

Vehicle Analytics Market by Application (Dealer Performance Analysis, Driver & User Behavior Analysis, Predictive Maintenance, Safety & Security Management, Traffic Management, and Usage-based Insurance), Deployment (On-premise and Cloud), and End User (Original Equipment Manufacturers (OEMs), Insurers, Automotive Dealers, Regulatory Bodies, and Fleet Owners): Global Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/V23520A2F1C2EN.html>

Date: April 2021

Pages: 258

Price: US\$ 5,769.00 (Single User License)

ID: V23520A2F1C2EN

Abstracts

Vehicle analytics is the methodical computational analysis of statistics or data generated from the vehicle and utilized by OEMs, fleet owners, and others to attain operational efficiency. Real-time vehicle data generated from vehicle analytics technology is focused on driving behavior analysis and vehicle health for improvement in the areas of product R&D along with consumer experience analysis and improved marketing campaigns to attain business opportunities. In vehicle analytics, vehicle analytics software and services have been considered under the scope of the research.

This report analyses the vehicle analytics market on the basis of application, deployment, and end user. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. This report further outlines current trends, key driving factors, and key areas of investment. In addition, the report features the strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights the competitive landscape of the key market players to increase their market share and sustain intense competition in the industry.

ARI Fleet Management Company, Continental AG, Genetec Inc., Inquiron Limited, Inseego Corp., International Business Machines Corporation, Microsoft Corporation, Samsung Electronics Co., Ltd., SAP SE, and Teletrac are some of the leading key players operating in the vehicle analytics market.

KEY BENEFITS FOR STAKEHOLDERS

This study presents analytical depiction of the global vehicle analytics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders to gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Application

Dealer Performance Analysis

Driver & User Behavior Analysis

Predictive Maintenance

Safety & Security Management

Traffic Management

Usage-based Insurance

By Deployment

On-premise

Cloud

By End User

Original Equipment Manufacturers (OEMs)

Insurers

Automotive Dealers

Regulatory Bodies

Fleet Owners

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

ARI Fleet Management Company

Continental AG

Genetec Inc.

Inquiron Limited

Inseego Corp.

International Business Machines Corporation

Microsoft Corporation

Samsung Electronics Co., Ltd.

SAP SE

Teletrac

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top impacting factors
 - 3.2.2.Top investment pockets
 - 3.2.3.Top winning strategies
- 3.3.Porter's five forces analysis
- 3.4.Market share analysis, 2019
- 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.1.1.Rise in trend of connectivity solution in Automotive
 - 3.5.1.2.Growth in use of cloud-based technology for smart fleet management solutions
 - 3.5.1.3.Increase in concern for safety & security of vehicle
 - 3.5.2.Restraints
 - 3.5.2.1.High Installation Cost
 - 3.5.2.2.The security concerns related to data communication
 - 3.5.3.Opportunities
 - 3.5.3.1.Entering into strategic partnership with OEM, Insurer and fleet operators to gain competitive advantage
 - 3.5.3.2.Growing developments in semi-autonomous and autonomous vehicles
 - 3.5.3.3.Increase in demand from developing countries

- 3.6.COVID-19 impact analysis
 - 3.6.1.Evolution of outbreaks
 - 3.6.2.Macro-economic impact analysis
 - 3.6.3.Micro-economic impact analysis
 - 3.6.4.Impact on industry analysis

CHAPTER 4:VEHICLE ANALYTICS MARKET, BY APPLICATION

- 4.1.Overview
- 4.2.Dealer Performance Analysis
 - 4.2.1.Key market trends, growth factors, and opportunities
 - 4.2.2.Market size and forecast, by region
 - 4.2.3.Market analysis, by country
- 4.3.Driver and User Behavior Analysis
 - 4.3.1.Key market trends, growth factors, and opportunities
 - 4.3.2.Market size and forecast, by region
 - 4.3.3.Market analysis, by country
- 4.4.Predictive Maintenance
 - 4.4.1.Key market trends, growth factors, and opportunities
 - 4.4.2.Market size and forecast, by region
 - 4.4.3.Market analysis, by country
- 4.5.Safety and Security Management
 - 4.5.1.Key market trends, growth factors, and opportunities
 - 4.5.2.Market size and forecast, by region
 - 4.5.3.Market analysis, by country
- 4.6.Traffic Management
 - 4.6.1.Key market trends, growth factors, and opportunities
 - 4.6.2.Market size and forecast, by region
 - 4.6.3.Market analysis, by country
- 4.7.Usage-Based Insurance
 - 4.7.1.Key market trends, growth factors, and opportunities
 - 4.7.2.Market size and forecast, by region
 - 4.7.3.Market analysis, by country

