

Water Scooter Market by Application (Personal, Commercial, and Military), Propulsion Type (Fuel Operated and Battery Operated), and Vehicle Type (Underwater and Abovewater): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

Water scooter is a recreational watercraft, which mimics a motor scooter. It is used for various adventures on sea coasts or are used by coast guards to ensure safety at beaches. Jet Ski and water jet bikes are majorly used water scooters, which are operable above the water surface while the diver propulsion vehicles (DPVs) have a wider application in deep sea diving. Various developments and innovations have been carried out by top water scooter manufacturers, which boost the water scooter market growth.

Increase in inclination toward water sporting and under water exploration has augmented the demand for water scooters, which has fueled the growth of the industry across the globe. Furthermore, various innovations carried by different players pertaining to water scooters are expected to propel the market growth. For instance, the ASIWO TURBO underwater scooter introduced in China is lightweight, portable, and powerful sea scooter that revolutionizes the way people dive, snorkel, and swim. In addition, upsurge in demand for efficient water scooters having long-distance range boosts the growth of the water scooter industry across the globe.

Water scooters are anticipated to witness significant adoption over the years, owing to increase in customer inclination toward water sporting and different applications of water scooters such as in towing small vessels and in rescue operations.

The global water scooter market is segmented into application, propulsion type, vehicle

type, and region. The applications covered in the study include personal, commercial, and military. Depending on propulsion type, the market is categorized into fuel-operated and battery-operated water scooters. By vehicle type, it is segregated into underwater and above water vehicles. Region wise, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

The key players analyzed in the water scooter market include Bombardier Recreational Products (BRP), DiverTug, Dive Xtras Inc., Kawasaki Motors Corp., U.S.A. (subsidiary of Kawasaki Heavy Industries, Ltd.), Logic Dive Gear (subsidiary of Nellis Engineering Inc.), SUEX S.r.l., Sub-gravity, Torpedo Inc., TUSA (subsidiary of Tabata Co., Ltd.), Yamaha Motor Co., Ltd., and others.

KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the global water scooter market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Application

Personal

Commercial

Military

By Propulsion Type

Fuel Operated

Battery Operated

By Vehicle Type

Underwater

Above Water

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

Saudi Arabia

South Africa

Rest of LAMEA

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools And Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
 - 3.2.1. Top Impacting Factors
 - 3.2.2. Top Investment Pockets
 - 3.2.3. Top Winning Strategies
- 3.3. Porter'S Five Forces Analysis
- 3.4. Market Share Analysis (2018)
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Ability To Increase The Diving Range
 - 3.5.1.2. Easy For Navigation
 - 3.5.2. Restraint
 - 3.5.2.1. Safety Issues Related While Driving
 - 3.5.3. Opportunities
 - 3.5.3.1. Wider Application In Rescue Operations
 - 3.5.3.2. Easier To Use

CHAPTER 4: WATER SCOOTER MARKET, BY APPLICATION

- 4.1. Overview
- 4.2. Personal

- 4.2.1. Key Market Trends, Growth Factors And Opportunities
- 4.2.2. Market Size And Forecast, By Region
- 4.2.3. Market Analysis By Country
- 4.3. Commercial
 - 4.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 4.3.2. Market Size And Forecast, By Region
 - 4.3.3. Market Analysis By Country
- 4.4. Military
 - 4.4.1. Key Market Trends, Growth Factors, And Opportunities
 - 4.4.2. Market Size And Forecast, By Region
 - 4.4.3. Market Analysis By Country

CHAPTER 5: WATER SCOOTER MARKET, BY PROPULSION TYPE

- 5.1. Overview
- 5.2. Fuel Operated
 - 5.2.1. Key Market Trends, Growth Factors And Opportunities
 - 5.2.2. Market Size And Forecast, By Region
 - 5.2.3. Market Analysis By Country
- 5.3. Battery Operated
 - 5.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 5.3.2. Market Size And Forecast, By Region
 - 5.3.3. Market Analysis By Country

