

Workplace Stress Management Market by Service (Stress Assessment, Yoga & Meditation, Resilience Training, Progress Tracking Metrics, and Others), Delivery Mode (Individual Counselors, Personal Fitness Trainers, Meditation Specialists, and Others), End User (Large Private Organizations, Mid-sized Private Organizations, Small Private Organizations, NGO, and Public Sector): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global workplace stress management market was valued at \$8,211.15 million in 2019, and is projected to reach \$11,490.84 million by 2027, registering a CAGR of 5.90% from 2020 to 2027.

Workplace stress includes harmful physical and emotional response that can happen when there is a conflict between job demands on the employee and the amount of control an employee has over meeting these demands. In general, the combination of high demands in a job and a low amount of control over the situation can lead to stress. As per the European Agency for Safety and Health, stress is a huge loss of productivity. Its incidence is even higher than the incidence of musculoskeletal problems among workers.

The workplace stress management market is driven by factors such as rise in competition in workplace wellness industry and increase in awareness of stress management among employers. However, lack of skilled counselors and awareness toward workplace stress management in developing countries are expected to limit the

market growth. On the contrary, surge in emphasis on health and safety regulations and increase in popularity of yoga and other health related practices propel the market growth during the forecast period.

The workplace stress management market is segmented on the basis of service, delivery mode, end user, and region. By service, it is divided into stress assessment, yoga & meditation, resilience training, progress tracking metrics, and others. By delivery mode, it is categorized into individual counselors, personal fitness trainers, meditation specialists, and others. By end user, it is divided into large private organizations, mid-sized private organizations, small private organizations, NGO and public sector. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key benefits for stakeholders

The study presents an in-depth analysis of the global workplace stress management market along with the current trends and future estimations from 2019 to 2027 to elucidate the imminent investment pockets.

A comprehensive analysis of the factors that drive and restrict the market growth is provided in the report.

Identification of factors instrumental in changing the market scenario, rise in opportunities, and recognition of key players that can influence the market on a global and regional scale are provided in the report.

Key players are profiled, and their strategies are analyzed thoroughly to understand the competitive outlook of the market.

Key Market Segments

By Service

Stress Assessment

Yoga & Meditation

Resilience Training

Progress Tracking Metrics

Others

By Delivery Mode

Individual Counselors

Personal Fitness Trainers

Meditation Specialists

Others

By End User

Large Private Organizations

Mid-sized Private Organizations

Small Private Organizations

NGO

Public sector

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

List of key players profiled in the report

CVS Health Corporation (ActiveHealth Management, Inc.)

Fitbit, Inc.

Asset Health Inc.

ComPsych Corporation

CuraLinc Healthcare LLC

Marino Wellness LLC

Wellness Corporate Solutions LLC

Wellsource, Inc.

Sol Wellness

Central Corporate Wellness Pte. Ltd.

List of the other key players (not included in the report) Cascade Centers Inc., BHS.com, Whil Concepts, Inc., Workplace Options, Animo B.V., LifeDojo, Total Brain, Mindario, 2Morrow Inc.

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