

Unified Communication Market by Application (Video, Telephony, Conferencing, Mobility, Unified Messaging, IM & Presence, and Contact Center) and Industry Vertical (Energy and Utilities, IT and Telecom, Retail, Healthcare, Manufacturing, BFSI, Public Sector, Aerospace and Defense, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

<https://marketpublishers.com/r/UFF97B8B10FEN.html>

Date: January 2018

Pages: 225

Price: US\$ 5,540.00 (Single User License)

ID: UFF97B8B10FEN

Abstracts

A unified communication refers to common interface that is designed to facilitate faster, uniform, and accessible mode of communication for better interoperability among involved entities. It can also be described as integration of real-time communication services such as Instant Messaging (IM), presence, Internet Protocol Telephony (IP telephony), video and data sharing, and others. Furthermore, the demand for unified communication is on an increase in the recent years, owing to its features such as seamless operation, real-time communication, and integration of content, which enables informed decision making and streamlined business processes. The global unified communication market was valued at \$32,879 million in 2016, and is projected to reach at \$74,244 million by 2023, growing at a CAGR of 12.60% from 2017 to 2023.

The task of real time access to information is becoming more complex with the growth of businesses in terms of size, structure, and utilization of mobile devices, social media, cloud services, and others. Moreover, increase in preference toward infrastructure digitization and influence of Internet of Things (IOT) supplement the unified communications market growth. Unified communication gains traction among the end users due to rise in demand for mobility applications, changes in work culture, and increased acceptance for cloud solutions. However, security concerns and limited

awareness about benefits associated with the deployment of unified communication among untapped regions restrains the unified communications market growth. Further, growth potential of end-use industries from developing economies of Asia-Pacific and LAMEA is expected to create lucrative opportunities for industry players during the forecast period.

The global unified communication market is segmented based on application, industry vertical, and region. Applications covered in the study include video, telephony, conferencing, mobility, unified messaging, IM and presence, and contact center. Varied industry verticals covered in the report are energy and utilities, IT and telecom, retail, healthcare, manufacturing, BFSI, public sector, aerospace and defense, and others. Based on region, the market is analyzed across North America (U.S., Mexico, and Canada), Europe (UK, Germany, France, and rest of Europe), Asia-Pacific (China, India, Japan, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).

Major companies profiled in the report include Aastra, Alcatel-Lucent, At&T, Cisco, Connect solutions, Hewlett-Packard, IBM, Microsoft, Siemens Enterprise Communications, Verizon Communications, and others.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an overview of the trends, structure, drivers, challenges, and opportunities in the global unified communication market.

Porter's Five Forces analysis highlights the potential of buyers & suppliers, and provides insights on the competitive structure of the market to determine the investment pockets.

Current and future trends adopted by the key market players are highlighted to determine overall competitiveness.

The quantitative analysis of the unified communication market growth from 2017 to 2023 is provided to elaborate the market potential.

KEY MARKET SEGMENTS

By Application

Video

Telephony

Conferencing

Mobility

Unified Messaging

IM and Presence

Contact Centre

By Industry Vertical

Energy and Utilities

IT and Telecom

Retail

Healthcare

Manufacturing

BFSI

Public Sector

Aerospace and Defense

Others

BY Region

North America

U.S.

Canada

Mexico

Europe

UK

France

Germany

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS PROFILED IN THE REPORT

Aastra

Alcatel-Lucent

At&T

Cisco

Connect solutions

Hewlett-Packard

IBM

Microsoft

Siemens Enterprise Communications

Verizon Communications

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. KEY MARKET SEGMENTATION
- 1.5. RESEARCH METHODOLOGY
 - 1.5.1. Secondary research
 - 1.5.2. Primary research
 - 1.5.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Low bargaining power of suppliers
 - 3.3.2. Moderate bargaining power of buyers
 - 3.3.3. Moderate threat of substitutes
 - 3.3.4. Moderate-to-high threat of new entrants
 - 3.3.5. Moderate-to-high competitive rivalry
- 3.4. KEY PLAYER POSITIONING, 2016
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Proliferation of smart phones and BYOD trend
 - 3.5.1.2. Penetration of Internet of Things
 - 3.5.2. Restraint
 - 3.5.2.1. Implementation issues
 - 3.5.3. Opportunities
 - 3.5.3.1. Increase in demand from developing countries

