

Wi-Fi Module Market by Type (Router Scheme Wi-Fi Module & Embedded Wi-Fi Module), by Application (Smart Grid & Smart Appliance, Handheld Mobile Device, Medical & Industrial Testing Instrument and Router) - Global Opportunity Analysis and Industry Forecast, 2018-2024

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Abstracts

A Wi-Fi module is a functional unit that connects number of electronics devices to the internet mainly, laptops, tablets, smartphones, and smart appliances that include air-conditioner, smart television, washing machine, refrigerator and others. In addition, the Wi-Fi modules are utilized in various industries mainly scientific, industrial, commercial, healthcare, and consumer applications.

The major driving factor of the Wi-Fi module market is the increase in the adoption of cloud computing and growth of telecommunication, residential, and commercial sector. However, rise in privacy and security issues in the age of IoT restrains the market growth. On the contrary, development of 5G technology is expected to create lucrative growth opportunities in future.

The global Wi-Fi module market is segmented based on type, application, and region. Based on type, the market is categorized into router scheme Wi-Fi module, and embedded Wi-Fi module. Depending on application, the market is categorized into smart grid & smart appliances, handheld mobile devices, medical & industrial testing instruments, and router. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the report include Murata Manufacturing Co., Ltd., Taiyo Yuden Co., Ltd., Azure Wave Technologies, Inc., Silicon Laboratories Inc., Laird PLC, Broadlink, Advantech Co., Ltd., Shanghai MXCHIP Information Technology Co., Ltd., Silex Technology, Inc., Microchip Technology Inc.

KEY BENEFITS FOR STAKEHOLDERS

The study comprises analytical depiction of the global Wi-Fi module market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2024 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

BY TYPE

Router Scheme Wi-Fi Module

Embedded Wi-Fi Module

BY APPLICATION

Smart Grid & Smart Appliance

Handheld Mobile Device

Medical & Industrial Testing Instrument

Router

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

Murata Manufacturing Co., Ltd.

Taiyo Yuden Co., Ltd.

Azure Wave Technologies, Inc.

Silicon Laboratories Inc.

Laird PLC

Broadlink

Advantech Co., Ltd.

Shanghai MXCHIP Information Technology Co., Ltd.

Silex Technology, Inc.

Microchip Technology Inc.

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