

# **U.S. Commercial Telematics Market by Type (OEM and Aftermarket), Application (Solutions & Services) and End-User (Transportation & Logistics, Insurance, Healthcare, Media & Entertainment, Vehicle Manufacturers & Dealers and Government Agencies): Regional Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

Commercial telematics refer to the use of telematics systems in commercial vehicles by fleet management companies, automobile insurance companies, and others. By using communication-enabled device, telematics systems can store, receive, and send information, which can be used to control remote objects and manage resources such as individual cars or a fleet of cars.

GPS tracking devices and vehicle diagnostics systems help transmit information to and from the vehicle's computer system. Commercial telematics have witnessed significant growth over the years, owing to increase in trend of connectivity solutions across the region.

The U.S. commercial telematics market is segmented based on solutions type, application, end-user, and state. Based on solution type, the market is bifurcated into OEM, and aftermarket. Based on application, the market is segregated into solutions and services. Based on end-user, it is divided into transportation & logistics, insurance, healthcare, media & entertainment, vehicle manufacturers/dealers, and government agencies.

Several states such as California, Texas, Florida, New York, Pennsylvania, Ohio,

Illinois, Michigan, Georgia, North Carolina, Virginia, Washington, Indiana, Colorado and Arizona in the U.S. are considered in the report.

Key players in the report are Cartrack, Continental AG, Daimler Fleetboard GmbH, Fleet Complete, Geotab Inc., MiX Telematics, Navistar Inc., Omnitrac, TomTom International BV., and Trimble Inc.

## KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the U.S. Commercial Telematics market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By Solution Type

OEM

Aftermarket

### By Application

Solutions

Services

## By End-User

Transportation & Logistics

Insurance

Healthcare

Media & Entertainment

Vehicle Manufacturers/Dealers

Government Agencies

## By Country

California

Texas

Florida

New York

Pennsylvania

Ohio

Illinois

Michigan

Georgia

North Carolina

Virginia

Washington

Indiana

Colorado

Arizona

### Key Market Players

Cartrack

Continental AG

Daimler Fleetboard GmbH

Fleet Complete

Geotab Inc.

MiX Telematics

Navistar Inc.

Omnitracs

TomTom International BV.

Trimble Inc.

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