CHAPTER 6: WATER SCOOTER MARKET, BY VEHICLE TYPE

- 6.1. Overview
- 6.2. Underwater
 - 6.2.1. Key Market Trends, Growth Factors And Opportunities
 - 6.2.2. Market Size And Forecast, By Region
 - 6.2.3. Market Analysis By Country
- 6.3. Abovewater
 - 6.3.1. Key Market Trends, Growth Factors, And Opportunities
 - 6.3.2. Market Size And Forecast, By Region
 - 6.3.3. Market Analysis By Country

CHAPTER 7: WATER SCOOTER MARKET, BY REGION

- 7.1. Overview

7.2. North America

7.2.1. Key Market Trends, Growth Factors, And Opportunities

7.2.2. Market Size And Forecast, By Application

7.2.3. Market Size And Forecast, By Propulsion Type

7.2.4. Market Size And Forecast, By Vehicle Type

7.2.5. Market Analysis By Country

7.2.5.1. U.S.

7.2.5.1.1. Market Size And Forecast, By Application

7.2.5.1.2. Market Size And Forecast, By Propulsion Type

7.2.5.1.3. Market Size And Forecast, By Vehicle Type

7.2.5.2. Canada

7.2.5.2.1. Market Size And Forecast, By Application

7.2.5.2.2. Market Size And Forecast, By Propulsion Type

7.2.5.2.3. Market Size And Forecast, By Vehicle Type

7.2.5.3. Mexico

7.2.5.3.1. Market Size And Forecast, By Application

7.2.5.3.2. Market Size And Forecast, By Propulsion Type

7.2.5.3.3. Market Size And Forecast, By Vehicle Type

7.3. Europe

7.3.1. Key Market Trends, Growth Factors, And Opportunities

7.3.2. Market Size And Forecast, By Application

7.3.3. Market Size And Forecast, By Propulsion Type

7.3.4. Market Size And Forecast, By Vehicle Type

7.3.5. Market Analysis By Country

7.3.5.1. Germany

7.3.5.1.1. Market Size And Forecast, By Application

7.3.5.1.2. Market Size And Forecast, By Propulsion Type

7.3.5.1.3. Market Size And Forecast, By Vehicle Type

7.3.5.2. France

7.3.5.2.1. Market Size And Forecast, By Application

7.3.5.2.2. Market Size And Forecast, By Propulsion Type

7.3.5.2.3. Market Size And Forecast, By Vehicle Type

7.3.5.3. Italy

7.3.5.3.1. Market Size And Forecast, By Application

7.3.5.3.2. Market Size And Forecast, By Propulsion Type

7.3.5.3.3. Market Size And Forecast, By Vehicle Type

7.3.5.4. Uk

7.3.5.4.1. Market Size And Forecast, By Application

7.3.5.4.2. Market Size And Forecast, By Propulsion Type

7.3.5.4.3. Market Size And Forecast, By Vehicle Type

7.3.5.5. Rest of Europe

7.3.5.5.1. Market Size And Forecast, By Application

7.3.5.5.2. Market Size And Forecast, By Propulsion Type

7.3.5.5.3. Market Size And Forecast, By Vehicle Type

7.4. Asia-Pacific

7.4.1. Key Market Trends, Growth Factors, And Opportunities

7.4.2. Market Size And Forecast, By Application

7.4.3. Market Size And Forecast, By Propulsion Type

7.4.4. Market Size And Forecast, By Vehicle Type

7.4.5. Market Analysis By Country

7.4.5.1. Japan

7.4.5.1.1. Market Size And Forecast, By Application

7.4.5.1.2. Market Size And Forecast, By Propulsion Type

7.4.5.1.3. Market Size And Forecast, By Vehicle Type

7.4.5.2. China

7.4.5.2.1. Market Size And Forecast, By Application

