

Wire Pulling And Tensioning Market By Type (Manual Wire Pulling and Tensioning Equipment, Electric Wire Pulling and Tensioning Equipment, Hydraulic Wire Pulling and Tensioning Equipment, Pneumatic Wire Pulling and Tensioning Equipment), By Application (Construction, Power Transmission and Distribution, Telecommunication, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2032

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Abstracts

Wire Pulling and Tensioning Market

The wire pulling and tensioning market was valued at \$3.2 billion in 2023 and is projected to reach \$7.1 billion by 2032, growing at a CAGR of 9.1% from 2024 to 2032.

Wire pulling and tensioning system is pivotal for the efficient & secure installation of electrical cables to ensure minimal damage and optimal performance. Key components of the system include pulling grips for cable handling, lubricants to reduce friction, tensioners for maintaining appropriate tension, and sheaves to guide cables. The wire pulling and tensioning aids in preventing breakage & stretching of cables and assuring precise alignment, which is essential for reliability and longevity of infrastructure.

Rise in urbanization drives the wire pulling and tensioning market due to increase in infrastructure development and expansion of power & telecommunication sectors. In addition, technological advancements in the market such as automation of tensioning

system are augmenting the market growth. Currently, the integration of sensors for data logging and real-time monitoring is gaining traction in the market. These sensors monitor pulling force, tension, distance, and speed, hence enabling automatic adjustments to maintain optimal conditions

However, the high upfront costs associated with the purchase of equipment and hiring of skilled labor force for operation act as a significant hindrance for several small-scale operators in the wire pulling and tensioning system market. On the contrary, expansion of the Industry 4.0 is presenting novel opportunities for market expansion. For instance, wire pulling and tensioning systems are being assimilated with digital twin technology for the simulation of several parameters before deployment. This assimilation enhances the reliability of the system and boosts its sales.

Segment Review

The wire pulling and tensioning market is segmented into type, application, and region. On the basis of type, the market is divided into manual wire pulling & tensioning equipment, electric wire pulling & tensioning equipment, hydraulic wire pulling & tensioning equipment, and pneumatic wire pulling & tensioning equipment. By application, it is classified into construction, power transmission & distribution, telecommunication, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

Key Findings

On the basis of type, the manual wire pulling & tensioning equipment segment held the highest market share in 2023.

By application, the construction segment was the largest shareholder in 2023.

Region wise, Asia-Pacific was the highest revenue-generator in 2023

Competition Analysis

The major players operating in the global wire pulling and tensioning market include Greenlee (Emerson Electric Co), Southwire Company, LLC, Milwaukee Tool, Klein Tools, Inc., Hilti, General Machine Products Co., Inc., Current Tools Incorporated, Ideal Industries, Inc., Condux International Inc., and Ideal Networks Inc. These players have adopted various key developmental strategies such as business expansion, new

product launches, and partnerships to strengthen their foothold in the market.

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End user preferences and pain points

Investment Opportunities

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Strategic Recommendations

Additional company profiles with specific t%li%client's interest

Average Selling Price Analysis / Price Point Analysis

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

SWOT Analysis

Key Market Segments

By Type

Manual Wire Pulling and Tensioning Equipment

Electric Wire Pulling and Tensioning Equipment

Hydraulic Wire Pulling and Tensioning Equipment

Pneumatic Wire Pulling and Tensioning Equipment

By Application

Construction

Power Transmission and Distribution

Telecommunication

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Chile

Rest of LAMEA

Middle East and Africa

Saudi Arabia

UAE

Nigeria

South Africa

Rest of Middle East and Africa

Key Market Players

Greenlee (Emerson Electric Co)

Southwire Company, LLC

Milwaukee Tool

Klein Tools, Inc.

Hilti

General Machine Products Co., Inc.

Current Tools Incorporated

Ideal Industries, Inc.

Condux International Inc.

Ideal Networks Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: UNDERCARRIAGE COMPONENT MARKET, BY COMPONENT

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Component
- 4.2. Track Rollers
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Career Rollers
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Track Chains
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country

CHAPTER 5: UNDERCARRIAGE COMPONENT MARKET, BY EQUIPMENT

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Equipment
- 5.2. Crawler Excavators
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Mini Excavators
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Others
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country

CHAPTER 6: UNDERCARRIAGE COMPONENT MARKET, BY END USER

- 6.1. Market Overview
 - 6.1.1 Market Size and Forecast, By End User
- 6.2. Construction
 - 6.2.1. Key Market Trends, Growth Factors and Opportunities
 - 6.2.2. Market Size and Forecast, By Region
 - 6.2.3. Market Share Analysis, By Country
- 6.3. Mining
 - 6.3.1. Key Market Trends, Growth Factors and Opportunities
 - 6.3.2. Market Size and Forecast, By Region

