+44 20 8123 2220
info@marketpublishers.com

Cloud Security Market by Type (Cloud IAM, Data Loss Prevention, Email & Web Security, Cloud Database Security, Network Security and Cloud Encryption), End User (Large scale enterprise and Small & medium enterprise), Vertical (Healthcare, BFSI, IT & Telecom, Government Agencies,Retail) and Deployment (Private, Public, Hybrid) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

https://marketpublishers.com/r/W43C953EE9AEN.html
Date: January 2016
Pages: 109
Price: US$ 3,999.00 (Single User License)
ID: W43C953EE9AEN

Abstracts

Cloud security encompasses a set of policies and controls, which cater to the security aspects of the cloud by protecting applications, data, and infrastructure. The cloud computing market is prone to threats such as data breaches, data loss, and insecure application programming interfaces (API). Therefore, there is growing need to provide a secure environment for both cloud providers and customers.
There are several drivers, restraints and opportunities impact the growth of the cloud security market. Increasing adoption of cloud services by enterprises and the rapidly growing trend of BYOD and CYOD are the key driving forces of the market. In addition, increased adoption of cloud services by large and medium scale enterprises along with growing demand for managed security services creates ample opportunities for the market players. However, low awareness about cloud services hampers the growth of the cloud security market.
The world cloud security market is segmented on the basis of type, end user, vertical, deployment, and geography. The market is segmented based on the type of cloud security namely, cloud identity and access management, data loss prevention, email & web security, cloud database security, network security, and cloud encryption. The end users of the cloud security include, large enterprises and small & medium enterprises.

+44 20 8123 2220
info@marketpublishers.com

Furthermore, this technology has its applications in various verticals, which include healthcare, BFSI, retail, IT & telecom, government agencies, and others. Based on the type of deployment, the market is segmented into private, public, and hybrid. The market is analyzed on the basis of four regions, namely North America, Europe, Asia-Pacific, and LAMEA. The key players analyzed in this report are CA Technologies, Inc., IBM Corporation, Symantec Corporation, Cisco Systems, Inc., and others.

KEY BENEFITS

Comprehensive analysis of the current and future trends in the world cloud security market have been provided in this report

This report provides a competitive scenario of the world cloud security market with current and future growth trends, structure, driving factors, scope, opportunities, and challenges

This report includes a comprehensive analysis of market segments to provide insights on the market dynamics

Porter’s Five Forces analysis highlights the potential of buyers and suppliers as well as provides insights on the competitive structure of the market to devise effective growth strategies and facilitate better decision-making

Value chain analysis provides key inputs on the role of stakeholders involved at various stages of the value chain

SWOT analysis of the key market players highlights their strengths and weaknesses along with potential opportunities present in the market

CLOUD SECURITY MARKET KEY SEGMENTS
The world cloud security market is segmented based on type, end user, vertical, deployment, and geography.
Market by Type

Cloud Identity and Access Management

Data Loss Prevention

+44 20 8123 2220
info@marketpublishers.com

- Email & Web Security
- Cloud Database Security
- Network Security
- Cloud Encryption

Market by End User

- Large scale enterprise
- Small & medium enterprise

Market by Vertical

- Healthcare
- BFSI
- IT & Telecom
- Government Agencies
- Retail
- Others

Market by Deployment

- Private
- Public
- Hybrid

+44 20 8123 2220
info@marketpublishers.com

Market by Geography

- North America
- Europe
- Asia-Pacific
- Latin America, Middle East and Africa (LAMEA)

Key Players

- CA Technologies, Inc.
- Cisco Systems, Inc.
- Fortinet, Inc.
- IBM Corporation
- McAfee, Inc.
- Panda Security
- Sophos Ltd.
- Symantec Corporation
- Trend Micro, Inc.

