

Wi-Fi Range Extender Market by Product Type (Wi-Fi Extender, and Repeater) and Application (Residential and Commercial): Global Opportunity Analysis and Industry Forecast, 2020–2030

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Abstracts

Wi-Fi range extenders improve the Wi-Fi signal of the internet. They are used in combination with the Wi-Fi router. There are several different products used for the Wi-Fi range extension such as Wi-Fi extender and repeater or booster. Wi-Fi range extenders provides a boost to the existing network by receiving the wireless signal from the router and rebroadcasting it out farther at a distant location. They are majorly used to connect to the internet where there is a weak signal. The weak signal is a result of complex structure of the building or home or low Wi-Fi range of the router. Thus in such cases, the Wi-Fi range extender connects to the internet by using the existing signal from the Wi-Fi router.

High internet penetration and the increased number of the connected devices are the major factors that contribute towards the growth of the Wi-Fi range extender market. Further, the increase in residential and commercial applications of Wi-Fi range extender boost the growth of the Wi-Fi range extender market. However, with the signal transmission , the quality of the signal degrades up to 50%, thus decreasing the speed of the internet. However, the development of the smart cities and smart homes are expected to create the opportunities for the growth of the Wi-Fi extender market.

The scope of the report discusses potential opportunities for , key players to enter the Wi-Fi range extender market. Furthermore, it provides an in-depth analysis of the market, outlining current trends, key driving factors, and key areas of investment. The report includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder in the value chain. Moreover, it features

strategies adopted by key market players to maintain their foothold in the market.

The Wi-Fi range extender market is segmented on the basis of product type, application, and region. By product type, the market is classified into Wi-Fi extender and repeaters. By application, the market is divided into residential and commercial. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA along with their prominent countries.

The key players profiled in the Wi-Fi range extender industry include NetGear Inc, TP-Link Technologies Co Ltd, D Link Corporation, TRENDnet, Linksys, Cisco Systems, Inc., Huawei Technologies Co Ltd., Shenzhen Tenda Technology Co Ltd, ASUSTek Computer Inc, and Lutron Electronics Company. These key players have adopted strategies, such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations, to enhance Wi-Fi range extender market forecast and penetration.

KEY MARKET SEGMENTS

By Product Type

Wi-Fi Extender

Repeater

By Application

Residential

Commercial

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY BENEFITS FOR STAKEHOLDERS
- 1.3.KEY MARKET SEGMENTS
- 1.4.RESEARCH METHODOLOGY
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO PERSPECTIVE

CHAPTER 3:MARKET OVERVIEW

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.KEY FINDINGS
 - 3.2.1.Top impacting factors
 - 3.2.2.Top Investment Pockets
- 3.3.PORTER'S FIVE FORCES ANALYSIS
- 3.4.MARKET DYNAMICS
 - 3.4.1.Drivers
 - 3.4.1.1.High Internet Penetration
 - 3.4.1.2.Increasing number of connected devices
 - 3.4.1.3.Easy set up with low cost
 - 3.4.2.Restrictant
 - 3.4.2.1.Weak signal and low speed
 - 3.4.3.Opportunities
 - 3.4.3.1.Development of smart cities and smart homes
- 3.5.COVID IMPACT
 - 3.5.1.Impact on market size
 - 3.5.2.End user trends, preferences, and budget impact

CHAPTER 4:GLOBAL WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE

4.1.OVERVIEW

Wi-Fi Range Extender Market by Product Type (Wi-Fi Extender, and Repeater) and Application (Residential and Co...