CHAPTER 5:VEHICLE ANALYTICS MARKET, BY DEPLOYMENT

- 5.1.Overview
- 5.2.On-premise
 - 5.2.1.Key market trends, growth factors, and opportunities

- 5.2.2. Market size and forecast, by region
- 5.2.3. Market analysis, by country
- 5.3. Cloud
 - 5.3.1. Key market trends, growth factors, and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market analysis, by country

CHAPTER 6: VEHICLE ANALYTICS MARKET, BY END USER

- 6.1. Overview
- 6.2. Original Equipment Manufacturers (OEMs)
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market analysis, by country
- 6.3. Insurers
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market analysis, by country
- 6.4. Automotive Dealers
 - 6.4.1. Key market trends, growth factors, and opportunities
 - 6.4.2. Market size and forecast, by region
 - 6.4.3. Market analysis, by country
- 6.5. Regulatory Bodies
 - 6.5.1. Key market trends, growth factors, and opportunities
 - 6.5.2. Market size and forecast, by region
 - 6.5.3. Market analysis, by country
- 6.6. Fleet Owners
 - 6.6.1. Key market trends, growth factors, and opportunities
 - 6.6.2. Market size and forecast, by region
 - 6.6.3. Market analysis, by country

CHAPTER 7: VEHICLE ANALYTICS MARKET, BY REGION

- 7.1. Overview
- 7.2. North America
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2. Market size and forecast, by Applications
 - 7.2.3. Market size and forecast, by deployment
 - 7.2.4. Market size and forecast, by End User

