

Wet Vacuum Cleaner Market by Product Type (Cordless and Wired), Application (Household and Commercial) and Distribution Channel (Supermarket/Hypermarket, Specialty Store, E-commerce and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/W349A3FD0B35EN.html>

Date: April 2020

Pages: 225

Price: US\$ 5,370.00 (Single User License)

ID: W349A3FD0B35EN

Abstracts

The global wet vacuum cleaner market was valued at \$1.0 billion in 2018, and is projected to reach \$1.4 billion by 2026, registering a CAGR of 4.1% from 2019 to 2026. Wet vacuum cleaners are electrical appliances that are used to collect liquid spills as well as dust and are far more flexible & versatile than the regular vacuum cleaners. The wet vacuum cleaners are considered to be one of the best tool in cleaning house as well as commercial premises in a much easier and simpler way. These wet vacuum cleaners have two different compartments that are suitable for collecting both dry dust and wet spills with an ease. There are two types of wet vacuum cleaners available in the market including cordless and wired or corded wet vacuum cleaners through different distribution channels. Moreover, advanced technology is being used in developing innovative wet vacuum cleaner to make it more useful as well as convenient for the customers for cleaning purpose. Thus, this has fueled the growth of the wet vacuum cleaner market in terms of value sales.

The growth of the wet vacuum cleaner market is driven by increase in health & hygiene concerns, and a rise in the working population globally. This has resulted in growing demand for efficient, time saving and IOT infused cleaning devices including wet vacuum cleaners in the retail market; thereby, driving the growth of wet vacuum cleaner market. Moreover, the wet vacuum cleaners are widely used in the commercial sector including the manufacturing industry, HoReCa (hotel/restaurants/cafe?) industry and

others. Thus, this in turn is driving the growth of the wet vacuum cleaner market. However, the low penetration of vacuum cleaner in the household sector coupled with high retail price of wet vacuum cleaner is projected to restrict the growth of wet vacuum cleaner market during the forecast period.

Nevertheless, advancement in technology as well as rapid growth of online platform is anticipated to provide immense opportunity of the wet vacuum cleaner in terms of value sales during the forecast period.

The global wet vacuum cleaner market is segmented into product type, application, distribution channel, and region. On the basis of product type, the market is classified into cordless and wired. By application, it is bifurcated into household and commercial. Depending on distribution channel, it is divided into supermarket/hypermarket, specialty store, E-commerce and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the wet vacuum cleaner industry are Alfred Kärcher SE & Co. KG, Tennant Company, Nilfisk Group, Koninklijke Philips N.V. , AB Electrolux, Tineco Intelligent Technology, Delfins, Bissell Group, Hako Group, and Shop Vacs.

Key benefits for stakeholders

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global market.

The report provides detailed qualitative and quantitative analysis of the current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favourable growth.

Key market segments

By Product Type

Cordless

Wired

By Price Point

Household

Commercial

By Distribution Channel

Supermarket/Hypermarket

Specialty Stores

E-commerce

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

New Zealand

Rest of Asia-Pacific

LAMEA

Middle East

Latin America

Africa

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key Benefits for Stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
 - 1.4.1.Primary Research
 - 1.4.2.Secondary Research
 - 1.4.3.Analyst Tools and Models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pocket
- 3.3.Porter's five forces analysis
 - 3.3.1.Bargaining power of suppliers
 - 3.3.2.Bargaining power of buyers
 - 3.3.3.Threat of substitution
 - 3.3.4.Threat of new entrants
 - 3.3.5.Intensity of competitive rivalry
- 3.4.Top impacting factors
- 3.5.Value chain analysis
- 3.6.Market dynamics
 - 3.6.1.Drivers
 - 3.6.1.1.Wide use in the commercial sector
 - 3.6.1.2.Increase in concern towards hygiene among customers
 - 3.6.1.3.Better functionality over regular vacuum cleaner
 - 3.6.1.4.Rise in urbanization
 - 3.6.2.Restraint
 - 3.6.2.1.High retail price
 - 3.6.2.2.Rise in number of counterfeit products

