

# **Water Sports Gear Market by Product Type (Water sports Clothes, Swim Fins, Swim Mask & Goggles, BCD {Buoyancy Control Device}, Watches, Life Jackets, Safety Helmets, and Others) , Age Group (Kids, Adults, and Geriatric ) , and Distribution Channel (Specialty Store, Franchise Store, Online Store, Supermarket/Hypermarket, and Others): Global Opportunity Analysis And Industry Forecast, 2020–2027**

<https://marketpublishers.com/r/WB1DBF32B2A2EN.html>

Date: May 2020

Pages: 186

Price: US\$ 4,296.00 (Single User License)

ID: WB1DBF32B2A2EN

## **Abstracts**

The global water sports gear market was valued at \$43.2 billion in 2019, and is projected to reach \$55.2 billion by 2027, registering a CAGR of 3.6% from 2020 to 2027. Water sports gears are set of clothes & tools that are worn by a person during performing watersports activities such as swimming, snorkeling, rafting, scuba diving, boating, and others. These water sports gears increase efficiency of water sports enthusiast as well as provide protection while performing any watersport activities. These gears include wetsuits, dry suits, safety helmets, swim watch, wrist dive computer, swim mask & goggles, and others. Moreover, these water sports gears are easily available in the market through various distribution channels including franchise store, online stores, supermarkets/hypermarket, specialty stores, and others. The continuous growth of online stores is expected to drive the growth of the water sports gear market in terms of value sales during the forecast period.

Water sports gear such as safety helmet, life jackets, buoyancy control device (BCD), dive computers, and others protect water sports participants from getting injured; thereby, driving the market growth. Moreover, increase in number of water sport

enthusiast further fuels the growth of the market. Furthermore, various initiatives taken by the government of various countries to promote watersports and water tourism in their respective countries also propel the growth of the market. However, low penetration of water sport gear in developing region is expected to hamper the growth of the water sports gear market during the forecast period. Nevertheless, continuous innovation and rapid growth of online retail platform is anticipated to offer immense opportunity for the growth of the water sports gear market in terms of value sales during the forecast period.

The global water sports equipment market is segmented on the basis of product type, age group, distribution channel, and region. By product type, it is classified into watersports clothes, swim fins, swim mask & goggles, BCD (buoyancy control device), watches, life jackets, safety helmets, and others. By age group, it is divided into kids, adults, and geriatric. Based on distribution channel, the market is segregated into specialty store, franchise store, online store, supermarket/hypermarket, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the report include Cressi S.p.A., Aqua Lung International, JOHNSON OUTDOORS INC., Tabata Co., Ltd., Mares S.p.A, Beuchat, O'Brien, Oneill, Puma and Speedo International.

### Key Benefits for Stakeholders

This report provides a quantitative analysis of the current trends, estimations, and dynamics of the global water sports gear market from 2020 to 2027 to identify the prevailing market opportunities.

The key countries in all the major regions are mapped based on their market share.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the market segmentation assists in determining the prevailing market opportunities.

Major countries in each region are mapped according to their revenue

contribution to the global industry. Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of market players.

The report includes the analysis of the regional as well as global market, key players, market segments, and growth strategies.

## KEY MARKET SEGMENTS

### By Product Type

Watersports Clothes

Swim Fins

Swim Mask & Goggles

BCD (Buoyancy Control Device)

Watches

Life Jackets

Safety Helmets

Others

### By Age Group

Kids

Adult

Geriatric

### By Distribution Channel

Specialty Store

Franchise Store

Online Store

Supermarket/Hypermarket

Others

#### By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

UAE

South Africa

Rest of LAMEA

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Market dynamics
  - 3.4.1.Drivers
    - 3.4.1.1.Increases safety
    - 3.4.1.2.Increase in number of water sports enthusiasts
    - 3.4.1.3.Government initiatives for promoting water sports
  - 3.4.2.Restraints
    - 3.4.2.1.Low penetration in developing regions
    - 3.4.2.2.Penetration of private label brands
  - 3.4.3.Opportunities
    - 3.4.3.1.Continuous innovation in water sports gears
    - 3.4.3.2.Rapid growth of online retail platform
- 3.5.Pricing Analysis