7.2.6. Market analysis, by country

7.2.6.1. U.S.

7.2.6.1.1. Market size and forecast, by Applications

7.2.6.1.2. Market size and forecast, by deployment

7.2.6.1.3. Market size and forecast, by End User

7.2.6.2. Canada

7.2.6.2.1. Market size and forecast, by Applications

7.2.6.2.2. Market size and forecast, by deployment

7.2.6.2.3. Market size and forecast, by End User

7.2.6.3. Mexico

7.2.6.3.1. Market size and forecast, by Applications

7.2.6.3.2. Market size and forecast, by deployment

7.2.6.3.3. Market size and forecast, by End User

7.3. Europe

7.3.1. Key market trends, growth factors, and opportunities

7.3.2. Market size and forecast, by Applications

7.3.3. Market size and forecast, by deployment

7.3.4. Market size and forecast, by End User

7.3.5. Market analysis, by country

7.3.5.1. Germany

7.3.5.1.1. Market size and forecast, by Applications

7.3.5.1.2. Market size and forecast, by deployment

7.3.5.1.3. Market size and forecast, by End User

7.3.5.2. UK

7.3.5.2.1. Market size and forecast, by Applications

7.3.5.2.2. Market size and forecast, by deployment

7.3.5.2.3. Market size and forecast, by End User

7.3.5.3. France

7.3.5.3.1. Market size and forecast, by Applications

7.3.5.3.2. Market size and forecast, by deployment

7.3.5.3.3. Market size and forecast, by End User

7.3.5.4. Italy

7.3.5.4.1. Market size and forecast, by Applications

7.3.5.4.2. Market size and forecast, by deployment

7.3.5.4.3. Market size and forecast, by End User

7.3.5.5. Rest of Europe

7.3.5.5.1. Market size and forecast, by Applications

7.3.5.5.2. Market size and forecast, by deployment

7.3.5.5.3. Market size and forecast, by End User

7.4.Asia-Pacific

7.4.1.Key market trends, growth factors, and opportunities

7.4.2.Market size and forecast, by Applications

7.4.3.Market size and forecast, by deployment

7.4.4.Market size and forecast, by End User

7.4.5.Market analysis, by country

7.4.5.1.China

7.4.5.1.1.Market size and forecast, by Applications

7.4.5.1.2.Market size and forecast, by deployment

7.4.5.1.3.Market size and forecast, by End User

7.4.5.2.India

7.4.5.2.1.Market size and forecast, by Applications

7.4.5.2.2.Market size and forecast, by deployment

7.4.5.2.3.Market size and forecast, by End User

7.4.5.3.Japan

7.4.5.3.1.Market size and forecast, by Applications

7.4.5.3.2.Market size and forecast, by deployment

7.4.5.3.3.Market size and forecast, by End User

7.4.5.4.South Korea

7.4.5.4.1.Market size and forecast, by Applications

7.4.5.4.2.Market size and forecast, by deployment

7.4.5.4.3.Market size and forecast, by End User

7.4.5.5.Rest of Asia-Pacific

7.4.5.5.1.Market size and forecast, by Applications

7.4.5.5.2.Market size and forecast, by deployment

7.4.5.5.3.Market size and forecast, by End User

7.5.LAMEA

7.5.1.Key market trends, growth factors, and opportunities

7.5.2.Market size and forecast, by Applications

7.5.3.Market size and forecast, by deployment

7.5.4.Market size and forecast, by End User

7.5.6.Market analysis, by country

7.5.6.1.Latin America

7.5.6.1.1.Market size and forecast, by Applications

7.5.6.1.2.Market size and forecast, by deployment

7.5.6.1.3.Market size and forecast, by End User

7.5.6.2.Middle East

7.5.6.2.1.Market size and forecast, by Applications

7.5.6.2.2.Market size and forecast, by deployment

7.5.6.2.3. Market size and forecast, by End User

7.5.6.3. Africa

7.5.6.3.1. Market size and forecast, by Applications

7.5.6.3.2. Market size and forecast, by deployment

7.5.6.3.3. Market size and forecast, by End User

CHAPTER 8: COMPANY PROFILES

8.1. ARI Fleet Management Company

8.1.1. Company overview

8.1.2. Company snapshot

8.1.4. Product portfolio

8.1.5. Key strategic moves and developments

8.2. CONTINENTAL AG

8.2.1. Company overview

8.2.2. Company snapshot

8.2.3. Operating business segments

8.2.4. Product portfolio

8.2.5. Business performance

8.2.6. Key strategic moves and developments

8.3. Genetec Inc.

8.3.1. Company overview

8.3.2. Company snapshot

8.3.3. Product portfolio

8.4. INQUIRON

8.4.1. Company overview

8.4.2. Company snapshot

8.4.3. Product portfolio

8.5. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)

8.5.1. Company overview

8.5.2. Company snapshot

8.5.3. Operating business segments

8.5.4. Product portfolio

8.5.5. Business performance

8.5.6. Key strategic moves and developments

8.6. MICROSOFT CORPORATION

8.6.1. Company overview

8.6.2. Company snapshot

8.6.3. Operating business segments

8.6.4.Product portfolio

8.6.5.Business performance

8.7.SAMSUNG ELECTRONICS CO. LTD. (HARMAN INTERNATIONAL INDUSTRIES, INC.)

8.7.1.Company overview

8.7.2.Company snapshot

8.7.3.Operating business segments

8.7.4.Product portfolio

8.7.5.Business performance

8.8.SAP SE

8.8.1.Company overview

8.8.2.Company snapshot

8.8.3.Operating business segments

8.8.4.Product portfolio

8.8.5.Business performance

8.9.INSEEGO CORP.

