

Cloud Security Market by Type (Cloud IAM, Data Loss Prevention, Email & Web Security, Cloud Database Security, Network Security and Cloud Encryption), End User (Large scale enterprise and Small & medium enterprise), Vertical (Healthcare, BFSI, IT & Telecom, Government Agencies, Retail) and Deployment (Private, Public, Hybrid) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

<https://marketpublishers.com/r/W43C953EE9AEN.html>

Date: January 2016

Pages: 109

Price: US\$ 4,999.00 (Single User License)

ID: W43C953EE9AEN

Abstracts

Cloud security encompasses a set of policies and controls, which cater to the security aspects of the cloud by protecting applications, data, and infrastructure. The cloud computing market is prone to threats such as data breaches, data loss, and insecure application programming interfaces (API). Therefore, there is growing need to provide a secure environment for both cloud providers and customers.

There are several drivers, restraints and opportunities impact the growth of the cloud security market. Increasing adoption of cloud services by enterprises and the rapidly growing trend of BYOD and CYOD are the key driving forces of the market. In addition, increased adoption of cloud services by large and medium scale enterprises along with growing demand for managed security services creates ample opportunities for the market players. However, low awareness about cloud services hampers the growth of the cloud security market.

The world cloud security market is segmented on the basis of type, end user, vertical, deployment, and geography. The market is segmented based on the type of cloud security namely, cloud identity and access management, data loss prevention, email & web security, cloud database security, network security, and cloud encryption. The end users of the cloud security include, large enterprises and small & medium enterprises.

Furthermore, this technology has its applications in various verticals, which include healthcare, BFSI, retail, IT & telecom, government agencies, and others. Based on the type of deployment, the market is segmented into private, public, and hybrid. The market is analyzed on the basis of four regions, namely North America, Europe, Asia-Pacific, and LAMEA. The key players analyzed in this report are CA Technologies, Inc., IBM Corporation, Symantec Corporation, Cisco Systems, Inc., and others.

KEY BENEFITS

Comprehensive analysis of the current and future trends in the world cloud security market have been provided in this report

This report provides a competitive scenario of the world cloud security market with current and future growth trends, structure, driving factors, scope, opportunities, and challenges

This report includes a comprehensive analysis of market segments to provide insights on the market dynamics

Porter's Five Forces analysis highlights the potential of buyers and suppliers as well as provides insights on the competitive structure of the market to devise effective growth strategies and facilitate better decision-making

Value chain analysis provides key inputs on the role of stakeholders involved at various stages of the value chain

SWOT analysis of the key market players highlights their strengths and weaknesses along with potential opportunities present in the market

CLOUD SECURITY MARKET KEY SEGMENTS

The world cloud security market is segmented based on type, end user, vertical, deployment, and geography.

Market by Type

Cloud Identity and Access Management

Data Loss Prevention

Email & Web Security

Cloud Database Security

Network Security

Cloud Encryption

Market by End User

Large scale enterprise

Small & medium enterprise

Market by Vertical

Healthcare

BFSI

IT & Telecom

Government Agencies

Retail

Others

Market by Deployment

Private

Public

Hybrid

Market by Geography

North America

Europe

Asia-Pacific

Latin America, Middle East and Africa (LAMEA)

Key Players

CA Technologies, Inc.

Cisco Systems, Inc.

Fortinet, Inc.

IBM Corporation

McAfee, Inc.

Panda Security

Sophos Ltd.

Symantec Corporation

Trend Micro, Inc.

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