

Wood Preservative Market By Type (Water-based, Solvent-based, Oil-based), By End-use (Residential, Commercial, Industrial): Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The wood preservative market was valued at \$1.3 billion in 2023, and is estimated to reach \$2.1 billion by 2033, growing at a CAGR of 5.5% from 2024 to 2033.

Wood preservatives are chemicals or treatments applied to wood to protect it from decay, fungal growth, insect damage, and other forms of deterioration. These preservatives extend the lifespan of wood and are used to enhance its durability and resistance to environmental factors.

Wood preservatives are applied to structural framing components such as beams, joists, and studs to protect them from decay and insect damage. This extends the lifespan of the wooden structures and reduces maintenance costs. Treated wood is commonly used for decking, fencing, and railing systems in residential and commercial construction. The preservatives protect the wood from weathering, rotting, and insect infestation, making it suitable for outdoor applications. In addition, wood preservatives are applied to exterior siding and cladding materials to enhance their resistance to decay, fungal growth, and insect damage, ensuring long-lasting protection and aesthetic appeal.

Economic growth and urbanization drive the demand for housing and commercial spaces, leading to a rise in demand for treated wood products. The renovation and remodeling of existing structures also contribute to the demand for wood

preservatives maintain and extend the lifespan of wood. Also, rapid industrialization and infrastructure development in emerging economies lead to an increase in demand for treated wood for various applications. In industries such as marine, agriculture, and landscaping, there is high demand for long-lasting and durable wood products, driving the need for effective wood preservatives.

However, availability of alternative materials such as composite materials, plastic lumber, and metal for construction and other applications is expected to reduce the demand for treated wood products. Rise in preference for alternative materials due to their durability, low maintenance, and resistance to decay and termites is expected to pose a challenge to the growth of the wood preservative market. Technological advancements in application techniques, such as pressure treatment and vacuum impregnation, make the treatment process more efficient and cost-effective. The development of new biocides and environmentally friendly preservatives that are less harmful to humans and the environment is expected to offer ample growth opportunities for the wood preservative market.

The wood preservative market is segmented on the basis of type, end-use, and region. By type, it is categorized into water-based, solvent-based, and oil-based. By end-use, it is categorized into residential, commercial, and industrial. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the global Wood Preservative Market are BASF SE, Lonza Group, Koppers Inc., Viance, LLC, Remmers Group, Troy Corporation, Borax Inc., Lanxess AG, Dolphin Bay Chemicals, and Kop-Coat, Inc.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the wood preservative market analysis from 2023 to 2033 to identify the prevailing wood preservative market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the wood preservative market segmentation assists
to determine the prevailing market opportunities.

Major countries in each region are mapped according to their
revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear
understanding of the present position of the market players.

The report includes the analysis of the regional as well as global wood
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List of customers/consumers/raw material suppliers- value chain analysis

SWOT Analysis

Key Market Segments

By Type

Water-based

Solvent-based

Oil-based

By End-use

Residential

Commercial

Industrial

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Lonza Group AG

BASF SE

Koppers Inc.

Viance, LLC

Remmers Group

Troy Corporation

Borax Inc.

Lanxess AG

Dolphin Bay Chemicals

Kop-Coat, Inc.

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