

Vietnam Express Delivery Services Market by Application (B2B and B2C), End Use (E-Commerce Platform, Social Media Platform, Document Service, and Others), and Destination (Domestic and International): Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Express delivery service is a quick parcel delivery service for which the customer pays a considerable amount. It is a facility for international and domestic mail. It mainly includes non-palletized packages of documents, parcels, letters, merchandise, and other consumer goods to various customers such as retail, business, and government agencies. The delivery time usually varies between 24 and 72 hours depending on destination. Express delivery services are coupled with a variety of value-added services, such as packaging, labeling, billing, payment collection, and return, to improve the delivery experience for the user.

Factors, such as the growing e-commerce industry coupled with rise in B2C deliveries and rapid growth in international trade services, are expected to drive the market growth. However, lack of infrastructure and higher operational costs hinder the market growth. Further, rise in technological advancements in delivery services and emergence of last-mile deliveries with technological advancements in delivery vehicles are some of the factors that are expected to offer lucrative opportunities for the market growth. Moreover, the growth of value-added services in express delivery and rapid growth of same day delivery services are some factors trending in the Vietnam express delivery services market.

The Vietnam express delivery services market is segmented on the basis of application,

end use, and destination. Based on application, it is bifurcated into B2B and B2C. By end use, it is divided into e-commerce platform, social media platform, document service, and others. On the basis of destination, it is categorized into domestic and international.

COVID-19 Impact Analysis:

The outbreak of COVID-19 resulted in flight cancellations, travel bans, and quarantines, which led to massive slowing of express delivery service activities across the world. The coronavirus pandemic is an unprecedented crisis with dramatic economic impacts on the Vietnam express delivery services industry. Although the pandemic has accelerated the decline of letters & document parcel and growth of e-commerce parcels due to increased number of people shopping from home. E-commerce and daily essentials goods industry is expected to affect the express delivery service industry positively during the COVID-19 outbreak in Vietnam. As B2B express delivery services suffered and came to a halt, B2C emerged during the pandemic, owing to rapid growth of the online retail and e-commerce industry.

The key players operating in the Vietnam express delivery services market are GHN (Fast Delivery), GHTK, J&T Express (Vietnam), Kerry Express (Vietnam), Nasco Logistics JSC, Nhat Tin Logistics, Nin Sing Logistics Company Limited (Ninja Van), Swift247, Viettel Post, and VNPost.

KEY BENEFITS FOR STAKEHOLDERS

This study presents analytical depiction of the Vietnam express delivery services market analysis along with current trends and future estimations to depict imminent investment pockets.

The overall Vietnam express delivery services market opportunity is determined by understanding profitable trends to gain a stronger foothold.

The report presents information related to the key drivers, restraints, and opportunities of the Vietnam express delivery services market with a detailed impact analysis.

The current Vietnam express delivery services market is quantitatively analyzed from 2019 to

2027 to benchmark the financial competency.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

KEY MARKET SEGMENTS

By Application

B2B

B2C

By End Use

E-commerce Platform

Social Media Platform

Document Service

Others

By Destination

Domestic

International

KEY PLAYERS

GHN (Fast Delivery)

GHTK

J&T Express (Vietnam)

Kerry Express (Vietnam)

Nasco Logistics JSC

Nhat Tin Logistics

Nin Sing Logistics Company Limited (Ninja Van)

Swift247

Viettel Post

VNPost

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