4.2.WIFI EXTENDER

- 4.2.1.Key market trends, growth factors, and opportunities
- 4.2.2.Market size and forecast, by region
- 4.2.3.Market analysis, by country

4.3.REPEATER

- 4.3.1.Key market trends, growth factors, and opportunities
- 4.3.2.Market size and forecast, by region
- 4.3.3.Market analysis, by country

CHAPTER 5:GLOBAL WIFI RANGE EXTENDER MARKET, BY APPLICATION

5.1.OVERVIEW

5.2.RESIDENTIAL

- 5.2.1.Key market trends, growth factors, and opportunities
- 5.2.2.Market size and forecast, by region
- 5.2.3.Market analysis, by country

5.3.COMMERCIAL

- 5.3.1.Key market trends, growth factors, and opportunities
- 5.3.2.Market size and forecast, by region
- 5.3.3.Market analysis, by country

CHAPTER 6:WIFI RANGE EXTENDER MARKET, BY REGION

6.1.OVERVIEW

6.2.NORTH AMERICA

- 6.2.1.Key market trends, growth factors, and opportunities
- 6.2.2.Market size and forecast, by product type
- 6.2.3.Market size and forecast, by Application
- 6.2.4.Market analysis, by country
 - 6.2.4.1.U.S.
 - 6.2.4.1.1.Market size and forecast, by type
 - 6.2.4.1.2.Market size and forecast, by Application
 - 6.2.4.2.Canada
 - 6.2.4.2.1.Market size and forecast, by product type
 - 6.2.4.2.2.Market size and forecast, by Application
 - 6.2.4.3.Mexico
 - 6.2.4.3.1.Market size and forecast, by product type
 - 6.2.4.3.2.Market size and forecast, by Application

6.3.EUROPE

6.3.1.Key market trends, growth factors, and opportunities

6.3.2.Market size and forecast, by product type

6.3.3.Market size and forecast, by Application

6.3.4.Market analysis, by country

6.3.4.1.Germany

6.3.4.1.1.Market size and forecast, by product type

6.3.4.1.2.Market size and forecast, by Application

6.3.4.2.UK

6.3.4.2.1.Market size and forecast, by product type

6.3.4.2.2.Market size and forecast, by Application

6.3.4.3.France

6.3.4.3.1.Market size and forecast, by product type

6.3.4.3.2.Market size and forecast, by Application

6.3.4.4.Italy

6.3.4.4.1.Market size and forecast, by product type

6.3.4.4.2.Market size and forecast, by Application

6.3.4.5.Rest of Europe

6.3.4.5.1.Market size and forecast, by product type

6.3.4.5.2.Market size and forecast, by Application

6.4.ASIA-PACIFIC

6.4.1.Key market trends, growth factors, and opportunities

6.4.2.Market size and forecast, by product type

6.4.3.Market size and forecast, by Application

6.4.4.Market analysis, by country

6.4.4.1.China

6.4.4.1.1.Market size and forecast, by product type

6.4.4.1.2.Market size and forecast, by Application

6.4.4.2.Japan

6.4.4.2.1.Market size and forecast, by product type

6.4.4.2.2.Market size and forecast, by Application

6.4.4.3.India

6.4.4.3.1.Market size and forecast, by product type

6.4.4.3.2.Market size and forecast, by Application

6.4.4.4.South Korea

6.4.4.4.1.Market size and forecast, by product type

6.4.4.4.2.Market size and forecast, by Application

6.4.4.5.Rest of Asia-Pacific

6.4.4.5.1.Market size and forecast, by product type

6.4.4.5.2.Market size and forecast, by Application

6.5.LAMEA

6.5.1.Key market trends, growth factors, and opportunities

6.5.2.Market size and forecast, by product type

6.5.3.Market size and forecast, by Application

6.5.4.Market analysis, by country

6.5.4.1.Latin America

6.5.4.1.1.Market size and forecast, by product type

6.5.4.1.2.Market size and forecast, by Application

6.5.4.2.Middle East

6.5.4.2.1.Market size and forecast, by product type

6.5.4.2.2.Market size and forecast, by Application

6.5.4.3.Africa

6.5.4.3.1.Market size and forecast, by product type

6.5.4.3.2.Market size and forecast, by Application

CHAPTER 7:COMPETITIVE LANDSCAPE

7.1.INTRODUCTION

7.1.1.Market player positioning, 2020

7.2.TOP WINNING STRATEGIES

7.3.COMPETITIVE DASHBOARD

7.4.COMPETITIVE HEATMAP

7.5.PRODUCT MAPPING

CHAPTER 8:COMPANY PROFILES

8.1.ASUSTEK COMPUTER INC. (ASUS)