3.6.3.Opportunities

3.6.3.1.Advancement in technology

3.6.3.2.Rapid growth of online platform

CHAPTER 4:WET VACUUM CLEANER MARKET, BY PRODUCT TYPE

4.1.Overview

4.1.1.Market size and forecast

4.2.Cordless

4.2.1.Overview

4.2.2.Key market trends, growth factors, and opportunities

4.2.3.Market size and forecast

4.2.4.Market analysis by country

4.3.Wired

4.3.1.Overview

4.3.2.Key market trends, growth factors, and opportunities

4.3.3.Market size and forecast

4.3.4.Market analysis by country

CHAPTER 5:WET VACUUM CLEANER MARKET, BY APPLICATION

5.1.Overview

5.1.1.Market size and forecast

5.2.Household

5.2.1.Overview

5.2.2.Key market trends, growth factors, and opportunities

5.2.3.Market size and forecast

5.2.4.Market analysis by country

5.3.Commercial

5.3.1.Overview

5.3.2.Key market trends, growth factors, and opportunities

5.3.3.Market size and forecast

5.3.4.Market analysis by country

CHAPTER 6:WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL

6.1.Overview

6.1.1.Market size and forecast

6.2.Supermarkets/Hypermarkets

- 6.2.1.Overview
- 6.2.2.Key market trends, growth factors, and opportunities
- 6.2.3.Market size and forecast
- 6.2.4.Market analysis by country
- 6.3.Specialty store
 - 6.3.1.Overview
 - 6.3.2.Key market trends, growth factors, and opportunities
 - 6.3.3.Market size and forecast
 - 6.3.4.Market analysis by country
- 6.4.E-Commerce
 - 6.4.1.Overview
 - 6.4.2.Key market trends, growth factors, and opportunities
 - 6.4.3.Market size and forecast
 - 6.4.4.Market analysis by country
- 6.5.Others
 - 6.5.1.Overview
 - 6.5.2.Key market trends, growth factors, and opportunities
 - 6.5.3.Market size and forecast
 - 6.5.4.Market analysis by country

CHAPTER 7:WET VACUUM CLEANER MARKET, BY REGION

- 7.1.Overview
 - 7.1.1.Market size and forecast
- 7.2.North America
 - 7.2.1.Overview
 - 7.2.2.Key market trends, growth factors and opportunities
 - 7.2.3.Market size and forecast by Product type
 - 7.2.4.Market size and forecast by application
 - 7.2.5.Market size and forecast by distribution channel
 - 7.2.6.Market size and forecast by country
 - 7.2.7.U.S.
 - 7.2.7.1.Market size and forecast, by Product type
 - 7.2.7.2.Market size and forecast, by Application
 - 7.2.7.3.Market size and forecast, by distribution channel
 - 7.2.8.Canada
 - 7.2.8.1.Market size and forecast, by Product type
 - 7.2.8.2.Market size and forecast, by Application
 - 7.2.8.3.Market size and forecast, by distribution channel

