

Visualization & 3D Rendering Software Market by Type (Plugin and Stand-alone), by Deployment Model (Cloud and On-premise), by Application (Marketing & Advertisement, Research & Training, Gaming, Videography, and Cartoon), and by End User (Construction & Real Estate, Energy & Utility, Media & Entertainment, Education, Healthcare & Life Science, and Others) - Global Opportunity Analysis and Industrial Forecast, 2017-2023

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Abstracts

Visualization & 3D rendering software is a solution for image processing of 3D images stored in systems to draw realistic lighting, colors, shadows, textures, and others. In the recent years, visualization & 3D rendering are highly deployed in several industry verticals such as construction & real estate, energy & utility, media & entertainment, education, and others. The software helps reduce operational cost, real-time virtualization, and efficiency building in 3D models structures and maps.

Visualization & 3D rendering software market is expected to grow at a significant rate owing to high demand for virtual modeling and building design in real-estate and architecture sectors. Further, low cost cloud deployment model, and increase in need image visualization in media industry fuels the visualization & 3D rendering software market growth. However, lack of imaging infrastructure is expected to hinder the growth of visualization & 3D rendering software market.

The report segments the visualization & 3D rendering software market on the basis of type, deployment model, application, end user, and geography. On the basis of type, it includes plugin and stand-alone. On the basis of deployment model, it includes cloud

and on-premise deployment. On the basis of application, it is classified into marketing & advertisement, research & training, gaming, videography, and cartoon. On the basis of end user, the market is divided into construction & real estate, energy & utility, media & entertainment, education, healthcare & life science, others. Based on geography, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The major players of visualization & 3D rendering software market include 3D Virtualization, Act-3D B.V., Autodesk, Inc., Embodee Corp., Otoy Inc., Luxion Inc., SAP SE, Siemens AG, Sphere 3D, and Webmax Technologies.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an extensive analysis of the current and emerging market trends and dynamics in the global visualization & 3D rendering software market.

In-depth analysis is conducted by constructing market estimations for the key market segments between 2016 and 2023.

This report entails the detailed quantitative analysis of the current market and estimations through 2016–2023, which assists in identifying the prevailing market opportunities.

Extensive analysis of the global visualization & 3D rendering software market is conducted by following key product positioning and monitoring the top competitors within the market framework

Comprehensive analysis of all regions is provided that determines the prevailing opportunities in these geographies

KEY MARKET SEGMENTS

By Type

Plugin

Stand-alone

By Deployment Model

Cloud

On-premise

By Application

Marketing & advertisement

Research & training

Gaming

Videography

Cartoon

By End User

Construction & real estate

Energy & utility

Media & entertainment

Education

Healthcare & life science

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South East Asia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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