6.3.3. Market Share Analysis, By Country

CHAPTER 7: UNDERCARRIAGE COMPONENT MARKET, BY REGION

7.1. Market Overview

7.1.1 Market Size and Forecast, By Region

7.2. North America

7.2.1. Key Market Trends and Opportunities

7.2.2. Market Size and Forecast, By Component

7.2.3. Market Size and Forecast, By Equipment

7.2.4. Market Size and Forecast, By End User

7.2.5. Market Size and Forecast, By Country

7.2.6. U.S. Undercarriage Component Market

7.2.6.1. Market Size and Forecast, By Component

7.2.6.2. Market Size and Forecast, By Equipment

7.2.6.3. Market Size and Forecast, By End User

7.2.7. Canada Undercarriage Component Market

7.2.7.1. Market Size and Forecast, By Component

7.2.7.2. Market Size and Forecast, By Equipment

7.2.7.3. Market Size and Forecast, By End User

7.2.8. Mexico Undercarriage Component Market

7.2.8.1. Market Size and Forecast, By Component

7.2.8.2. Market Size and Forecast, By Equipment

7.2.8.3. Market Size and Forecast, By End User

7.3. Europe

7.3.1. Key Market Trends and Opportunities

7.3.2. Market Size and Forecast, By Component

7.3.3. Market Size and Forecast, By Equipment

7.3.4. Market Size and Forecast, By End User

7.3.5. Market Size and Forecast, By Country

7.3.6. France Undercarriage Component Market

7.3.6.1. Market Size and Forecast, By Component

7.3.6.2. Market Size and Forecast, By Equipment

7.3.6.3. Market Size and Forecast, By End User

7.3.7. Germany Undercarriage Component Market

7.3.7.1. Market Size and Forecast, By Component

7.3.7.2. Market Size and Forecast, By Equipment

7.3.7.3. Market Size and Forecast, By End User

7.3.8. Italy Undercarriage Component Market

- 7.3.8.1. Market Size and Forecast, By Component
- 7.3.8.2. Market Size and Forecast, By Equipment
- 7.3.8.3. Market Size and Forecast, By End User
- 7.3.9. UK Undercarriage Component Market
 - 7.3.9.1. Market Size and Forecast, By Component
 - 7.3.9.2. Market Size and Forecast, By Equipment
 - 7.3.9.3. Market Size and Forecast, By End User
- 7.3.10. Rest of Europe Undercarriage Component Market
 - 7.3.10.1. Market Size and Forecast, By Component
 - 7.3.10.2. Market Size and Forecast, By Equipment
 - 7.3.10.3. Market Size and Forecast, By End User
- 7.4. Asia-Pacific
 - 7.4.1. Key Market Trends and Opportunities
 - 7.4.2. Market Size and Forecast, By Component
 - 7.4.3. Market Size and Forecast, By Equipment
 - 7.4.4. Market Size and Forecast, By End User
 - 7.4.5. Market Size and Forecast, By Country
 - 7.4.6. China Undercarriage Component Market
 - 7.4.6.1. Market Size and Forecast, By Component
 - 7.4.6.2. Market Size and Forecast, By Equipment
 - 7.4.6.3. Market Size and Forecast, By End User
 - 7.4.7. Japan Undercarriage Component Market
 - 7.4.7.1. Market Size and Forecast, By Component
 - 7.4.7.2. Market Size and Forecast, By Equipment
 - 7.4.7.3. Market Size and Forecast, By End User
 - 7.4.8. India Undercarriage Component Market
 - 7.4.8.1. Market Size and Forecast, By Component
 - 7.4.8.2. Market Size and Forecast, By Equipment
 - 7.4.8.3. Market Size and Forecast, By End User
 - 7.4.9. South Korea Undercarriage Component Market
 - 7.4.9.1. Market Size and Forecast, By Component
 - 7.4.9.2. Market Size and Forecast, By Equipment
 - 7.4.9.3. Market Size and Forecast, By End User
 - 7.4.10. Rest of Asia-Pacific Undercarriage Component Market
 - 7.4.10.1. Market Size and Forecast, By Component
 - 7.4.10.2. Market Size and Forecast, By Equipment
 - 7.4.10.3. Market Size and Forecast, By End User
- 7.5. Latin America
 - 7.5.1. Key Market Trends and Opportunities

