

# **Vietnam Sanitary Ware & Bathroom Accessories Market by Product Type (Toilet/Water Closets, Wash Basins, Pedestals, Cisterns, Faucets, Showers, and Other Bathroom Accessories), and Material (Ceramics, Pressed Metals, Acrylic Plastics & Perspex and Others): Opportunity Analysis and Industry Forecast, 2018–2025**

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## **Abstracts**

The Vietnam sanitary ware & bathroom accessories market size was valued at \$419 .0 million in 2017 and is expected to reach \$685.2 million by 2025, registering a CAGR of 6.4% from 2018 to 2025.

Sanitary ware and bathroom accessories refers to products used in bathrooms and kitchens. These include wash basins, toilet sinks, pedestals, cisterns, showers, faucets, and other bathroom accessories such as soap holders and towel rings. Traditionally manufactured using porcelain, a ceramic material, is now available in wide variety of materials such as metals, glass, and plastics. However, the ceramic sanitary wares have excellent resistance to chemical attacks, are cost effective, and are able to withstand heavy loads as well

Factors such as rise in new home sales, increase in urbanization, growth in disposable income, and improvement in standard of living fuel the demand for sanitary ware & bathroom accessories in the region. In addition, introduction of new technologies such as dual flush, aerators, and smart technologies in faucets and showers are the major factors that augment the growth of the Vietnam sanitary ware & bathroom accessories market. However, stringent government regulations and environmental policies are some of the major factors that might hamper the Vietnam sanitary ware& bathroom

accessories market growth.

The Vietnam sanitary ware & bathroom accessories market is segmented based on product type and material. Based on product type, the market is divided into wash basins, toilet sinks, pedestals, cisterns, faucet, showers, and other bathroom accessories. Based on material, it is classified into ceramics, pressed metals, acrylic plastic & Perspex, and others. The ceramic segment is expected to account for the major share in the Vietnam market throughout the analysis period. This segment is also expected to witness the highest growth in terms of value as well as volume during the forecast period.

Some of the key players in the Vietnam sanitary ware & bathroom accessories market are CAESAR Bathroom, Gessi SpA, Innoci Vietnam, Jaquar Group, LIXIL Group, Roca Sanitario, S.A., TOTO Ltd., Viglacera Corporation, Italisa (Vietnam) Co. Ltd., and Thien Thanh Sanitaryware Joint Stock Company (Thien Thanh).

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the Vietnam sanitary ware & bathroom accessories market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## KEY MARKET SEGMENTS

### By Product Type

*Vietnam Sanitary Ware & Bathroom Accessories Market by Product Type (Toilet/Water Closets, Wash Basins, Pedest...*

Toilet/Water Closets

Wash Basins

Pedestals

Cisterns

Faucets

Showers

Other Bathroom Accessories

#### By Material

Ceramics

Pressed Metals

Acrylic Plastics & Perspex

Others

#### Key Market Players Profiled in the Report

CAESAR BATHROOM

Italisa Vietnam

GESSE S.P.A.

INNOCI VIETNAM CO.LTD

JAQUAR GROUP

LIXIL GROUP

ROCA SANITARIO, S.A

THIEN THANH SANITARYWARE JOINT STOCK COMPANY

TOTO

VIGLACERA CORPORATION LAUFEN Bathrooms AG

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