

Vietnam ERP for Retailers Market by Component (Software, and Service), Application (Customer Management, Demand Forecasting, Inventory Management, Store & Warehouse Operations Management, Purchase & Vendor Management, Employee Management, and Others), Deployment Model (On-premise and Cloud), and Retailer Size (Large Retailers and Small & Business Retailers): Opportunity Analysis and Industry Forecast, 2018 - 2025

<https://marketpublishers.com/r/VA16602AD74EN.html>

Date: March 2019

Pages: 105

Price: US\$ 2,064.00 (Single User License)

ID: VA16602AD74EN

Abstracts

An ERP is a business management tool, which integrates and automates a retailer's core business processes to achieve higher efficiency and productivity. Rise in number of challenges associated with constantly moving stock, different pricing, the high number of employees at multiple retail outlets, and so forth have raised the need of ERP among the retailers to improve and streamline their processes. An ideal retail ERP software enables the store processes to be more organized, improves overall productivity and customer satisfaction. The retailers have been using ERP for several different applications, such as inventory management, store & warehouse operations management, customer management, and so forth. In addition, rise in adoption of smartphones and increase in internet penetration foster several banks in the country to implement immediate payment services.

In addition, rise in retail industry and growth in ICT spending among them has been one of the significant factors that drive the growth of the market. Moreover, rise in demand

for role-based security and growth in demand of efficient business processes have been motivating the ERP market for retailers in Vietnam. However, high investment and maintenance cost of the products and availability of open source applications are expected to impede the market growth. Conversely, emergence of cloud-based ERP solutions, increase in adoption of ERP among small and medium retailers, and rise in significance of data driven decision making are anticipated to create significant opportunities for the growth of the Vietnam ERP for retailers market during the forecast period.

The Vietnam ERP for retailers market is categorized based on component, application, deployment model, and retailer size. Depending on component, the market is bifurcated into software and service. The applications covered in the study include customer management, demand forecasting, inventory management, store & warehouse operations management, purchase & vendor management, employee management, and others. According to deployment model, the market is classified into on-premise, and cloud. By retailer size, it comprises large retailers and small & medium retailers.

The key players profiled in the report include Deskera, Epicor Software Corporation, Exact, IBM Corporation, Infor, Microsoft Corporation, Oracle Corporation, Plex Systems, Inc., SAP SE, and The Sage Group plc.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the Vietnam ERP for retailers market and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the market size is provided.

Porter's Five Forces analysis illustrates the potency of the buyers and suppliers operating in the industry.

The quantitative analysis of the market from 2017 to 2025 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY COMPONENT

Vietnam ERP for Retailers Market by Component (Software, and Service), Application (Customer Management, Deman...

Software

Service

BY APPLICATION

Customer Management

Demand Forecasting

Inventory Management

Store and Warehouse Operations Management

Purchase and Vendor Management

Employee Management

Others

BY DEPLOYMENT MODEL

On-premise

Cloud

BY RETAILER SIZE

Large Retailers

Small & Medium Retailers

KEY MARKET PLAYERS

Deskera

Epicor Software Corporation

Exact

IBM Corporation

Infor

Microsoft Corporation

Oracle Corporation

Plex Systems, Inc.

SAP SE

The Sage Group plc.

Contents

CHAPTER: 1: INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. RESEARCH METHODOLOGY
 - 1.3.1. Secondary research
 - 1.3.2. Primary research
 - 1.3.3. Analyst tools & models

CHAPTER: 2: EXECUTIVE LANDSCAPE

- 2.1. CXO PERSPECTIVE

CHAPTER: 3: MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTER'S FIVE FORCES ANALYSIS
- 3.4. KEY PLAYER POSITIONING, 2016
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.2. Restraints
 - 3.5.3. Opportunities
- 3.6. MARKET LANDSCAPE
 - 3.6.1. Market Share Analysis
 - 3.6.2. Pricing Model Analysis

CHAPTER: 4: VIETNAM ERP FOR RETAILERS MARKET BY COMPONENT

- 4.1. OVERVIEW
- 4.2. SOFTWARE
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast
- 4.3. SERVICE

- 4.3.1. Key market trends, growth factors, and opportunities
- 4.3.2. Market size and forecast

CHAPTER: 5: VIETNAM ERP FOR RETAILERS MARKET BY APPLICATION

5.1. OVERVIEW

5.2. CUSTOMER MANAGEMENT

- 5.2.1. Key market trends, growth factors, and opportunities
- 5.2.2. Market size and forecast

5.3. DEMAND FORECASTING

- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2. Market size and forecast

5.4. INVENTORY MANAGEMENT

- 5.4.1. Key market trends, growth factors, and opportunities
- 5.4.2. Market size and forecast

5.5. STORE AND WAREHOUSE OPERATIONS MANAGEMENT

- 5.5.1. Key market trends, growth factors, and opportunities
- 5.5.2. Market size and forecast

5.6. PURCHASE AND VENDOR MANAGEMENT

- 5.6.1. Key market trends, growth factors, and opportunities
- 5.6.2. Market size and forecast