7.2.9.Mexico

7.2.9.1.Market size and forecast, by Product type

7.2.9.2.Market size and forecast, by Application

7.2.9.3.Market size and forecast, by distribution channel

7.3.Europe

7.3.1.Overview

7.3.2.Key market trends, growth factors and opportunities

7.3.3.Market size and forecast by Product type

7.3.4.Market size and forecast by Application

7.3.5.Market size and forecast by distribution channel

7.3.6.Market size and forecast by country

7.3.7.UK

7.3.7.1.Market size and forecast, by Product type

7.3.7.2.Market size and forecast, by Application

7.3.7.3.Market size and forecast, by distribution channel

7.3.8.Germany

7.3.8.1.Market size and forecast, by Product type

7.3.8.2.Market size and forecast, by Application

7.3.8.3.Market size and forecast, by distribution channel

7.3.9.France

7.3.9.1.Market size and forecast, by Product type

7.3.9.2.Market size and forecast, by Application

7.3.9.3.Market size and forecast, by distribution channel

7.3.10.Italy

7.3.10.1.Market size and forecast, by Product type

7.3.10.2.Market size and forecast, by Application

7.3.10.3.Market size and forecast, by distribution channel

7.3.11.Spain

7.3.11.1.Market size and forecast, by Product type

7.3.11.2.Market size and forecast, by Application

7.3.11.3.Market size and forecast, by distribution channel

7.3.12.Rest of Europe

7.3.12.1.Market size and forecast, by Product type

7.3.12.2.Market size and forecast, by Application

7.3.12.3.Market size and forecast, by distribution channel

7.4.Asia-Pacific

7.4.1.Overview

7.4.2.Key market trends, growth factors and opportunities

7.4.3.Market size and forecast by Product type

7.4.4. Market size and forecast by Application

7.4.5. Market size and forecast by distribution channel

7.4.6. Market size and forecast by country

7.4.7. China

7.4.7.1. Market size and forecast, by Product type

7.4.7.2. Market size and forecast, by Application

7.4.7.3. Market size and forecast, by distribution channel

7.4.8. Japan

7.4.8.1. Market size and forecast, by Product type

7.4.8.2. Market size and forecast, by Application

7.4.8.3. Market size and forecast, by distribution channel

7.4.9. India

7.4.9.1. Market size and forecast, by Product type

7.4.9.2. Market size and forecast, by Application

7.4.9.3. Market size and forecast, by distribution channel

7.4.10. New Zealand

7.4.10.1. Market size and forecast, by Product type

7.4.10.2. Market size and forecast, by Application

7.4.10.3. Market size and forecast, by distribution channel

7.4.11. Australia

7.4.11.1. Market size and forecast, by Product type

7.4.11.2. Market size and forecast, by Application

7.4.11.3. Market size and forecast, by distribution channel

7.4.12. Rest of Asia-Pacific

7.4.12.1. Market size and forecast, by Product type

7.4.12.2. Market size and forecast, by Application

7.4.12.3. Market size and forecast, by distribution channel

7.5. LAMEA

7.5.1. Overview

7.5.2. Key market trends, growth factors and opportunities

7.5.3. Market size and forecast by Product type

7.5.4. Market size and forecast by Application

7.5.5. Market size and forecast by distribution channel

7.5.6. Market size and forecast by country

7.5.7. Latin America

7.5.7.1. Market size and forecast, by Product type

7.5.7.2. Market size and forecast, by Application

7.5.7.3. Market size and forecast, by distribution channel

7.5.8. Middle East

- 7.5.8.1. Market size and forecast, by Product type
- 7.5.8.2. Market size and forecast, by Application
- 7.5.8.3. Market size and forecast, by distribution channel
- 7.5.9. Africa
 - 7.5.9.1. Market size and forecast, by Product type
 - 7.5.9.2. Market size and forecast, by Application
 - 7.5.9.3. Market size and forecast, by distribution channel

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Competitive dashboard
- 8.2. Heat map overview
- 8.3. U.S. market structure (2014 & 2018)

CHAPTER 9: COMPANY PROFILES

- 9.1. AB ELECTROLUX
 - 9.1.1. Company overview
 - 9.1.2. Key Executives
 - 9.1.3. Company snapshot
 - 9.1.4. Operating business segments
 - 9.1.5. Product portfolio
 - 9.1.6. R&D Expenditure
 - 9.1.7. Business performance
- 9.2. ALFRED KÄRCHER SE & CO. KG
 - 9.2.1. Company overview
 - 9.2.2. Key Executives
 - 9.2.3. Company snapshot
 - 9.2.4. Product portfolio
- 9.3. BISSELL, INC.
 - 9.3.1. Company overview
 - 9.3.2. Key Executives
 - 9.3.3. Company snapshot
 - 9.3.4. Product portfolio
 - 9.3.5. Key strategic moves and developments
- 9.4. DELFIN INDUSTRIAL VACUUMS
 - 9.4.1. Company overview
 - 9.4.2. Key Executives
 - 9.4.3. Company snapshot

