

U.S. Topical Pain Relief Market by Therapeutic Class (Non-Opioids and Opioids), Formulation (Cream, Gel, Spray, Patch, and Others), Type (Prescription Pain Relief and Over-the-Counter Pain Relief), and Distribution Channel (Pharmacies & Drug Stores, E-Commerce, and Retail & Grocery Stores): Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The U.S. topical pain relief market was valued at \$2,612 million in 2019, and is projected to reach \$3,272 million by 2027 at a CAGR of 3.7% from 2020 to 2027.

Pain is a distressing feeling caused by intense or damaging stimuli and it is one of the most common reasons for physician consultation in the U.S. Analgesics or painkillers are used to reduce and treat body pain. Whenever these analgesics are applied directly to the skin they are known as topical pain relief medications. These include topical administration of drugs such as non-steroidal anti-inflammatory drugs, anesthetics, capsaicin, and opioids. Topical pain relief medications exert peripheral effects near the site of application and minimize the pain.

Increase in prevalence of arthritis and joint pain is the major factor that contributes toward the growth of the topical pain relief market in the U.S. Moreover, other factors that fuel the market growth include growth in geriatric population, lesser side effects caused due to use of topical analgesics as compared to oral pain relief, wide availability of topical pain relieving drugs, and high demand for topical pain relief by sports players. However, topical pain relief medications can cause irritated skin and they have a strong odor or unpleasant smell that impede the market growth. Conversely, development of online platform for the topical therapeutics is expected to provide lucrative opportunities

for the market growth.

The U.S. topical pain relief market is segmented into therapeutic class, type, formulation, and distribution channel. On the basis of therapeutic class, the market is bifurcated into non-opioids and opioids. The non-opioids segment is further divided into nonsteroidal anti-inflammatory drugs (NSAIDs), methyl salicylate, capsaicin, lidocaine, and other non-opioids. The opioids segment is further bifurcated into buprenorphine and fentanyl. On the basis of type, the market is segmented into prescription pain relief and over-the-counter (OTC) relief. On the basis of formulation, the market is classified into cream, gel, spray, patch, and others. The distribution channels covered in the study include pharmacies & drug stores, e-commerce, and retail & grocery stores

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2019 to 2027, which is expected to enable the stakeholders to capitalize on the prevailing market opportunities.

A comprehensive analysis of factors that drive and restrain the growth of the market is provided.

The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Therapeutic Class

Non-opioids

Nonsteroidal anti-inflammatory drug (NSAIDs)

Methyl Salicylate

Capsaicin

Lidocaine

Other Non-opioids

Opioids

Buprenorphine

Fentanyl

By Formulation

Cream

Gel

Spray

Patch

Others

By Type

Prescription Pain Relief

Over-the-counter (OTC) Pain Relief

By Distribution Channel

Pharmacy & Drug Store

e-Commerce

Retail & Grocery Store

LIST OF KEY PLAYERS PROFILED IN THE REPORT

AdvaCare Pharma

GlaxoSmithKline plc (GSK)

Johnson & Johnson

Nestlé S.A.

Novartis AG

Pfizer Inc.

Reckitt Benckiser Group plc

Sanofi S.A.

Sun Pharmaceutical Industries Ltd.

Topical BioMedics, Inc.

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request.)

Cipla Limited

Glenmark Pharmaceuticals Limited

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