

Wearable Tracking Devices Market By Type (Wristwear, Headwear, Bodywear, Others), By Application (Healthcare, Consumer Electronics, Others) By Sales Channel (Online, Offline) By End User (Sportsperson, Patients, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

<https://marketpublishers.com/r/W3E83C6B8590EN.html>

Date: September 2024

Pages: 320

Price: US\$ 2,439.00 (Single User License)

ID: W3E83C6B8590EN

Abstracts

Wearable Tracking Devices Market Expected to Garner \$22.4 Billion by 2033, Growing at a CAGR of 9.5%

Abstract: The global wearable tracking devices market is expected to grow primarily due to the rising incidence of chronic diseases and the increasing awareness about fitness & health. The North America region is predicted to witness profitable growth by 2033.

As per the report published by Research Dive, the global wearable tracking devices market was valued at \$9.0 billion in 2023 and is expected to register a revenue of \$22.4 billion by 2033 at a CAGR of 9.5% during the forecast period 2024-2033.

Dynamics of the Market

The growing awareness about health & fitness among people, increasing chronic disease management, and changing fashion & lifestyle trends are expected to make the wearable tracking devices market a highly profitable one during the forecast period. Besides, wearable devices enable continuous monitoring of vital signs for individuals with chronic conditions, allowing for early detection and personalized treatment adjustments.

However, according to market analysts, data security and privacy concerns might restrain the growth of the market.

Technological advancements and the integration of wearable devices with smartphone & IoT present significant opportunities for wearable tracking devices market growth. Moreover, wearable devices can be used in smart homes and workplaces to adjust environmental settings based on user preferences and health metrics, enhancing comfort, productivity, and energy efficiency, driving further market expansion and adoption.

Key Players of the Market

The major players of the wearable tracking devices market include Jawbone (U.S.), Xiaomi Technology Co., Ltd. (China), Adidas (Germany), Garmin Ltd. (Switzerland), Samsung Electronics Co Ltd (South Korea), Apple Inc (U.S.), Google Inc. (U.S.), Pebble Technology Corp (U.S.), Sony (Japan), and Fitbit, Inc. (U.S.).

What the Report Covers

In addition to the details highlighted in this description, the comprehensive final report delves into essential market aspects. These encompass a market overview, SWOT analysis, market dynamics, Porter's five forces analysis, segmentation (key trends, regional analysis, and forecast analysis), and company profiles (including company overview, product portfolio, operating segments, strategic initiatives, and financial performance).

Additional benefits you will get with this purchase are:

Quarterly Update and* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

End user preferences and pain points

Investment Opportunities

Technology Trend Analysis

Go To Market Strategy

Market share analysis of players by products/segments

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Market share analysis of players at global/region/country level

SWOT Analysis

Key Market Segments

By Type

Wristwear

Headwear

Bodywear

Others

By Application

Healthcare

Consumer Electronics

Others

By Sales Channel

Online

Offline

By End User

Wearable Tracking Devices Market By Type (Wristwear, Headwear, Bodywear, Others), By Application (Healthcare,...

Sportsperson

Patients

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Rest of LAMEA

Key Market Players

Jawbone

Adidas

Xiaomi Technology Co., Ltd.

Gramin Ltd

Apple Inc. (US)

Samsung Electronics Co Ltd

Google Inc.

Sony

Pebble Technology Corp

Fitbit, Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: WEARABLE TRACKING DEVICES MARKET, BY TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Type
- 4.2. Wristwear
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Headwear
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Bodywear
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country
- 4.5. Others
 - 4.5.1. Key Market Trends, Growth Factors and Opportunities
 - 4.5.2. Market Size and Forecast, By Region
 - 4.5.3. Market Share Analysis, By Country

CHAPTER 5: WEARABLE TRACKING DEVICES MARKET, BY APPLICATION

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Application
- 5.2. Healthcare
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Consumer Electronics
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Others
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country

CHAPTER 6: WEARABLE TRACKING DEVICES MARKET, BY SALES CHANNEL

- 6.1. Market Overview
 - 6.1.1 Market Size and Forecast, By Sales Channel
- 6.2. Online
 - 6.2.1. Key Market Trends, Growth Factors and Opportunities
 - 6.2.2. Market Size and Forecast, By Region

