

Cognitive Computing Market by Technology (Natural Language Processing, Machine Learning, Automated Reasoning, and Others), Deployment Type(On-Premise and Cloud), Enterprise Size (Large Enterprises and Small and Medium Enterprises), and Industry Vertical (Healthcare, BFSI, Retail, Government & Defense, IT & Telecom, Energy & Power, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

https://marketpublishers.com/r/W5D84B25381EN.html
Date: April 2020
Pages: 287
Price: US$ 5,370.00 (Single User License)
ID: W5D84B25381EN

Abstracts

Cognitive computing helps to process volumes of complex data, thereby inadvertently enhancing the enterprises productivity levels. Cognitive computing is considered as next generation system that converses in human language and helps experts to make better decisions by understanding the complexities of big data. In the current scenario, most of the data received is unstructured such as images, videos, natural language, and symbols. Cognitive computing, with the help of different technologies such as natural language processing, machine learning, and automated reasoning, translates unstructured data to sense, infer, and predict the best solution.

Cognitive computing is majorly used in BFSI, healthcare, energy & power, retail, e-commerce, and other sectors. Increase in volume of unstructured data and advancements in technology are the major driving forces of the cognitive computing market. Cloud-based technological advancements, development of innovative hardware & software systems and cognitive experience interfaces are the factors expected to foster the growth of the cognitive computing market. Recently, in March 2015, IBM acquired AlchemyAPI, one of the leading providers of scalable API services and deep

+44 20 8123 2220
info@marketpublishers.com

learning technology, which helps in the development of IBM’s next generation cognitive computing applications. Google acquired cognitive computing start-up DeepMind focusing on integrating DeepMind’s NLP technology into its core search product for better understanding of the queries written in a natural language.

The cognitive computing market is segmented on the basis of technology, deployment type, enterprise size, industry vertical, and region. By technology, it is categorized into natural language processing, machine learning, automated reasoning, and others. On the basis of deployment type, it is divided into on-premise and cloud. Further, on the basis of enterprise size, it is classified into large enterprises and small and medium enterprises. Depending on industry vertical, it is categorized into healthcare, BFSI, retail, government & defense, IT & telecom, energy & power, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the cognitive computing market include 3M, Google LLC, Hewlett Packard Enterprise Development LP, International Business Machines Corporation, Microsoft Corporation, Nuance Communications Inc., Oracle Corporation, SAP SE, SAS Institute Inc., and Tibco Software Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and others, which help drive the growth of the global cognitive computing market.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the current & future trends of the market to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the global cognitive computing market share is provided.

Porter’s five forces analysis illustrates the potency of the buyers and suppliers operating in the cognitive computing industry.

The quantitative analysis of the market from 2018 to 2026 is provided to determine the global cognitive computing market potential.

KEY MARKET SEGMENTS

+44 20 8123 2220
info@marketpublishers.com

By Technology

- Natural Language Processing
- Machine Learning
- Automated Reasoning
- Others

By Deployment Type

- On-Premise
- Cloud

By Enterprise Size

- Large Enterprises
- Small & Medium Enterprises

By Industry Vertical

- Healthcare
- BFSI
- Retail
- Government & Defense
- IT & Telecom
- Energy & Power

+44 20 8123 2220
info@marketpublishers.com

- Others

By Region

- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - France
  - UK
  - Rest of Europe
- Asia-Pacific
  - Japan
  - China
  - India
  - Rest of Asia-Pacific
- LAMEA
  - Latin America
  - Middle East
  - Africa

+44 20 8123 2220
info@marketpublishers.com

KEY MARKET PLAYERS

3M

Google LLC

Hewlett Packard Enterprise Development LP

International Business Machines Corporation

Microsoft Corporation

Nuance Communications Inc.

Oracle Corporation

SAP SE

SAS Institute Inc.

Tibco Software Inc.

