

Automotive Lighting Market by Technology (Halogen, Xenon/HID, and LED), Vehicle Type (ICE (Passenger Vehicle, Commercial Vehicle) and Electric Vehicle (Battery Electric Vehicle (BEV), Hybrid Electric Vehicle (HEV), and Plug-in Hybrid Electric Vehicle (PHEV)), Application (Front/Headlamps, Rear Lighting, Side, Interior Lighting), and Product Sale (Original Equipment Manufacturers (OEMs) and Aftermarket Products): Global Opportunity Analysis and Industry Forecast, 2018-2026

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Abstracts

Lighting, being a vital component in automotive vehicles, plays an important role in automotive safety. Automotive vehicle consists of variety of lights to increase the visibility in darkness and bad weather conditions. Besides this, these lights also increase the conspicuity of the vehicle. The lighting system comprises lighting and signaling devices. These lighting equipment are placed at different locations in the vehicle such as front, rear, top, and interiors. Lighting provides illumination for the driver, helps other drivers and pedestrians on the road to detect the vehicle's position, direction of movement, and size. Further, it also adds aesthetic looks to both interior and exterior parts of the vehicle.

Automotive lightings are anticipated to witness significant growth over the years, owing to increased production and sales of the vehicles and availability of better and adaptive lighting system to be used in automobiles.

The global automotive lighting market is segmented on the basis of technology, vehicle type, application, product sale, and region. Based on technology, the market is categorized into halogen, xenon/HID, and LED. Based on vehicle type, it is bifurcated into passenger vehicle and commercial vehicle. Based on application, it is divided into front/headlamps, rear lighting, side, and interior. Based on product sale, it is classified into original equipment manufacturers (OEMs) and aftermarket products. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the automotive lighting market include DENSO Corporation, Hella KGaA Hueck & Co., Hyundai Mobis, Koito Manufacturing Co., Ltd., Koninklijke Philips N.V., Osram Licht AG, ROBERT BOSCH GmbH, Stanley Electric Co., Ltd., Valeo, and Zizala Lichtsysteme GmbH.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global automotive lighting market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Technology

Halogen

Xenon/HID

LED

By Vehicle Type

Passenger Vehicle

Commercial Vehicle

By Application

Front/Headlamps

Rear Lighting

Side

Interior

By Product Sale

Original Equipment Manufacturers (OEMs)

Aftermarket Products

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

Saudi Arabia

South Africa

Rest of LAMEA

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools And Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
 - 3.2.1. Top Impacting Factors
 - 3.2.2. Top Investment Pockets
 - 3.2.3. Top Winning Strategies
- 3.3. Porter'S Five Forces Analysis
- 3.4. Market Share Analysis (2018)
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Growing Emphasis Towards Road Safety
 - 3.5.1.2. Government Regulations
 - 3.5.1.3. Growing Automobile Production
 - 3.5.2. Restraint
 - 3.5.2.1. High Cost of Led Lights
 - 3.5.3. Opportunities
 - 3.5.3.1. Increase In Demand For Advanced Technology In Vehicle

CHAPTER 4: AUTOMOTIVE LIGHTING MARKET, BY TECHNOLOGY

- 4.1. Overview
- 4.2. Halogens

- 4.2.1. Key Market Trends, Growth Factors And Opportunities
- 4.2.2. Market Size And Forecast, By Region
- 4.2.3. Market Analysis By Country
- 4.3. Xenon/Hid
 - 4.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 4.3.2. Market Size And Forecast, By Region
 - 4.3.3. Market Analysis By Country
- 4.4. Led
 - 4.4.1. Key Market Trends, Growth Factors, And Opportunities
 - 4.4.2. Market Size And Forecast, By Region
 - 4.4.3. Market Analysis By Country

CHAPTER 5: AUTOMOTIVE LIGHTING MARKET, BY VEHICLE TYPE

- 5.1. Overview
- 5.2. Passenger Vehicles
 - 5.2.1. Key Market Trends, Growth Factors And Opportunities
 - 5.2.2. Market Size And Forecast, By Region
 - 5.2.3. Market Analysis By Country
- 5.3. Commercial Vehicles
 - 5.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 5.3.2. Market Size And Forecast, By Region
 - 5.3.3. Market Analysis By Country
- 5.4. Electric Vehicles
 - 5.4.1. Key Market Trends, Growth Factors, And Opportunities
 - 5.4.2. Market Size And Forecast, By Region
 - 5.4.3. Market Analysis By Country