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1 INTRODUCTION

1.1 Report description
1.2 Key benefits
1.3 Key market segments
1.4 Research methodology
  1.4.1 Secondary research
  1.4.2 Primary research
  1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

2.1 Summary
2.2 CXO perspective

CHAPTER 3 MARKET OVERVIEW

3.1 Market definition and scope
3.2 The need for cloud security
3.3 Key Findings
  3.3.1 Top impacting factor
  3.3.2 Top winning strategies
  3.3.3 Top investment pockets
3.4 Value chain analysis
3.5 Porters five forces analysis
  3.5.1 Bargaining power of buyers
  3.5.2 Bargaining power of suppliers
  3.5.3 Threat of new entrant
  3.5.4 Threat of rivalry
  3.5.5 Threat of substitutes
3.6 Market share analysis, 2014
3.7 Drivers
  3.7.1 Growing reliance on cloud based services
  3.7.2 Upsurge in the use of handheld devices (BYOD & CYOD)
3.8 Restraints
  3.8.1 Lack of awareness on cloud security
3.9 Opportunities

+44 20 8123 2220
info@marketpublishers.com

3.9.1 Growing market for managed security services

CHAPTER 4 WORLD CLOUD SECURITY MARKET, BY TYPE

4.1 Cloud Identity & Access Management
4.1.1 Key market trends
4.1.2 Key drivers and opportunities
4.1.3 Market size and forecast
4.2 Data Loss Prevention
4.2.1 Key market trends
4.2.2 Key drivers and opportunities
4.2.3 Market size and forecast
4.3 Email & Web Security
4.3.1 Key market trends
4.3.2 Key drivers and opportunities
4.3.3 Market size and forecast
4.4 Cloud Database Security
4.4.1 Key market trends
4.4.2 Key drivers and opportunities
4.4.3 Market size and forecast
4.5 Cloud Encryption
4.5.1 Key market trends
4.5.2 Key drivers and opportunities
4.5.3 Market size and forecast
4.6 Network Security
4.6.1 Key market trends
4.6.2 Key drivers and opportunities
4.6.3 Market size and forecast

CHAPTER 5 WORLD CLOUD SECURITY MARKET, BY END USER

5.1 Large enterprise
5.1.1 Key market trends
5.1.2 Key growth factors & opportunities
5.1.3 Market size & forecast
5.2 Small & medium enterprise
5.2.1 Key market trends
5.2.2 Key growth factors & opportunities
5.2.3 Market size & forecast

+44 20 8123 2220
info@marketpublishers.com

CHAPTER 6 WORLD CLOUD SECURITY MARKET, BY DEPLOYMENT

6.1 Public
6.1.1 Key market trends
6.1.2 Key growth factors and opportunities
6.1.3 Market size and forecast
6.2 Private
6.2.1 Key market trends
6.2.2 Key growth factors and opportunities
6.2.3 Market size and forecast
6.3 Hybrid
6.3.1 Key market trends
6.3.2 Key growth factors and opportunities
6.3.3 Market size and forecast

CHAPTER 7 WORLD CLOUD SECURITY MARKET, BY VERTICAL

7.1 Healthcare
7.1.1 Market size and forecast
7.2 BFSI
7.2.1 Market size and forecast
7.3 IT & Telecom
7.3.1 Market size and forecast
7.4 Government Agencies
7.4.1 Market size and forecast
7.5 Retail
7.5.1 Market size and forecast
7.6 Others
7.6.1 Market size and forecast

CHAPTER 8 WORLD CLOUD SECURITY MARKET, BY GEOGRAPHY

8.1 North America
8.1.1 Key market trends
8.1.2 Competitive scenario
8.1.3 Key drivers and opportunities
8.1.4 Market size and forecast
8.2 Europe

+44 20 8123 2220
info@marketpublishers.com

8.2.1 Key market trends
8.2.2 Competitive scenario
8.2.3 Key drivers and opportunities
8.2.4 Market size and forecast
8.3 Asia Pacific
8.3.1 Key market trends
8.3.2 Competitive scenario
8.3.3 Key drivers and opportunities
8.3.4 Market size and forecast
8.4 LAMEA
8.4.1 Key market trends
8.4.2 Competitive scenario
8.4.3 Key drivers and opportunities
8.4.4 Market size and forecast

