

Utility Poles Market by Type (Transmission Poles and Distribution Poles), By Material (Wood, Steel, Composites, Concrete), Pole Size (Below 40ft, Between 40 & 70ft, and Above 70ft), and Application (Electricity Transmission & Distribution, Telecommunication, Street Lighting, Heavy Power Lines, Sub Transmission Lines, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

The global utility poles market was valued at \$45.6 billion in 2018, and is projected to reach \$58.8 billion by 2026, growing at a CAGR of 3.2% from 2019 to 2026.

A utility pole is a rod, column, or shaft-like structure used to bear all the weight of overhead power lines and different public utilities, such as fiber optic cable, electrical cable, and related equipment such as street lights and transformers. These poles play a major role in supporting the wires that generate electricity and enable the growing network of computers, televisions, and telephones. They are made up of various materials such as concrete, steel, wooden, and composites. Utility poles offer advantages such as enhanced safety, superior strength, and prolonged durability.

The global utility poles market growth is mainly driven by the rise in need for energy and the resulting additions in the energy generation capacities across the globe. This has led to the expansion of electricity transmission and distribution infrastructure thereby significantly contributing to the global market growth. Some of the other factors such as replacement of old utility poles, heavy utility investment by governments from various

geographies, and the emergence of composite utility poles further fuel the growth of the market. Wood and steel-based poles are already established in the market, however, composite poles are relatively new and are gradually gaining popularity on account of greater benefits associated with them. Therefore, an increase in the popularity of composite poles are expected to offer new growth opportunities to the market. Conversely, high maintenance cost associated with utility poles and an increase in trend for underground wires and cable network is expected to hamper the global market growth.

The global utility poles market is segmented into type, material, pole size, application, and region. By type, the global market is segmented into transmission poles and distribution poles. By material, the market is divided into concrete, wood, steel, and composites. By pole size, the market is categorized into below 40ft, between 40 & 70ft, and above 70ft. By application, it divided into electricity transmission & distribution, telecommunication, street lighting, heavy power lines, sub transmission lines, and others. Region-wise, the global market is studied across North America, Europe, Asia-Pacific, and LAMEA.

Some of the major market players studied and profiled in the global utility poles market are Valmont Industries Inc., Skipper Ltd., Nippon Concrete Industries Co. Ltd., El Sewedy Electric Company, Hill & Smith Holdings PLC, Stella-Jones, FUCHS Europoles GmbH, Omega Factory, Pelco products Inc., RS Technologies Inc., and others.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the global utility poles market from 2018 to 2026 to determine the prevailing opportunities

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided

Estimations and forecast are based on factors impacting the market growth, in terms of both value and volume

Profiles of leading players operating in the market are provided to understand the global competitive scenario

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable market growth

KEY MARKET SEGMENTS

By Type

Transmission Poles

Distribution Poles

By Material

Concrete

Wood

Steel

Composites

By Pole Size

Below 40ft

Between 40 & 70ft

Above 70ft

By Application

Electricity Transmission & Distribution

Telecommunication

Street Lighting

Heavy Power Lines

Subtransmission Lines

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

South Africa

LAMEA

KEY MARKET PLAYERS

Valmont Industries Inc.

Skipper Ltd

Nippon Concrete Industries Co. Ltd.

El Sewedy Electric Company

Hill & Smith Holdings PLC

Stella-Jones

FUCHS Europoles GmbH

Omega Factory

Pelco products Inc.

RS Technologies Inc

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