

Veterinary Medicine Market by Product (Drugs, Vaccines, and Medicated Feed Additives), Route of Administration (Oral Route, Parenteral Route, and Topical Route), Animal Type (Companion Animals and Livestock Animals), and Distribution Channel (Veterinary Hospitals Pharmacies, and Retail Veterinary Pharmacies): Global Opportunity Analysis and Industry Forecast, 2020–2027

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# **Abstracts**

The veterinary medicine market accounted for \$22,973 million in 2019, and is expected to reach \$29,698 million by 2027, registering a CAGR of 4.6% from 2020 to 2027.

Veterinary medicine is defined as a drug or other preparations employed in the treatment of animals. Furthermore, other preparations such as vaccines and medicated feed additives are also used to treat various medical conditions in animals. In addition, these medicines include different type of products such as anti-infective drugs, which are used to prevent, kill, or slow the growth of bacteria, fungi and other infection causing organisms. These medicines also include anti-inflammatory drugs, which are routinely used for relief of pain and inflammation associated with osteoarthritis, and other medical conditions in livestock and companion animals. Furthermore, parasiticide is another type of veterinary drug, which are employed in prevention or elimination of external and internal parasites such as fleas, ticks, and worms. Other than drugs, vaccines are also used in treatment of various medical conditions in animals. Some types of veterinary vaccines include inactivated vaccines, attenuated vaccines, and recombinant vaccine.

Similarly, medicated feed additives are also used to cure medical conditions in livestock



and companion animals. In addition, these different types of drugs are administered to animals through different routes such as oral, parenteral and topical. Furthermore, these drugs are used in treatment of companion animals such as dogs, cats and horses and are also used in treatment of livestock animals such as pigs, dairy cattle, beef cattle, and poultry.

The major factors that contribute toward the growth of the veterinary medicine market include rise in number of pet owners and surge in livestock population across the globe. Furthermore, factors such as surge in prevalence of various medical conditions in animals and rise in demand for livestock products also boost growth of the veterinary medicine market. In addition, rise in animal healthcare expenditure is another major factor that fuels growth of the market. However, lack of veterinary infrastructure facilities in underdeveloped nations and stringent regulations associated with medicate feed additives restrict growth of the veterinary medicine market. Conversely, increase in awareness toward animal health offers a lucrative opportunity for the veterinary medicine market.

The global veterinary medicine market is segmented on the basis of product, route of administration, animal type, distribution channel, and region to provide a detailed assessment of the market. By product, the market is divided into drugs, vaccines, and medicated feed additives. The drugs segment is further divided into anti-infective, anti-inflammatory, and parasiticide. In addition, the vaccines segment is divided into inactivated vaccines, attenuated vaccines, and recombinant vaccines. Similarly, the medicated feed additives segment is divided into anti-biotics. By route of administration, the market is classified into oral route, parenteral route, and topical route. By animal type, it is divided into veterinary hospitals, veterinary clinics, and pharmacies & drug stores. By region, the veterinary medicine market size is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and rest of Europe), Asia-Pacific (Japan, China, India, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, South Africa, and rest of LAMEA).

The major players in the veterinary medicine market are Zoetis, Inc., Merck & Co., Inc. (Intervet International B.V.), Elanco Animal Health, Dechra Pharmaceuticals PLC, Ceva Sant? Animale, Virbac., Vetoquinol S.A., Boehringer Ingelheim International GmbH., ADM Animal Nutrition, and Evonik Industries AG.

#### KEY BENEFITS FOR STAKEHOLDERS



This report entails a detailed quantitative analysis along with the current global negative pressure wound therapy devices market trends from 2019 to 2027 to identify the prevailing opportunities along with the strategic assessments.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market

Key Market Segments

By Product

Drugs

Anti-infective

Anti-inflammatory

Parasiticide

Vaccines

**Inactivated Vaccines** 

**Attenuated Vaccines** 

**Recombinant Vaccines** 

Medicated Feed Additives



#### Amino Acids

Antibiotics

By Route of Administration

Oral Route

Parenteral Route

**Topical Route** 

By Route of Administration

Oral Route

Parenteral Route

**Topical Route** 

By Animal Type

**Companion Animals** 

Livestock Animals

By Distribution Channel

Veterinary Hospital Pharmacies

**Retail Veterinary Pharmacies** 

By Region

North America

U.S.

Canada

Veterinary Medicine Market by Product (Drugs, Vaccines, and Medicated Feed Additives), Route of Administration...



Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

#### LAMEA

Brazil

Saudi Arabia

South Africa



#### Rest of LAMEA

List of key players profiled in the report:

Zoetis, Inc.

Merck & Co., Inc. (Intervet International B.V.)

Elanco Animal Health

**Dechra Pharmaceuticals PLC** 

Ceva Sant? Animale

Virbac.

Vetoquinol S.A.

Boehringer Ingelheim International GmbH.

**ADM Animal Nutrition** 

**Evonik Industries AG** 

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

Pharmgate Inc.

Bimedia, Inc.



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