6.2.3. Market Share Analysis, By Country

6.3. Offline

6.3.1. Key Market Trends, Growth Factors and Opportunities

6.3.2. Market Size and Forecast, By Region

6.3.3. Market Share Analysis, By Country

CHAPTER 7: WEARABLE TRACKING DEVICES MARKET, BY END USER

7.1. Market Overview

7.1.1 Market Size and Forecast, By End User

7.2. Sportsperson

7.2.1. Key Market Trends, Growth Factors and Opportunities

7.2.2. Market Size and Forecast, By Region

7.2.3. Market Share Analysis, By Country

7.3. Patients

7.3.1. Key Market Trends, Growth Factors and Opportunities

7.3.2. Market Size and Forecast, By Region

7.3.3. Market Share Analysis, By Country

7.4. Others

7.4.1. Key Market Trends, Growth Factors and Opportunities

7.4.2. Market Size and Forecast, By Region

7.4.3. Market Share Analysis, By Country

CHAPTER 8: WEARABLE TRACKING DEVICES MARKET, BY REGION

8.1. Market Overview

8.1.1 Market Size and Forecast, By Region

8.2. North America

8.2.1. Key Market Trends and Opportunities

8.2.2. Market Size and Forecast, By Type

8.2.3. Market Size and Forecast, By Application

8.2.4. Market Size and Forecast, By Sales Channel

8.2.5. Market Size and Forecast, By End User

8.2.6. Market Size and Forecast, By Country

8.2.7. U.S. Wearable Tracking Devices Market

8.2.7.1. Market Size and Forecast, By Type

8.2.7.2. Market Size and Forecast, By Application

8.2.7.3. Market Size and Forecast, By Sales Channel

8.2.7.4. Market Size and Forecast, By End User

8.2.8. Canada Wearable Tracking Devices Market

8.2.8.1. Market Size and Forecast, By Type

8.2.8.2. Market Size and Forecast, By Application

8.2.8.3. Market Size and Forecast, By Sales Channel

8.2.8.4. Market Size and Forecast, By End User

8.2.9. Mexico Wearable Tracking Devices Market

8.2.9.1. Market Size and Forecast, By Type

8.2.9.2. Market Size and Forecast, By Application

8.2.9.3. Market Size and Forecast, By Sales Channel

8.2.9.4. Market Size and Forecast, By End User

8.3. Europe

8.3.1. Key Market Trends and Opportunities

8.3.2. Market Size and Forecast, By Type

8.3.3. Market Size and Forecast, By Application

8.3.4. Market Size and Forecast, By Sales Channel

8.3.5. Market Size and Forecast, By End User

8.3.6. Market Size and Forecast, By Country

8.3.7. Germany Wearable Tracking Devices Market

8.3.7.1. Market Size and Forecast, By Type

8.3.7.2. Market Size and Forecast, By Application

8.3.7.3. Market Size and Forecast, By Sales Channel

8.3.7.4. Market Size and Forecast, By End User

8.3.8. UK Wearable Tracking Devices Market

8.3.8.1. Market Size and Forecast, By Type

8.3.8.2. Market Size and Forecast, By Application

8.3.8.3. Market Size and Forecast, By Sales Channel

8.3.8.4. Market Size and Forecast, By End User

8.3.9. France Wearable Tracking Devices Market

8.3.9.1. Market Size and Forecast, By Type

8.3.9.2. Market Size and Forecast, By Application

8.3.9.3. Market Size and Forecast, By Sales Channel

8.3.9.4. Market Size and Forecast, By End User

8.3.10. Spain Wearable Tracking Devices Market

8.3.10.1. Market Size and Forecast, By Type

8.3.10.2. Market Size and Forecast, By Application

8.3.10.3. Market Size and Forecast, By Sales Channel

8.3.10.4. Market Size and Forecast, By End User

8.3.11. Italy Wearable Tracking Devices Market

8.3.11.1. Market Size and Forecast, By Type

- 8.3.11.2. Market Size and Forecast, By Application
- 8.3.11.3. Market Size and Forecast, By Sales Channel
- 8.3.11.4. Market Size and Forecast, By End User
- 8.3.12. Rest Of Europe Wearable Tracking Devices Market
 - 8.3.12.1. Market Size and Forecast, By Type