CHAPTER 9 COMPANY PROFILE

9.1 CA Technologies, Inc.
9.1.1 Company overview
9.1.2 Business performance
9.1.3 Strategy move and development
9.1.4 SWOT analysis of CA, Inc.
9.2 Cisco Systems, Inc.
9.2.1 Company overview
9.2.2 Business performance
9.2.3 Strategy move and development
9.2.4 SWOT analysis of CISCO SYSTEMS, INC.
9.3 Fortinet, Inc.
9.3.1 Company overview
9.3.2 Business performance
9.3.3 Strategy move and development
9.3.4 SWOT analysis of Fortinet, Inc.
9.4 IBM Corporation
9.4.1 Company overview
9.4.2 Business performance
9.4.3 Strategy move and development
9.4.4 SWOT analysis of IBM Corporation
9.5 Intel Corporation (McAfee, Inc.)
9.5.1 Company overview

+44 20 8123 2220
info@marketpublishers.com

9.5.2 Business performance
9.5.3 Strategy move and development
9.5.4 SWOT analysis of Intel Corporation, Inc.
9.6 Panda Security
9.6.1 Company overview
9.6.2 Strategy move and development
9.6.3 SWOT analysis of Panda Security
9.7 Sophos, Ltd.
9.7.1 Company overview
9.7.2 Business performance
9.7.3 Strategy move and development
9.7.4 SWOT analysis of Sophos, Inc.
9.8 Symantec Corporation
9.8.1 Company overview
9.8.2 Business performance
9.8.3 Strategy move and development
9.8.4 SWOT analysis of Symantec Corporation
9.9 Trend Micro, Inc.
9.9.1 Company overview
9.9.2 Business performance
9.9.3 Strategy move and development
9.9.4 SWOT analysis of Trend Micro, Inc.
9.10 CloudPassage Inc.
9.10.1 Company overview
9.10.2 Strategy move and development
9.10.3 SWOT analysis of CloudPassage, Inc.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 WORLD CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 2 WORLD CLOUD SECURITY MARKET BY TYPE, 2014-2020 ($MILLION)
TABLE 3 WORLD CLOUD IDENTITY & ACCESS MANAGEMENT MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 4 WORLD CLOUD DATA LOSS PREVENTION MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 5 WORLD CLOUD EMAIL & WEB SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 6 WORLD CLOUD DATABASE SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 7 WORLD CLOUD ENCRYPTION MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 8 WORLD CLOUD NETWORK SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 9 WORLD CLOUD SECURITY MARKET BY END USER, 2014-2020 ($MILLION)
TABLE 10 WORLD LARGE ENTERPRISE CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 11 WORLD SMALL & MEDIUM ENTERPRISE CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 12 WORLD CLOUD SECURITY MARKET BY DEPLOYMENT, 2014-2020 ($MILLION)
TABLE 13 WORLD PUBLIC CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 14 WORLD PRIVATE CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 15 WORLD HYBRID CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 16 WORLD CLOUD SECURITY MARKET BY VERTICAL, 2014-2020 ($MILLION)
TABLE 17 WORLD HEALTHCARE CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 18 WORLD BFSI CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 19 WORLD IT & TELECOM CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 20 WORLD GOVERNMENT AGENCIES CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 21 WORLD RETAIL CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 22 WORLD OTHERS CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 23 WORLD CLOUD SECURITY MARKET BY GEOGRAPHY, 2014-2020 ($MILLION)
