

U.S. Advanced Wound Care Market by Product (Infection Management, Exudate Management, Active Wound Care, Therapy Devices), Application (Chronic Wounds and Acute Wounds), and End User (Hospitals and Community Centers): Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The U.S. advanced wound care market was valued at \$3.35 billion in 2019 and is expected to reach \$4.97 billion by 2027, registering a CAGR of 9.9% from 2020 to 2027.

Advanced wound care products offer relief to patients suffering from chronic wounds, which takes more time to heal and are expensive to treat. Wound healing process can be facilitated in two different ways, which include traditional wound care (TWC) and advanced wound care (AWC). Advanced wound care products enable faster healing, owing to their efficiency & effectiveness in managing wounds.

Significant increase in prevalence of chronic diseases such as diabetes & obesity, rise in geriatric population, problems associated with traditional wound healing methods, and surge in adoption of evidence-based treatments such as silver dressings, hyperbaric oxygen, electrotherapy, and ultrasound for chronic wounds are the key factors that fuel growth of the U.S. advanced wound care market. Moreover, rise in awareness programs for advanced wound care treatment & management, attempts to reduce duration of the hospital stay to lower healthcare expenses, and rise in inclination toward wound care products that enhance therapeutic outcomes are other factors that contribute toward growth of the market.

The U.S. advanced wound care market is segmented into product, application, and end



user. By product, the market is categorized into infection management, exudate management, active wound care, and therapy devices. The infection management is sub segmented into silver dressings, non-silver dressings, and collagens. The exudate management segment is further divided into hydrocolloid dressings, foam dressings, alginate dressings, and hydrogel dressings. The active wound care is subdivided into skin substitutes and growth factors. The skin substitute is further segmented into xenograft, allografts, and cell-based bioengineering. The therapy devices is further segmented into negative pressure wound therapy (NPWT), oxygen & hyperbaric oxygen equipment, electromagnetic therapy devices, and others. The applications covered in the study include chronic wounds and acute wounds. The chronic wounds segment is further segregated into pressure ulcers, diabetic foot ulcers, venous leg ulcers, and arterial ulcers. The acute wounds is further fragmented into burns & trauma, and surgical wounds. Depending on end user, the market is classified into hospitals and community health service centers.

KEY BENEFITS FOR STAKEHOLDERS

This report provides a detailed quantitative analysis of the current market trends and future estimations from 2020 to 2027, which assists in identifying the prevailing market opportunities.

An in-depth analysis of various regions is anticipated to provide a detailed understanding of the current trends to enable stakeholders formulate country-specific plans.

A comprehensive analysis of the factors that drive and restrain the growth of the U.S. advanced wound care market is provided.

KEY MARKET SEGMENTS

By Product

Infection Management

Silver Wound Dressings

Non-silver Dressings



Collagen Dressings

Exudate Management

Hydrocolloids Dressings

Foam Dressings

Alginate Dressings

Hydrogel Dressings

Active Wound Care

Skin Substitutes

Xenograft

Allografts

Cell-based bioengineering

Growth Factors

Therapy Devices

Negative Pressure Wound Therapy (NPWT)

Oxygen and Hyperbaric Oxygen Equipment

Electromagnetic Therapy Devices

Others

By Application

Chronic Wounds



Pressure Ulcers

Diabetic Foot Ulcers

Venous Leg Ulcers

Arterial Ulcers

Acute Wounds

Burns & Trauma

Surgical Wounds

By End User

Hospitals

Community Health Service Centers

KEY MARKET PLAYERS

3M (Acelity Inc.)

Adynxx, Inc.

B Braun Melsungen AG

Coloplast A/S

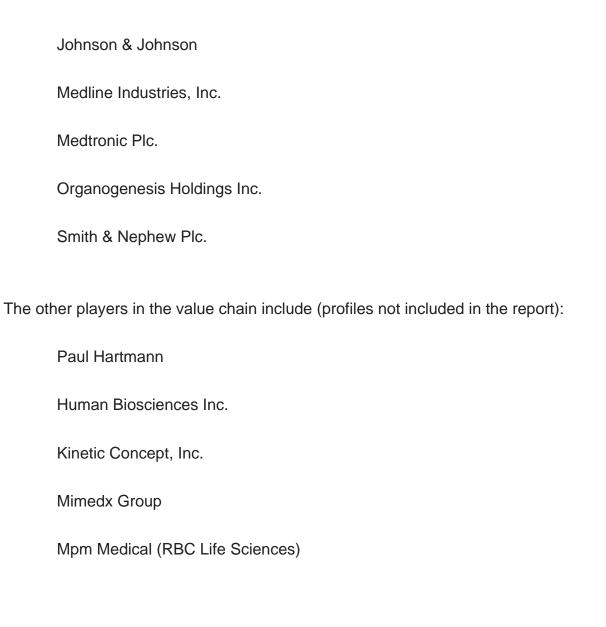
ConvaTec Group Plc

Essity AB (BSN Medical GmbH)

Integra Lifesciences (Derma sciences)

M?Inlycke Health Care AB







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