3.5.3.2. Increased market for cloud based solutions

CHAPTER 4 UNIFIED COMMUNICATION MARKET BY APPLICATION

4.1. OVERVIEW

4.2. VIDEO

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market analysis by country

4.3. TELEPHONY

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market analysis by country

4.4. CONFERENCING

4.4.1. Key market trends, growth factors and opportunities

4.4.2. Market size and forecast, by region

4.4.3. Market analysis by country

4.5. MOBILITY

4.5.1. Key market trends, growth factors and opportunities

4.5.2. Market size and forecast, by region

4.5.3. Market analysis by country

4.6. UNIFIED MESSAGING

4.6.1. Key market trends, growth factors and opportunities

4.6.2. Market size and forecast, by region

4.6.3. Market analysis by country

4.7. IM AND PRESENCE

4.7.1. Key market trends, growth factors and opportunities

4.7.2. Market size and forecast, by region

4.7.3. Market analysis by country

4.8. CONTACT CENTRE

4.8.1. Key market trends, growth factors and opportunities

4.8.2. Market size and forecast, by region

4.8.3. Market analysis by country

CHAPTER 5 GLOBAL UNIFIED COMMUNICATION MARKET, BY INDUSTRY VERTICAL

5.1. OVERVIEW

5.2. ENERGY AND UTILITIES

1.2.1 Key market trends, growth factors and opportunities

5.2.1. Market size and forecast, by region

5.2.2. Market analysis by country

5.3. IT AND TELECOM

1.3.1 Key market trends, growth factors and opportunities

5.3.1. Market size and forecast, by region

5.3.2. Market analysis by country

5.4. RETAIL

1.4.1 Key market trends, growth factors and opportunities

5.4.1. Market size and forecast, by region

5.4.2. Market analysis by country

5.5. HEALTHCARE

5.5.1. Key market trends, growth factors and opportunities

5.5.2. Market size and forecast, by region

5.5.3. Market analysis by country

5.6. MANUFACTURING

5.6.1. Key market trends, growth factors and opportunities

5.6.2. Market size and forecast, by region

5.6.3. Market analysis by country

5.7. BFSI

1.3.2 Key market trends, growth factors and opportunities

5.7.1. Market size and forecast, by region

5.7.2. Market analysis by country

5.8. PUBLIC SECTOR

1.3.3 Key market trends, growth factors and opportunities

5.8.1. Market size and forecast, by region

5.8.2. Market analysis by country

5.9. AEROSPACE AND DEFENCE

1.3.4 Key market trends, growth factors and opportunities

5.9.1. Market size and forecast, by region

5.9.2. Market analysis by country

5.10. OTHERS

1.3.5 Key market trends, growth factors and opportunities

5.10.1. Market size and forecast, by region

5.10.2. Market analysis by country

CHAPTER 6 UNIFIED COMMUNICATION MARKET, BY REGION

6.1. OVERVIEW

Unified Communication Market by Application (Video, Telephony, Conferencing, Mobility, Unified Messaging, IM &...