TABLE 24 NORTH AMERICAN CLOUD SECURITY MARKET BY VERTICAL, 2014-2020 ($MILLION)
TABLE 25 EUROPEAN CLOUD SECURITY MARKET BY VERTICAL, 2014-2020 ($MILLION)
TABLE 26 ASIA PACIFIC CLOUD SECURITY MARKET BY VERTICAL, 2014-2020 ($MILLION)
TABLE 27 LAMEA CLOUD SECURITY MARKET BY VERTICAL, 2014-2020 ($MILLION)
TABLE 28 CA TECHNOLOGIES, INC. BUSINESS SANPSHOT
TABLE 29 CISCO SYSTEMS INC. BUSINESS SANPSHOT
TABLE 30 FORTINET, INC. BUSINESS SNAPSHOT
TABLE 31 IBM CORPORATION BUSINESS SNAPSHOT
TABLE 32 INTEL CORPORATION BUSINESS SNAPSHOT
TABLE 33 PANDA SECURITY BUSINESS SNAPSHOT
TABLE 34 SOPHOS LTD BUSINESS SNAPSHOT
TABLE 35 SYMANTEC CORPORATION BUSINESS SNAPSHOT
TABLE 36 TREND MICRO, INC. BUSINESS SNAPSHOT
TABLE 37 CLOUDPASSAGE INC. BUSINESS SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIG 1. TOP IMPACTING FACTORS
FIG 2. TOP WINNING STRATEGIES
FIG 3. TOP INVESTMENT POCKETS
FIG 4. VALUE CHAIN ANALYSIS
FIG 5. PORTERS FIVE FORCES MODEL
FIG 6. MARKET SHARE ANALYSIS, 2014
FIG 7. REVENUE GENERATED BY CA, INC., 2013-2015 ($MILLION)
FIG 8. REVENUE GENERATED BY CA, INC., BY REGION (%), 2014
FIG 9. SWOT ANALYSIS OF CA, INC.
FIG 10. REVENUE GENERATED BY CISCO SYSTEMS INC., 2013-2015, ($ MILLION)
FIG 11. REVENUE OF CISCO SYSTEMS INC. BY GEOGRAPHY (%), 2015
FIG 12. SWOT ANALYSIS OF CISCO SYSTEMS INC.
FIG 13. REVENUE GENERATED BY FORTINET, INC., 2012-2014 ($MILLION)
FIG 14. REVENUE OF FORTINET, INC. BY GEOGRAPHY (%), 2014
FIG 15. SWOT ANALYSIS OF FORTINET, INC.
FIG 16. REVENUE GENERATED BY IBM CORPORATION, 2012-2014 ($MILLION)
FIG 17. REVENUE OF IBM CORPORATION BY OPERATING SEGMENT (%), 2014
FIG 18. REVENUE OF IBM CORPORATION BY GEOGRAPHY (%), 2014
FIG 19. SWOT ANALYSIS OF IBM CORPORATION
FIG 20. REVENUE GENERATED BY INTEL CORPORATION, 2012-2014 ($MILLION)
FIG 21. REVENUE OF INTEL CORPORATION BY PRODUCT & SERVICES (%), 2014
FIG 22. SWOT ANALYSIS OF INTEL CORPORATION
FIG 23. SWOT ANALYSIS OF PANDA SECURITY
FIG 24. REVENUE GENERATED BY SOPHOS LTD., 2013-2015 ($MILLION)
FIG 25. SWOT ANALYSIS OF SOPHOS, LTD.
FIG 26. REVENUE GENERATED BY SYMANTEC CORPORATION, 2013-2015 ($ MILLION)
FIG 27. REVENUE OF SYMANTEC CORPORATION BY OPERATING SEGMENT (%), 2015
FIG 28. REVENUE OF SYMANTEC CORPORATION BY GEOGRAPHY (%), 2015
FIG 29. SWOT ANALYSIS OF SYMANTEC CORPORATION
FIG 30. REVENUE GENERATED BY TREND MICRO, 2012 - 2014 ($MILLION)
FIG 31. SWOT ANALYSIS OF TREND MICRO, INC.
FIG 32. SWOT ANALYSIS OF CLOUDPASSAGE, INC.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Cloud Security Market by Type (Cloud IAM, Data Loss Prevention, Email & Web Security, Cloud Database Security, Network Security and Cloud Encryption), End User (Large scale enterprise and Small & medium enterprise), Vertical (Healthcare, BFSI, IT & Telecom, Government Agencies,Retail) and Deployment (Private, Public, Hybrid) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

Product link: https://marketpublishers.com/r/W43C953EE9AEN.html

Price: US$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/W43C953EE9AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970