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Wireless Testing Market By Offering (Equipment and Services), Technology (Wi-Fi, Bluetooth, 2G/3G, 4G/LTE, and 5G), and Application (Consumer Electronics, IT & Telecommunication, Automotive, Energy & Power, Healthcare, and Other): Global Opportunity Analysis and Industry Forecast, 2021–2028

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Abstracts

The global wireless testing market size is expected to reach $16.80 billion by 2028 from $10.48 billion in 2019, growing at a CAGR of 6.9% from 2021 to 2028. Wireless testing values a device that has ability to connect with other devices and networks, and perform operational tasks using connection technologies. A several wireless device is tested by performing a series of tests to verify regulatory compliance, device interoperability, performance, and user safety. Nowadays, number of devices are connected to the internet than people and that number is expected to rise in coming years.

The prominent factor that drives the wireless testing market growth include increase in adoption of smart electronic appliances, rise in advancement in wireless technologies, and surge in usage of smart devices. Furthermore, rise in adoption of smart devices in emerging economies creates growth opportunities for wireless testing market. In addition, growth in population and increase in Internet penetration are some of the key factors boosting the demand for smart devices. However, lack of skilled workforce and high cost are expected to hamper the wireless testing market growth. On the contrary, high adoption of Internet of Things (IoT) technologies is anticipated to provide lucrative opportunities for the expansion of the wireless testing industry during the forecast period.

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The global wireless testing market is segmented into offering, technology, application, and region. On the basis of offering, the market is classified into equipment and services. By technology, it is categorized into Bluetooth, WI-FI, 2G/3G, 4G/LTE, and 5G. The applications covered in the market include consumer electronics, IT & telecommunication, automotive, energy & power, healthcare, and other.

Region wise, the wireless testing market trends are analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa). North America accounted for the highest share, owing to the expansion of the telecom and consumer electronics market.

The key players operating in the market include SGS Group, Anritsu Corporation, Bureau Veritas, DEKRA SE, Rohde & Schwarz GmbH & Co., Intertek Group Plc., TUV Rheinland, Viavi Solutions Inc., Electro Magnetic Test, Inc., and EXFO Inc. These key players have adopted various strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations, to increase their market penetration and strengthen their foothold in the industry.

Wireless Testing Market Key Segments

By Offering

- Equipment
- Services

By Technology

- Wi-Fi
- Bluetooth
- 2G/3G
- 4G/LTE
- 5G

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By Application

- Consumer Electronics
- IT & Telecommunication
- Automotive
- Energy & Power
- Healthcare
- Others

By Region

- North America
  - U.S.
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - France
  - Italy
  - Rest of Europe

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- Asia-Pacific
  - China
  - Japan
  - South Korea
  - India
  - Rest of Asia-Pacific
- LAMEA
  - Latin America
  - Middle East
  - Africa

Key Market Players

- SGS Group
- Anritsu Corporation
- Bureau Veritas
- DEKRA SE
- Rohde & Schwarz GmbH & Co
- Intertek Group Plc
- TUV Rheinland
- Viavi Solutions Inc.

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Electro Magnetic Test Inc.

EXFO Inc.

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