8.9.1.Company overview

8.9.2.Company snapshot

8.9.3.Operating business segments

8.9.4.Product portfolio

8.9.5.Business performance

8.9.6.Key strategic moves and developments

8.10.TELETRAC NAVMAN

8.10.1.Company overview

8.10.2.Company snapshot

8.10.3.Product portfolio

8.10.4.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.GLOBAL VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 02.VEHICLE ANALYTICS MARKET REVENUE FOR DEALER PERFORMANCE ANALYSIS, BY REGION, 2019–2027 (\$MILLION)

TABLE 03.VEHICLE ANALYTICS MARKET REVENUE FOR DRIVER AND USER BEHAVIOR ANALYSIS, BY REGION, 2019–2027 (\$MILLION)

TABLE 04.VEHICLE ANALYTICS MARKET REVENUE FOR PREDICTIVE MAINTENANCE, BY REGION, 2019–2027 (\$MILLION)

TABLE 05.VEHICLE ANALYTICS MARKET REVENUE FOR SAFETY AND SECURITY MANAGEMENT, BY REGION, 2019–2027 (\$MILLION)

TABLE 06.VEHICLE ANALYTICS MARKET REVENUE FOR TRAFFIC MANAGEMENT, BY REGION, 2019–2027 (\$MILLION)

TABLE 07.VEHICLE ANALYTICS MARKET REVENUE FOR USAGE-BASED INSURANCE, BY REGION, 2019–2027 (\$MILLION)

TABLE 08.GLOBAL VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 09.VEHICLE ANALYTICS MARKET REVENUE FOR ON-PREMISE, BY REGION, 2019–2027 (\$MILLION)

TABLE 10.VEHICLE ANALYTICS MARKET REVENUE FOR CLOUD, BY REGION, 2019–2027 (\$MILLION)

TABLE 11.GLOBAL VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 12.VEHICLE ANALYTICS MARKET REVENUE FOR ORIGINAL EQUIPMENT MANUFACTURERS (OEMS), BY REGION, 2019–2027 (\$MILLION)

TABLE 13.VEHICLE ANALYTICS MARKET REVENUE FOR INSURERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 14.VEHICLE ANALYTICS MARKET REVENUE FOR AUTOMOTIVE DEALERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 15.VEHICLE ANALYTICS MARKET REVENUE FOR REGULATORY BODIES, BY REGION, 2019–2027 (\$MILLION)

TABLE 16.VEHICLE ANALYTICS MARKET REVENUE FOR FLEET OWNERS, BY REGION, 2019–2027 (\$MILLION)

TABLE 17.NORTH AMERICAN VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 18.NORTH AMERICAN VEHICLE ANALYTICS MARKET, BY DEPLOYMENT,

2019–2027 (\$MILLION)

TABLE 19.NORTH AMERICAN VEHICLE ANALYTICS MARKET, BY END USER,
2019–2027 (\$MILLION)

TABLE 20.U. S. VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027
(\$MILLION)

TABLE 21.U. S. VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027
(\$MILLION)

TABLE 22.U. S. VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027
(\$MILLION)

TABLE 23.CANADA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027
(\$MILLION)

TABLE 24.CANADA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027
(\$MILLION)

TABLE 25.CANADA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027
(\$MILLION)

TABLE 26.MEXICO VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027
(\$MILLION)

TABLE 27.MEXICO VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027
(\$MILLION)

TABLE 28.MEXICO VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027
(\$MILLION)

TABLE 29.EUROPEAN VEHICLE ANALYTICS MARKET, BY APPLICATIONS,
2019–2027 (\$MILLION)

TABLE 30.EUROPEAN VEHICLE ANALYTICS MARKET, BY DEPLOYMENT,
2019–2027 (\$MILLION)

TABLE 31.EUROPEAN VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027
(\$MILLION)

TABLE 32.GERMANY VEHICLE ANALYTICS MARKET, BY APPLICATIONS,
2019–2027 (\$MILLION)

TABLE 33.GERMANY VEHICLE ANALYTICS MARKET, BY DEPLOYMENT,
2019–2027 (\$MILLION)

TABLE 34.GERMANY VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027
(\$MILLION)

TABLE 35.UK VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027
(\$MILLION)

TABLE 36.UK VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027
(\$MILLION)

TABLE 37.UK VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027
(\$MILLION)