### CHAPTER 4:WATER SPORTS GEAR MARKET, BY PRODUCT TYPE

- 4.1.Overview

- 4.1.1. Market size and forecast
- 4.2. Watersports Clothes
  - 4.2.1. Key market trends, growth factors, and opportunities
  - 4.2.2. Market size and forecast
  - 4.2.3. Market analysis by country
- 4.3. Swim Fins
  - 4.3.1. Key market trends, growth factors, and opportunities
  - 4.3.2. Market size and forecast
  - 4.3.3. Market analysis by country
- 4.4. Swim Mask & Goggles
  - 4.4.1. Key market trends, growth factors, and opportunities
  - 4.4.2. Market size and forecast
  - 4.4.3. Market analysis by country
- 4.5. BCD (buoyancy control device)
  - 4.5.1. Key market trends, growth factors, and opportunities
  - 4.5.2. Market size and forecast
  - 4.5.3. Market analysis by country
- 4.6. Watches
  - 4.6.1. Key market trends, growth factors, and opportunities
  - 4.6.2. Market size and forecast
  - 4.6.3. Market analysis by country
- 4.7. Life Jackets
  - 4.7.1. Key market trends, growth factors, and opportunities
  - 4.7.2. Market size and forecast
  - 4.7.3. Market analysis by country
- 4.8. Safety Helmets
  - 4.8.1. Key market trends, growth factors, and opportunities
  - 4.8.2. Market size and forecast
  - 4.8.3. Market analysis by country
- 4.9. Others
  - 4.9.1. Key market trends, growth factors, and opportunities
  - 4.9.2. Market size and forecast
  - 4.9.3. Market analysis by country

## **CHAPTER 5: GLOBAL WATER SPORTS GEAR MARKET, BY AGE GROUP**

- 5.1. Overview
  - 5.1.1. Market size and forecast
- 5.2. Kids

- 5.2.1.Key market trends, growth factors, and opportunities
- 5.2.2.Market size and forecast
- 5.2.3.Market analysis by country
- 5.3.Adult
  - 5.3.1.Key market trends, growth factors, and opportunities
  - 5.3.2.Market size and forecast
  - 5.3.3.Market analysis by country
- 5.4.Geriatric
  - 5.4.1.Key market trends, growth factors, and opportunities
  - 5.4.2.Market size and forecast
  - 5.4.3.Market analysis by country

## **CHAPTER 6:WATER SPORTS GEAR MARKET, BY DISTRIBUTION CHANNEL**

- 6.1.Overview
  - 6.1.1.Market size and forecast
- 6.2.Specialty Stores
  - 6.2.1.Key market trends, growth factors, and opportunities
  - 6.2.2.Market size and forecast
  - 6.2.3.Market analysis by country
- 6.3.Franchise stores
  - 6.3.1.Key market trends, growth factors, and opportunities
  - 6.3.2.Market size and forecast
  - 6.3.3.Market analysis by country
- 6.4.Online stores
  - 6.4.1.Key market trends, growth factors, and opportunities
  - 6.4.2.Market size and forecast
  - 6.4.3.Market analysis by country
- 6.5.Supermarket/Hypermarket
  - 6.5.1.Key market trends, growth factors, and opportunities
  - 6.5.2.Market size and forecast
  - 6.5.3.Market analysis by country
- 6.6.Others
  - 6.6.1.Key market trends, growth factors, and opportunities
  - 6.6.2.Market size and forecast
  - 6.6.3.Market analysis by country

## **CHAPTER 7:WATER SPORTS GEAR MARKET, BY REGION**



## 7.1.Overview

7.1.1.Market size and forecast, by region

## 7.2.North America

7.2.1.Key market trends, growth factors, and opportunities

7.2.2.Market size and forecast, by product type

7.2.3.Market size and forecast, by age group

7.2.4.Market size and forecast, by distribution channel

7.2.5.Market size and forecast, by country

7.2.5.1.U.S.