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1:INTRODUCTION

1.1.REPORT DESCRIPTION
1.2.KEY BENEFITS FOR STAKEHOLDERS
1.3.KEY MARKET SEGMENTS
1.4.KEY MARKET PLAYERS
1.5.RESEARCH METHODOLOGY
  1.5.1.Secondary research
  1.5.2.Primary research
  1.5.3.Analyst tools & models

CHAPTER 2:EXECUTIVE SUMMARY

2.1.KEY FINDINGS
  2.1.1.Top impacting factors
  2.1.2.Top investment pockets
2.2.CXO PERSPECTIVE

CHAPTER 3:MARKET OVERVIEW

3.1.MARKET DEFINITION AND SCOPE
3.2.KEY FORCES SHAPING THE GLOBAL COGNITIVE COMPUTING MARKET
  3.2.1.Moderate -To-High bargaining power of suppliers
  3.2.2.Low-To-High bargaining power of buyers
  3.2.3.Low-To-High threat of substitutes
  3.2.4.Low threat of new entrants
  3.2.5.Low-to-high competitive rivalry
3.3.VALUE CHAIN ANALYSIS
  3.3.1.Data origin
  3.3.2.Data classification and storage
  3.3.3.Analytics
  3.3.4.Commercial (Small and Medium Enterprises and small & medium enterprises)
3.4.MARKET DYNAMICS
  3.4.1.Drivers
    3.4.1.1.Advancement in enabling technology
    3.4.1.2.Increase in volume of large complex data
    3.4.1.3.Evolutions in computing platforms

+44 20 8123 2220
info@marketpublishers.com

3.4.2.Restraints
3.4.2.1.High cost of deploying cognitive computing system
3.4.2.2.Lack of awareness
3.4.3.Opportunities
3.4.3.1.Impact on business application
3.5.INDUSTRY ROADMAP OF COGNITIVE COMPUTING
3.6.IMPACT OF GOVERNMENT REGULATIONS ON THE GLOBAL COGNITIVE COMPUTING MARKET

CHAPTER 4:COGNITIVE COMPUTING MARKET, BY TECHNOLOGY

4.1.OVERVIEW
4.2.NATURAL LANGUAGE PROCESSING
4.2.1.Key market trends, growth factors, and opportunities
4.2.2.Market size and forecast, by region
4.2.3.Market analysis, by country
4.3.MACHINE LEARNING
4.3.1.Key market trends, growth factors, and opportunities
4.3.2.Market size and forecast, by region
4.3.3.Market analysis, by country
4.4.AUTOMATED REASONING
4.4.1.Key market trends, growth factors, and opportunities
4.4.2.Market size and forecast, by region
4.4.3.Market analysis, by country
4.5.OTHERS
4.5.1.Key market trends, growth factors, and opportunities
4.5.2.Market size and forecast, by region
4.5.3.Market analysis, by country

CHAPTER 5:COGNITIVE COMPUTING MARKET, BY DEPLOYMENT TYPE

5.1.OVERVIEW
5.2.ON-PREMISE
5.2.1.Key market trends, growth factors, and opportunities
5.2.2.Market size and forecast, by region
5.2.3.Market analysis, by country
5.3.CLOUD
5.3.1.Key market trends, growth factors, and opportunities
5.3.2.Market size and forecast, by region

+44 20 8123 2220
info@marketpublishers.com

5.3.3.Market analysis, by country

CHAPTER 6:COGNITIVE COMPUTING MARKET, BY ENTERPRISE SIZE

6.1.OVERVIEW
6.2.LARGE ENTERPRISES
6.2.1.Key market trends, growth factors, and opportunities
6.2.2.Market size and forecast, by region
6.2.3.Market analysis, by country
6.3.SMALL AND MEDIUM ENTERPRISES
6.3.1.Key market trends, growth factors, and opportunities
6.3.2.Market size and forecast, by region
6.3.3.Market analysis, by country

CHAPTER 7:COGNITIVE COMPUTING MARKET, BY INDUSTRY VERTICAL

7.1.OVERVIEW
7.2.HEALTHCARE
7.2.1.Key market trends, growth factors, and opportunities
7.2.2.Market size and forecast, by region
7.2.3.Market analysis, by country
7.3.BFSI
7.3.1.Key market trends, growth factors, and opportunities
7.3.2.Market size and forecast, by region
7.3.3.Market analysis, by country
7.4.RETAIL
7.4.1.Key market trends, growth factors, and opportunities
7.4.2.Market size and forecast, by region
7.4.3.Market analysis, by country
7.5.GOVERNMENT
7.5.1.Key market trends, growth factors, and opportunities
7.5.2.Market size and forecast, by region
7.5.3.Market analysis, by country
7.6.IT & TELECOM
7.6.1.Key market trends, growth factors, and opportunities
7.6.2.Market size and forecast, by region
7.6.3.Market analysis, by country
7.7.ENERGY & POWER
7.7.1.Key market trends, growth factors, and opportunities