- 9.4.4.Product portfolio
- 9.5.HAKO GmbH
 - 9.5.1.Company overview
 - 9.5.2.Key Executives
 - 9.5.3.Company snapshot
 - 9.5.4.Product portfolio
 - 9.5.5.Key strategic moves and developments
- 9.6.HILTI CORPORATION
 - 9.6.1.Company overview
 - 9.6.2.Key Executives
 - 9.6.3.Company snapshot
 - 9.6.4.Product portfolio
 - 9.6.5.R&D Expenditure
 - 9.6.6.Business performance
- 9.7.KONINKLIJKE PHILIPS N.V.
 - 9.7.1.Company overview
 - 9.7.2.Key Executive
 - 9.7.3.Company snapshot
 - 9.7.4.Operating business segments
 - 9.7.5.Product portfolio
 - 9.7.6.R&D Expenditure
 - 9.7.7.Business performance
- 9.8.NILFISK
 - 9.8.1.Company overview
 - 9.8.2.Key Executives
 - 9.8.3.Company snapshot
 - 9.8.4.Operating business segments
 - 9.8.5.Product portfolio
 - 9.8.6.R&D Expenditure
 - 9.8.7.Business performance
- 9.9.SHOP-VAC CORPORATION
 - 9.9.1.Company overview
 - 9.9.2.Company snapshot
 - 9.9.3.Product portfolio
- 9.10.TENNANT COMPANY
 - 9.10.1.Company overview
 - 9.10.2.Key Executives
 - 9.10.3.Company snapshot
 - 9.10.4.Product portfolio

9.10.5.R&D Expenditure

9.10.6.Business performance

9.10.7.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.GLOBAL WET VACUUM CLEANER MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 02.CORDLESS WET VACUUM CLEANER MARKET, BY REGION, 2018–2026 (\$MILLION)

TABLE 03.WIRED WET VACUUM CLEANER MARKET, BY REGION, 2018–2026 (\$MILLION)

TABLE 04.GLOBAL WET VACUUM CLEANER MARKET, BY APPLICATION 2018–2026 (\$MILLION)

TABLE 05.WET VACUUM CLEANER MARKET FOR HOUSEHOLD , BY REGION, 2018–2026 (\$MILLION)

TABLE 06.WET VACUUM CLEANER MARKET FOR COMMERCIAL, BY REGION, 2018–2026 (\$MILLION)

TABLE 07.GLOBAL WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL, 2018–2026 (\$MILLION)

TABLE 08.WET VACUUM CLEANER MARKET FOR SUPERMARKETS/HYPERMARKETS, BY REGION, 2018–2026 (\$MILLION)

TABLE 09.WET VACUUM CLEANER MARKET FOR SPECIALTY STORE, BY REGION, 2018–2026 (\$MILLION)

TABLE 10.WET VACUUM CLEANER MARKET FOR E-COMMERCE , BY REGION, 2018–2026 (\$MILLION)

TABLE 11.WET VACUUM CLEANER MARKET FOR OTHERS, BY REGION, 2018–2026 (\$MILLION)

TABLE 12.GLOBAL WET VACUUM CLEANER MARKET, BY REGION, 2018–2026 (\$MILLION)

TABLE 13.NORTH AMERICA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026(\$MILLION)

TABLE 14.NORTH AMERICA WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 15.NORTH AMERICA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL, 2018–2026 (\$MILLION)

TABLE 16.NORTH AMERICA WET VACUUM CLEANER MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 17.U.S. WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 18.U.S. WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026

(\$MILLION)

TABLE 19.U.S. WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL ,
2018–2026 (\$MILLION)

TABLE 20.CANADA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE ,
2018–2026 (\$MILLION)

TABLE 21.CANADA WET VACUUM CLEANER MARKET, BY APPLICATION,
2018–2026 (\$MILLION)

TABLE 22.CANADA WET VACUUM CLEANER MARKET, BY DISTRIBUTION
CHANNEL , 2018–2026 (\$MILLION)

TABLE 23.MEXICO WET VACUUM CLEANER MARKET, BY PRODUCT TYPE,
2018–2026 (\$MILLION)

TABLE 24.MEXICO WET VACUUM CLEANER MARKET, BY APPLICATION,
2018–2026 (\$MILLION)