TABLE 38.FRANCE VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 39.FRANCE VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 40.FRANCE VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 41.ITALY VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 42.ITALY VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 43.ITALY VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 44.REST OF EUROPE VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 45.REST OF EUROPE VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 46.REST OF EUROPE VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 47.ASIA-PACIFIC VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 48.ASIA-PACIFIC VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 49.ASIA-PACIFIC VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 50.CHINA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 51.CHINA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 52.CHINA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 53.INDIA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 54.INDIA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 55.INDIA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 56.JAPAN VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 57.JAPAN VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027

(\$MILLION)

TABLE 58.JAPAN VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027

(\$MILLION)

TABLE 59.SOUTH KOREA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 60.SOUTH KOREA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 61.SOUTH KOREA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 62.REST OF ASIA-PACIFIC VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 63.REST OF ASIA-PACIFIC VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 64.REST OF ASIA-PACIFIC VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 65.LAMEA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 66.LAMEA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 67.LAMEA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 68.LATIN AMERICA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 69.LATIN AMERICA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 70.LATIN AMERICA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 71.MIDDLE EAST VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 72.MIDDLE EAST VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 73.MIDDLE EAST VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 74.AFRICA VEHICLE ANALYTICS MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)

TABLE 75.AFRICA VEHICLE ANALYTICS MARKET, BY DEPLOYMENT, 2019–2027 (\$MILLION)

TABLE 76.AFRICA VEHICLE ANALYTICS MARKET, BY END USER, 2019–2027 (\$MILLION)

TABLE 77.ARI FLEET MANAGEMENT COMPANY: COMPANY SNAPSHOT
TABLE 78.ARI FLEET MANAGEMENT COMPANY: PRODUCT PORTFOLIO
TABLE 79.ARI FLEET MANAGEMENT COMPANY: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 80.CONTINENTAL AG: COMPANY SNAPSHOT
TABLE 81.CONTINENTAL AG: OPERATING SEGMENTS
TABLE 82.CONTINENTAL AG: PRODUCT PORTFOLIO
TABLE 83.CONTINENTAL AG: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 84.GENETEC INC.: COMPANY SNAPSHOT
TABLE 85.GENETEC INC.: PRODUCT PORTFOLIO
TABLE 86.INQUIRON: COMPANY SNAPSHOT
TABLE 87.INQUIRON: PRODUCT PORTFOLIO
TABLE 88.INTERNATIONAL BUSINESS MACHINES CORPORATION: COMPANY SNAPSHOT
TABLE 89.IBM: OPERATING SEGMENTS
TABLE 90.INTERNATIONAL BUSINESS MACHINES CORPORATION: PRODUCT PORTFOLIO
TABLE 91.INTERNATIONAL BUSINESS MACHINES CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 92.MICROSOFT CORPORATION: COMPANY SNAPSHOT
TABLE 93.MICROSOFT CORPORATION: OPERATING SEGMENTS
TABLE 94.MICROSOFT CORPORATION: PRODUCT PORTFOLIO
TABLE 95.SAMSUNG ELECTRONICS CO. LTD.: COMPANY SNAPSHOT
TABLE 96.SAMSUNG ELECTRONICS CO. LTD.: OPERATING SEGMENTS
TABLE 97.PRODUCT PORTFOLIO
TABLE 98.SAP SE: COMPANY SNAPSHOT
TABLE 99.SAP SE: OPERATING SEGMENTS
TABLE 100.SAP SE: PRODUCT PORTFOLIO
TABLE 101.INSEEGO CORP.: COMPANY SNAPSHOT
TABLE 102.INSEEGO CORP.: OPERATING SEGMENTS
TABLE 103.INSEEGO CORP.: PRODUCT PORTFOLIO
TABLE 104.TELETRAC NAVMAN: COMPANY SNAPSHOT
TABLE 105.TELETRAC NAVMAN: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY

FIGURE 03.EXECUTIVE SUMMARY

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.TOP WINNING STRATEGIES, BY YEAR, 2018–2021*