6.2. NORTH AMERICA

6.2.1. Key market trends, growth factors and opportunities

6.2.2. Market size and forecast by country

6.2.3. Market size and forecast by Application

6.2.4. Market size and forecast by Industry Vertical

6.2.4.1. U.S.

6.2.4.1.1. Market size and forecast by Application

6.2.4.1.2. Market size and forecast by Industry Vertical

6.2.4.2. Canada

6.2.4.2.1. Market size and forecast by Application

6.2.4.2.2. Market size and forecast by Industry Vertical

6.2.4.3. Mexico

6.2.4.3.1. Market size and forecast by Application

6.2.4.3.2. Market size and forecast by Industry Vertical

6.3. EUROPE

6.3.1. Key market trends, growth factors and opportunities

6.3.2. Market size and forecast by country

6.3.3. Market size and forecast by Application

6.3.4. Market size and forecast by Industry Vertical

6.3.4.1. UK

6.3.4.1.1. Market size and forecast by Application

6.3.4.1.2. Market size and forecast by Industry Vertical

6.3.4.2. Germany

6.3.4.2.1. Market size and forecast by Application

6.3.4.2.2. Market size and forecast by Industry Vertical

6.3.4.3. France

6.3.4.3.1. Market size and forecast by Application

6.3.4.3.2. Market size and forecast by Industry Vertical

6.3.4.4. Rest of Europe

6.3.4.4.1. Market size and forecast by Application

6.3.4.4.2. Market size and forecast by Industry Vertical

6.4. ASIA-PACIFIC

6.4.1. Key market trends, growth factors and opportunities

6.4.2. Market size and forecast by country

6.4.3. Market size and forecast by Application

6.4.4. Market size and forecast by Industry Vertical

6.4.4.1. China

6.4.4.1.1. Market size and forecast by Application

6.4.4.1.2. Market size and forecast by Industry Vertical

6.4.4.2. India

6.4.4.2.1. Market size and forecast by Application

6.4.4.2.2. Market size and forecast by Industry Vertical

6.4.4.3. Japan

6.4.4.3.1. Market size and forecast by Application

6.4.4.3.2. Market size and forecast by Industry Vertical

6.4.4.4. Rest of Asia-Pacific

6.4.4.4.1. Market size and forecast by Application

6.4.4.4.2. Market size and forecast by Industry Vertical

6.5. LAMEA

6.5.1. Key market trends, growth factors and opportunities

6.5.2. Market size and forecast by region

6.5.3. Market size and forecast by Application

6.5.4. Market size and forecast by Industry Vertical

6.5.4.1. Latin America

6.5.4.1.1. Market size and forecast by Application

6.5.4.1.2. Market size and forecast by Industry Vertical

6.5.4.2. Middle East

6.5.4.2.1. Market size and forecast by Application

6.5.4.2.2. Market size and forecast by Industry Vertical

6.5.4.3. Africa

6.5.4.3.1. Market size and forecast by Application

6.5.4.3.2. Market size and forecast by Industry Vertical

CHAPTER 7 COMPANY PROFILES

7.1. AASTRA

7.1.1. Company Overview

7.1.2. Financial performance

7.1.3. Key strategies & developments

7.2. ALCATEL-LUCENT

7.2.1. Company Overview

7.2.2. Financial performance

7.2.3. Key strategies & developments

7.3. AT&T

7.3.1. Company Overview

7.3.2. Financial performance

7.3.3. Key strategies & developments

7.4. CISCO

- 7.4.1. Company Overview
- 7.4.2. Financial performance
- 7.4.3. Key strategies & developments
- 7.5. CONNECT SOLUTIONS
 - 7.5.1. Company Overview
 - 7.5.2. Financial performance
 - 7.5.3. Key strategies & developments
- 7.6. HEWLETT-PACKARD
 - 7.6.1. Company Overview
 - 7.6.2. Financial performance
 - 7.6.3. Key strategies & developments
- 7.7. IBM
 - 7.7.1. Company Overview
 - 7.7.2. Financial performance
 - 7.7.3. Key strategies & developments
- 7.8. MICROSOFT
 - 7.8.1. Company Overview
 - 7.8.2. Financial performance
 - 7.8.3. Key strategies & developments
- 7.9. SIEMENS ENTERPRISE COMMUNICATIONS
 - 7.9.1. Company Overview
 - 7.9.2. Financial performance
 - 7.9.3. Key strategies & developments
- 7.10. VERIZON COMMUNICATIONS
 - 7.10.1. Company Overview
 - 7.10.2. Financial performance
 - 7.10.3. Key strategies & developments

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL UNIFIED COMMUNICATION MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 2. VIDEO MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 3. TELEPHONY MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 4. CONFERENCING MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 5. MOBILITY MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 6. UNIFIED MESSAGING MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 7. IM AND PRESENCE MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 8. CONTACT CENTRE MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 9. GLOBAL UNIFIED COMMUNICATION MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 10. ENERGY AND UTILITIES UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 11. IT AND TELECOM UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 12. REAIL UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 13. HEALTHCARE UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. MANUFACTURING UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. BFSI UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 16. PUBLIC SECTOR UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 17. AEROSPACE AND DEFENCE UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 18. OTHERS UNIFIED COMMUNICATION MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 19. UNIFIED COMMUNICATION MARKET BY REGION, 2016-2023