TABLE 25.MEXICO WET VACUUM CLEANER MARKET, BY DISTRIBUTION
CHANNEL , 2018–2026 (\$MILLION)

TABLE 26.EUROPE WET VACUUM CLEANER MARKET, BY PRODUCT TYPE ,
2018–2026(\$MILLION)

TABLE 27.EUROPE WET VACUUM CLEANERMARKET, BY APPLICATION,
2018–2026 (\$MILLION)

TABLE 28.EUROPE WET VACUUM CLEANER MARKET, BY DISTRIBUTION
CHANNEL, 2018–2026 (\$MILLION)

TABLE 29.EUROPE WET VACUUM CLEANER MARKET, BY COUNTRY, 2018–2026
(\$MILLION)

TABLE 30.UK WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026
(\$MILLION)

TABLE 31.UK WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026
(\$MILLION)

TABLE 32.UK WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL ,
2018–2026 (\$MILLION)

TABLE 33.GERMANY WET VACUUM CLEANER MARKET, BY PRODUCT TYPE ,
2018–2026 (\$MILLION)

TABLE 34.GERMANY WET VACUUM CLEANER MARKET, BY APPLICATION,
2018–2026 (\$MILLION)

TABLE 35.GERMANY WET VACUUM CLEANER MARKET, BY DISTRIBUTION
CHANNEL , 2018–2026 (\$MILLION)

TABLE 36.FRANCE WET VACUUM CLEANER MARKET, BY PRODUCT TYPE,
2018–2026 (\$MILLION)

TABLE 37.FRANCE WET VACUUM CLEANER MARKET, BY APPLICATION,
2018–2026 (\$MILLION)

TABLE 38.FRANCE WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 39.ITALY WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 40.ITALY WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 41.ITALY WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 42.SPAIN WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 43.SPAIN WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 44.SPAIN WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 45.REST OF EUROPE WET VACUUM CLEANER MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 46.REST OF EUROPE WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 47.REST OF EUROPE WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 48.ASIA-PACIFIC WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026(\$MILLION)

TABLE 49.ASIA-PACIFIC WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 50.ASIA-PACIFIC WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL, 2018–2026 (\$MILLION)

TABLE 51.ASIA-PACIFIC WET VACUUM CLEANER MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 52.CHINA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 53.CHINA WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 54.CHINA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 55.JAPAN WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 56.JAPAN WET VACUUM CLEANERMARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 57.JAPAN WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL

, 2018–2026 (\$MILLION)

TABLE 58.INDIA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 59.INDIA WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 60.INDIA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 61.NEW ZEALAND WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 62.NEW ZEALAND WET VACUUM CLEANERMARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 63.NEW ZEALAND WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 64.AUSTRALIA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 65.AUSTRALIA WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 66.AUSTRALIA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 67.REST OF ASIA-PACIFIC WET VACUUM CLEANER MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 68.REST OF ASIA-PACIFIC WET VACUUM CLEANERMARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 69.REST OF ASIA-PACIFIC WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 70.LAMEA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026(\$MILLION)

TABLE 71.LAMEA WET VACUUM CLEANERMARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 72.LAMEA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL, 2018–2026 (\$MILLION)

TABLE 73.LAMEA WET VACUUM CLEANER MARKET, BY COUNTRY, 2018–2026 (\$MILLION)

TABLE 74.LATIN AMERICA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 75.LATIN AMERICA WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 76.LATIN AMERICA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 77.MIDDLE EAST WET VACUUM CLEANER MARKET, BY PRODUCT TYPE , 2018–2026 (\$MILLION)

TABLE 78.MIDDLE EAST WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 79.MIDDLE EAST WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 80.AFRICA WET VACUUM CLEANER MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 81.AFRICA WET VACUUM CLEANER MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 82.AFRICA WET VACUUM CLEANER MARKET, BY DISTRIBUTION CHANNEL , 2018–2026 (\$MILLION)

