

Vietnam Menstrual Cups Market by Product Type (Reusable Menstrual Cups and Disposable Menstrual Cups), Material (Medical Grade Silicones, Natural Latex Rubber, and Thermoplastic Elastomer), and Distribution Channel (Online Stores and Pharmacies/Retail Stores): Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/V1B9A43C129EN.html>

Date: July 2019

Pages: 86

Price: US\$ 5,370.00 (Single User License)

ID: V1B9A43C129EN

Abstracts

The Vietnam menstrual cups market size was \$1.521 million in 2018 and is projected to reach \$2.264 million by 2026, registering a CAGR of 5.2% from 2019 to 2026.

A menstrual cup is a feminine hygiene product that is used during menstruation. It is inserted into the vagina and one can keep it inside for a maximum duration of 12 hours. Its purpose is to prevent menstrual blood from leaking onto the clothes. It is made up of either latex, silicone, or thermoplastic elastomer. Silicon and thermoplastic elastomer are hypoallergic, which means that the wearer can be safe from unwanted irritation and allergies. The menstrual cups are available in smaller and larger size, where smaller size is recommended for women under 30 (who have not given birth vaginally) and the larger size is recommended for women who are over 30 (have given birth vaginally or experience a heavy flow).

The major factors that drive the growth of the Vietnam menstrual cups market include increase in awareness among the population about the available options during menstruation. Huge number of awareness campaigns conducted by women communities, educational institutes, and non-profit organizations also help in the growth of the market. In addition, rise in women populace coupled with high costs of sanitary pads and tampons further fuels the market growth. However, additional substitutes

coupled with high cost of menstrual cups as well as cultural resistance & limited level of acceptance of these sanitary protections are expected to hamper the market growth. On the contrary, rise in awareness about eco-friendly and safety sanitary protections is anticipated to create lucrative opportunities for the menstrual cup manufacturers in Vietnam in the near future.

The Vietnam menstrual cups market is segmented based on product type, material, and distribution channel. Based on product type, the market is bifurcated into disposable menstrual cups and reusable menstrual cups. Based on material, the market is divided into medical grade silicones, natural latex rubber, and thermoplastic elastomer. Based on distribution channel, the market is categorized into online stores and pharmacies/retail stores.

KEY BENEFITS FOR STAKEHOLDERS

This report provides a detailed quantitative analysis of the current market trends and future estimations from 2019 to 2026, which assists to identify the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrain the growth of the Vietnam menstrual cups market is provided.

An extensive analysis of various regions provides insights that allow companies to strategically plan their business moves.

KEY MARKET SEGMENTS

By Product Type

Reusable Menstrual Cups

Disposable Menstrual Cups

By Material

Medical grade silicones

Natural Latex Rubber

Thermoplastic elastomer

By Distribution Channel

Online Stores

Pharmacies/Retail Stores

KEY MARKET PLAYERS

Anigan

Diva International Inc.

Fleurcup

Jaguara, s.r.o.

Lingroup Co., Ltd. (Lintimate)

Lune Group Oy Ltd.

Lena Cup

Mooncup Ltd.

Me Luna GmbH

OVA Vietnam Company Limited

Sterne (Si-Line)

YUUKI Company s.r.o.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools & models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Market Share Analysis, 2017
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Increasing awareness among the population about the available options during menstruation
 - 3.5.1.2. Availability of different cups and sizes
 - 3.5.1.3. Benefits of menstrual cups over pads and tampons
 - 3.5.2. Restraints
 - 3.5.2.1. Availability of substitutes and cost of menstrual cups
 - 3.5.2.2. Cultural resistance and limited level of acceptance of the sanitary protections
 - 3.5.3. Opportunity
 - 3.5.3.1. Growth in awareness about safety sanitary protections in Vietnam

CHAPTER 4: VIETNAM MENSTRUAL CUPS MARKET, BY PRODUCT TYPE

- 4.1. Overview
 - 4.1.1. Market size and forecast

- 4.2. Reusable Menstrual Cups
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast
- 4.3. Disposable Menstrual Cups
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast

CHAPTER 5: VIETNAM MENSTRUAL CUPS MARKET, BY MATERIAL

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Medical Grade Silicones
 - 5.2.1. Market size and forecast
- 5.3. Natural Latex Rubber
 - 5.3.1. Market size and forecast
- 5.4. Thermoplastic Elastomer
 - 5.4.1. Market size and forecast

CHAPTER 6: VIETNAM MENSTRUAL CUPS MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. Online Stores
 - 6.2.1. Market size and forecast
- 6.3. Pharmacies/Retail Stores
 - 6.3.1. Market size and forecast

CHAPTER 7: COMPANY PROFILES

- 7.1. Anigan
 - 7.1.1. Company overview
 - 7.1.2. Company snapshot
 - 7.1.3. Product portfolio
- 7.2. Diva International Inc.
 - 7.2.1. Company overview
 - 7.2.2. Company snapshot
 - 7.2.3. Operating business segments
 - 7.2.4. Product portfolio

7.3. Fleurcup

- 7.3.1. Company overview
- 7.3.2. Company snapshot
- 7.3.3. Product portfolio

7.4. Jaguara, s.r.o.

- 7.4.1. Company overview
- 7.4.2. Company snapshot
- 7.4.3. Operating business segments
- 7.4.4. Product portfolio