 - 8.3.12.2. Market Size and Forecast, By Application
 - 8.3.12.3. Market Size and Forecast, By Sales Channel
 - 8.3.12.4. Market Size and Forecast, By End User
- 8.4. Asia-Pacific
 - 8.4.1. Key Market Trends and Opportunities
 - 8.4.2. Market Size and Forecast, By Type
 - 8.4.3. Market Size and Forecast, By Application
 - 8.4.4. Market Size and Forecast, By Sales Channel
 - 8.4.5. Market Size and Forecast, By End User
 - 8.4.6. Market Size and Forecast, By Country
 - 8.4.7. China Wearable Tracking Devices Market
 - 8.4.7.1. Market Size and Forecast, By Type
 - 8.4.7.2. Market Size and Forecast, By Application
 - 8.4.7.3. Market Size and Forecast, By Sales Channel
 - 8.4.7.4. Market Size and Forecast, By End User
 - 8.4.8. Japan Wearable Tracking Devices Market
 - 8.4.8.1. Market Size and Forecast, By Type
 - 8.4.8.2. Market Size and Forecast, By Application
 - 8.4.8.3. Market Size and Forecast, By Sales Channel
 - 8.4.8.4. Market Size and Forecast, By End User
 - 8.4.9. India Wearable Tracking Devices Market
 - 8.4.9.1. Market Size and Forecast, By Type
 - 8.4.9.2. Market Size and Forecast, By Application
 - 8.4.9.3. Market Size and Forecast, By Sales Channel
 - 8.4.9.4. Market Size and Forecast, By End User
 - 8.4.10. South Korea Wearable Tracking Devices Market
 - 8.4.10.1. Market Size and Forecast, By Type
 - 8.4.10.2. Market Size and Forecast, By Application
 - 8.4.10.3. Market Size and Forecast, By Sales Channel
 - 8.4.10.4. Market Size and Forecast, By End User
 - 8.4.11. Australia Wearable Tracking Devices Market
 - 8.4.11.1. Market Size and Forecast, By Type
 - 8.4.11.2. Market Size and Forecast, By Application
 - 8.4.11.3. Market Size and Forecast, By Sales Channel

- 8.4.11.4. Market Size and Forecast, By End User
- 8.4.12. Rest of Asia-Pacific Wearable Tracking Devices Market
 - 8.4.12.1. Market Size and Forecast, By Type
 - 8.4.12.2. Market Size and Forecast, By Application
 - 8.4.12.3. Market Size and Forecast, By Sales Channel
 - 8.4.12.4. Market Size and Forecast, By End User
- 8.5. LAMEA
 - 8.5.1. Key Market Trends and Opportunities
 - 8.5.2. Market Size and Forecast, By Type
 - 8.5.3. Market Size and Forecast, By Application
 - 8.5.4. Market Size and Forecast, By Sales Channel
 - 8.5.5. Market Size and Forecast, By End User
 - 8.5.6. Market Size and Forecast, By Country
 - 8.5.7. Brazil Wearable Tracking Devices Market
 - 8.5.7.1. Market Size and Forecast, By Type
 - 8.5.7.2. Market Size and Forecast, By Application
 - 8.5.7.3. Market Size and Forecast, By Sales Channel
 - 8.5.7.4. Market Size and Forecast, By End User
 - 8.5.8. South Africa Wearable Tracking Devices Market
 - 8.5.8.1. Market Size and Forecast, By Type
 - 8.5.8.2. Market Size and Forecast, By Application
 - 8.5.8.3. Market Size and Forecast, By Sales Channel
 - 8.5.8.4. Market Size and Forecast, By End User
 - 8.5.9. Saudi Arabia Wearable Tracking Devices Market
 - 8.5.9.1. Market Size and Forecast, By Type
 - 8.5.9.2. Market Size and Forecast, By Application
 - 8.5.9.3. Market Size and Forecast, By Sales Channel
 - 8.5.9.4. Market Size and Forecast, By End User
 - 8.5.10. UAE Wearable Tracking Devices Market
 - 8.5.10.1. Market Size and Forecast, By Type
 - 8.5.10.2. Market Size and Forecast, By Application
 - 8.5.10.3. Market Size and Forecast, By Sales Channel
 - 8.5.10.4. Market Size and Forecast, By End User
 - 8.5.11. Rest of LAMEA Wearable Tracking Devices Market
 - 8.5.11.1. Market Size and Forecast, By Type
 - 8.5.11.2. Market Size and Forecast, By Application
 - 8.5.11.3. Market Size and Forecast, By Sales Channel
 - 8.5.11.4. Market Size and Forecast, By End User