(\$MILLION)

TABLE 20. NORTH AMERICA: UNIFIED COMMUNICATION MARKET BY COUNTRY,
2016-2023 (\$MILLION)TABLE 21. NORTH AMERICA: UNIFIED COMMUNICATION MARKET BY
APPLICATION, 2016-2023 (\$MILLION)TABLE 22. NORTH AMERICA: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)TABLE 23. US: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023
(\$MILLION)TABLE 24. US: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL,
2016-2023 (\$MILLION)TABLE 25. CANADA: UNIFIED COMMUNICATION MARKET BY APPLICATION,
2016-2023 (\$MILLION)TABLE 26. CANADA: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)TABLE 27. MEXICO: UNIFIED COMMUNICATION MARKET BY APPLICATION,
2016-2023 (\$MILLION)TABLE 28. MEXICO: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)TABLE 29. EUROPE: UNIFIED COMMUNICATION MARKET BY COUNTRY,
2016-2023 (\$MILLION)TABLE 30. EUROPE: UNIFIED COMMUNICATION MARKET BY APPLICATION,
2016-2023 (\$MILLION)TABLE 31. EUROPE: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)TABLE 32. UK: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023
(\$MILLION)TABLE 33. UK: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL,
2016-2023 (\$MILLION)TABLE 34. GERMANY: UNIFIED COMMUNICATION MARKET BY APPLICATION,
2016-2023 (\$MILLION)TABLE 35. GERMANY: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)TABLE 36. FRANCE: UNIFIED COMMUNICATION MARKET BY APPLICATION,
2016-2023 (\$MILLION)TABLE 37. FRANCE: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)TABLE 38. REST OF EUROPE: UNIFIED COMMUNICATION MARKET BY
APPLICATION, 2016-2023 (\$MILLION)

TABLE 39. REST OF EUROPE: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 40. ASIA-PACIFIC: UNIFIED COMMUNICATION MARKET BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 41. ASIA-PACIFIC: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 42. ASIA-PACIFIC: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 43. CHINA: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 44. CHINA: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 45. INDIA: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 46. INDIA: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 47. JAPAN: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 48. JAPAN: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 49. REST OF ASIA-PACIFIC: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 50. REST OF ASIA-PACIFIC: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 51. LAMEA: UNIFIED COMMUNICATION MARKET BY REGION, 2016-2023 (\$MILLION)

TABLE 52. LAMEA: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 53. LAMEA: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 54. LATIN AMERICA: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 55. LATIN AMERICA: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 56. MIDDLE EAST: UNIFIED COMMUNICATION MARKET BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 57. MIDDLE EAST: UNIFIED COMMUNICATION MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 58. AFRICA: UNIFIED COMMUNICATION MARKET BY APPLICATION,

2016-2023 (\$MILLION)

TABLE 59. AFRICA: UNIFIED COMMUNICATION MARKET BY INDUSTRY
VERTICAL, 2016-2023 (\$MILLION)

