

# **U.S. Video Surveillance Market by Component (Solution, Service, and Connectivity Technology), Application (Commercial, Military & Defense, Infrastructure, Residential, and Others), and Customer Type (B2B and B2C): Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The U.S. video surveillance market was valued at \$8.29 billion in 2019, and is projected to reach \$23.60 billion by 2027, registering a CAGR of 13.9% from 2020 to 2027.

Digital video surveillance systems can be used for any environment. This is attributed to the fact that increase in adoption of advanced surveillance by the government sector has led manufacturers have to cater to the demand for optimum IP surveillance systems. IP camera CCTV systems offer numerous advantages over an analog format. There has been a rise in demand for security applications such as video surveillance to monitor and record borders, ports, transportation infrastructure, corporate houses, educational institutes, public places, buildings, and others.

The scope of the report discusses potential opportunities for the market players to enter the U.S. video surveillance market. This report also provides in-depth analysis of the market, outlining current trends, key driving factors, and key areas of investments. The report includes Porter's five forces analysis to understand competitive scenario of the industry and role of each stakeholder in the value chain. The report features strategies adopted by key market players to maintain their foothold in the market.

The U.S. video surveillance market is segmented on the basis of component, application, and customer type. By component, it is divided into solution, services, and

connectivity technology. The solution segment is further divided into analog surveillance, IP surveillance, and hybrid surveillance. The services segment includes video analytics, VSAAS, and integration services. The connectivity technology segment comprises wired and wireless technologies such as Wi-Fi, ZigBee, IoT, and others. On the basis of application, the market is divided into commercial, military & defense, infrastructure, residential, and others. By customer type, it is bifurcated B2B and B2C.

## KEY BENEFITS FOR STAKEHOLDERS

This study includes the analytical depiction of the U.S. video surveillance market forecast along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information regarding the key drivers, restraints, and opportunities in the video surveillance market.

The U.S. video surveillance market growth is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

## U.S. VIDEO SURVEILLANCE MARKET SEGMENTATION

### By Component

#### Solution

Analog Video Surveillance

IP Video Surveillance

Hybrid Video Surveillance

Service

Video Analytics

VSAAS

Integration Services

Connectivity Technology

Wired

Wireless

Wi-Fi

Zigbee

IoT

Others

By Application

Commercial

Military & Defense

Infrastructure

Residential

Others

By Customer Type

B2B

B2C

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