CHAPTER 9: COMPETITIVE LANDSCAPE

- 9.1. Introduction
- 9.2. Top Winning Strategies
- 9.3. Product Mapping Of Top 10 Player
- 9.4. Competitive Dashboard
- 9.5. Competitive Heatmap
- 9.6. Top Player Positioning, 2023

CHAPTER 10: COMPANY PROFILES

- 10.1. Jawbone
 - 10.1.1. Company Overview
 - 10.1.2. Key Executives
 - 10.1.3. Company Snapshot
 - 10.1.4. Operating Business Segments
 - 10.1.5. Product Portfolio
 - 10.1.6. Business Performance
 - 10.1.7. Key Strategic Moves and Developments
- 10.2. Adidas
 - 10.2.1. Company Overview
 - 10.2.2. Key Executives
 - 10.2.3. Company Snapshot
 - 10.2.4. Operating Business Segments
 - 10.2.5. Product Portfolio
 - 10.2.6. Business Performance
 - 10.2.7. Key Strategic Moves and Developments
- 10.3. Xiaomi Technology Co., Ltd.
 - 10.3.1. Company Overview
 - 10.3.2. Key Executives
 - 10.3.3. Company Snapshot
 - 10.3.4. Operating Business Segments
 - 10.3.5. Product Portfolio
 - 10.3.6. Business Performance
 - 10.3.7. Key Strategic Moves and Developments
- 10.4. Gramin Ltd
 - 10.4.1. Company Overview
 - 10.4.2. Key Executives
 - 10.4.3. Company Snapshot

- 10.4.4. Operating Business Segments
- 10.4.5. Product Portfolio
- 10.4.6. Business Performance
- 10.4.7. Key Strategic Moves and Developments
- 10.5. Apple Inc. (US)
 - 10.5.1. Company Overview
 - 10.5.2. Key Executives
 - 10.5.3. Company Snapshot
 - 10.5.4. Operating Business Segments
 - 10.5.5. Product Portfolio
 - 10.5.6. Business Performance
 - 10.5.7. Key Strategic Moves and Developments
- 10.6. Samsung Electronics Co Ltd
 - 10.6.1. Company Overview
 - 10.6.2. Key Executives
 - 10.6.3. Company Snapshot
 - 10.6.4. Operating Business Segments
 - 10.6.5. Product Portfolio
 - 10.6.6. Business Performance
 - 10.6.7. Key Strategic Moves and Developments
- 10.7. Google Inc.
 - 10.7.1. Company Overview
 - 10.7.2. Key Executives
 - 10.7.3. Company Snapshot
 - 10.7.4. Operating Business Segments
 - 10.7.5. Product Portfolio
 - 10.7.6. Business Performance
 - 10.7.7. Key Strategic Moves and Developments
- 10.8. Sony
 - 10.8.1. Company Overview
 - 10.8.2. Key Executives
 - 10.8.3. Company Snapshot
 - 10.8.4. Operating Business Segments
 - 10.8.5. Product Portfolio
 - 10.8.6. Business Performance
 - 10.8.7. Key Strategic Moves and Developments
- 10.9. Pebble Technology Corp
 - 10.9.1. Company Overview
 - 10.9.2. Key Executives

- 10.9.3. Company Snapshot
- 10.9.4. Operating Business Segments
- 10.9.5. Product Portfolio
- 10.9.6. Business Performance
- 10.9.7. Key Strategic Moves and Developments

10.10. Fitbit, Inc.

- 10.10.1. Company Overview
- 10.10.2. Key Executives
- 10.10.3. Company Snapshot
- 10.10.4. Operating Business Segments
- 10.10.5. Product Portfolio
- 10.10.6. Business Performance
- 10.10.7. Key Strategic Moves and Developments

I would like to order

Product name: Wearable Tracking Devices Market By Type (Wristwear, Headwear, Bodywear, Others), By Application (Healthcare, Consumer Electronics, Others) By Sales Channel (Online, Offline) By End User (Sportsperson, Patients, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

Product link: <https://marketpublishers.com/r/W3E83C6B8590EN.html>

Price: US\$ 2,439.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W3E83C6B8590EN.html>