TABLE 83.AB ELECTROLUX: KEY EXECUTIVES

TABLE 84.AB ELECTROLUX: COMPANY SNAPSHOT

TABLE 85.AB ELECTROLUX: OPERATING SEGMENTS

TABLE 86.AB ELECTROLUX: PRODUCT PORTFOLIO

TABLE 87.AB ELECTROLUX: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 88.AB ELECTROLUX: NET SALES, 2016–2018 (\$MILLION)

TABLE 89.ALFRED K?RCHER SE & CO. KG: KEY EXECUTIVES

TABLE 90.ALFRED K?RCHER SE & CO. KG: COMPANY SNAPSHOT

TABLE 91.ALFRED K?RCHER SE & CO. KG: PRODUCT PORTFOLIO

TABLE 92.BISSELL, INC.: KEY EXECUTIVES

TABLE 93.BISSELL, INC.: COMPANY SNAPSHOT

TABLE 94.BISSELL, INC.: PRODUCT PORTFOLIO

TABLE 95.DELFIN INDUSTRIAL VACUUMS: KEY EXECUTIVES

TABLE 96.DELFIN INDUSTRIAL VACUUMS: COMPANY SNAPSHOT

TABLE 97.DELFIN INDUSTRIAL VACUUMS: PRODUCT PORTFOLIO

TABLE 98.HAKO GMBH: KEY EXECUTIVES

TABLE 99.HAKO GMBH: COMPANY SNAPSHOT

TABLE 100.HAKO GMBH: PRODUCT PORTFOLIO

TABLE 101.HILTI CORPORATION: KEY EXECUTIVES

TABLE 102.HILTI CORPORATION: COMPANY SNAPSHOT

TABLE 103.HILTI CORPORATION: PRODUCT PORTFOLIO

TABLE 104.HILTI CORPORATION: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 105.HILTI CORPORATION: NET SALES, 2016–2018 (\$MILLION)

TABLE 106.KONINKLIJKE PHILIPS N.V.: KEY EXECUTIVES

TABLE 107.KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT

TABLE 108.KONINKLIJKE PHILIPS N.V.: OPERATING SEGMENTS

TABLE 109.KONINKLIJKE PHILIPS N.V.: PRODUCT PORTFOLIO

TABLE 110.KONINKLIJKE PHILIPS N.V.: R&D EXPENDITURE, 2017–2019
(\$MILLION)

TABLE 111.KONINKLIJKE PHILIPS N.V.: NET SALES, 2017–2019 (\$MILLION)

TABLE 112.NILFISK: KEY EXECUTIVES

TABLE 113.NILFISK: COMPANY SNAPSHOT

TABLE 114.NILFISK: OPERATING SEGMENTS

TABLE 115.NILFISK: PRODUCT PORTFOLIO

TABLE 116.NILFISK: R&D EXPENDITURE, 2017–2019 (\$MILLION)

TABLE 117.NILFISK: NET SALES, 2017–2019 (\$MILLION)

TABLE 118.SHOP-VAC CORPORATION: COMPANY SNAPSHOT

TABLE 119.SHOP-VAC CORPORATION: PRODUCT PORTFOLIO

TABLE 120.TENNANT COMPANY: KEY EXECUTIVES

TABLE 121.TENNANT COMPANY: COMPANY SNAPSHOT

TABLE 122.TENNANT COMPANY: PRODUCT PORTFOLIO

TABLE 123.TENNANT COMPANY: R&D EXPENDITURE, 2017–2019 (\$MILLION)

TABLE 124.TENNANT COMPANY: NET SALES, 2017–2019 (\$MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.GLOBAL WET VACUUM CLEANER MARKET SNAPSHOT

FIGURE 03.TOP INVESTMENT POCKETS

FIGURE 04.MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 05.MODERATE BARGAINING POWER OF BUYERS

FIGURE 06.MODERATE THREAT OF SUBSTITUTION

FIGURE 07.MODERATE THREAT OF NEW ENTRANTS

FIGURE 08.HIGH INTENSITY OF COMPETITIVE RIVALRY

FIGURE 09.TOP IMPACTING FACTORS

FIGURE 10.GLOBAL WET VACUUM CLEANER MARKET SHARE, BY PRODUCT TYPE, 2018(%)