FIGURE 07.TOP WINNING STRATEGIES, BY YEAR, 2018–2021*

FIGURE 08.TOP WINNING STRATEGIES, BY COMPANY, 2018–2021*

FIGURE 09.MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 10.HIGH-TO-MODERATE THREAT OF NEW ENTRANTS

FIGURE 11.MODERATE-TO-HIGH THREAT OF SUBSTITUTES

FIGURE 12.MODERATE-TO-HIGH INTENSITY OF RIVALRY

FIGURE 13.MODERATE-TO-HIGH BARGAINING POWER OF BUYERS

FIGURE 14.MARKET SHARE ANALYSIS, 2019

FIGURE 15.GLOBAL VEHICLE ANALYTICS MARKET SHARE, BY APPLICATIONS, 2019–2027 (%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR DEALER PERFORMANCE ANALYSIS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR DRIVER AND USER BEHAVIOR ANALYSIS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR PREDICTIVE MAINTENANCE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 19.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR SAFETY AND SECURITY MANAGEMENT, BY COUNTRY, 2019 & 2027 (%)

FIGURE 20.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR TRAFFIC MANAGEMENT, BY COUNTRY, 2019 & 2027 (%)

FIGURE 21.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR USAGE-BASED INSURANCE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 22.GLOBAL VEHICLE ANALYTICS MARKET SHARE, BY DEPLOYMENT, 2019–2027 (%)

FIGURE 23.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR ON-PREMISE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 24.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR CLOUD, BY COUNTRY, 2019 & 2027 (%)

FIGURE 25.GLOBAL VEHICLE ANALYTICS MARKET SHARE, BY END USER,

2019–2027 (%)

FIGURE 26.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR ORIGINAL EQUIPMENT MANUFACTURERS (OEMS), BY COUNTRY, 2019 & 2027 (%)

FIGURE 27.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR INSURERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 28.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR AUTOMOTIVE DEALERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 29.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR REGULATORY BODIES, BY COUNTRY, 2019 & 2027 (%)

FIGURE 30.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET FOR FLEET OWNERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 31.VEHICLE ANALYTICS MARKET, BY REGION, 2019–2027 (%)

FIGURE 32.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 33.U. S. VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 34.CANADA VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 35.MEXICO VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 36.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 37.GERMANY VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 38.UK VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 39.FRANCE VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 40.ITALY VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 41.REST OF EUROPE VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 42.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 43.CHINA VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 44.INDIA VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 45.JAPAN VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 46.SOUTH KOREA VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 47.REST OF ASIA-PACIFIC VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 48.COMPARATIVE SHARE ANALYSIS OF VEHICLE ANALYTICS MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 49.LATIN AMERICA VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 50.MIDDLE EAST VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 51.AFRICA VEHICLE ANALYTICS MARKET, 2019–2027 (\$MILLION)

FIGURE 52.CONTINENTAL AG: REVENUE, 2017–2019 (\$MILLION)

FIGURE 53.CONTINENTAL AG: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 54.CONTINENTAL AG: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 55.INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE, 2017–2019 (\$MILLION)

FIGURE 56.INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 57.INTERNATIONAL BUSINESS MACHINES CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 58.MICROSOFT CORPORATION: REVENUE, 2018–2020 (\$MILLION)

FIGURE 59.MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 60.MICROSOFT CORPORATION: REVENUE SHARE BY REGION, 2020 (%)

FIGURE 61.SAMSUNG ELECTRONICS CO. LTD.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 62.SAMSUNG ELECTRONICS CO. LTD.: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 63.SAMSUNG ELECTRONICS CO. LTD.: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 64.SAP SE: NET SALES, 2017–2019 (\$MILLION)

FIGURE 65.SAP SE: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 66.SAP SE: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 67.INSEEGO CORP.: REVENUE, 2017–2019 (\$MILLION)

FIGURE 68.INSEEGO CORP.: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 69.INSEEGO CORP.: REVENUE SHARE BY REGION, 2020 (%)

I would like to order

Product name: Vehicle Analytics Market by Application (Dealer Performance Analysis, Driver & User Behavior Analysis, Predictive Maintenance, Safety & Security Management, Traffic Management, and Usage-based Insurance), Deployment (On-premise and Cloud), and End User (Original Equipment Manufacturers (OEMs), Insurers, Automotive Dealers, Regulatory Bodies, and Fleet Owners): Global Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/V23520A2F1C2EN.html>

Price: US\$ 5,769.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V23520A2F1C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970