8.1.1.Company overview

8.1.2.Key executives

8.1.3.Company snapshot

8.1.4.Operating business segments

8.1.5.Product portfolio

8.1.6.R&D expenditure

8.1.7.Business performance

8.2.CISCO SYSTEMS, INC.

8.2.1.Company overview

8.2.2.Key executives

8.2.3.Company snapshot

8.2.4.Operating business segments

- 8.2.5.Product portfolio
- 8.2.6.R&D expenditure
- 8.2.7.Business performance
- 8.3.D-LINK CORPORATION
 - 8.3.1.Company overview
 - 8.3.2.Key executives
 - 8.3.3.Company snapshot
 - 8.3.4.Operating business segments
 - 8.3.5.Product portfolio
 - 8.3.6.R&D expenditure
 - 8.3.7.Business performance
 - 8.3.8.Key strategic moves and developments
- 8.4.HUAWEI TECHNOLOGIES CO., LTD. (HUAWEI)
 - 8.4.1.Company overview
 - 8.4.2.Key executives
 - 8.4.3.Company snapshot
 - 8.4.4.Operating business segments
 - 8.4.5.Product portfolio
 - 8.4.6.R&D expenditure
 - 8.4.7.Business performance
- 8.5.LINKSYS (BELKIN INTERNATIONAL (FIT))
 - 8.5.1.Company overview
 - 8.5.2.Key executives
 - 8.5.3.Company snapshot
 - 8.5.4.Operating business segments
 - 8.5.5.Product portfolio
 - 8.5.6.R&D expenditure
 - 8.5.7.Business performance
 - 8.5.8.Key strategic moves and developments
- 8.6.LUTRON ELECTRONICS CO., INC.
 - 8.6.1.Company overview
 - 8.6.2.Key executives
 - 8.6.3.Company snapshot
 - 8.6.4.Operating business segments
 - 8.6.5.Product portfolio
 - 8.6.6.Key strategic moves and developments
- 8.7.NETGEAR, INC.
 - 8.7.1.Company overview
 - 8.7.2.Key executives

- 8.7.3. Company snapshot
- 8.7.4. Operating business segments
- 8.7.5. Product portfolio
- 8.7.6. R&D expenditure
- 8.7.7. Business performance
- 8.8. SHENZHEN TENDA TECHNOLOGY CO., LTD.
 - 8.8.1. Company overview
 - 8.8.2. Key executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
- 8.9. TP-LINK TECHNOLOGY CO., LTD.
 - 8.9.1. Company overview
 - 8.9.2. Key executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
 - 8.9.6. Key strategic moves and developments
- 8.10. TRENDNET INC.
 - 8.10.1. Company overview
 - 8.10.2. Key executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio

List Of Tables

LIST OF TABLES

TABLE 01.GLOBAL WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 02.GLOBAL WIFI RANGE EXTENDER MARKET FOR WIFI EXTENDER, BY REGION, 2020–2030 (\$MILLION)

TABLE 03.WIFI RANGE EXTENDER FOR REPEATER, BY REGION, 2020–2030 (\$MILLION)

TABLE 04.GLOBAL WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 05.WIFI RANGE EXTENDER MARKET FOR RESIDENTIAL, BY REGION, 2020–2030 (\$MILLION)

TABLE 06.WIFI RANGE EXTENDER MARKET FOR COMMERCIAL, BY REGION, 2020–2030 (\$MILLION)

TABLE 07.WIFI RANGE EXTENDER MARKET REVENUE, BY REGION, 2020–2030 (\$MILLION)