CHAPTER 6: AUTOMOTIVE LIGHTING MARKET, BY APPLICATION

- 6.1. Overview
- 6.2. Front/Headlamps
 - 6.2.1. Key Market Trends, Growth Factors And Opportunities
 - 6.2.2. Market Size And Forecast, By Region
 - 6.2.3. Market Analysis By Country
- 6.3. Rear Lighting
 - 6.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 6.3.2. Market Size And Forecast, By Region
 - 6.3.3. Market Analysis By Country

6.4. Sidelights

- 6.4.1. Key Market Trends, Growth Factors, And Opportunities
- 6.4.2. Market Size And Forecast, By Region
- 6.4.3. Market Analysis By Country

6.5. Interior Lighting

- 6.5.1. Key Market Trends, Growth Factors, And Opportunities
- 6.5.2. Market Size And Forecast, By Region
- 6.5.3. Market Analysis By Country

CHAPTER 7: AUTOMOTIVE LIGHTING MARKET, BY SALES CHANNEL

7.1. Overview

7.2. Original Equipment Manufacturers Products (Oems Products)

- 7.2.1. Key Market Trends, Growth Factors And Opportunities
- 7.2.2. Market Size And Forecast, By Region
- 7.2.3. Market Analysis By Country

7.3. Aftermarket Products

- 7.3.1. Key Market Trends, Growth Factors And Opportunities
- 7.3.2. Market Size And Forecast, By Region
- 7.3.3. Market Analysis By Country

CHAPTER 8: AUTOMOTIVE LIGHTING MARKET, BY REGION

8.1. Overview

8.2. North America

- 8.2.1. Key Market Trends, Growth Factors, And Opportunities
- 8.2.2. Market Size And Forecast, By Technology
- 8.2.3. Market Size And Forecast, By Vehicle Type
- 8.2.4. Market Size And Forecast, By Application
- 8.2.5. Market Size And Forecast, By Sales Channel
- 8.2.6. Market Analysis By Country
 - 8.2.6.1. U.S.
 - 8.2.6.1.1. Market Size And Forecast, By Technology
 - 8.2.6.1.2. Market Size And Forecast, By Vehicle Type
 - 8.2.6.1.3. Market Size And Forecast, By Application
 - 8.2.6.1.4. Market Size And Forecast, By Sales Channel
 - 8.2.6.2. Canada
 - 8.2.6.2.1. Market Size And Forecast, By Technology
 - 8.2.6.2.2. Market Size And Forecast, By Vehicle Type

- 8.2.6.2.3. Market Size And Forecast, By Application
- 8.2.6.2.4. Market Size And Forecast, By Sales Channel
- 8.2.6.3. Mexico
 - 8.2.6.3.1. Market Size And Forecast, By Technology
 - 8.2.6.3.2. Market Size And Forecast, By Vehicle Type
 - 8.2.6.3.3. Market Size And Forecast, By Application
 - 8.2.6.3.4. Market Size And Forecast, By Sales Channel

8.3. Europe

- 8.3.1. Key Market Trends, Growth Factors, And Opportunities
- 8.3.2. Market Size And Forecast, By Technology
- 8.3.3. Market Size And Forecast, By Vehicle Type
- 8.3.4. Market Size And Forecast, By Application
- 8.3.5. Market Size And Forecast, By Sales Channel
- 8.3.6. Market Analysis By Country
 - 8.3.6.1. Uk
 - 8.3.6.1.1. Market Size And Forecast, By Technology
 - 8.3.6.1.2. Market Size And Forecast, By Vehicle Type
 - 8.3.6.1.3. Market Size And Forecast, By Application
 - 8.3.6.1.4. Market Size And Forecast, By Sales Channel
 - 8.3.6.2. Germany
 - 8.3.6.2.1. Market Size And Forecast, By Technology
 - 8.3.6.2.2. Market Size And Forecast, By Vehicle Type
 - 8.3.6.2.3. Market Size And Forecast, By Application
 - 8.3.6.2.4. Market Size And Forecast, By Sales Channel
 - 8.3.6.3. France
 - 8.3.6.3.1. Market Size And Forecast, By Technology
 - 8.3.6.3.2. Market Size And Forecast, By Vehicle Type
 - 8.3.6.3.3. Market Size And Forecast, By Application
 - 8.3.6.3.4. Market Size And Forecast, By Sales Channel
 - 8.3.6.4. Italy
 - 8.3.6.4.1. Market Size And Forecast, By Technology
 - 8.3.6.4.2. Market Size And Forecast, By Vehicle Type
 - 8.3.6.4.3. Market Size And Forecast, By Application
 - 8.3.6.4.4. Market Size And Forecast, By Sales Channel
 - 8.3.6.5. Rest of Europe
 - 8.3.6.5.1. Market Size And Forecast, By Technology
 - 8.3.6.5.2. Market Size And Forecast, By Vehicle Type
 - 8.3.6.5.3. Market Size And Forecast, By Application
 - 8.3.6.5.4. Market Size And Forecast, By Sales Channel