7.4.5.2.2. Market Size And Forecast, By Propulsion Type

7.4.5.2.3. Market Size And Forecast, By Vehicle Type

7.4.5.3. India

7.4.5.3.1. Market Size And Forecast, By Application

7.4.5.3.2. Market Size And Forecast, By Propulsion Type

7.4.5.3.3. Market Size And Forecast, By Vehicle Type

7.4.5.4. South Korea

7.4.5.4.1. Market Size And Forecast, By Application

7.4.5.4.2. Market Size And Forecast, By Propulsion Type

7.4.5.4.3. Market Size And Forecast, By Vehicle Type

7.4.5.5. Rest of Asia-Pacific

7.4.5.5.1. Market Size And Forecast, By Application

7.4.5.5.2. Market Size And Forecast, By Propulsion Type

7.4.5.5.3. Market Size And Forecast, By Vehicle Type

7.5. Lamea

7.5.1. Key Market Trends, Growth Factors, And Opportunities

7.5.2. Market Size And Forecast, By Application

7.5.3. Market Size And Forecast, By Propulsion Type

7.5.4. Market Size And Forecast, By Vehicle Type

7.5.5. Market Analysis By Country

7.5.5.1. Latin America

7.5.5.1.1. Market Size And Forecast, By Application

- 7.5.5.1.2. Market Size And Forecast, By Propulsion Type
- 7.5.5.1.3. Market Size And Forecast, By Vehicle Type
- 7.5.5.2. Middle East
 - 7.5.5.2.1. Market Size And Forecast, By Application
 - 7.5.5.2.2. Market Size And Forecast, By Propulsion Type
 - 7.5.5.2.3. Market Size And Forecast, By Vehicle Type
- 7.5.5.3. Africa
 - 7.5.5.3.1. Market Size And Forecast, By Application
 - 7.5.5.3.2. Market Size And Forecast, By Propulsion Type
 - 7.5.5.3.3. Market Size And Forecast, By Vehicle Type

CHAPTER 8: COMPANY PROFILES

- 8.1. Bombardier Recreational Products (Brp)
 - 8.1.1. Company Overview
 - 8.1.2. Company Snapshot
 - 8.1.3. Operating Business Segments
 - 8.1.4. Product Portfolio
 - 8.1.5. Business Performance
 - 8.1.6. Key Strategic Moves And Developments
- 8.2. Divertug
 - 8.2.1. Company Overview
 - 8.2.2. Company Snapshot
 - 8.2.3. Product Portfolio
- 8.3. Dive Xtras Inc.
 - 8.3.1. Company Overview
 - 8.3.2. Company Snapshot
 - 8.3.3. Product Portfolio
- 8.4. Logic Dive Gear (Subsidiary of Nellis Engineering, Inc.)
 - 8.4.1. Company Overview
 - 8.4.2. Company Snapshot
 - 8.4.3. Product Portfolio
- 8.5. Sub-Gravity
 - 8.5.1. Company Overview
 - 8.5.2. Company Snapshot
 - 8.5.3. Product Portfolio
- 8.6. Suex Srl
 - 8.6.1. Company Overview
 - 8.6.2. Company Snapshot

- 8.6.3. Product Portfolio
- 8.7. Torpedo Inc.
 - 8.7.1. Company Overview
 - 8.7.2. Company Snapshot
 - 8.7.3. Product Portfolio
- 8.8. Tusa (Subsidiary of Tabata Co., Ltd.)
 - 8.8.1. Company Overview
 - 8.8.2. Company Snapshot
 - 8.8.3. Product Portfolio
- 8.9. Yamaha Motor Co., Ltd.
 - 8.9.1. Company Overview
 - 8.9.2. Company Snapshot
 - 8.9.3. Operating Business Segments
 - 8.9.4. Product Portfolio
 - 8.9.5. Business Performance
- 8.10. Kawasaki Motors Corp., U.S.A. (Subsidiary of Kawasaki Heavy Industries, Ltd.)
 - 8.10.1. Company Overview
 - 8.10.2. Company Snapshot
 - 8.10.3. Operating Business Segments
 - 8.10.4. Product Portfolio
 - 8.10.5. Business Performance

