

U.S. IVD Market by Product Type (Reagents, Instruments, and Software & Services), by Technique (Immunodiagnosics, Blood Testing, Molecular Diagnostics, Tissue Diagnostics, Clinical Chemistry, and Other IVD Techniques), by Application (Infectious Diseases, Cancer, Cardiac Diseases, Immune System Disorders, Nephrological Diseases, Gastrointestinal Diseases, and Other Indications), and by End Users (Standalone Laboratory, Hospitals, Academic and Medical Schools, Point of Care Testing, and Others) - Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

In vitro diagnostics (IVD) is the diagnostic solution used by patients for detection of various diseases such as infections, cancer, cardiovascular immunological, nephrological, and gastroenterological diseases in an in vitro environment. The continuous need for diagnosis and treatment of different diseases has makes way for the need of numerous technological advancements in the IVD market. These advancements continue in future as well to identify new diseases, improve living standards, and provide healthcare access to the patients. IVD testing is performed by using reagents, analytical instruments, and accessory products.

Increase in infectious and chronic diseases and rise in geriatric population drive the market. In addition, demand for personalized medicines and technological advancements to improve efficacy of IVD, rise in disposable income, and high

healthcare expenditure are expected to fuel the market growth. Furthermore, increase in awareness of preventive diagnosis & treatment among the population is anticipated to increase the market growth during the forecast period. However, stringent government rules and regulations are expected to hinder the growth of this market. Ongoing R&D is anticipated to present new opportunities for the market. The U.S. IVD market is accounted for \$15,746 million in 2016, and is estimated to reach at \$20,707 million by 2023, growing at a CAGR of 3.9% from 2017 to 2023.

The market is segmented on the basis of product type, techniques, application, and end user. By product type, the market is categorized into reagents, instruments, and software & services. On the basis of techniques, it is divided into immunodiagnostics, blood testing, molecular diagnostics, tissue diagnostics, clinical chemistry, and other IVD techniques. Application segment covered in the study includes infectious diseases, cancer, cardiac diseases, immune system disorders, nephrological diseases, gastrointestinal diseases, and other indications. Based on end user, it is classified into hospitals, academic and medical schools, point of care testing, and others.

KEY BENEFITS FOR SHAREHOLDERS

The study provides an in-depth analysis of the U.S. IVD market, with current trends and future estimations to elucidate the investment pockets.

Comprehensive analysis of factors that drive and restrict the growth of the market is provided.

The report provides a quantitative analysis from 2016 to 2023, which enables stakeholders to capitalize on prevailing market opportunities.

Extensive analysis of different segments facilitates to understand various products of the market.

Key players are profiled and their strategies are analyzed to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Product Type

Reagents

Instruments

Software and Services

By Techniques

Immunodiagnostics

Enzyme-Linked Immunosorbent Assay (ELISA)

Chemiluminescence Immunoassays (CLIAS)
Fluorescence Immunoassays (FIAS)
Colorimetric Immunoassays (CIS)
Rapid Tests
Enzyme-Linked Immunospot Assays (ELISPOT)
Radioimmunoassay
Western Blot
Blood Testing
Molecular Diagnostics
Polymerase Chain Reaction (PCR)
Isothermal Nucleic Acid Amplification Technology (INAAT)
Hybridization
DNA Diagnostics
Microarrays
Others
Tissue Diagnostics
Clinical Chemistry
Basic Metabolic Panel
Liver Panel
Lipid Profile
Thyroid Function Panel
Renal Profile
Electrolyte Panel
Specialty Chemicals
Other IVD Techniques
By Application
Infectious Diseases
Cancer
Cardiac Diseases
Immune System Disorders
Nephrological Diseases
Gastrointestinal Diseases
Other Indications
By End Users
Standalone Laboratory
Hospitals
Academic and Medical Schools
Point of Care Testing
Others

List of players profiled in the report

Thermo Fisher Scientific Inc.

Alere Inc.

Biomerieux

Danaher Corporation

F. Hoffmann-La Roche AG

Becton Dickinson and Company

Bio-Rad Laboratories

Bayer AG

Sysmex Corporation

Johnson & Johnson

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