TABLE 08.NORTH AMERICA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 09.NORTH AMERICA WIFI RANGE EXTENDER MARKET, BY APPLICATION 2020–2030 (\$MILLION)

TABLE 10.U.S. WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 11.U.S. WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 12.CANADA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 13.CANADA WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 14.MEXICO WIFI RANGE EXTENDER MARKET, BY TYPE, 2020–2030 (\$MILLION)

TABLE 15.MEXICO WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 16.EUROPE WIFI RANGE EXTENDER MARKET, BY TYPE, 2020–2030 (\$MILLION)

TABLE 17.EUROPE WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 18.GERMANY WIFI RANGE EXTENDER MARKET, BYPRODUCT TYPE,

2020–2030 (\$MILLION)

TABLE 19.GERMANY WIFI RANGE EXTENDER MARKET, BY APPLICATION,
2020–2030 (\$MILLION)

TABLE 20.UK WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030
(\$MILLION)

TABLE 21.UK WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030
(\$MILLION)

TABLE 22.FRANCE WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 23.FRANCE WIFI RANGE EXTENDER MARKET, BY APPLICATION,
2020–2030 (\$MILLION)

TABLE 24.ITALY WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 25.ITALY WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030
(\$MILLION)

TABLE 26.REST OF EUROPE WIFI RANGE EXTENDER MARKET, BY PRODUCT
TYPE, 2020–2030 (\$MILLION)

TABLE 27.REST OF EUROPE WIFI RANGE EXTENDER MARKET, BY
APPLICATION, 2020–2030 (\$MILLION)

TABLE 28.ASIA-PACIFIC WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 29.ASIA-PACIFIC WIFI RANGE EXTENDER MARKET, BY APPLICATION,
2020–2030 (\$MILLION)

TABLE 30.CHINA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 31.CHINA WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030
(\$MILLION)

TABLE 32.JAPAN WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 33.JAPAN WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030
(\$MILLION)

TABLE 34.INDIA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 35.INDIA WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030
(\$MILLION)

TABLE 36.SOUTH KOREA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE,
2020–2030 (\$MILLION)

TABLE 37.SOUTH KOREA WIFI RANGE EXTENDER MARKET, BY APPLICATION,
2020–2030 (\$MILLION)

TABLE 38.REST OF ASIA-PACIFIC WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 39.REST OF ASIA-PACIFIC WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 40.LAMEA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 41.LAMEA WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 42.LATIN AMERICA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 43.LATIN AMERICA WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 44.MIDDLE EAST WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 45.MIDDLE EAST WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 46.AFRICA WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030 (\$MILLION)

TABLE 47.AFRICA WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020–2030 (\$MILLION)

