

U.S. and South America Fish Oil Market by Type (Salmon, Cod, Anchovy, Tuna, Trout, & Others), and Application (Dietary Supplements & Functional Food): Opportunity Analysis and Industry Forecast, 2021–2027

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Abstracts

Fish oil is a dietary supplement derived from the tissues of oily fish containing omega 3 fatty acids, such as eicosapentaenoic acids (EPA) and docosahexaenoic acids (DHA). Omega-3 fatty acids are majorly used in aquaculture, animal nutrition & pet feed, supplements & functional food, and pharmaceuticals. Moreover, omega-3 fatty acid helps in improving the cardiovascular system and plays a major role in proper functioning of the nervous system. Rise in awareness among medical professionals and public about the importance of omega-3 fatty acids has led to significant increase in fish oil consumption. Therefore, companies are now expanding their nutraceuticals product line with the addition of concentrated EPA and DHA. The U.S. and South America fish oil market size was valued at \$677.6 million in 2019, and is estimated to reach \$1,119.4 million by 2027 with a CAGR of 9.8% from 2021 to 2027. U.S. dominated the fish oil market in 2019, and is expected to continue this trend throughout the forecast period, registering a CAGR of 8.8%.

Surge in demand for EPA and DHA in human nutrition has positively impacted on the U.S. and South America fish oil market. Moreover, increase in awareness about micro and macro nutrients has boosted the sale of fish oil capsules. However, rise in volume of fish oil consumption in human nutrition creates a supply threat for aquaculture feed. Moreover, due to adverse environmental factors and regulatory impositions on fishing, companies are unable to meet the demand–supply gap. Upsurge in demand and lack of supply are primarily responsible for increasing costs of fish oil. Furthermore, the fish oil price rise is primarily affected due to market penetration of substitute products, such as

plant-based oils and nut-based oil. Thus, continuous price fluctuations in the fish oil industry are anticipated to hamper the growth of the fish oil market in the U.S. and South America.

The U.S. and South America fish oil market is segmented into type, application, and country. By type, the market is categorized into salmon, cod, anchovy, tuna, trout, and others, including mackerel, sardines, herring, and menhaden. Depending on application, it is fragmented into dietary supplements and functional food. Country wise, it is analyzed across the U.S., Mexico, Brazil, Argentina, and rest of Latin America.

The key players operating in the fish oil industry include Omega Protein Corporation, FMC Corporation, Nordic Naturals, Wileys's Finest, Barlean's, Optimum Nutrition, Nuzena LLC, Nutrigold, The Nature's Bounty, and Colpex International.

KEY BENEFITS FOR STAKEHOLDERS

The report provides a quantitative analysis of the current market trends, estimations, and dynamics of the market size from 2019-2027 identify the prevailing U.S. and South America fish oil opportunities.

Porter's five forces analysis highlights the potency of buyers and supplier's tenable stakeholder's make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the size and segmentation assists in determining the prevailing market opportunities.

The major countries in South America along with U.S. are mapped according their revenue contribution the industry.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the U.S. and South America fish oil industry.

KEY MARKET SEGMENTATION

Type

Salmon

Cod

Anchovy

Tuna

Trout

Others

Application

Nutritional Supplements

Functional Food

By Country

U.S.

Mexico

Brazil

Argentina

Rest of Latin America

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