+44 20 8123 2220
info@marketpublishers.com

7.7.2.Market size and forecast, by region
7.7.3.Market analysis, by country
7.8.OTHERS
7.8.1.Key market trends, growth factors, and opportunities
7.8.2.Market size and forecast, by region
7.8.3.Market analysis, by country

CHAPTER 8:COGNITIVE COMPUTING MARKET, BY REGION

8.1.OVERVIEW
8.1.1.Market size and forecast, by region
8.2.NORTH AMERICA
8.2.1.Key market trends, growth factors, and opportunities
8.2.2.Market size and forecast, by technology
8.2.3.Market size and forecast, by deployment type
8.2.4.Market size and forecast, by enterprise size
8.2.5.Market size and forecast, by industry vertical
8.2.6.Market analysis, by country
8.2.6.1.U.S.
8.2.6.1.1.Market size and forecast, by technology
8.2.6.1.2.Market size and forecast, by deployment type
8.2.6.1.3.Market size and forecast, by enterprise size
8.2.6.1.4.Market size and forecast, by industry vertical
8.2.6.2.Canada
8.2.6.2.1.Market size and forecast, by technology
8.2.6.2.2.Market size and forecast, by deployment type
8.2.6.2.3.Market size and forecast, by enterprise size
8.2.6.2.4.Market size and forecast, by industry vertical
8.3.EUROPE
8.3.1.Key market trends, growth factors, and opportunities
8.3.2.Market size and forecast, by technology
8.3.3.Market size and forecast, by deployment type
8.3.4.Market size and forecast, by enterprise size
8.3.5.Market size and forecast, by industry vertical
8.3.6.Market analysis, by country
8.3.6.1.Germany
8.3.6.1.1.Market size and forecast, by technology
8.3.6.1.2.Market size and forecast, by deployment type
8.3.6.1.3.Market size and forecast, by enterprise size

+44 20 8123 2220
info@marketpublishers.com

8.3.6.1.4.Market size and forecast, by industry vertical
8.3.6.2.France
8.3.6.2.1.Market size and forecast, by technology
8.3.6.2.2.Market size and forecast, by deployment type
8.3.6.2.3.Market size and forecast, by enterprise size
8.3.6.2.4.Market size and forecast, by industry vertical
8.3.6.3.UK
8.3.6.3.1.Market size and forecast, by technology
8.3.6.3.2.Market size and forecast, by deployment type
8.3.6.3.3.Market size and forecast, by enterprise size
8.3.6.3.4.Market size and forecast, by industry vertical
8.3.6.4.Rest of Europe
8.3.6.4.1.Market size and forecast, by technology
8.3.6.4.2.Market size and forecast, by deployment type
8.3.6.4.3.Market size and forecast, by enterprise size
8.3.6.4.4.Market size and forecast, by industry vertical
8.4.ASIA-PACIFIC
8.4.1.Key market trends, growth factors, and opportunities
8.4.2.Market size and forecast, by technology
8.4.3.Market size and forecast, by deployment type
8.4.4.Market size and forecast, by enterprise size
8.4.5.Market size and forecast, by industry vertical
8.4.6.Market analysis, by country
8.4.6.1.Japan
8.4.6.1.1.Market size and forecast, by technology
8.4.6.1.2.Market size and forecast, by deployment type
8.4.6.1.3.Market size and forecast, by enterprise size
8.4.6.1.4.Market size and forecast, by industry vertical
8.4.6.2.China
8.4.6.2.1.Market size and forecast, by technology
8.4.6.2.2.Market size and forecast, by deployment type
8.4.6.2.3.Market size and forecast, by enterprise size
8.4.6.2.4.Market size and forecast, by industry vertical
8.4.6.3.India
8.4.6.3.1.Market size and forecast, by technology
8.4.6.3.2.Market size and forecast, by deployment type
8.4.6.3.3.Market size and forecast, by enterprise size
8.4.6.3.4.Market size and forecast, by industry vertical
8.4.6.4.Rest of Asia-Pacific