5.7. EMPLOYEE MANAGEMENT

- 5.7.1. Key market trends, growth factors, and opportunities
- 5.7.2. Market size and forecast

5.8. OTHERS

- 5.8.1. Key market trends, growth factors, and opportunities
- 5.8.2. Market size and forecast

CHAPTER: 6: VIETNAM ERP FOR RETAILERS MARKET BY DEPLOYMENT MODEL

6.1. OVERVIEW

6.2. CLOUD

- 6.2.1. Key market trends, growth factors, and opportunities
- 6.2.2. Market size and forecast

6.3. ON-PREMISE

- 6.3.1. Key market trends, growth factors, and opportunities
- 6.3.2. Market size and forecast

CHAPTER: 7: VIETNAM ERP FOR RETAILERS MARKET BY RETAILER SIZE

7.1. OVERVIEW

7.2. LARGE RETAILERS

7.2.1. Key market trends, growth factors, and opportunities

7.2.2. Market size and forecast

7.3. SMALL AND MEDIUM RETAILERS

7.3.1. Key market trends, growth factors, and opportunities

7.3.2. Market size and forecast

CHAPTER: 8: COMPANY PROFILE

8.1. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM)

8.1.1. Company overview

8.1.2. Company snapshot

8.1.3. Product portfolio

8.1.4. Key strategic moves and developments

8.2. ORACLE CORPORATION

8.2.1. Company overview

8.2.2. Company snapshot

8.2.3. Product portfolio

8.2.4. Key strategic moves and developments

8.3. MICROSOFT CORPORATION

8.3.1. Company overview

8.3.2. Company snapshot

8.3.3. Product portfolio

8.3.4. Key strategic moves and developments

8.4. SAP SE

8.4.1. Company overview

8.4.2. Company snapshot

8.4.3. Product portfolio

8.4.4. Key strategic moves and developments

8.5. INFOR

8.5.1. Company overview

8.5.2. Company snapshot

8.5.3. Product portfolio

8.5.4. Key strategic moves and developments

8.6. SAGE GROUP PLC.

8.6.1. Company overview

8.6.2. Company snapshot

8.6.3. Product portfolio

8.6.4. Key strategic moves and developments

8.7. EPICOR SOFTWARE CORPORATION

8.7.1. Company overview

8.7.2. Company snapshot

8.7.3. Product portfolio

8.7.4. Key strategic moves and developments

8.8. PLEX SYSTEMS

8.8.1. Company overview

8.8.2. Company snapshot

8.8.3. Product portfolio

8.8.4. Key strategic moves and developments

8.9. DESKERA

8.9.1. Company overview

8.9.2. Company snapshot

8.9.3. Product portfolio

8.9.4. Key strategic moves and developments

8.10. EXACT

8.10.1. Company overview

8.10.2. Company snapshot

8.10.3. Product portfolio

8.10.4. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. VIETNAM ERP FOR RETAILERS MARKET, BY COMPONENT, 2017–2025 (\$THOUSANDS)

TABLE 02. VIETNAM ERP FOR RETAILERS SOFTWARE MARKET, 2017–2025 (\$THOUSANDS)

TABLE 03. VIETNAM ERP FOR RETAILERS SERVICE MARKET, 2017–2025 (\$THOUSANDS)

TABLE 04. VIETNAM ERP FOR RETAILERS MARKET, BY APPLICATION, 2017–2025 (\$THOUSANDS)

TABLE 05. VIETNAM ERP FOR RETAILERS MARKET FOR CUSTOMER MANAGEMENT, 2017–2025 (\$THOUSANDS)

TABLE 06. VIETNAM ERP FOR RETAILERS MARKET FOR DEMAND FORECASTING, 2017–2025 (\$THOUSANDS)

TABLE 07. VIETNAM ERP FOR RETAILERS MARKET FOR INVENTORY MANAGEMENT, 2017–2025 (\$THOUSANDS)

TABLE 08. VIETNAM ERP FOR RETAILERS MARKET FOR STORE AND WAREHOUSE OPERATIONS MANAGEMENT, 2017–2025 (\$THOUSANDS)

TABLE 09. VIETNAM ERP FOR RETAILERS MARKET FOR PURCHASE AND VENDOR MANAGEMENT, 2017–2025 (\$THOUSANDS)

TABLE 10. VIETNAM ERP FOR RETAILERS MARKET FOR EMPLOYEE MANAGEMENT, 2017–2025 (\$THOUSANDS)

TABLE 11. VIETNAM ERP FOR RETAILERS MARKET FOR OTHERS, 2017–2025 (\$THOUSANDS)

TABLE 12. CLOUD BASED VIETNAM ERP FOR RETAILERS MARKET, 2017–2025 (\$THOUSANDS)

TABLE 13. VIETNAM ERP FOR RETAILERS MARKET, BY DEPLOYMENT MODEL, 2017–2025 (\$THOUSANDS)

TABLE 14. ON-PREMISE VIETNAM ERP FOR RETAILERS MARKET, 2017–2025 (\$THOUSANDS)

TABLE 15. VIETNAM ERP FOR RETAILERS MARKET, BY RETAILER SIZE, 2017–2025 (\$THOUSANDS)