- 7.5.2. Market Size and Forecast, By Component
- 7.5.3. Market Size and Forecast, By Equipment
- 7.5.4. Market Size and Forecast, By End User
- 7.5.5. Market Size and Forecast, By Country
- 7.5.6. Brazil Undercarriage Component Market
 - 7.5.6.1. Market Size and Forecast, By Component
 - 7.5.6.2. Market Size and Forecast, By Equipment
 - 7.5.6.3. Market Size and Forecast, By End User
- 7.5.7. Argentina Undercarriage Component Market
 - 7.5.7.1. Market Size and Forecast, By Component
 - 7.5.7.2. Market Size and Forecast, By Equipment
 - 7.5.7.3. Market Size and Forecast, By End User
- 7.5.8. Colombia Undercarriage Component Market
 - 7.5.8.1. Market Size and Forecast, By Component
 - 7.5.8.2. Market Size and Forecast, By Equipment
 - 7.5.8.3. Market Size and Forecast, By End User
- 7.5.9. REST of Latin America Undercarriage Component Market
 - 7.5.9.1. Market Size and Forecast, By Component
 - 7.5.9.2. Market Size and Forecast, By Equipment
 - 7.5.9.3. Market Size and Forecast, By End User
- 7.6. Middle East And Africa
 - 7.6.1. Key Market Trends and Opportunities
 - 7.6.2. Market Size and Forecast, By Component
 - 7.6.3. Market Size and Forecast, By Equipment
 - 7.6.4. Market Size and Forecast, By End User
 - 7.6.5. Market Size and Forecast, By Country
 - 7.6.6. South Africa Undercarriage Component Market
 - 7.6.6.1. Market Size and Forecast, By Component
 - 7.6.6.2. Market Size and Forecast, By Equipment
 - 7.6.6.3. Market Size and Forecast, By End User
 - 7.6.7. Saudi Arabia Undercarriage Component Market
 - 7.6.7.1. Market Size and Forecast, By Component
 - 7.6.7.2. Market Size and Forecast, By Equipment
 - 7.6.7.3. Market Size and Forecast, By End User
 - 7.6.8. UAE Undercarriage Component Market
 - 7.6.8.1. Market Size and Forecast, By Component
 - 7.6.8.2. Market Size and Forecast, By Equipment
 - 7.6.8.3. Market Size and Forecast, By End User
 - 7.6.9. Rest of Middle East And Africa Undercarriage Component Market

- 7.6.9.1. Market Size and Forecast, By Component
- 7.6.9.2. Market Size and Forecast, By Equipment
- 7.6.9.3. Market Size and Forecast, By End User

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top Winning Strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top Player Positioning, 2023

CHAPTER 9: COMPANY PROFILES

- 9.1. Caterpillar Inc.
 - 9.1.1. Company Overview
 - 9.1.2. Key Executives
 - 9.1.3. Company Snapshot
 - 9.1.4. Operating Business Segments
 - 9.1.5. Product Portfolio
 - 9.1.6. Business Performance
 - 9.1.7. Key Strategic Moves and Developments
- 9.2. Komatsu Ltd.
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Operating Business Segments
 - 9.2.5. Product Portfolio
 - 9.2.6. Business Performance
 - 9.2.7. Key Strategic Moves and Developments
- 9.3. Hitachi Construction Machinery Co., Ltd.
 - 9.3.1. Company Overview
 - 9.3.2. Key Executives
 - 9.3.3. Company Snapshot
 - 9.3.4. Operating Business Segments
 - 9.3.5. Product Portfolio
 - 9.3.6. Business Performance
 - 9.3.7. Key Strategic Moves and Developments

9.4. Volvo Construction Equipment

- 9.4.1. Company Overview
- 9.4.2. Key Executives
- 9.4.3. Company Snapshot
- 9.4.4. Operating Business Segments
- 9.4.5. Product Portfolio
- 9.4.6. Business Performance
- 9.4.7. Key Strategic Moves and Developments

9.5. John Deere

- 9.5.1. Company Overview
- 9.5.2. Key Executives
- 9.5.3. Company Snapshot
- 9.5.4. Operating Business Segments
- 9.5.5. Product Portfolio
- 9.5.6. Business Performance
- 9.5.7. Key Strategic Moves and Developments

9.6. Liebherr Group

- 9.6.1. Company Overview
- 9.6.2. Key Executives
- 9.6.3. Company Snapshot
- 9.6.4. Operating Business Segments
- 9.6.5. Product Portfolio
- 9.6.6. Business Performance
- 9.6.7. Key Strategic Moves and Developments

9.7. CNH Industrial N.V. (Case Construction Equipment)

- 9.7.1. Company Overview
- 9.7.2. Key Executives
- 9.7.3. Company Snapshot
- 9.7.4. Operating Business Segments
- 9.7.5. Product Portfolio
- 9.7.6. Business Performance
- 9.7.7. Key Strategic Moves and Developments

9.8. Doosan Group (Doosan Infracore)

- 9.8.1. Company Overview
- 9.8.2. Key Executives
- 9.8.3. Company Snapshot
- 9.8.4. Operating Business Segments
- 9.8.5. Product Portfolio
- 9.8.6. Business Performance

9.8.7. Key Strategic Moves and Developments

9.9. Hyundai Construction Equipment Co., Ltd.

9.9.1. Company Overview

9.9.2. Key Executives

9.9.3. Company Snapshot

9.9.4. Operating Business Segments

9.9.5. Product Portfolio

9.9.6. Business Performance

9.9.7. Key Strategic Moves and Developments

9.10. JCB (J.C. Bamford Excavators Ltd.)

9.10.1. Company Overview

9.10.2. Key Executives

9.10.3. Company Snapshot

9.10.4. Operating Business Segments

9.10.5. Product Portfolio

9.10.6. Business Performance

9.10.7. Key Strategic Moves and Developments

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