List Of Tables

LIST OF TABLES

- Table 01. Global Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 02. Water Scooter Market Revenue For Personal, By Region 2018–2026 (\$Million)
- Table 03. Water Scooter Market Revenue For Commercial, By Region 2018–2026 (\$Million)
- Table 04. Water Scooter Market Revenue For Military, By Region 2018–2026 (\$Million)
- Table 05. Global Water Scooter Market, By Propulsion Type, 2018-2026(\$Million)
- Table 06. Water Scooter Market Revenue For Fuel Operated, By Region 2018-2026 (\$Million)
- Table 07. Water Scooter Market Revenue For Battery Operated, By Region 2018-2026 (\$Million)
- Table 08. Global Water Scooter Market, By Vehicle Type, 2018-2026(\$Million)
- Table 09. Water Scooter Market Revenue For Underwater, By Region 2018-2026 (\$Million)
- Table 10. Water Scooter Market Revenue For Abovewater, By Region 2018-2026 (\$Million)
- Table 11. North America Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 12. North America Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 13. North America Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 14. U.S. Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 15. U.S. Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 16. U.S. Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 17. Canada Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 18. Canada Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 19. Canada Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 20. Mexico Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 21. Mexico Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 22. Mexico Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 23. Europe Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 24. Europe Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 25. Europe Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 26. Germany Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 27. Germany Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 28. Germany Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)

- Table 29. France Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 30. France Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 31. France Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 32. Italy Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 33. Italy Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 34. Italy Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 35. Uk Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 36. Uk Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 37. Uk Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 38. Rest of Europe Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 39. Rest of Europe Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 40. Rest of Europe Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 41. Asia-Pacific Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 42. Asia-Pacific Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 43. Asia-Pacific Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 44. Japan Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 45. Japan Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 46. Japan Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 47. China Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 48. China Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 49. China Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 50. India Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 51. India Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 52. India Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 53. South Korea Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 54. South Korea Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 55. South Korea Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 56. Rest of Asia-Pacific Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 57. Rest of Asia-Pacific Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 58. Rest of Asia-Pacific Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 59. Lamea Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 60. Lamea Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 61. Lamea Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 62. Latin America Water Scooter Market, By Application, 2018–2026 (\$Million)

- Table 63. Latin America Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 64. Latin America Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 65. Middle East Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 66. Middle East Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 67. Middle East Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 68. Africa Water Scooter Market, By Application, 2018–2026 (\$Million)
- Table 69. Africa Water Scooter Market, By Propulsion Type, 2018–2026 (\$Million)
- Table 70. Africa Water Scooter Market, By Vehicle Type, 2018–2026 (\$Million)
- Table 71. Bombardier Recreational Products (Brp): Company Snapshot
- Table 72. Bombardier Recreational Products (Brp): Operating Segments
- Table 73. Bombardier Recreational Products (Brp): Product Portfolio
- Table 74. Divertug: Company Snapshot
- Table 75. Divertug: Product Portfolio
- Table 76. Dive Xtras Inc.: Snapshot
- Table 77. Divertug: Product Portfolio
- Table 78. Logic Dive Gear (Subsidiary of Nellis Engineering, Inc.): Snapshot
- Table 79. Logic Dive Gear (Subsidiary of Nellis Engineering, Inc.): Product Portfolio
- Table 80. Sub-Gravity: Company Snapshot
- Table 81. Sub-Gravity: Product Portfolio
- Table 82. Suex Srl: Company Snapshot
- Table 83. Suex Srl: Product Portfolio
- Table 84. Torpedo Inc.: Company Snapshot
- Table 85. Torpedo Inc.: Product Portfolio
- Table 86. Tusa (Subsidiary of Tabata Co., Ltd.): Company Snapshot
- Table 87. Tusa (Subsidiary of Tabata Co., Ltd.): Product Portfolio
- Table 88. Yamaha Motor Co., Ltd.: Company Snapshot
- Table 89. Yamaha Motor Co., Ltd.: Operating Segments
- Table 90. Yamaha Motor Co., Ltd.: Product Portfolio
- Table 91. Kawasaki Heavy Industries: Company Snapshot
- Table 92. Kawasaki Heavy Industries, Ltd.: Operating Segments
- Table 93. Kawasaki Heavy Industries, Ltd.: Product Portfolio