7.5. Lingroup Co., Ltd.

- 7.5.1. Company overview
- 7.5.2. Company snapshot
- 7.5.3. Operating business segments
- 7.5.4. Product portfolio
- 7.5.5. Key strategic moves and developments

7.6. Lune Group Oy Ltd.

- 7.6.1. Company overview
- 7.6.2. Company snapshot
- 7.6.3. Product portfolio

7.7. Lena Cup

- 7.7.1. Company overview
- 7.7.2. Company snapshot
- 7.7.3. Product portfolio

7.8. Me Luna GmbH

- 7.8.1. Company overview
- 7.8.2. Company snapshot
- 7.8.3. Product portfolio

7.9. Mooncup Ltd.

- 7.9.1. Company overview
- 7.9.2. Company snapshot
- 7.9.3. Product portfolio

7.10. OVA Vietnam Company Limited

- 7.10.1. Company overview
- 7.10.2. Company snapshot
- 7.10.3. Product portfolio

7.11. Sterne (Si-Line)

- 7.11.1. Company overview
- 7.11.2. Company snapshot
- 7.11.3. Product portfolio

7.12. YUUKI Company s.r.o.

7.12.1. Company overview

7.12.2. Company snapshot

7.12.3. Product portfolio

List Of Tables

LIST OF TABLES

TABLE 01. VIETNAM MENSTRUAL CUPS MARKET, BY PRODUCT TYPE, 2018–2026 (\$MILLION)

TABLE 02. VIETNAM MENSTRUAL CUPS MARKET, BY MATERIAL, 2018–2026 (\$MILLION)

TABLE 03. VIETNAM MENSTRUAL CUPS MARKET, BY APPLICATION, 2018–2026 (\$MILLION)

TABLE 04. ANIGAN: COMPANY SNAPSHOT

TABLE 05. ANIGAN: PRODUCT PORTFOLIO

TABLE 06. DIVA: COMPANY SNAPSHOT

TABLE 07. DIVA: OPERATING SEGMENTS

TABLE 08. DIVA: PRODUCT PORTFOLIO

TABLE 09. FLEURCUP: COMPANY SNAPSHOT

TABLE 10. FLEURCUP: PRODUCT PORTFOLIO

TABLE 11. JAGUARA: COMPANY SNAPSHOT

TABLE 12. JAGUARA: OPERATING SEGMENTS

TABLE 13. JAGUARA: PRODUCT PORTFOLIO

TABLE 14. LINTIMATE: COMPANY SNAPSHOT

TABLE 15. LINTIMATE: OPERATING SEGMENTS

TABLE 16. LINTIMATE: PRODUCT PORTFOLIO

TABLE 17. LUNETTE: COMPANY SNAPSHOT

TABLE 18. LUNETTE: PRODUCT PORTFOLIO

TABLE 19. LENA: COMPANY SNAPSHOT

TABLE 20. LENA: PRODUCT PORTFOLIO

TABLE 21. ME LUNA: COMPANY SNAPSHOT

TABLE 22. ME LUNA: PRODUCT PORTFOLIO

TABLE 23. MOONCUP: COMPANY SNAPSHOT

TABLE 24. MOONCUP: PRODUCT PORTFOLIO

TABLE 25. OVA VIETNAM: COMPANY SNAPSHOT

TABLE 26. OVA VIETNAM: PRODUCT PORTFOLIO

TABLE 27. STERNE: COMPANY SNAPSHOT

TABLE 28. STERNE: PRODUCT PORTFOLIO

TABLE 29. YUUKI: COMPANY SNAPSHOT

TABLE 30. YUUKI: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. SEGMENTATION OF VIETNAM MENSTRUAL CUPS MARKET
- FIGURE 02. TOP INVESTMENT POCKETS, 2018
- FIGURE 03. LOW BARGAINING POWER OF SUPPLIERS
- FIGURE 04. MODERATE BARGAINING POWER OF BUYERS
- FIGURE 05. HIGH THREAT OF SUBSTITUTION
- FIGURE 06. MODERATE THREAT OF NEW ENTRANT
- FIGURE 07. MODERATE COMPETITIVE RIVALRY
- FIGURE 08. MARKET SHARE ANALYSIS, 2017
- FIGURE 09. REUSABLE MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)
- FIGURE 10. DISPOSABLE MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)
- FIGURE 11. MEDICAL GRADE SILICONES MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)
- FIGURE 12. NATURAL LATEX RUBBER MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)
- FIGURE 13. THERMOPLASTIC ELASTOMER MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)
- FIGURE 14. ONLINE STORES FOR VIETNAM MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)
- FIGURE 15. PHARMACIES OR RETAIL STORES FOR VIETNAM MENSTRUAL CUPS MARKET, 2018–2026 (\$MILLION)

I would like to order

Product name: Vietnam Menstrual Cups Market by Product Type (Reusable Menstrual Cups and Disposable Menstrual Cups), Material (Medical Grade Silicones, Natural Latex Rubber, and Thermoplastic Elastomer), and Distribution Channel (Online Stores and Pharmacies/Retail Stores): Opportunity Analysis and Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/V1B9A43C129EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V1B9A43C129EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970