

# **Travel Bag Market By Material Type (Hard side, Soft side) , By Luggage Type (Duffle, Trolley, Backpacks) By Distribution Channel (Supermarket/Hypermarket, Specialty Stores, Factory Outlets, Online Stores, Others) By Price Range (Premium, Medium, Low) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

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## **Abstracts**

### **Travel Bag Market**

The travel bag market was valued at \$24.0 billion in 2023 and is projected to reach \$48.3 billion by 2033, growing at a CAGR of 7.3% from 2024 to 2033.

A travel bag is a storage solution designed to carry belongings during trips. They exist in different shapes and functionalities that cater to diverse requirements, including trolley bags, travel packs, duffel bags, daypacks, and messenger bags. Correct choice of the bag depends on travel duration, luggage quantity, and personal style.

Increase in globalization and rise in disposable income has boosted travel & tourism for leisure, business, or adventure. This fuels the demand for diverse varieties of travel bags and propels the growth of the market. In addition, upsurge in popularity of travel bags as a reflection of personal style drives the market development. A notable trend acquiring popularity in the travel bag market is the integration of technology for users to stay connected. These bags typically come equipped with USB ports to charge devices and in-built GPS to track location. Moreover, radio frequency identification-blocking anti-theft technology, weight sensors, integrated scales for easy lifting, water resistance, and Bluetooth connectivity are other ingenious features that enhance the functionality of

travel bags.

However, extended lifespan of advanced travel bags reduces the requirement for frequent replacements, hampering the development of the market. Furthermore, the presence of numerous brands & bag types leads to stringent competition and market saturation, restraining the development notably. On the contrary, rise in awareness pertaining to sustainability has presented lucrative opportunities for manufacturers to develop bags with eco-friendly materials. The usage of recycled leather, nylon, & polyester and biodegradable materials is gaining prominence among brands to develop a segment of sustainable travel bags. Several popular brands such as Samsonite, Patagonia, and Eagle Creek have paved the way for innovative, eco-friendly travel bags.

## Segment Review

The travel bag market is segmented into material type, luggage type, distribution channel, price range, and region. On the basis of material type, it is bifurcated into hard side and soft side. Depending on luggage type, it is divided into duffle, trolley, and backpacks. As per distribution channel, it is classified into supermarket/hypermarket, specialty stores, factory outlets, online stores, and others. By price range, it is categorized into premium, medium, and low. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## Key Findings

On the basis of material type, the soft side segment dominated the market in 2023.

Depending on luggage type, the duffle segment held a high share of the market in 2023.

As per distribution channel, the specialty stores segment acquired a high stake in the market in 2023.

Region wise, Asia-Pacific was the highest revenue generator in 2023.

## Competition Analysis

The leading players operating in the global travel bag market include Delsey, VIP Industries Limited, TIGHI, Inc., Samsonite, Ace Co. Ltd., U.S. Luggage Company, LVMH Group, Travelpro Products, Inc., Rimowa GmbH, and Kering SA. These major players

have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Product Life Cycles

Pain Point Analysis

Expanded list for Company Profiles

## Key Market Segments

### By Material Type

Hard side

Soft side

### By Luggage Type

Duffle

Trolley

Backpacks

### By Distribution Channel

Supermarket/Hypermarket

Specialty Stores

Factory Outlets

Online Stores

Others

### By Price Range

Premium

Medium

Low

## By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Delsey SA.

VIP Industries Limited

TGHI, Inc.

Samsonite

Ace Co. Ltd.

U.S. Luggage Company

LVMH Group

TRAVELPRO PRODUCTS, INC

Rimowa GmbH

Kering SA

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