

# **U.S. Bovine Leather Goods Market by Type (Small/Fancy Leather Goods, Medium Leather Goods, and Heavy Leather Goods), and Usage (General Goods, Footwear, Automotive, and Others) - Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The U.S. bovine leather goods market was valued at \$10,931 million in 2016, and is expected to reach \$14,480 million by 2023, growing at a CAGR of 4.2% from 2017 to 2023. Bovine leather is widely used in the U.S. leather goods market due to its characteristic property of being extremely soft, which makes it easy to work with. Increase in cattle population in the U.S. has made it easier for hide producers to boost the production of raw animal hide. As a result, the market share of bovine leather goods has increased. Bovine leather goods constitute around 65% of the total U.S leather goods market.

Changing fashion trends and awareness of luxury products, innovative designs, and growing economy of the U.S. are the key driving factors of the U.S. bovine leather goods market. Additionally, constant innovations in leather goods due to technological advancements and increased focus on designs are the key driving factors of bovine leather goods industry.

The market is segmented based on type and usage. Based on type, the market is classified into small/fancy leather goods, medium leather goods, and heavy leather goods. Small/fancy leather goods market is further bifurcated into purse, wallets, belt, passport & key case, note case, accessories and others. Medium leather goods market is further bifurcated into leather shoes, handbags, shoulder bags, document & attach? cases, and others. Heavy leather goods market is further bifurcated into saddlery,

upholstery, holster, tooling & leathercraft, and automotive. The usage segment of the market are divided into general goods, footwear, automotive, and others. The key players profiled in the U.S. bovine leather goods market include Horween Leather Company, Circa of America, LLC, Rancourt & Co. Shoecrafters, Russell Moccasin Co., Caleres, Inc. (Allen Edmonds Corporation), Hermes International S.A., Jack Georges, American Saddlery Inc., Garrett Leather Corp, and Tanner Goods Inc.

## **KEY BENEFITS**

This study provides an in-depth analysis of the U.S. bovine leather goods market, in terms of value, to elucidate the imminent investment pockets.

A detailed impact analysis of the current trends of U.S. bovine leather goods market, and future estimations is provided to target the profitable sectors.

The drivers, restraints, and opportunities are analyzed to identify the prevailing market opportunities.

Porter's Five Forces analysis highlights the potency of suppliers and buyers in the competitive market to facilitate efficient business planning

## **KEY MARKET SEGMENTS**

### **BY PRODUCT TYPE**

Small/Fancy Leather Goods

Purse

Wallet

Belt

Passport & Key Case

Note case

Accessories & Others

## Medium Leather Goods

Leather Shoes

Handbags

Shoulder Bags

Document & Attach? Cases

Others

## Heavy Leather Goods

Saddlery

Upholstery

Holster

Tooling & Leathercraft

Others

## BY USAGE

General Goods

Footwear

Automotive

Others

## MARKET PLAYERS IN VALUE CHAIN

Horween Leather Company

Circa of America, LLC

Rancourt & Co. Shoecrafters

Russell Moccasin Co.

Caleres, Inc. (Allen Edmonds Corporation)

Hermes International S.A.

Jack Georges

American Saddlery Inc.

Garrett Leather Corp

Tanner Goods Inc.

Other players in the value chain include (profiles not included in the report)

The Frye Company

Danner

Louis Vuitton

Christian Dior SE

Kering SA

Prada S.P.A.

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The Frye Company

Danner

Louis Vuitton

Christian Dior SE

Kering SA

Prada S.P.A.

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