8.4. Asia-Pacific

8.4.1. Key Market Trends, Growth Factors, And Opportunities

8.4.2. Market Size And Forecast, By Technology

8.4.3. Market Size And Forecast, By Vehicle Type

8.4.4. Market Size And Forecast, By Application

8.4.5. Market Size And Forecast, By Sales Channel

8.4.6. Market Analysis By Country

8.4.6.1. China

8.4.6.1.1. Market Size And Forecast, By Technology

8.4.6.1.2. Market Size And Forecast, By Vehicle Type

8.4.6.1.3. Market Size And Forecast, By Application

8.4.6.1.4. Market Size And Forecast, By Sales Channel

8.4.6.2. Japan

8.4.6.2.1. Market Size And Forecast, By Technology

8.4.6.2.2. Market Size And Forecast, By Vehicle Type

8.4.6.2.3. Market Size And Forecast, By Application

8.4.6.2.4. Market Size And Forecast, By Sales Channel

8.4.6.3. India

8.4.6.3.1. Market Size And Forecast, By Technology

8.4.6.3.2. Market Size And Forecast, By Vehicle Type

8.4.6.3.3. Market Size And Forecast, By Application

8.4.6.3.4. Market Size And Forecast, By Sales Channel

8.4.6.4. South Korea

8.4.6.4.1. Market Size And Forecast, By Technology

8.4.6.4.2. Market Size And Forecast, By Vehicle Type

8.4.6.4.3. Market Size And Forecast, By Application

8.4.6.4.4. Market Size And Forecast, By Sales Channel

8.4.6.5. Rest of Asia Pacific

8.4.6.5.1. Market Size And Forecast, By Technology

8.4.6.5.2. Market Size And Forecast, By Vehicle Type

8.4.6.5.3. Market Size And Forecast, By Application

8.4.6.5.4. Market Size And Forecast, By Sales Channel

8.5. Lamea

8.5.1. Key Market Trends, Growth Factors, And Opportunities

8.5.2. Market Size And Forecast, By Technology

8.5.3. Market Size And Forecast, By Vehicle Type

8.5.4. Market Size And Forecast, By Application

8.5.5. Market Size And Forecast, By Sales Channel

8.5.6. Market Analysis By Country

8.5.6.1. Latin America

8.5.6.1.1. Market Size And Forecast, By Technology

8.5.6.1.2. Market Size And Forecast, By Vehicle Type

8.5.6.1.3. Market Size And Forecast, By Application

8.5.6.1.4. Market Size And Forecast, By Sales Channel

8.5.6.2. Middle East

8.5.6.2.1. Market Size And Forecast, By Technology

8.5.6.2.2. Market Size And Forecast, By Vehicle Type

8.5.6.2.3. Market Size And Forecast, By Application

8.5.6.2.4. Market Size And Forecast, By Sales Channel

8.5.6.3. Africa

8.5.6.3.1. Market Size And Forecast, By Technology

8.5.6.3.2. Market Size And Forecast, By Vehicle Type

8.5.6.3.3. Market Size And Forecast, By Application

8.5.6.3.4. Market Size And Forecast, By Sales Channel

List Of Tables

LIST OF TABLES

Table 01. Global Automotive Lighting Market, By Technology, 2018-2026(\$Million)

Table 02. Automotive Lighting Market Revenue For Halogens, By Region 2018-2026 (\$Million)

Table 03. Automotive Lighting Market Revenue For Xenon/Hid, By Region 2018-2026 (\$Million)

Table 04. Automotive Lighting Market Revenue For Led, By Region 2018–2026 (\$Million)

Table 05. Global Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 06. Automotive Lighting Market Revenue For Passenger Vehicle, By Region 2018–2026 (\$Million)

Table 07. Automotive Lighting Market Revenue For Commercial Vehicle, By Region 2018–2026 (\$Million)

Table 08. Automotive Lighting Market Revenue For Electric Vehicle, By Region 2018–2026 (\$Million)