+44 20 8123 2220
info@marketpublishers.com

8.4.6.4.1.Market size and forecast, by technology
8.4.6.4.2.Market size and forecast, by deployment type
8.4.6.4.3.Market size and forecast, by enterprise size
8.4.6.4.4.Market size and forecast, by industry vertical
8.5.LAMEA
8.5.1.Key market trends, growth factors, and opportunities
8.5.2.Market size and forecast, by technology
8.5.3.Market size and forecast, by deployment type
8.5.4.Market size and forecast, by enterprise size
8.5.5.Market size and forecast, by industry vertical
8.5.6.Market analysis, by country
8.5.6.1.Latin America
8.5.6.1.1.Market size and forecast, by technology
8.5.6.1.2.Market size and forecast, by deployment type
8.5.6.1.3.Market size and forecast, by enterprise size
8.5.6.1.4.Market size and forecast, by industry vertical
8.5.6.2.Middle East
8.5.6.2.1.Market size and forecast, by technology
8.5.6.2.2.Market size and forecast, by deployment type
8.5.6.2.3.Market size and forecast, by enterprise size
8.5.6.2.4.Market size and forecast, by industry vertical
8.5.6.3.Africa
8.5.6.3.1.Market size and forecast, by technology
8.5.6.3.2.Market size and forecast, by deployment type
8.5.6.3.3.Market size and forecast, by enterprise size
8.5.6.3.4.Market size and forecast, by industry vertical

CHAPTER 9:COMPETITIVE LANDSCAPE

9.1.KEY PLAYERS POSITIONING ANALYSIS, 2018
9.2.TOP WINNING STRATEGIES
9.3.COMPETITIVE DASHBOARD
9.4.KEY DEVELOPMENTS
9.4.1.Product launches
9.4.2.Collaboration
9.4.3.Partnership
9.4.4.Product development
9.4.5.Business expansion
9.4.6.Acquisition

+44 20 8123 2220
info@marketpublishers.com

9.5.CASE STUDIES
9.5.1.Centre for Computational Statistics and Machine Learning (CSML) with University College London developed a system
9.5.2.Celina Insurance Group utilized machine learning
9.5.3.Deltic’s bars and clubs deployed IBM Watson Assistant

CHAPTER 10:COMPANY PROFILE

10.1.3M
10.1.1.Company overview
10.1.2.Key Executives
10.1.3.Company snapshot
10.1.4.Operating business segments
10.1.5.Product portfolio
10.1.6.R&D expenditure
10.1.7.Business performance
10.1.8.Key strategic moves and developments
10.2.GOOGLE LLC
10.2.1.Company overview
10.2.2.Key Executives
10.2.3.Company snapshot
10.2.4.Product portfolio
10.2.5.R&D expenditure
10.2.6.Business performance
10.2.7.Key strategic moves and developments
10.3.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP
10.3.1.Company overview
10.3.2.Key executives
10.3.3.Company snapshot
10.3.4.Operating business segments
10.3.5.Product portfolio
10.3.6.R&D expenditure
10.3.7.Business performance
10.3.8.Key strategic moves and developments
10.4.INTERNATIONAL BUSINESS MACHINES CORPORATION
10.4.1.Company overview
10.4.2.Key Executives
10.4.3.Company snapshot
10.4.4.Operating business segments

+44 20 8123 2220
info@marketpublishers.com

10.4.5.Product portfolio
10.4.6.R&D expenditure
10.4.7.Business performance
10.4.8.Key strategic moves and developments
10.5.MICROSOFT CORPORATION
10.5.1.Company overview
10.5.2.Key executives
10.5.3.Company snapshot
10.5.4.Operating business segments
10.5.5.Product portfolio
10.5.6.R&D expenditure
10.5.7.Business performance
10.5.8.Key strategic moves and developments
10.6.NUANCE COMMUNICATIONS, INC.
10.6.1.Company overview
10.6.2.Key executives
10.6.3.Company snapshot
10.6.4.Operating business segments
10.6.5.Product portfolio
10.6.6.R&D expenditure
10.6.7.Business performance
10.6.8.Key strategic moves and developments
10.7.ORACLE CORPORATION
10.7.1.Company overview
10.7.2.Key Executives
10.7.3.Company snapshot
10.7.4.Operating business segments
10.7.5.Product portfolio
10.7.6.R&D expenditure
10.7.7.Business performance
10.7.8.Key strategic moves and developments
10.8.SAP SE
10.8.1.Company overview
10.8.2.Key Executives
10.8.3.Company snapshot
10.8.4.Operating business segments
10.8.5.Product portfolio
10.8.6.R&D expenditure
10.8.7.Business performance