7.2.5.1.1.Market size and forecast, by product type

7.2.5.1.2.Market size and forecast, by age group

7.2.5.1.3.Market size and forecast, by distribution channel

7.2.5.2.Mexico

7.2.5.2.1.Market size and forecast, by type

7.2.5.2.2.Market size and forecast, by age group

7.2.5.2.3.Market size and forecast, by distribution channel

7.2.5.3.Canada

7.2.5.3.1.Market size and forecast, by type

7.2.5.3.2.Market size and forecast, by age group

7.2.5.3.3.Market size and forecast, by distribution channel

## 7.3.Europe

7.3.1.Key market trends, growth factors, and opportunities

7.3.2.Market size and forecast, by type

7.3.3.Market size and forecast, by age group

7.3.4.Market size and forecast, by distribution channel

7.3.5.Market size and forecast, by country

7.3.5.1.Germany

7.3.5.1.1.Market size and forecast, by type

7.3.5.1.2.Market size and forecast, by age group

7.3.5.1.3.Market size and forecast, by distribution channel

7.3.5.2.Spain

7.3.5.2.1.Market size and forecast, by type

7.3.5.2.2.Market size and forecast, by age group

7.3.5.2.3.Market size and forecast, by distribution channel

7.3.5.3.UK

7.3.5.3.1.Market size and forecast, by type

7.3.5.3.2.Market size and forecast, by age group

7.3.5.3.3.Market size and forecast, by distribution channel

7.3.5.4.France

7.3.5.4.1. Market size and forecast, by type

7.3.5.4.2. Market size and forecast, by age group

7.3.5.4.3. Market size and forecast, by distribution channel

7.3.5.5. Italy

7.3.5.5.1. Market size and forecast, by type

7.3.5.5.2. Market size and forecast, by Age group

7.3.5.5.3. Market size and forecast, by distribution channel

7.3.5.6. Rest of Europe

7.3.5.6.1. Market size and forecast, by type

7.3.5.6.2. Market size and forecast, by Age group

7.3.5.6.3. Market size and forecast, by distribution channel

7.4. Asia-Pacific

7.4.1. Key market trends, growth factors, and opportunities

7.4.2. Market size and forecast, by Product type

7.4.3. Market size and forecast, by Age group

7.4.4. Market size and forecast, by distribution channel

7.4.5. Market size and forecast, by country

7.4.5.1. India

7.4.5.1.1. Market size and forecast, by type

7.4.5.1.2. Market size and forecast, by Age group

7.4.5.1.3. Market size and forecast, by application

7.4.5.2. Japan

7.4.5.2.1. Market size and forecast, by type

7.4.5.2.2. Market size and forecast, by Age group

7.4.5.2.3. Market size and forecast, by distribution channel

7.4.5.3. China

7.4.5.3.1. Market size and forecast, by product type

7.4.5.3.2. Market size and forecast, by Age group

7.4.5.3.3. Market size and forecast, by distribution channel

7.4.5.4. Australia

7.4.5.4.1. Market size and forecast, by type

7.4.5.4.2. Market size and forecast, by Age group

7.4.5.4.3. Market size and forecast, by distribution channel

7.4.5.5. South Korea

7.4.5.5.1. Market size and forecast, by type

7.4.5.5.2. Market size and forecast, by Age group

7.4.5.5.3. Market size and forecast, by distribution channel

7.4.5.6. Rest of Asia-Pacific

7.4.5.6.1. Market size and forecast, by product type

7.4.5.6.2. Market size and forecast, by Age group

7.4.5.6.3. Market size and forecast, by distribution channel

## 7.5. LAMEA

7.5.1. Key market trends, growth factors, and opportunities

7.5.2. Market size and forecast, by product type

7.5.3. Market size and forecast, by Age group

7.5.4. Market size and forecast, by distribution channel

7.5.5. Market size and forecast, by country

