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# Wi-Fi Hotspot Market by Offerings (Component, Software, and Services), End User (Communication Service Provider & Network Operators, Enterprises, and Government), and Vertical (Telecom and IT, Financial services, Education, Healthcare, Hospitality, Transportation, Retail, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

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## Abstracts

Wi-Fi hotspot is a physical location providing Internet access over wireless local area network (WLAN) through a router linked to a service provider. Wi-Fi hotspots are used by enterprises, network operators, and communication service providers for data transmission and delivery of applications over Wi-Fi. Moreover, increase in adoption of the Bring Your Own Device (BYOD) trend and advanced network infrastructure have driven the use of Wi-Fi hotspots for Internet connectivity. Furthermore, many portable devices, such as laptops and tablets, use Wi-Fi hotspots to access high-speed Internet services.

The global Wi-Fi hotspot market is attributed to increase in use of cell phones and smart devices, growth in adoption of Wi-Fi hotspots by hospitality, retail, and education sector, and adoption of carrier Wi-Fi by the network operators for data traffic offload. Further, introduction of mobile hotspots and the developing economies in Asia-Pacific and MEA is expected to offer growth opportunities for the market. However, meeting the bandwidth requirement of the applications, security issues, and other factors hinder the market growth for Wi-Fi hotspots.

Wi-Fi hotspot market is segmented based on offerings, end user, industry vertical, and region. Based on offerings, it is divided into component, software, and services. As per

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component, the market is classified into wireless hotspot gateways, wireless hotspot controllers, and mobile hotspot devices. Based on software, the market is analyzed across centralized hotspot management, Wi-Fi security software, Wi-Fi hotspot billing software, and cloud-based hotspot management. As per services, the Wi-Fi hotspot market is categorized into professional service, installation and integration services, consulting services, and managed services. As per end users, the market is segmented into communication service provider & network operators, enterprises, and government. Based on industry vertical, the global Wi-Fi hotspot market is studied across telecom and IT, financial services, education, healthcare, hospitality, transportation, retail, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, MEA, and Latin America.
Key players of the Wi-Fi hotspot market profiled in the report include Aptilo Networks AB, Boingo Wireless, Inc., Brocade Communications Systems, Inc., Cisco Systems, Inc., Hewlett Packard Enterprise Company, Huawei Technologies Co. Ltd., iPass, Inc., NETGEAR Inc., Nokia Corporation, and Ericsson.

## KEY BENEFITS

In-depth analysis of the global Wi-Fi hotspot market along with its dynamics is provided to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on prevailing opportunities.

Porter’s Five Forces analysis examines the competitive structure of the Wi-Fi hotspot market and provides a clear understanding of the factors that influence the market entry and expansion.

A detailed analysis of the geographical segments enables identification of profitable segments for market players.

Comprehensive analysis of the trends, sub-segments, and key revenue pockets are provided in the report.

Detailed analysis of the key players in the global Wi-Fi hotspot market and their business strategies are anticipated to assist stakeholders to take informed business decisions.

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Wi-Fi Hotspot Market key SEGMENTS:
By Offerings

- Component
  - Wireless Hotspot Gateways
  - Wireless Hotspot Controllers
  - Mobile Hotspot Devices
- Software
  - Centralized Hotspot Management
  - Wi-Fi Security Software
  - Wi-Fi Hotspot Billing Software
  - Cloud-Based Hotspot Management
- Services
  - Professional Service
  - Installation and Integration Services
  - Consulting Services
  - Managed Services

By End User

- Communication Service Provider & Network Operators
- Enterprises
- Government

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By Vertical

- Telecom and IT
- Financial Services
- Education
- Healthcare
- Hospitality
- Transportation
- Retail
- Others

By Geography

- North America
- Europe
- Asia-Pacific
- MEA
- Latin America

The key players profiled in the report are as follows:

- Aptilo Networks AB
- Boingo Wireless, Inc.

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Brocade Communications Systems, Inc.

Cisco Systems, Inc.

Hewlett Packard Enterprise Company

Huawei Technologies Co. Ltd.

iPass, Inc.

NETGEAR Inc.

Nokia Corporation

Ericsson

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