

# **Transportation Management System Market By Component (Solution and Services), Solution Type (Planning & Execution, Order Management, Audit, Payment, & Claims, Reporting & Analytics, and Routing & Tracking), Deployment Model (On-premise and Cloud), Transportation Mode (Roadways, Railways, Airways, and Maritime), and Industry Vertical (Retail, Healthcare & Pharmaceuticals, Manufacturing, Energy & Utilities, Transportation & Logistics, Government, and Others) Global Opportunity Analysis and Industry Forecast, 2020–2027**

<https://marketpublishers.com/r/TD9F28847EF3EN.html>

Date: March 2021

Pages: 343

Price: US\$ 6,169.00 (Single User License)

ID: TD9F28847EF3EN

## **Abstracts**

As technology progresses, transportation management systems are expected to become one of the most helpful transportation solutions in the supply chain management. Transportation management system (TMS) is a platform designed to streamline the transportation process, a subpart of the supply chain. It deals with monitoring, organizing, managing, and handling any matter related to the transportation of the products right from placing the order until the final delivery. The popularity of the TMS platform is continuously growing. According to recent studies, almost 35% of the businesses are now using the platform for managing their transportation network. With increasing complexities of logistics and transportation, as the business grows, the need for transportation management systems can never be exaggerated. Technically, TMS enables better transactional and communication system to allow the users to leverage

from vast real-time data, make easier decisions, and plan & strategize for optimal transportation solutions.

Transportation management systems equip the shipper with all necessary and advanced tools that play a vital role in monitoring, organizing, and managing the shipment process. The platform can be leveraged to handle several types of shipments all under a single dashboard allowing control from a centralized location. It resolves and mitigates all unnecessary stress and dubieties that might occur due to unknowingness.

Huge technological advancements across the transportation & logistics sector create a positive correlation for the global transportation management system market. Furthermore, exponential growth within the e-commerce industry has expanded the significance of logistics process, thereby creating a high need for effective transportation management system. However, there is growing data security concern to create a staggering effect on the market. Growing popularity of autonomous and connected vehicles coupled with rising adoption of cloud technology and industry 4.0 is estimated to have a positive impact on the market growth during the forecast period.

The transportation management system market is primarily segmented on the basis of component, solution type, deployment model, transportation mode, and industry vertical. Based on component, the market is bifurcated into solution and services. By solution type, it is segmented into planning & execution, order management, audit, payment, & claims, reporting & analytics, and routing & tracking. Based on deployment model, the market is divided into on-premise and cloud. On the basis of transportation mode, the market is fragmented into roadways, railways, airways, and maritime. Based on industry vertical, it is classified into retail, healthcare & pharmaceutical, manufacturing, transportation & logistics, energy & utilities, government, and others.

Some of the key companies mentioned in the report are Oracle Corporation, SAP, C.H. Robinson, Trimble, BlueJay Solutions, MercuryGate International, Blue Yonder, Transplace, 3GTMS, and E2Open.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides in-depth analysis of the transportation management system market along with current trends and future estimations to elucidate imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact

analysis on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of transportation management system market for the period 2020–2027 is provided to determine the market potential.

## KEY MARKET SEGMENTS

### By Component

Solution

Services

### By Deployment Model

On-premise

Cloud

### By Solution Type

Planning & Execution

Order Management

Audit, Payment, & Claims

Reporting & Analytics

Routing & Tracking

## By Transportation Mode

Roadways

Railways

Airways

Maritime

## By Industry Vertical

Retail

Healthcare & Pharmaceutical

Manufacturing

Transportation & Logistics

Energy & Utilities

Government

Others

## BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

Oracle Corporation

SAP

C.H. Robinson

Trimble

BluJay Solutions

MercuryGate International

Blue Yonder

Transplace

3GTMS

E2Open

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