+44 20 8123 2220
info@marketpublishers.com

10.8.8.Key strategic moves and developments
10.9.SAS INSTITUTE INC.
10.9.1.Company overview
10.9.2.Key Executives
10.9.3.Company snapshot
10.9.4.Product portfolio
10.9.5.Business performance
10.10.TIBCO SOFTWARE INC.
10.10.1.Company overview
10.10.2.Key Executives
10.10.3.Company snapshot
10.10.4.Product portfolio
10.10.5.Key strategic moves and developments

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 01.COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018-2026 ($MILLION)
TABLE 02.COGNITIVE COMPUTING MARKET REVENUE FOR NATURAL LANGUAGE PROCESSING, BY REGION 2018–2026 ($MILLION)
TABLE 03.COGNITIVE COMPUTING MARKET REVENUE FOR MACHINE LEARNING, BY REGION 2018–2026 ($MILLION)
TABLE 04.COGNITIVE COMPUTING MARKET REVENUE FOR AUTOMATED REASONING, BY REGION 2018–2026 ($MILLION)
TABLE 05.COGNITIVE COMPUTING MARKET REVENUE FOR OTHERS, BY REGION 2018–2026 ($MILLION)
TABLE 06.COGNITIVE COMPUTING MARKET, BY DEPLOYMENT TYPE, 2018–2026 ($MILLION)
TABLE 07.COGNITIVE COMPUTING MARKET REVENUE FOR ON-PREMISE, BY REGION, 2018–2026 ($MILLION)
TABLE 08.COGNITIVE COMPUTING MARKET REVENUE FOR CLOUD, BY REGION, 2018–2026 ($MILLION)
TABLE 09.GLOBAL COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 10.COGNITIVE COMPUTING MARKET REVENUE FOR LARGE ENTERPRISES, BY REGION 2018–2026 ($MILLION)
TABLE 11.GLOBAL COGNITIVE COMPUTING MARKET REVENUE FOR SMALL AND MEDIUM ENTERPRISES, BY REGION 2018–2026 ($MILLION)
TABLE 12.GLOBAL COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018-2026 ($MILLION)
TABLE 13.COGNITIVE COMPUTING MARKET REVENUE FOR HEALTHCARE, BY REGION 2018–2026 ($MILLION)
TABLE 14.GLOBAL COGNITIVE COMPUTING MARKET REVENUE FOR BFSI, BY REGION 2018–2026 ($MILLION)
TABLE 15.COGNITIVE COMPUTING MARKET REVENUE FOR RETAIL, BY REGION 2018–2026 ($MILLION)
TABLE 16.COGNITIVE COMPUTING MARKET REVENUE FOR GOVERNMENT, BY REGION, 2018–2026 ($MILLION)
TABLE 17.COGNITIVE COMPUTING MARKET REVENUE FOR IT & TELECOM, BY REGION 2018–2026 ($MILLION)
TABLE 18.GLOBAL COGNITIVE COMPUTING MARKET REVENUE FOR ENERGY &

+44 20 8123 2220
info@marketpublishers.com

POWER, BY REGION, 2018–2026 ($MILLION)
TABLE 19.COGNITIVE COMPUTING MARKET REVENUE FOR OTHERS, BY REGION 2018–2026 ($MILLION)
TABLE 20.GLOBAL COGNITIVE COMPUTING MARKET REVENUE, BY REGION, 2018–2026 ($MILLION)
TABLE 21.NORTH AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 22.NORTH AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 23.NORTH AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE 2018–2026 ($MILLION)
TABLE 24.NORTH AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 25.NORTH AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY COUNTRY, 2018–2026 ($MILLION)
TABLE 26.U.S. COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 27.U.S. COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 28.U.S. COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 29.U.S. COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 30.CANADA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 31.CANADA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 32.CANADA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 33.CANADA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 34.EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 35.EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 36.EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE 2018–2026 ($MILLION)
TABLE 37.EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 38.EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY COUNTRY, 2018–2026 ($MILLION)
TABLE 39.GERMANY COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 40.GERMANY COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 41.GERMANY COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 42.GERMANY COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 43.FRANCE COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 44.FRANCE COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 45.FRANCE COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 46.FRANCE COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 47.UK COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 48.UK COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 49.UK COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 50.UK COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 51.REST OF EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 52.REST OF EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 53.REST OF EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 54.REST OF EUROPE COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 55.ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 56.ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 57.ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY

+44 20 8123 2220
info@marketpublishers.com

ENTERPRISE SIZE 2018–2026 ($MILLION)
TABLE 58.ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 59.ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY COUNTRY, 2018–2026 ($MILLION)
TABLE 60.JAPAN COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 61.JAPAN COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 62.JAPAN COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 63.JAPAN COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 64.CHINA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 65.CHINA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 66.CHINA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 67.CHINA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 68.INDIA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 69.INDIA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 70.INDIA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 71.INDIA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 72.REST OF ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 73.REST OF ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 74.REST OF ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 75.REST OF ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 76.LAMEA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 77.LAMEA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 78.LAMEA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE 2018–2026 ($MILLION)
TABLE 79.LAMEA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 80.LAMEA COGNITIVE COMPUTING MARKET REVENUE, BY COUNTRY, 2018–2026 ($MILLION)
TABLE 81.LATIN AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 82.LATIN AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 83.LATIN AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 84.LATIN AMERICA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 85.MIDDLE EAST COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 86.MIDDLE EAST COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 87.MIDDLE EAST COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 88.MIDDLE EAST COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 89.AFRICA COGNITIVE COMPUTING MARKET REVENUE, BY TECHNOLOGY, 2018–2026 ($MILLION)
TABLE 90.AFRICA COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE 2018–2026 ($MILLION)
TABLE 91.AFRICA COGNITIVE COMPUTING MARKET REVENUE, BY ENTERPRISE SIZE, 2018–2026 ($MILLION)
TABLE 92.AFRICA COGNITIVE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2018–2026 ($MILLION)
TABLE 93.KEY NEW PRODUCT LAUNCHES (2016-2019)
TABLE 94.COLLABORATION (2016-2019)
TABLE 95.PARTNERSHIP (2016-2019)
TABLE 96.PRODUCT DEVELOPMENT (2016-2019)
TABLE 97.KEY EXPANSION (2016-2019)
TABLE 98.KEY ACQUISITION (2016-2019)
TABLE 99.3M: KEY EXECUTIVES

+44 20 8123 2220
info@marketpublishers.com

TABLE 100.3M: COMPANY SNAPSHOT
TABLE 101.3M: OPERATING SEGMENTS
TABLE 102.3M: PRODUCT PORTFOLIO
TABLE 103.GOOGLE LLC: KEY EXECUTIVES
TABLE 104.GOOGLE INC.: COMPANY SNAPSHOT
TABLE 105.GOOGLE LLC: PRODUCT PORTFOLIO
TABLE 106.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: KEY EXECUTIVES
TABLE 107.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: COMPANY SNAPSHOT
TABLE 108.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: OPERATING SEGMENTS
TABLE 109.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: PRODUCT PORTFOLIO
TABLE 110.INTERNATIONAL BUSINESS MACHINES CORPORATION: KEY EXECUTIVES
TABLE 111.INTERNATIONAL BUSINESS MACHINES CORPORATION: COMPANY SNAPSHOT
TABLE 112.INTERNATIONAL BUSINESS MACHINES CORPORATION: OPERATING SEGMENTS
TABLE 113.INTERNATIONAL BUSINESS MACHINES CORPORATION: PRODUCT PORTFOLIO
TABLE 114.MICROSOFT CORPORATION: KEY EXECUTIVES
TABLE 115.MICROSOFT CORPORATION: COMPANY SNAPSHOT
TABLE 116.MICROSOFT CORPORATION: OPERATING SEGMENTS
TABLE 117.MICROSOFT CORPORATION: PRODUCT PORTFOLIO
TABLE 118.NUANCE COMMUNICATIONS, INC.: KEY EXECUTIVES
TABLE 119.NUANCE COMMUNICATIONS, INC.: COMPANY SNAPSHOT
TABLE 120.NUANCE COMMUNICATIONS, INC.: OPERATING SEGMENTS
TABLE 121.NUANCE COMMUNICATIONS, INC.: PRODUCT PORTFOLIO
TABLE 122.NUANCE COMMUNICATIONS, INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 123.ORACLE CORPORATION: KEY EXECUTIVES
TABLE 124.ORACLE CORPORATION: COMPANY SNAPSHOT
TABLE 125.ORACLE CORPORATION: OPERATING SEGMENTS
TABLE 126.ORACLE CORPORATION: PRODUCT PORTFOLIO
TABLE 127.ORACLE CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 128.SAP SE: KEY EXECUTIVES