7.5.5.1. Latin America

7.5.5.1.1. Market size and forecast, by type

7.5.5.1.2. Market size and forecast, by Age group

7.5.5.1.3. Market size and forecast, by distribution channel

7.5.5.2. Middle East

7.5.5.2.1. Market size and forecast, by type

7.5.5.2.2. Market size and forecast, by Age group

7.5.5.2.3. Market size and forecast, by distribution channel

7.5.5.3. Africa

7.5.5.3.1. Market size and forecast, by type

7.5.5.3.2. Market size and forecast, by Age group

7.5.5.3.3. Market size and forecast, by distribution channel

## CHAPTER 8: COMPETITION LANDSCAPE

8.1. Product mapping

8.2. Competitive dashboard

8.3. Competitive Heat map

## CHAPTER 9: COMPANY PROFILES

9.1. Cressi Sub S.p.A.

9.1.1. Company overview

9.1.2. Company snapshot

9.1.3. Product portfolio

9.2. AQUA LUNG INTERNATIONAL

9.2.1. Company overview

9.2.2. Key Executives

9.2.3. Company snapshot

9.2.4. Product portfolio

9.3. JOHNSON OUTDOORS INC.

- 9.3.1. Company overview
- 9.3.2. Key Executives
- 9.3.3. Company snapshot
- 9.3.4. Operating business divisions
- 9.3.5. Product portfolio
- 9.3.6. Business performance
- 9.4. TABATA CORPORATION
  - 9.4.1. Company overview
  - 9.4.2. Key Executive
  - 9.4.3. Company snapshot
  - 9.4.4. Product portfolio
- 9.5. MARES S.P.A.,
  - 9.5.1. Company overview
  - 9.5.2. Company snapshot
  - 9.5.3. Product portfolio
- 9.6. BEUCHAT INTERNATIONAL S.A.S
  - 9.6.1. Company overview
  - 9.6.2. Company snapshot
  - 9.6.3. Product portfolio
- 9.7. O'Brien Watersports
  - 9.7.1. Company overview
  - 9.7.2. Company snapshot
  - 9.7.3. Product portfolio
- 9.8. O'Neill Retail Europe B.V.
  - 9.8.1. Company overview
  - 9.8.2. Company snapshot
  - 9.8.3. Product portfolio
- 9.9. SPEEDO International Limited
  - 9.9.1. Company overview
  - 9.9.2. Key executive
  - 9.9.3. Company snapshot
  - 9.9.4. Product portfolio
  - 9.9.5. Key strategic moves and developments
- 9.10. PUMA SE
  - 9.10.1. Company overview
  - 9.10.2. Key Executive
  - 9.10.3. Company snapshot
  - 9.10.4. Operating business segments
  - 9.10.5. Product portfolio

## 9.10.6. Business performance

## List Of Tables

### LIST OF TABLES

TABLE 01.U.S. WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 02.CANADA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 03.MEXICO WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 04.GERMANY WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 05.FRANCE WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 06.UK WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 07.ITALY WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 08.SPAIN WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 09.REST OF EUROPE WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 10.JAPAN WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 11.CHINA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 12.AUSTRALIA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 13.INDIA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 14.SOUTH KOREA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 15.REST OF ASIA – PACIFIC WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 16.LATIN AMERICA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 17.MIDDLE EAST WATER SPORTS GEAR WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 18.AFRICA WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019-2027(\$)

TABLE 19.GLOBAL WATER SPORTS GEAR MARKET REVENUE, BY PRODUCT TYPE, 2019-2027(\$MILLION)