FIGURE 11.COMPARATIVE SHARE ANALYSIS OF CORDLESS MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 12.COMPARATIVE SHARE ANALYSIS OF WIRED MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 13.GLOBAL WET VACUUM CLEANER MARKET SHARE, BY APPLICATION, 2018(%)

FIGURE 14.COMPARATIVE SHARE ANALYSIS OF WET VACUUM CLEANER MARKET FOR HOUSEHOLD , BY COUNTRY, 2018 & 2026 (%)

FIGURE 15.COMPARATIVE SHARE ANALYSIS OF WET VACUUM CLEANER MARKET FOR COMMERCIAL, BY COUNTRY, 2018 & 2026 (%)

FIGURE 16.GLOBAL WET VACUUM CLEANER MARKET SHARE, BY DISTRIBUTION CHANNEL, 2018(%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS OF SUPERMARKETS/HYPERMARKETS MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF FRANCHISE STORES, BY COUNTRY, 2018 & 2026 (%)

FIGURE 19.COMPARATIVE SHARE ANALYSIS OF E-COMMERCE MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 20.COMPARATIVE SHARE ANALYSIS OF OTHERS MARKET, BY COUNTRY, 2018 & 2026 (%)

FIGURE 21.WET VACUUM CLEANER MARKET SHARE BY REGION, 2018(%)

FIGURE 22.U.S. WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)

FIGURE 23.CANADA WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)

FIGURE 24.MEXICO WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)

- FIGURE 25.UK WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 26.GERMANY WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 27.FRANCE WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 28.ITALY WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 29.SPAIN WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 30.REST OF EUROPE WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 31.CHINA WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 32.JAPAN WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 33.INDIA WET VACUUM CLEANERMARKET, 2018–2026 (\$MILLION)
- FIGURE 34.NEW ZEALAND WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 35.AUSTRALIA WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 36.REST OF ASIA-PACIFIC WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 37.LATIN AMERICA WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 38.MIDDLE EAST WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 39.AFRICA WET VACUUM CLEANER MARKET, 2018–2026 (\$MILLION)
- FIGURE 40.COMPETITIVE DASHBOARD
- FIGURE 41.HEAT MAP OVERVIEW
- FIGURE 42.U.S. MARKET STRUCTURE (2014 & 2018)
- FIGURE 43.AB ELECTROLUX: R&D EXPENDITURE, 2016–2018 (\$MILLION)
- FIGURE 44.AB ELECTROLUX: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 45.AB ELECTROLUX: REVENUE SHARE BY SEGMENT, 2018 (%)
- FIGURE 46.AB ELECTROLUX: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 47.HILTI CORPORATION: R&D EXPENDITURE, 2016–2018 (\$MILLION)
- FIGURE 48.HILTI CORPORATION: NET SALES, 2016–2018 (\$MILLION)
- FIGURE 49.HILTI CORPORATION: REVENUE SHARE BY REGION, 2018 (%)
- FIGURE 50.KONINKLIJKE PHILIPS N.V.: R&D EXPENDITURE, 2017–2019 (\$MILLION)
- FIGURE 51.KONINKLIJKE PHILIPS N.V.: NET SALES, 2017–2019 (\$MILLION)
- FIGURE 52.KONINKLIJKE PHILIPS N.V.: REVENUE SHARE BY SEGMENT, 2019 (%)
- FIGURE 53.KONINKLIJKE PHILIPS N.V.: REVENUE SHARE BY REGION, 2019 (%)
- FIGURE 54.NILFISK: R&D EXPENDITURE, 2017–2019 (\$MILLION)
- FIGURE 55.NILFISK: NET SALES, 2017–2019 (\$MILLION)
- FIGURE 56.NILFISK: REVENUE SHARE BY SEGMENT, 2019 (%)
- FIGURE 57.TENNANT COMPANY: R&D EXPENDITURE, 2017–2019 (\$MILLION)

FIGURE 58.TENNANT COMPANY: NET SALES, 2017–2019 (\$MILLION)

FIGURE 59.TENNANT COMPANY: REVENUE SHARE BY SEGMENT, 2019 (%)

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