List Of Figures

LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Executive Summary, Segments
- Figure 03. Executive Summary, Geography
- Figure 04. Top Impacting Factors
- Figure 05. Top Investment Pockets
- Figure 06. Top Winning Strategies, By Year, 2016–2019*
- Figure 07. Top Winning Strategies, By Year, 2016–2019*
- Figure 08. Top Winning Strategies, By Company, 2016–2019*
- Figure 09. Moderate-To-High Bargaining Power of Suppliers
- Figure 10. Moderate-To-High Threat of New Entrants
- Figure 11. Moderate Threat of Substitutes
- Figure 12. High-To-Moderate Intensity of Rivalry
- Figure 13. Moderate Bargaining Power of Buyers
- Figure 14. Market Share Analysis (2018)
- Figure 15. Global Water Scooter Market, By Application, 2018–2026 (%)
- Figure 16. Comparative Share Analysis of Water Scooter Market For Personal, By Country, 2018 & 2026 (%)
- Figure 17. Comparative Share Analysis of Water Scooter Market For Commercial, By Country, 2018 & 2026 (%)
- Figure 18. Comparative Share Analysis of Water Scooter Market For Military, By Country, 2018 & 2026 (%)
- Figure 19. Global Water Scooter Market, By Propulsion Type, 2018 & 2026 (%)
- Figure 20. Comparative Share Analysis of Water Scooter Market For Fuel Operated, By Country, 2018 & 2026 (%)
- Figure 21. Comparative Share Analysis of Water Scooter Market For Battery Operated, By Country, 2018 & 2026 (%)
- Figure 22. Global Water Scooter Market, By Vehicle Type, 2018 & 2026 (%)
- Figure 23. Comparative Share Analysis of Water Scooter Market For Underwater, By Country, 2018 & 2026 (%)
- Figure 24. Comparative Share Analysis of Water Scooter Market For Abovewater, By Country, 2018 & 2026 (%)
- Figure 25. Water Scooter Market, By Region, 2018-2026 (%)
- Figure 26. Comparative Share Analysis of Water Scooter Market, By Country, 2018–2026 (%)
- Figure 27. U.S. Water Scooter Market, 2018–2026 (\$Million)

- Figure 28. Canada Water Scooter Market, 2018–2026 (\$Million)
- Figure 29. Mexico Water Scooter Market, 2018–2026 (\$Million)
- Figure 30. Comparative Share Analysis of Water Scooter Market, By Country, 2018–2026 (%)
- Figure 31. Germany Water Scooter Market, 2018–2026 (\$Million)
- Figure 32. France Water Scooter Market, 2018–2026 (\$Million)
- Figure 33. Italy Water Scooter Market, 2018–2026 (\$Million)
- Figure 34. Uk Water Scooter Market, 2018–2026 (\$Million)
- Figure 35. Rest of Europe Water Scooter Market, 2018–2026 (\$Million)
- Figure 36. Comparative Share Analysis of Water Scooter Market, By Country, 2018–2026 (%)
- Figure 37. Japan Water Scooter Market, 2018–2026 (\$Million)
- Figure 38. China Water Scooter Market, 2018–2026 (\$Million)
- Figure 39. India Water Scooter Market, 2018–2026 (\$Million)
- Figure 40. South Korea Water Scooter Market, 2018–2026 (\$Million)
- Figure 41. Rest of Asia-Pacific Water Scooter Market, 2018–2026 (\$Million)
- Figure 42. Comparative Share Analysis of Water Scooter Market, By Country, 2018–2026 (%)
- Figure 43. Latin America Water Scooter Market, 2018–2026 (\$Million)
- Figure 44. Middle East Water Scooter Market, 2018–2026 (\$Million)
- Figure 45. Africa Water Scooter Market, 2018–2026 (\$Million)
- Figure 46. Bombardier Recreational Products (Brp): Revenue, 2016–2018 (\$Million)
- Figure 47. Bombardier Recreational Products (Brp): Revenue Share By Segment, 2018 (%)
- Figure 48. Bombardier Recreational Products (Brp): Revenue Share By Region, 2018 (%)
- Figure 49. Yamaha Motor Co., Ltd.: Revenue, 2016–2018 (\$Million)
- Figure 50. Yamaha Motor Co., Ltd.: Revenue Share By Segment, 2018 (%)
- Figure 51. Yamaha Motor Co., Ltd.: Revenue Share By Region, 2018 (%)
- Figure 52. Kawasaki Heavy Industries, Ltd.: Revenue, 2015–2017 (\$Million)
- Figure 53. Kawasaki Heavy Industries, Ltd.: Revenue Share By Segment, 2017 (%)
- Figure 54. Kawasaki Heavy Industries, Ltd.: Revenue Share By Region, 2017 (%)

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