TABLE 60. COMPANY SNAPSHOT: AASTRA

TABLE 61. COMPANY SNAPSHOT: ALCATEL-LUCENT

TABLE 62. COMPANY SNAPSHOT: AT&T

TABLE 63. COMPANY SNAPSHOT: CISCO

TABLE 64. COMPANY SNAPSHOT: CONNECT SOLUTIONS

TABLE 65. COMPANY SNAPSHOT: HEWLETT-PACKARD

TABLE 66. COMPANY SNAPSHOT: IBM

TABLE 67. COMPANY SNAPSHOT: MICROSOFT

TABLE 68. COMPANY SNAPSHOT: SIEMENS ENTERPRISE COMMUNICATIONS

TABLE 69. COMPANY SNAPSHOT: VERIZON COMMUNICATIONS

List Of Figures

LIST OF FIGURES

FIGURE 1. KEY MARKET SEGMENTATION

FIGURE 2. TOP IMPACTING FACTORS

FIGURE 3. TOP INVESTMENT POCKETS IN THE GLOBAL UNIFIED COMMUNICATIONS MARKET

FIGURE 4. TOP WINNING STRATEGIES

FIGURE 5. TOP WINNING STRATEGY

FIGURE 6. BARGAINING POWER OF SUPPLIERS

FIGURE 7. BARGAINING POWER OF BUYERS

FIGURE 8. THREAT OF SUBSTITUTES

FIGURE 9. THREAT OF NEW ENTRANTS

FIGURE 10. COMPETITIVE RIVALRY

FIGURE 11. KEY PLAYER POSITIONING OF GLOBAL UNIFIED COMMUNICATIONS MARKET, 2016

FIGURE 12. MARKET DYNAMICS

FIGURE 13. GLOBAL UNIFIED COMMUNICATION MARKET, BY APPLICATION

FIGURE 14. COMPARATIVE SHARE ANALYSIS OF VIDEO MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF TELEPHONY MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF CONFERENCING MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 17. COMPARATIVE SHARE ANALYSIS OF MOBILITY MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 18. COMPARATIVE SHARE ANALYSIS OF UNIFIED MESSAGING MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 19. COMPARATIVE SHARE ANALYSIS OF IM AND PRESENCE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 20. COMPARATIVE SHARE ANALYSIS OF CONTACT CENTRE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 21. COMPARATIVE SHARE ANALYSIS OF ENERGY AND UTILITIES MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF IT AND TELECOM MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 23. COMPARATIVE SHARE ANALYSIS OF RETAIL MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF HEALTHCARE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF MANUFACTURING MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF BFSI MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF PUBLIC SECTOR MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF AEROSPACE AND DEFENCE MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF OTHERS MARKET, BY COUNTRY, 2016 & 2023 (%)

FIGURE 30. UNIFIED COMMUNICATION MARKET, BY REGION

FIGURE 31. NORTH AMERICA: UNIFIED COMMUNICATION MARKET

FIGURE 32. U.S. UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 33. CANADA UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 34. MEXICO UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 35. EUROPE: UNIFIED COMMUNICATION MARKET

FIGURE 36. U.K. UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 37. GERMANY UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 38. FRANCE UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 39. REST OF EUROPE UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 40. ASIA-PACIFIC: UNIFIED COMMUNICATION MARKET

FIGURE 41. CHINA UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 42. INDIA UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 43. JAPAN UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 44. REST OF ASIA-PACIFIC UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 45. LAMEA: UNIFIED COMMUNICATION MARKET

FIGURE 46. LATIN AMERICA UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 47. MIDDLE EAST UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 48. AFRICA UNIFIED COMMUNICATION MARKET, 2016-2023 (\$MILLION)

FIGURE 49. FINANCIAL PERFORMANCE: AASTRA

FIGURE 50. FINANCIAL PERFORMANCE: ALCATEL-LUCENT

FIGURE 51. FINANCIAL PERFORMANCE: AT&T

FIGURE 52. FINANCIAL PERFORMANCE: CISCO

FIGURE 53. FINANCIAL PERFORMANCE: CONNECT SOLUTIONS

FIGURE 54. FINANCIAL PERFORMANCE: HEWLETT-PACKARD

FIGURE 55. FINANCIAL PERFORMANCE: IBM

FIGURE 56. FINANCIAL PERFORMANCE: MICROSOFT

FIGURE 57. FINANCIAL PERFORMANCE: SIEMENS ENTERPRISE
COMMUNICATIONS

FIGURE 58. FINANCIAL PERFORMANCE: VERIZON COMMUNICATIONS

I would like to order

Product name: Unified Communication Market by Application (Video, Telephony, Conferencing, Mobility, Unified Messaging, IM & Presence, and Contact Center) and Industry Vertical (Energy and Utilities, IT and Telecom, Retail, Healthcare, Manufacturing, BFSI, Public Sector, Aerospace and Defense, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

Product link: <https://marketpublishers.com/r/UFF97B8B10FEN.html>

Price: US\$ 5,540.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFF97B8B10FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970