TABLE 20.GLOBAL WATERSPORTS CLOTHES MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 21.GLOBAL SWIM FINS MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 22.GLOBAL SWIM MASK & GOGGLES MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 23.GLOBAL BCD (BUOYANCY CONTROL DEVICE) MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 24.GLOBAL WATCHES MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 25.GLOBAL LIFE JACKETS MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 26.GLOBAL SAFETY HELMETS MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 27.GLOBAL OTHER WATER SPORTS GEAR MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 28.GLOBAL WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP 2019-2027(\$MILLION)

TABLE 29.GLOBAL WATER SPORTS GEAR MARKET REVENUE FOR KIDS, BY REGION, 2019-2027(\$MILLION)

TABLE 30.GLOBAL WATER SPORTS GEAR MARKET REVENUE FOR ADULT, BY REGION, 2019-2027(\$MILLION)

TABLE 31.GLOBAL WATER SPORTS GEAR MARKET REVENUE FOR GERIATRIC, BY REGION, 2019-2027(\$MILLION)

TABLE 32.GLOBAL WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL 2019-2027(\$MILLION)

TABLE 33.GLOBAL SOLID WATER SPORTS GEAR MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 34.GLOBAL FRANCHISE STORES WATER SPORTS GEAR MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 35.GLOBAL ONLINE STORES WATER SPORTS GEAR MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 36.GLOBAL SUOERMARKET/HYPERMARKET WATER SPORTS GEAR MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 37.GLOBAL OTHERS WATER SPORTS GEAR MARKET REVENUE, BY REGION, 2019-2027(\$MILLION)

TABLE 38.WATER SPORTS GEAR MARKET REVENUE, BY REGION,

2019-2027(\$MILLION)

TABLE 39.WATER SPORTS GEAR MARKET VOLUME, BY REGION,  
2019-2027(MILLION UNITS)

TABLE 40.NORTH AMERICA WATER SPORTS GEAR MARKET REVENUE, BY  
PRODUCT TYPE, 2019-2027(\$MILLION)

TABLE 41.NORTH AMERICA WATER SPORTS GEAR MARKET VOLUME, BY  
PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 42.NORTH AMERICA WATER SPORTS GEAR MARKET REVENUE, BY AGE  
GROUP, 2019-2027(\$MILLION)

TABLE 43.NORTH AMERICA WATER SPORTS GEAR MARKET REVENUE, BY  
DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 44.NORTH AMERICA WATER SPORTS GEAR MARKET REVENUE, BY  
COUNTRY, 2019-2027(\$MILLION)

TABLE 45.NORTH AMERICA WATER SPORTS GEAR MARKET VOLUME, BY  
COUNTRY, 2019-2027(MILLION UNITS)

TABLE 46.U.S. WATER SPORTS GEAR MARKET REVENUE, BY PRODUCT TYPE,  
2019-2027(\$MILLION)

TABLE 47.U.S. WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE,  
2019-2027 (MILLION UNITS)

TABLE 48.U.S. WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP,  
2019-2027(\$MILLION)

TABLE 49.U.S. WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION  
CHANNEL, 2019-2027(\$MILLION)

TABLE 50.MEXICO WATER SPORTS GEAR MARKET REVENUE, BY TYPE,  
2019-2027(\$MILLION)

TABLE 51.MEXICO WATER SPORTS GEAR MARKET VOLUME, BY TYPE,  
2019-2027(MILLION UNITS)

TABLE 52.MEXICO WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP,  
2019-2027(\$MILLION)

TABLE 53.MEXICO WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION  
CHANNEL, 2019-2027(\$MILLION)

TABLE 54.CANADA WATER SPORTS GEAR MARKET REVENUE, BY TYPE,  
2019-2027(\$MILLION)

TABLE 55.CANADA WATER SPORTS GEAR MARKET VOLUME, BY TYPE,  
2019-2027(MILLION UNITS)