+44 20 8123 2220
info@marketpublishers.com

TABLE 129.SAP SE: COMPANY SNAPSHOT
TABLE 130.SAP SE: OPERATING SEGMENTS
TABLE 131.SAP SE: PRODUCT PORTFOLIO
TABLE 132.SAS INSTITUTE INC.: KEY EXECUTIVES
TABLE 133.SAS INSTITUTE INC.: COMPANY SNAPSHOT
TABLE 134.SAS INSTITUTE INC.: PRODUCT PORTFOLIO
TABLE 135.TIBCO SOFTWARE INC.: KEY EXECUTIVES
TABLE 136.TIBCO SOFTWARE INC.: COMPANY SNAPSHOT
TABLE 137.TIBCO SOFTWARE INC.: PRODUCT PORTFOLIO

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS
FIGURE 02.GLOBAL COGNITIVE COMPUTING MARKET, 2018–2026
FIGURE 03.GLOBAL COGNITIVE COMPUTING MARKET, BY REGION, 2018–2026
FIGURE 04.TOP IMPACTING FACTORS
FIGURE 05.TOP INVESTMENT POCKETS
FIGURE 06.TOP PLAYERS OF THE GLOBAL COGNITIVE COMPUTING MARKET
FIGURE 07.LOW-TO-HIGH BARGAINING POWER OF SUPPLIERS
FIGURE 08.LOW-TO-HIGH BARGAINING POWER OF BUYER
FIGURE 09.MODERATE-TO-HIGH THREAT OF SUBSTITUTES
FIGURE 10.MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
FIGURE 11.LOW-TO-HIGH COMPETITIVE RIVALRY
FIGURE 12.MARKET DYNAMICS: GLOBAL COGNITIVE COMPUTING MARKET
FIGURE 13.INDUSTRY ROADMAP OF COGNITIVE COMPUTING
FIGURE 14.GLOBAL COGNITIVE COMPUTING MARKET, BY TECHNOLOGY, 2018-2026
FIGURE 15.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR NATURAL LANGUAGE PROCESSING, BY COUNTRY, 2018 & 2026 (%)
FIGURE 16.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR MACHINE LEARNING, BY COUNTRY, 2018 & 2026 (%)
FIGURE 17.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR AUTOMATED REASONING, BY COUNTRY, 2018 & 2026 (%)
FIGURE 18.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR OTHERS, BY COUNTRY, 2018 & 2026 (%)
FIGURE 19.GLOBAL COGNITIVE COMPUTING MARKET REVENUE, BY DEPLOYMENT TYPE, 2018–2026 ($MILLION)
FIGURE 20.COMPARATIVE SHARE ANALYSIS OF GLOBAL COGNITIVE COMPUTING MARKET FOR ON-PREMISE, BY COUNTRY, 2018 & 2026 (%)
FIGURE 21.COMPARATIVE SHARE ANALYSIS OF GLOBAL COGNITIVE COMPUTING MARKET FOR CLOUD, BY COUNTRY, 2018 & 2026 (%)
FIGURE 22.GLOBAL COGNITIVE COMPUTING MARKET, BY ENTERPRISE SIZE, 2018–2025
FIGURE 23.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR LARGE ENTERPRISES, BY COUNTRY, 2018 & 2026 (%)
FIGURE 24.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING

+44 20 8123 2220
info@marketpublishers.com

MARKET FOR SMALL AND MEDIUM ENTERPRISES, BY COUNTRY, 2018 & 2026 (%)
FIGURE 25.GLOBAL COGNITIVE COMPUTING MARKET, BY INDUSTRY VERTICAL, 2018–2026
FIGURE 26.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR HEALTHCARE, BY COUNTRY, 2018 & 2026 (%)
FIGURE 27.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR BFSI, BY COUNTRY, 2018 & 2026 (%)
FIGURE 28.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR RETAIL, BY COUNTRY, 2018 & 2026 (%)
FIGURE 29.COMPARATIVE SHARE ANALYSIS OF GLOBAL COGNITIVE COMPUTING MARKET FOR GOVERNMENT, BY COUNTRY, 2018 & 2026 (%)
FIGURE 30.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR IT & TELECOM, BY COUNTRY, 2018 & 2026 (%)
FIGURE 31.COMPARATIVE SHARE ANALYSIS OF GLOBAL COGNITIVE COMPUTING MARKET FOR ENERGY & POWER, BY COUNTRY, 2018 & 2026 (%)
FIGURE 32.COMPARATIVE SHARE ANALYSIS GLOBAL COGNITIVE COMPUTING MARKET FOR OTHERS, BY COUNTRY, 2018 & 2026 (%)
FIGURE 33.GLOBAL COGNITIVE COMPUTING MARKET REVENUE, BY REGION, 2018–2026 ($MILLION)
FIGURE 34.U.S. COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 35.CANADA COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 36.GERMANY COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 37.FRANCE COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 38.UK COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 39.REST OF EUROPE COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 40.JAPAN COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 41.CHINA COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 42.INDIA COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 43.REST OF ASIA-PACIFIC COGNITIVE COMPUTING MARKET REVENUE,

