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Veterinary Software Market by Product Type (Veterinary Practice Management Software, Veterinary Imaging Software and Others), Type (Integrated Software and Standalone Software), Deployment (On-premise and Cloud), Practice Type (Exclusive Small Animal Practices, Mixed Animal Practices, and Exclusive Large Animal Practices), and End User (Hospitals or Clinics, and Reference Laboratories): Global Opportunity Analysis and Industry Forecast, 2020–2027

https://marketpublishers.com/r/VC7CB435FBCDEN.html
Date: August 2020
Pages: 280
Price: US$ 5,769.00 (Single User License)
ID: VC7CB435FBCDEN

Abstracts

The veterinary software comprises the tools required for streamlining the daily tasks of a veterinary professional. These veterinary software primarily include veterinary practice management software and veterinary imaging software. The important features offered by them include appointment scheduling, inventory management, electronic health records management, payment portal integration, automated reminders, client communication support, veterinary image storage and management, and more.

Factors such as rise in number of pet owners, increase in awareness of animal health, and rise in need for streamlining the veterinary hospitals tasks are primarily driving the growth of the global veterinary software market. Further, the increase in government animal welfare initiatives across different countries and advanced technologies adoption in the veterinary industry is boosting the growth of this market. However, lack of skilled veterinary professionals to operate the veterinary software is impeding the market growth. On the contrary, increase in adoption of cloud-based technologies amongst

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veterinarians is expected to offer lucrative opportunities in this market.

The global veterinary software market is segmented into product type, deployment, software type, practice type, end user, and region. By product type, it is divided into veterinary practice management software, veterinary imaging software and others. In terms of software type, it is bifurcated into integrated software and stand-alone software. Depending on deployment, it is categorized into cloud and on-premise.

According to practice type, the veterinary software market is segregated into exclusive small animal practices, mixed animal practices and exclusive large animal practices. Exclusive large animal practices are further divided into equine and bovine practices. As per end user, it is fragmented into hospitals or clinics and reference laboratories. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the global veterinary software market analysis are Animal Intelligence Software, Inc., ClienTrax, Covetrus, Inc., Hippo Manager Software Inc., IDEXX Laboratories, Inc., MWI Animal Health, Patterson Companies Inc., Petabyte Technology, Three Plus Group, Timeless Veterinary Systems, Vetspire — fgspire, Inc., Vetter Software, Inc., VetZ GmbH, and VIA Information Systems

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global veterinary software market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analyses on the market size is provided in the report.

Porter’s five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global veterinary software market from 2019 to 2027 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Product type

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- Veterinary Practice Management Software
- Veterinary Imaging Software
- Others

By Type

- Integrated Software
- Standalone Software

By Deployment

- On-premise
- Cloud

By Practice type

- Exclusive Small Animal Practices
- Mixed Animal Practices
- Exclusive Large Animal Practices
  - Exclusive Equine Practices
  - Exclusive Bovine Practices

By End user

- Hospitals/Clinics
- Reference Laboratories

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By Region

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia
  - Rest of Asia-Pacific
- LAMEA
  - Latin America
  - Middle East
  - Africa

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KEY MARKET PLAYERS

Animal Intelligence Software, Inc.

ClienTrax

Covetrus, Inc.

Hippo Manager Software Inc.

IDEXX Laboratories, Inc.

MWI Animal Health

Patterson Companies Inc.

Petabyte Technology

Three Plus Group

Timeless Veterinary Systems

Vetspire — fgspire, Inc.

Vetter Software, Inc.

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