TABLE 16. VIETNAM ERP FOR RETAILERS MARKET FOR LARGE RETAILERS, 2017–2025 (\$THOUSANDS)

TABLE 17. VIETNAM ERP FOR RETAILERS MARKET FOR SMALL AND MEDIUM RETAILERS, 2017–2025 (\$THOUSANDS)

TABLE 18. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM):

COMPANY SNAPSHOT

TABLE 19. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM):
PRODUCT PORTFOLIO

TABLE 20. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM): KEY
STRATEGIC MOVES AND DEVELOPMENTS

TABLE 21. ORACLE CORPORATION: COMPANY SNAPSHOT

TABLE 22. ORACLE CORPORATION: PRODUCT PORTFOLIO

TABLE 23. ORACLE CORPORATION: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 24. MICROSOFT CORPORATION: COMPANY SNAPSHOT

TABLE 25. MICROSOFT CORPORATION: PRODUCT PORTFOLIO

TABLE 26. MICROSOFT CORPORATION: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 27. SAP SE: COMPANY SNAPSHOT

TABLE 28. SAP SE: PRODUCT PORTFOLIO

TABLE 29. SAP SE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 30. INFOR: COMPANY SNAPSHOT

TABLE 31. INFOR: PRODUCT PORTFOLIO

TABLE 32. INFOR: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 33. SAGE GROUP PLC.: COMPANY SNAPSHOT

TABLE 34. SAGE GROUP PLC.: PRODUCT PORTFOLIO

TABLE 35. SAGE GROUP PLC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 36. EPICOR SOFTWARE CORPORATION: COMPANY SNAPSHOT

TABLE 37. EPICOR SOFTWARE CORPORATION: PRODUCT PORTFOLIO

TABLE 38. EPICOR SOFTWARE CORPORATION: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 39. PLEX SYSTEMS: COMPANY SNAPSHOT

TABLE 40. PLEX SYSTEMS: PRODUCT PORTFOLIO

TABLE 41. PLEX SYSTEMS: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 42. DESKERA: COMPANY SNAPSHOT

TABLE 43. DESKERA: PRODUCT PORTFOLIO

TABLE 44. DESKERA: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 45. EXACT : COMPANY SNAPSHOT

TABLE 46. EXACT : PRODUCT PORTFOLIO

TABLE 47. EXACT : STRATEGIC MOVES AND DEVELOPMENTS

List Of Figures

LIST OF FIGURES

- FIGURE 01. VIETNAM ERP FOR RETAILERS MARKET, 2017-2025
- FIGURE 02. VIETNAM ERP FOR RETAILERS MARKET, 2017-2025
- FIGURE 03. VIETNAM ERP FOR RETAILERS MARKET: KEY PLAYERS
- FIGURE 04. VIETNAM ERP FOR RETAILERS MARKET SEGMENTATION
- FIGURE 05. VIETNAM ERP FOR RETAILERS MARKET: TOP IMPACTING FACTOR
- FIGURE 06. VIETNAM ERP FOR RETAILERS MARKET: TOP INVESTMENT POCKETS
- FIGURE 07. TOP WINNING STRATEGIES, BY YEAR, 2015-2018*
- FIGURE 08. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2018* (%)
- FIGURE 09. TOP WINNING STRATEGIES, BY COMPANY, 2015-2018*
- FIGURE 10. LOW BARGAINING POWER OF SUPPLIER
- FIGURE 11. MODERATE-TO-HIGH BARGAINING POWER OF BUYER
- FIGURE 12. HIGH THREAT OF SUBSTITUTES
- FIGURE 13. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
- FIGURE 14. HIGH COMPETITIVE RIVALRY
- FIGURE 15. MARKET SHARE ANALYSIS FOR VIETNAM ERP FOR RETAILERS MARKET, 2017
- FIGURE 16. PRICING MODEL ANALYSIS FOR VIETNAM ERP FOR RETAILERS MARKET, 2017
- FIGURE 17. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM):: REVENUE, 2015-2017 (\$MILLION)
- FIGURE 18. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM): REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 19. ORACLE CORPORATION: REVENUE, 2015-2017 (\$MILLION)
- FIGURE 20. ORACLE CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 21. MICROSOFT CORPORATION: REVENUE, 2015-2017 (\$MILLION)
- FIGURE 22. MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)
- FIGURE 23. SAP SE: REVENUE, 2015-2017 (\$MILLION)
- FIGURE 24. SAP SE: REVENUE SHARE BY SEGMENT, 2017 (%)

I would like to order

Product name: Vietnam ERP for Retailers Market by Component (Software, and Service), Application (Customer Management, Demand Forecasting, Inventory Management, Store & Warehouse Operations Management, Purchase & Vendor Management, Employee Management, and Others), Deployment Model (On-premise and Cloud), and Retailer Size (Large Retailers and Small & Business Retailers): Opportunity Analysis and Industry Forecast, 2018 - 2025

Product link: <https://marketpublishers.com/r/VA16602AD74EN.html>

Price: US\$ 2,064.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VA16602AD74EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970