TABLE 48.ASUSTEK COMPUTER INC.:KEY EXECUTIVES

TABLE 49.ASUSTEK COMPUTER INC.: COMPANY SNAPSHOT

TABLE 50.ASUSTEK COMPUTER INC.: OPERATING SEGMENTS

TABLE 51.ASUSTEK COMPUTER INC.: PRODUCT PORTFOLIO

TABLE 52.CISCO SYSTEMS, INC.:KEY EXECUTIVES

TABLE 53.CISCO SYSTEMS, INC.: COMPANY SNAPSHOT

TABLE 54.CISCO SYSTEMS, INC.: OPERATING SEGMENTS

TABLE 55.CISCO SYSTEMS, INC.: PRODUCT PORTFOLIO

TABLE 56.D-LINK CORPORATION:KEY EXECUTIVES

TABLE 57.D-LINK CORPORATION: COMPANY SNAPSHOT

TABLE 58.D-LINK CORPORATION: OPERATING SEGMENTS

TABLE 59.D-LINK CORPORATION: PRODUCT PORTFOLIO

TABLE 60.D-LINK CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 61.HUAWEI TECHNOLOGIES CO., LTD.:KEY EXECUTIVES

TABLE 62.HUAWEI TECHNOLOGIES CO., LTD.: COMPANY SNAPSHOT

TABLE 63.HUAWEI TECHNOLOGIES CO., LTD.: OPERATING SEGMENTS

TABLE 64.HUAWEI TECHNOLOGIES CO., LTD.: PRODUCT PORTFOLIO

TABLE 65.FOXCONN INTERCONNECT TECHNOLOGY (FIT):KEY EXECUTIVES

TABLE 66.FOXCONN INTERCONNECT TECHNOLOGY (FIT): COMPANY SNAPSHOT

TABLE 67.FOXCONN INTERCONNECT TECHNOLOGY (FIT): OPERATING SEGMENTS

TABLE 68.FOXCONN INTERCONNECT TECHNOLOGY (FIT): PRODUCT PORTFOLIO

TABLE 69.FOXCONN INTERCONNECT TECHNOLOGY (FIT): KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 70.LUTRON ELECTRONICS CO., INC.:KEY EXECUTIVES

TABLE 71.LUTRON ELECTRONICS CO., INC.: COMPANY SNAPSHOT

TABLE 72.LUTRON ELECTRONICS CO., INC.: OPERATING SEGMENTS

TABLE 73.LUTRON ELECTRONICS CO., INC.: PRODUCT PORTFOLIO

TABLE 74.LUTRON ELECTRONICS CO., INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 75.NETGEAR, INC.:KEY EXECUTIVES

TABLE 76.NETGEAR, INC.: COMPANY SNAPSHOT

TABLE 77.NETGEAR, INC.: OPERATING SEGMENTS

TABLE 78.NETGEAR, INC.: PRODUCT PORTFOLIO

TABLE 79.SHENZHEN TENDA TECHNOLOGY CO., LTD.:KEY EXECUTIVES

TABLE 80.SHENZHEN TENDA TECHNOLOGY CO., LTD.: COMPANY SNAPSHOT

TABLE 81.SHENZHEN TENDA TECHNOLOGY CO., LTD.: OPERATING SEGMENTS

TABLE 82.SHENZHEN TENDA TECHNOLOGY CO., LTD.: PRODUCT PORTFOLIO

TABLE 83.TP-LINK TECHNOLOGY CO., LTD.:KEY EXECUTIVES

TABLE 84.TP-LINK TECHNOLOGY CO., LTD.: COMPANY SNAPSHOT

TABLE 85.TP-LINK TECHNOLOGY CO., LTD.: OPERATING SEGMENTS

TABLE 86.TP-LINK TECHNOLOGY CO., LTD.: PRODUCT PORTFOLIO

TABLE 87.TP-LINK TECHNOLOGY CO., LTD.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 88.TRENDNET INC.:KEY EXECUTIVES

TABLE 89.TRENDNET INC.: COMPANY SNAPSHOT

TABLE 90.TRENDNET INC.: OPERATING SEGMENTS

TABLE 91.TRENDNET INC.: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.GLOBAL WIFI RANGE EXTENDER MARKET SNAPSHOT, BY SEGMENTATION

FIGURE 03.WIFI RANGE EXTENDER MARKET SNAPSHOT, BY REGION

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.MODERATE BARGAINING POWER OF SUPPLIER

FIGURE 07.MODERATE THREAT OF NEW ENTRANTS

FIGURE 08.MODERATE TO HIGH THREAT OF SUBSTITUTES

FIGURE 09.LOW TO MODERATE INDUSTRIAL RIVALRY

FIGURE 10.MODERATE BARGAINING POWER OF BUYER

FIGURE 11.GLOBAL WIFI RANGE EXTENDER MARKET, BY PRODUCT TYPE, 2020–2030

FIGURE 12.COMPARATIVE SHARE ANALYSIS OF WIFI RANGE EXTENDER MARKET FOR WIFI EXTENDER, BY COUNTRY, 2020 & 2030(%)

FIGURE 13.COMPARATIVE SHARE ANALYSIS OF WIFI RANGE EXTENDER MARKET FOR REPEATER, BY COUNTRY, 2020 & 2030(%)