+44 20 8123 2220
info@marketpublishers.com

2018-2026 ($MILLION)
FIGURE 44.LATIN AMERICA COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 45.MIDDLE EAST COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 46.AFRICA COGNITIVE COMPUTING MARKET REVENUE, 2018-2026 ($MILLION)
FIGURE 47.KEY PLAYER POSITIONING ANLYSIS: GLOBAL COGNITIVE COMPUTING MARKET
FIGURE 48.TOP WINNING STRATEGIES, BY YEAR, 2016-2019
FIGURE 49.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2016-2019
FIGURE 50.TOP WINNING STRATEGIES, BY COMPANY, 2016-2019
FIGURE 51.COMPETITIVE DASHBOARD
FIGURE 52.COMPETITIVE DASHBOARD
FIGURE 53.COMPETITIVE HEATMAP OF KEY PLAYERS
FIGURE 54.R&D EXPENDITURE, 2016–2018 ($MILLION)
FIGURE 55.3M: REVENUE, 2016–2018 ($MILLION)
FIGURE 56.3M: REVENUE SHARE BY SEGMENT, 2018 (%)
FIGURE 57.3M: REVENUE SHARE BY REGION, 2018 (%)
FIGURE 58.R&D EXPENDITURE, 2016–2018 ($MILLION)
FIGURE 59.ALPHABET INC.: REVENUE, 2016–2018 ($MILLION)
FIGURE 60.ALPHABET INC.: REVENUE SHARE BY REGION, 2018 (%)
FIGURE 61.R&D EXPENDITURE, 2016–2018 ($MILLION)
FIGURE 62.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: REVENUE, 2016–2018 ($MILLION)
FIGURE 63.HEWLETT PACKARD ENTERPRISE DEVELOPMENT LP: REVENUE SHARE BY SEGMENT, 2018 (%)
FIGURE 64.R&D EXPENDITURE, 2016–2018 ($MILLION)
FIGURE 65.INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE, 2016–2018 ($MILLION)
FIGURE 66.INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)
FIGURE 67.INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE SHARE BY REGION, 2018 (%)
FIGURE 68.R&D EXPENDITURE, 2016–2018 ($MILLION)
FIGURE 69.MICROSOFT CORPORATION: REVENUE, 2016–2018 ($MILLION)
FIGURE 70.MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)
FIGURE 71.MICROSOFT CORPORATION: REVENUE SHARE BY REGION, 2018 (%)

+44 20 8123 2220
info@marketpublishers.com

FIGURE 72.R&D EXPENDITURE, 2017–2019 ($MILLION)
FIGURE 73.NUANCE COMMUNICATIONS, INC.: REVENUE, 2017–2019 ($MILLION)
FIGURE 74.NUANCE COMMUNICATIONS, INC.: REVENUE SHARE BY SEGMENT, 2019 (%)
FIGURE 75.NUANCE COMMUNICATIONS, INC.: REVENUE SHARE BY REGION, 2019 (%)
FIGURE 76.R&D EXPENDITURE, 2016–2018 ($MILLION)
FIGURE 77.ORA

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Cognitive Computing Market by Technology (Natural Language Processing, Machine Learning, Automated Reasoning, and Others), Deployment Type(On-Premise and Cloud), Enterprise Size (Large Enterprises and Small and Medium Enterprises), and Industry Vertical (Healthcare, BFSI, Retail, Government & Defense, IT & Telecom, Energy & Power, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

Product link: https://marketpublishers.com/r/W5D84B25381EN.html

Price: US$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/W5D84B25381EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970