Table 09. Global Automotive Lighting Market, By Application, 2018-2026(\$Million)

Table 10. Automotive Lighting Market Revenue For Front/Headlamps, By Region 2018-2026 (\$Million)

Table 11. Automotive Lighting Market Revenue For Rear Lighting, By Region 2018-2026 (\$Million)

Table 12. Automotive Lighting Market Revenue For Sidelights, By Region 2018–2026 (\$Million)

Table 13. Automotive Lighting Market Revenue For Interior Lighting, By Region 2018–2026 (\$Million)

Table 14. Global Automotive Lighting Market, By Product Sale, 2018–2026 (\$Million)

Table 15. Automotive Lighting Market Revenue For Original Equipment Manufacturers (Oems Products), By Region, 2018–2026 (\$Million)

Table 16. Automotive Lighting Market Revenue For Aftermarket Products, By Region 2018-2026 (\$Million)

Table 17. North America Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 18. North America Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 19. North America Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 20. North America Automotive Lighting Market, By Product Sale, 2018-2026

(\$Million)

Table 21. U. S. Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 22. U. S. Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 23. U. S. Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 24. U.S. Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 25. Canada Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 26. Canada Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 27. Canada Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 28. Canada Automotive Lighting Market, By Product Sale, 2018-2026 (\$Million)

Table 29. Mexico Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 30. Mexico Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 31. Mexico Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 32. Mexico Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 33. Europe Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 34. Europe Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 35. Europe Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 36. Europe Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 37. Uk Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 38. Uk Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 39. Uk Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 40. Uk Automotive Lighting Market, By Product Sale, 2018-2026 (\$Million)

Table 41. Germany Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 42. Germany Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 43. Germany Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 44. Germany Automotive Lighting Market, By Sales Channel, 2018-2026

(\$Million)

Table 45. France Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 46. France Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 47. France Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 48. France Automotive Lighting Market, By Product Sale, 2018-2026 (\$Million)

Table 49. Italy Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 50. Italy Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 51. Italy Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 52. Italy Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 53. Rest of Europe Automotive Lighting Market, By Technology, 2018-2026

(\$Million)

Table 54. Rest of Europe Automotive Lighting Market, By Vehicle Type, 2018-2026

(\$Million)

Table 55. Rest of Europe Automotive Lighting Market, By Application, 2018-2026

(\$Million)

Table 56. Rest of Europe Automotive Lighting Market, By Sales Channel, 2018-2026

(\$Million)

Table 57. Asia-Pacific Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 58. Asia-Pacific Automotive Lighting Market, By Vehicle Type, 2018-2026

(\$Million)

Table 59. Asia-Pacific Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 60. Asia-Pacific Automotive Lighting Market, By Sales Channel, 2018-2026

(\$Million)

Table 61. China Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 62. China Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 63. China Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 64. China Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 65. Japan Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 66. Japan Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 67. Japan Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 68. Japan Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 69. India Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 70. India Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 71. India Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 72. India Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 73. South Korea Automotive Lighting Market, By Technology, 2018-2026

(\$Million)

Table 74. South Korea Automotive Lighting Market, By Vehicle Type, 2018-2026

(\$Million)

Table 75. South Korea Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 76. South Korea Automotive Lighting Market, By Sales Channel, 2018-2026

(\$Million)

Table 77. Rest of Asia-Pacific Automotive Lighting Market, By Technology, 2018-2026

(\$Million)

Table 78. Rest of Asia-Pacific Automotive Lighting Market, By Vehicle Type, 2018-2026

(\$Million)

Table 79. Rest of Asia-Pacific Automotive Lighting Market, By Application, 2018-2026

(\$Million)

Table 80. Rest of Asia-Pacific Automotive Lighting Market, By Sales Channel,
2018-2026 (\$Million)

Table 81. Lamea Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 82. Lamea Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 83. Lamea Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 84. Lamea Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 85. Latin America Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 86. Latin America Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 87. Latin America Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 88. Latin America Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 89. Middle East Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 90. Middle East Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 91. Middle East Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 92. Middle East Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

Table 93. Africa Automotive Lighting Market, By Technology, 2018-2026 (\$Million)

Table 94. Africa Automotive Lighting Market, By Vehicle Type, 2018-2026 (\$Million)

Table 95. Africa Automotive Lighting Market, By Application, 2018-2026 (\$Million)

Table 96. Africa Automotive Lighting Market, By Sales Channel, 2018-2026 (\$Million)

