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White Cement Market By Type (White Portland Cement, White Masonry Cement, Others), By End Use (Residential, Commercial, Industrial): Global Opportunity Analysis and Industry Forecast, 2024-2033

https://marketpublishers.com/r/WB781E0FA182EN.html
Date: April 2024
Pages: 280
Price: US$ 3,570.00 (Single User License)
ID: WB781E0FA182EN

Abstracts

The global white cement market was valued at $10.1 billion in 2023, and is projected t%li%reach $15.2 billion by 2033, growing at a CAGR of 4.2% from 2024 t%li%2033.

White cement is extensively used as an alternative t%li%gray cement, owing t%li%its value-added properties such as whiteness, fineness, and low energy consumption. The demand for white cement is higher among countries with hot environment conditions as more heat is reflected from the resulting white concrete surface as compared t%li%standard gray concrete. In addition, it serves as a readily available concrete ingredient that works well in many applications. It offers artistic and performance benefits t%li%pavements, buildings, and other structures. It is in high demand in countries with strong economies, where it is often used for the construction of innovative buildings and future landmarks. Furthermore, white cement serves as an integral part in structural designing such as in high rise buildings, bridges, and parking structures.

At present, the global white cement market registers significant growth, owing t%li%the increase in major applications of white cement for decoration. Moreover, the ongoing trend of constructing white buildings in countries such as Spain and Italy have augmented the market growth. In addition, white cement-based prefabricated products such as tiles and pavers coupled with growth of tile industry have effectively helped t%li%save time and labor, which further fuel the market growth. Furthermore, the need

for buildings with distinctive style of vernacular architecture boosts the production of global white cement. However, lower strength of white cement as compared t%li%gray cement is expected t%li%hinder the market growth during the forecast period.

The global white cement market is segmented based on type, end use, and region. On the basis of type, it is classified int%li%white Portland cement, white masonry cement, and others. On the basis of end use, it is divided int%li%residential, commercial, and industrial. By region, it is analyzed across North America, Europe, Asia-Pacific, Latin America and MEA. By type, the white Portland cement segment accounted for more than two-thirds of global white cement market share in 2023 and is expected t%li%maintain its dominance during the forecast period. White Portland cement offers superior performance characteristics that make it suitable for specialized construction projects and applications. It typically exhibits higher compressive strength, durability, and resistance t%li%chemical reactions compared t%li%gray cement. These properties make it an ideal choice for projects that require stringent performance standards, such as marine structures, precast concrete products, and architectural elements exposed t%li%harsh environmental conditions. In addition, its compatibility with various coloring agents and additives allows for customization t%li%meet specific project requirements, enhancing its appeal t%li%contractors and manufacturers seeking innovative solutions.

By end use, the residential segment accounted for less than half of global white cement market share in 2023 and is expected t%li%maintain its dominance during the forecast period. The growing emphasis on sustainability and eco-conscious construction practices has driven the demand for white cement in residential projects. As a natural material derived from limestone and other minerals, white cement offers inherent environmental benefits such as low carbon footprint and recyclability. In addition, its reflective properties contribute t%li%energy efficiency by reducing the need for artificial lighting and cooling in interior spaces, thereby aligning with green building standards and objectives.

Asia-Pacific accounted for two-fifths of the global white cement market share in 2023 and is expected t%li%maintain its dominance during the forecast period. Rapid urbanization and infrastructure development in Asia-Pacific region drive the demand for the white cement during the forecast period. As countries such as China, India, and Southeast Asian nations continue t%li%experience population growth and urban expansion, there's a heightened need for high-quality construction materials such as white cement. In addition, white cement has aesthetic appeal and versatility that make it particularly attractive for modern architectural designs, urban landscaping, and luxury infrastructure projects.

The major companies profiled in the report include Cementir Holding SPA, ?imsa Cement Industry and Trade Inc., JK Cement, Cemex, The Cementos Portland Valderrivas, Birla White (Ultratech), Federal White Cement, Saveh White Cement Co, Adana Cement, and Saudi White Cement Co. The other key players include Lafargeholcim, Secil, Dyckerhoff, Royal El Minya Cement, Fars & Khuzestan Cement Co., SCG, Italcementi, Rakwhitecement.Ae, Union Cement Company, Royal White Cement, and Neyeariz White Cement Company.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the white cement market analysis from 2023 t%li%2033 t%li%identify the prevailing white cement market opportunities.

The market research is offered along with information related t%li%key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers t%li%enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the white cement market segmentation assists t%li%determine the prevailing market opportunities.

Major countries in each region are mapped according t%li%their revenue contribution t%li%the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global white cement market trends, key players, market segments, application areas, and market growth strategies.

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Analysis of raw material in a product (by %)

End user preferences and pain points

Investment Opportunities

Product Benchmarking / Product specification and applications

Supply Chain Analysis & Vendor Margins

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Upcoming/New Entrant by Regions

G%li%T%li%Market Strategy

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

Additional company profiles with specific t%li%client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

SWOT Analysis

Volume Market Size and Forecast

Key Market Segments

By Type

White Masonry Cement

Others

White Portland Cement

By End Use

Residential

Commercial

Industrial

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Pakistan

South Korea

Australia

Rest of Asia-Pacific

Middle East and Africa

Turkey

UAE

Saudi Arabia

Iran

South Africa

Rest Of Mea

Latin America

Brazil

Rest of Latin America

Key Market Players

Cementir Holding SPA

?imsa Cement Industry and Trade Inc.

JK Cement

CEMEX, S.A.B. de C.V.

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