TABLE 56.CANADA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP,  
2019-2027(\$MILLION)

TABLE 57.CANADA WATER SPORTS GEAR MARKET REVENUE, BY  
DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)



TABLE 58.EUROPE WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 59.EUROPE WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 60.EUROPE WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 61.EUROPE WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 62.EUROPE WATER SPORTS GEAR MARKET VOLUME, BY COUNTRY, 2019-2027(MILLION UNITS)

TABLE 63.EUROPE WATER SPORTS GEAR MARKET REVENUE, BY COUNTRY, 2019-2027(\$MILLION)

TABLE 64.GERMANY WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 65.GERMANY WATER SPORTS GEAR MARKET VOLUME, BY TYPE, 2019-2027(MILLION UNITS)

TABLE 66.GERMANY WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 67.GERMANY WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 68.SPAIN WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 69.SPAIN WATER SPORTS GEAR MARKET VOLUME, BY TYPE, 2019-2027(MILLION UNITS)

TABLE 70.SPAIN WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 71.SPAIN WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 72.UK WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 73.UK WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 74.UK WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 75.UK WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 76.FRANCE WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 77.FRANCE WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT

TYPE, 2019-2027(MILLION UNITS)

TABLE 78.FRANCE WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 79.FRANCE WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 80.ITALY WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 81.ITALY WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 82.ITALY WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 83.ITALY WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 84.REST OF EUROPE WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 85.REST OF EUROPE WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 86.REST OF EUROPE WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 87.REST OF EUROPE WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 88.ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 89.ASIA-PACIFIC WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 90.ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 91.ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 92.ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, BY COUNTRY, 2019-2027(\$MILLION)

TABLE 93.ASIA-PACIFIC WATER SPORTS GEAR MARKET VOLUME, BY COUNTRY, 2019-2027(MILLION UNITS)

TABLE 94.INDIA WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 95.INDIA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 96.INDIA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 97.INDIA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 98.JAPAN WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 99.JAPAN WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 100.JAPAN WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 101.JAPAN WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 102.CHINA WATER SPORTS GEAR MARKET REVENUE, BY PRODUCT TYPE, 2019-2027(\$MILLION)

TABLE 103.CHINA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 104.CHINA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 105.CHINA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 106.AUSTRALIA WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 107.AUSTRALIA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 108.AUSTRALIA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 109.AUSTRALIA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 110.SOUTH KOREA WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 111.SOUTH KOREA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 112.SOUTH KOREA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 113.SOUTH KOREA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 114.REST OF ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, BY PRODUCT TYPE, 2019-2027(\$MILLION)

TABLE 115.REST OF ASIA-PACIFIC WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 116.REST OF ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE,

BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 117.REST OF ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 118.LAMEA WATER SPORTS GEAR MARKET REVENUE, BY PRODUCT TYPE, 2019-2027(\$MILLION)

TABLE 119.LAMEA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 120.LAMEA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 121.LAMEA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 122.LAMEA WATER SPORTS GEAR MARKET REVENUE, BY COUNTRY, 2019-2027(\$MILLION)

TABLE 123.LAMEA WATER SPORTS GEAR MARKET VOLUME, BY COUNTRY, 2019-2027(MILLION UNITS)

TABLE 124.LATIN AMERICA WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 125.LATIN AMERICA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 126.LATIN AMERICA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 127.LATIN AMERICA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 128.MIDDLE EAST WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 129.MIDDLE EAST WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 130.MIDDLE EAST WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 131.MIDDLE EAST WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 132.AFRICA WATER SPORTS GEAR MARKET REVENUE, BY TYPE, 2019-2027(\$MILLION)

TABLE 133.AFRICA WATER SPORTS GEAR MARKET VOLUME, BY PRODUCT TYPE, 2019-2027(MILLION UNITS)