FIGURE 14.GLOBAL WIFI RANGE EXTENDER MARKET, BY APPLICATION, 2020-2030

FIGURE 15.COMPARATIVE SHARE ANALYSIS WIFI RANGE EXTENDER MARKET FOR RESIDENTIAL, BY COUNTRY, 2020 & 2030(%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF WIFI RANGE EXTENDER MARKET FOR COMMERCIAL, BY COUNTRY, 2020 & 2030(%)

FIGURE 17.WIFI RANGE EXTENDER MARKET, BY REGION, 2020-2030 (%)

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF NORTH AMERICA WIFI RANGE EXTENDER MARKET, BY COUNTRY, 2020 & 2030(%)

FIGURE 19.U.S. WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 20.CANADA WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 21.MEXICO WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 22.COMPARATIVE SHARE ANALYSIS OF EUROPE WIFI RANGE EXTENDER MARKET, BY COUNTRY, 2020 & 2030(%)

FIGURE 23.GERMANY WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 24.UK WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 25.FRANCE WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 26.ITALY WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 27.REST OF EUROPE WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 28.COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC WIFI RANGE EXTENDER MARKET, BY COUNTRY, 2020–2030 (%)

FIGURE 29.CHINA WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 30.JAPAN WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 31.INDIA WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 32.SOUTH KOREA WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 33.REST OF ASIA-PACIFIC WIFI RANGE EXTENDER MARKET, 2019–2028 (\$MILLION)

FIGURE 34.COMPARATIVE SHARE ANALYSIS OF LAMEA WIFI RANGE EXTENDER MARKET, BY COUNTRY, 2020–2030 (%)

FIGURE 35.LATIN AMERICA WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 36.MIDDLE EAST WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 37.AFRICA WIFI RANGE EXTENDER MARKET, 2020–2030 (\$MILLION)

FIGURE 38.MARKET PLAYER POSITIONING, 2020

FIGURE 39.TOP WINNING STRATEGIES, BY YEAR, 2017–2021*

FIGURE 40.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2017–2021*

FIGURE 41.TOP WINNING STRATEGIES, BY COMPANY, 2017–2021*

FIGURE 42.COMPETITIVE DASHBOARD

FIGURE 43.COMPETITIVE HEATMAP OF KEY PLAYERS

FIGURE 44.PRODUCT MAPPING OF KEY PLAYERS

FIGURE 45.ASUSTEK COMPUTER INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 46.ASUSTEK COMPUTER INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 47.ASUSTEK COMPUTER INC.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 48.ASUSTEK COMPUTER INC.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 49.CISCO SYSTEMS, INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 50.CISCO SYSTEMS, INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 51.CISCO SYSTEMS, INC.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 52.CISCO SYSTEMS, INC.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 53.D-LINK CORPORATION: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 54.D-LINK CORPORATION: REVENUE, 2018–2020 (\$MILLION)

FIGURE 55.D-LINK CORPORATION: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 56.HUAWEI TECHNOLOGIES CO., LTD.: R&D EXPENDITURE, 2018–2020

(\$MILLION)

FIGURE 57.HUAWEI TECHNOLOGIES CO., LTD.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 58.HUAWEI TECHNOLOGIES CO., LTD.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 59.HUAWEI TECHNOLOGIES CO., LTD.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 60.FOXCONN INTERCONNECT TECHNOLOGY (FIT): R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 61.FOXCONN INTERCONNECT TECHNOLOGY (FIT): REVENUE, 2018–2020 (\$MILLION)

FIGURE 62.FOXCONN INTERCONNECT TECHNOLOGY (FIT): REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 63.FOXCONN INTERCONNECT TECHNOLOGY (FIT): REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 64.NETGEAR, INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 65.NETGEAR, INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 66.NETGEAR, INC.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 67.NETGEAR, INC.: REVENUE SHARE, BY REGION, 2020 (%)

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