List Of Figures

LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary: By Segments
- Figure 03. Executive Summary: Geography
- Figure 04. Top Impacting Factors
- Figure 05. Top Investment Pockets
- Figure 06. Top Winning Strategies, By Year, 2017–2019*
- Figure 07. Top Winning Strategies, By Year, 2017–2019*
- Figure 08. Top Winning Strategies, By Company, 2017–2019*
- Figure 09. Moderate-To-High Bargaining Power of Suppliers
- Figure 10. Moderate-To-High Threat of New Entrants
- Figure 11. Moderate Threat of Substitutes
- Figure 12. High-To-Moderate Intensity of Rivalry
- Figure 13. High-To-Moderate Bargaining Power of Buyers
- Figure 14. Market Share Analysis (2018)
- Figure 15. Global Automotive Lighting Market Share, By Technology, 2018–2026 (%)
- Figure 16. Comparative Share Analysis of Automotive Lighting Market For Halogens, By Country, 2018 & 2026 (%)
- Figure 17. Comparative Share Analysis of Automotive Lighting Market For Xenon/Hid, By Country, 2018 & 2026 (%)
- Figure 18. Comparative Share Analysis of Automotive Lighting Market For Led, By Country, 2018 & 2026 (%)
- Figure 19. Global Automotive Lighting Market Share, By Vehicle Type, 2018–2026 (%)
- Figure 20. Comparative Share Analysis of Automotive Lighting Market For Passenger Vehicles, By Country, 2018 & 2026 (%)
- Figure 21. Comparative Share Analysis of Automotive Lighting Market For Commercial Vehicles, By Country, 2018 & 2026 (%)
- Figure 22. Comparative Share Analysis of Automotive Lighting Market For Electric Vehicles, By Country, 2018 & 2026 (%)
- Figure 23. Global Automotive Lighting Market Share, By Application, 2018–2026 (%)
- Figure 24. Comparative Share Analysis of Automotive Lighting Market For Front/Headlamps, By Country, 2018 & 2026 (%)
- Figure 25. Comparative Share Analysis of Automotive Lighting Market For Rear Lighting, By Country, 2018 & 2026 (%)
- Figure 26. Comparative Share Analysis of Automotive Lighting Market For Sidelights, By Country, 2018 & 2026 (%)

Figure 27. Comparative Share Analysis of Automotive Lighting Market For Interior Lighting, By Country, 2018 & 2026 (%)

Figure 28. Global Automotive Lighting Market Share, By Product Sale, 2018–2026 (%)

Figure 29. Comparative Share Analysis of Automotive Lighting Market For Original Equipment Manufacturers Products (Oems Products), By Country, 2018 & 2026 (%)

Figure 30. Comparative Share Analysis of Automotive Lighting Market For Aftermarket Products, By Country, 2018 & 2026 (%)

Figure 31. Automotive Lighting Market, By Region, 2018-2026 (%)

Figure 32. Comparative Share Analysis of Automotive Lighting Market, By Country, 2018-2026 (%)

Figure 33. U. S. Automotive Lighting Market, 2018-2026 (\$Million)

Figure 34. Canada Automotive Lighting Market, 2018-2026 (\$Million)

Figure 35. Mexico Automotive Lighting Market, 2018-2026 (\$Million)

Figure 36. Comparative Share Analysis of Automotive Lighting Market, By Country, 2018-2026 (%)

Figure 37. Uk Automotive Lighting Market, 2018-2026 (\$Million)

Figure 38. Germany Automotive Lighting Market, 2018-2026 (\$Million)

Figure 39. France Automotive Lighting Market, 2018-2026 (\$Million)

Figure 40. Italy Automotive Lighting Market, 2018-2026 (\$Million)

Figure 41. Rest of Europe Automotive Lighting Market, 2018-2026 (\$Million)

Figure 42. Comparative Share Analysis of Automotive Lighting Market, By Country, 2018-2026 (%)

Figure 43. China Automotive Lighting Market, 2018-2026 (\$Million)

Figure 44. Japan Automotive Lighting Market, 2018-2026 (\$Million)

Figure 45. India Automotive Lighting Market, 2018-2026 (\$Million)

Figure 46. South Korea Automotive Lighting Market, 2018-2026 (\$Million)

Figure 47. Rest of Asia-Pacific Automotive Lighting Market, 2018-2026 (\$Million)

Figure 48. Comparative Share Analysis of Automotive Lighting Market, By Country, 2018-2026 (%)

Figure 49. Latin America Automotive Lighting Market, 2018-2026 (\$Million)

Figure 50. Middle East Automotive Lighting Market, 2018-2026 (\$Million)

Figure 51. Africa Automotive Lighting Market, 2018-2026 (\$Million)

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