TABLE 134.AFRICA WATER SPORTS GEAR MARKET REVENUE, BY AGE GROUP, 2019-2027(\$MILLION)

TABLE 135.AFRICA WATER SPORTS GEAR MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2019-2027(\$MILLION)

TABLE 136.CRESSI SUB S.P.A.: COMPANY SNAPSHOT  
TABLE 137.CRESSI SUB S.P.A.: PRODUCT PORTFOLIO  
TABLE 138.AQUA LUNG INTERNATIONAL: KEY EXECUTIVES  
TABLE 139.AQUA LUNG INTERNATIONAL: COMPANY SNAPSHOT  
TABLE 140.AQUA LUNG INTERNATIONAL: PRODUCT PORTFOLIO  
TABLE 141.JOHNSON OUTDOORS INC.: KEY EXECUTIVES  
TABLE 142.JOHNSON OUTDOORS INC.: COMPANY SNAPSHOT  
TABLE 143.JOHNSON OUTDOORS INC.: OPERATING DIVISIONS  
TABLE 144.JOHNSON OUTDOORS INC.: PRODUCT PORTFOLIO  
TABLE 145.JOHNSON OUTDOORS INC.: NET SALES, 2017–2019 (\$MILLION)  
TABLE 146.TABATA CORPORATION: KEY EXECUTIVE  
TABLE 147.TABATA CORPORATION: COMPANY SNAPSHOT  
TABLE 148.TABATA CORPORATION: PRODUCT PORTFOLIO  
TABLE 149.MARES S.P.A.: COMPANY SNAPSHOT  
TABLE 150.MARES S.P.A.N: PRODUCT PORTFOLIO  
TABLE 151.BEUCHAT INTERNATIONAL S.A.S.: COMPANY SNAPSHOT  
TABLE 152.BEUCHAT INTERNATIONAL S.A.S.: PRODUCT PORTFOLIO  
TABLE 153.O'BRIEN WATERSPORTS: COMPANY SNAPSHOT  
TABLE 154.O'BRIEN WATERSPORTS: PRODUCT PORTFOLIO  
TABLE 155.O'NEILL RETAIL EUROPE B.V.: COMPANY SNAPSHOT  
TABLE 156.O'NEILL RETAIL EUROPE B.V.: PRODUCT PORTFOLIO  
TABLE 157.SPEEDO INTERNATIONAL LIMITED : KEY EXECUTIVE  
TABLE 158.SPEEDO INTERNATIONAL LIMITED : COMPANY SNAPSHOT  
TABLE 159.SPEEDO INTERNATIONAL LIMITED. : PRODUCT PORTFOLIO  
TABLE 160.PUMA SE: KEY EXECUTIVES  
TABLE 161.PUMA SE: COMPANY SNAPSHOT  
TABLE 162.PUMA SE: OPERATING SEGMENTS  
TABLE 163.PUMA SE: PRODUCT PORTFOLIO  
TABLE 164.PUMA SE: NET SALES, 2017–2019 (\$MILLION)

## List Of Figures

### LIST OF FIGURES

- FIGURE 01.WATER SPORTS GEAR MARKET SNAPSHOT
- FIGURE 02.WATER SPORTS GEAR MARKET: SEGMENTATION
- FIGURE 03.TOP INVESTMENT POCKETS
- FIGURE 04.MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 05.MODERATE BARGAINING POWER OF BUYERS
- FIGURE 06.LOW-MODERATE THREAT OF SUBSTITUTION
- FIGURE 07.MODERATE THREAT OF NEW ENTRANTS
- FIGURE 08.MODERATE INTENSITY OF COMPETITIVE RIVALRY
- FIGURE 09.WATER SPORTS GEAR MARKET: DRIVERS, RESTRAINTS, AND OPPORTUNITIES
- FIGURE 10.WATER SPORTS GEAR MARKET, BY PRODUCT TYPE, 2019 (%)
- FIGURE 11.GLOBAL WATERSPORTS CLOTHES MARKET, COMPARATIVE COUNTRY MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 12.GLOBAL SWIM FINS MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 13.GLOBAL SWIM MASK & GOGGLES MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 14.GLOBAL BCD (BUOYANCY CONTROL DEVICE) MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 15.GLOBAL WATCHES MARKET, COMPARATIVE MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 16.GLOBAL LIFE JACKETS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 17.GLOBAL HELMETS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 18.GLOBAL OTHER WATER SPORTS GEAR MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 19.GLOBAL WATER SPORTS GEAR MARKET, BY AGE GROUP, 2019 (%)
- FIGURE 20.GLOBAL WATER SPORTS GEAR MARKET FOR KIDS, COMPARATIVE COUNTRY MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 21.GLOBAL WATER SPORTS GEAR MARKET FOR ADULT, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 22.GLOBAL WATER SPORTS GEAR MARKET FOR GERIATRIC, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)
- FIGURE 23.GLOBAL WATER SPORTS GEAR MARKET, BY DISTRIBUTION

CHANNEL, 2019 (%)

FIGURE 24.GLOBAL SPECIALTY STORE WATER SPORTS GEAR MARKET, COMPARATIVE COUNTRY MARKET SHARE ANALYSIS, 2019 AND 2027(%)

FIGURE 25.GLOBAL FRANCHISE STORES WATER SPORTS GEAR MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)

FIGURE 26.GLOBAL ONLINE STORES WATER SPORTS GEAR MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)

FIGURE 27.GLOBAL SUPERMARKET/HYPERMARKET WATER SPORTS GEAR MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)

FIGURE 28.GLOBAL OTHERS SPORTS GEAR MARKET, COMPARATIVE REGIONAL MARKET SHARE ANALYSIS, 2019 AND 2027(%)

FIGURE 29.WATER SPORTS GEAR MARKET, BY REGION, 2019 (%)

FIGURE 30.U.S. WATER SPORTS GEAR MARKET REVENUE, 2020-2027(\$MILLION)

FIGURE 31.MEXICO WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 32.CANADA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 33.GERMANY WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 34.SPAIN WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 35.UK WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 36.FRANCE WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 37.ITALY WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 38.REST OF EUROPE WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 39.INDIA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 40.JAPAN WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 41.CHINA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 42.AUSTRALIA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 43.SOUTH KOREA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 44.REST OF ASIA-PACIFIC WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 45.LATIN AMERICA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 46.MIDDLE EAST WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 47.AFRICA WATER SPORTS GEAR MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 48.PRODUCT MAPPING OF TOP 10 KEY PLAYERS

FIGURE 49.COMPETITIVE DASHBOARD OF TOP 10 KEY PLAYERS

FIGURE 50.COMPETITIVE HEATMAP OF TOP 10 KEY PLAYERS

FIGURE 51.JOHNSON OUTDOORS INC.: NET SALES, 2017–2019 (\$MILLION)

FIGURE 52.JOHNSON OUTDOORS INC.: REVENUE SHARE BY DIVISIONS, 2019 (%)

FIGURE 53.JOHNSON OUTDOORS INC.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 54.PUMA SE: NET SALES, 2017–2019 (\$MILLION)

FIGURE 55.PUMA SE: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 56.PUMA SE: REVENUE SHARE BY REGION, 2019 (%)



## I would like to order

Product name: Water Sports Gear Market by Product Type (Water sports Clothes, Swim Fins, Swim Mask & Goggles, BCD {Buoyancy Control Device}, Watches, Life Jackets, Safety Helmets, and Others) , Age Group (Kids, Adults, and Geriatric) , and Distribution Channel (Specialty Store, Franchise Store, Online Store, Supermarket/Hypermarket, and Others): Global Opportunity Analysis And Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/WB1DBF32B2A2EN.html>

Price: US\$ 4,296.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WB1DBF32B2A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970