

Transaction Monitoring Software Market by Component (Solution and Services), Deployment Model (On-Premise and Cloud), Organization Size (Large Enterprises and Small & Medium Enterprises), Application Anti-Money Laundering (AML), Customer Identity Management, Fraud Detection and Prevention (FDP) and Compliance Management, Industry Vertical (BFSI, Government & Defense, IT & Telecom, Retail, Healthcare, Energy & Utilities, Manufacturing, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

Transaction monitoring is the process of administering, reviewing, and analyzing the transaction processed on an information system or on a business application. The main function of transaction monitoring is to monitor the customer transactions, which include assessing customers' historical as well as current information and interactions to provide a complete picture of the customer activity. This activity includes withdrawals, transfers, and deposits. It is mainly done to evaluate the overall performance of the transaction processing system. Transaction monitoring software helps banks and other financial organizations to monitor customer transactions in real-time for analyzing different risks. It measures the response time performance of each component as well as the links between any of the components. Different organizations such as development and test organizations are also using transaction monitoring during the pre-production phase for identifying different potential bottlenecks.

Increase in the digitization of payments and need for mitigating money laundering and managing KYC compliance and CTF activities are the major factors that drive the growth of the market. In addition, surge in the need for identifying high risk activities by using advance analytics, need for organizations to comply with stringent regulatory agreements, and surge in the need of data protection regulations and lack of high-cost security solution within the payment network infrastructure fuels the growth of the market. However, lack of transaction monitoring and AML professionals and difficulties in managing cross-border and multi-jurisdictional AML-compliance hampers the growth of the market. Furthermore, integration of advance technology such AI, machine learning and big data and increase in the deployment of transaction monitoring system by SMEs are anticipated to provide lucrative opportunity for the market growth.

The global transaction monitoring software market is segmented into component, deployment mode, organization size, industry vertical, and region. In terms of component, it is bifurcated into software and services. In terms of deployment mode, the market is segmented into on-premise and cloud. As per organization size, it is divided into large enterprises and small & medium enterprises. In terms of application, the market is categorized into anti-money laundering (AML), customer identity management, fraud detection and prevention (FDP) and compliance management. By industry vertical, it is classified into BFSI, government & defense, IT & telecom, retail, healthcare, energy & utilities, manufacturing, and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the transaction monitoring software market analysis are ACI Worldwide Inc., BAE Systems, Fair Isaac Corporation, Fiserv Inc., FIS, Nice Ltd., Oracle Corporation, SAS Institute, Software AG, and Thomson Reuters Corporation. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key benefits for stakeholders

The study provides an in-depth analysis of the global transaction monitoring software market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analysis on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers

operating in the industry.

The quantitative analysis of the global transaction monitoring software market for the period 2018–2026 is provided to determine the market potential.

Key market segments

By Component

Software

Service

By Deployment Mode

On-Premise

Cloud

By Organization Size

Large Enterprises

Small and Medium Enterprises

By Application Area

Anti-Money Laundering (AML)

Customer Identity Management

Fraud Detection and Prevention (FDP)

Compliance Management

By Industry Vertical

BFSI

Government & Defense

IT & Telecom

Retail

Healthcare

Energy & Utilities

Manufacturing

Other

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

ACI Worldwide Inc.

BAE Systems

Fair Isaac Corporation

Fiserv Inc.

FIS

Nice Ltd.

Oracle Corporation

SAS Institute

Software AG

Thomson Reuters Corporation

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Secondary Research
 - 1.4.2. Primary Research
 - 1.4.3. Analyst Tools & Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key Findings
 - 2.1.1. Top Impacting Factors
 - 2.1.2. Top Investment Pockets
- 2.2. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Forces Shaping Global Risk Management Software Market
 - 3.2.1. Moderate Bargaining Power Of Suppliers
 - 3.2.2. Low-To-Moderate Bargaining Power Of Buyer
 - 3.2.3. Moderate-To-High Threat Of Substitutes
 - 3.2.4. Moderate Threat Of New Entrants
 - 3.2.5. Low-To-Moderate Competitive Rivalry
- 3.3. Case Studies
 - 3.3.1. Zer Merkezi Hizmetler Has Implemented Oracle Transaction Monitoring Solution For Building More Flexible, Faster And More Reliable Transaction Monitoring Solution.
 - 3.3.2. Canadian Credit Union Has Implemented Interac® Solution For Managing Transaction Monitoring Compliances.
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Increase In The Digitization Of Payment Transactions
 - 3.4.1.2. Need For Mitigating Money Laundering, Managing Kyc Compliance And Ctf Activities
 - 3.4.1.3. Surge In The Need For Identifying High Risk Activities By Using Advance

Analytics

3.4.1.4. Need For Organizations To Comply With Stringent Regulatory Agreements

3.4.1.5. Surge In The Need Of Data Protection Regulations And Lack Of High-Cost Security Solution Within The Payment Network Infrastructure

3.4.2. Restraint

3.4.2.1. Lack Of Transaction Monitoring And Aml Professionals.

3.4.2.2. Difficulties In Managing Cross-Border And Multi-Jurisdictional Aml-

Compliance

3.4.3. Opportunities

3.4.3.1. Integration Of Advance Technology Such Ai, Machine Learning And Big Data.

3.4.3.2. Increase In The Deployment Of Transaction Monitoring System By Sme'S

3.5. Evolution Of Transaction Monitoring

CHAPTER 4: TRANSACTION MONITORING SOFTWARE MARKET, BY COMPONENT

4.1. Overview

4.2. Solution

4.2.1. Key Market Trends, Growth Factors, And Opportunities

4.2.2. Market Size And Forecast, By Region

4.2.3. Market Analysis By Country

4.3. Service

4.3.1. Key Market Trends, Growth Factors, And Opportunities

4.3.2. Market Size And Forecast, By Region

4.3.3. Market Analysis, By Country

CHAPTER 5: GLOBAL TRANSACTION MONITORING SOFTWARE MARKET, BY DEPLOYMENT MODE

5.1. Overview

5.2. On-Premise

5.2.1. Key Market Trends, Growth Factors And Opportunities

5.2.2. Market Size And Forecast, By Region

5.2.3. Market Analysis By Country

5.3. Cloud-Based

5.3.1. Key Market Trends, Growth Factors And Opportunities

5.3.2. Market Size And Forecast, By Region

5.3.3. Market Analysis By Country

CHAPTER 6: GLOBAL TRANSACTION MONITORING SOFTWARE MARKET, BY ENTERPRISE SIZE

6.1. Overview

6.2. Large Enterprises

6.2.1. Key Market Trends, Growth Factors And Opportunities

6.2.2. Market Size And Forecast, By Region

6.2.3. Market Analysis By Country

6.3. Small & Medium Enterprises (Smes)

6.3.1. Key Market Trends, Growth Factors And Opportunities

6.3.2. Market Size And Forecast, By Region

6.3.3. Market Analysis By Country

CHAPTER 7: TRANSACTION MONITORING SOFTWARE MARKET, BY APPLICATION

7.1. Overview

7.2. Anti-Money Laundering

7.2.1. Key Market Trends, Growth Factors, And Opportunities

7.2.2. Market Size And Forecast, By Region

7.2.3. Market Analysis By Country

7.3. Customer Identity Management

7.3.1. Key Market Trends, Growth Factors, And Opportunities

7.3.2. Market Size And Forecast, By Region

7.3.3. Market Analysis By Country

7.4. Fraud Detection And Prevention

7.4.1. Key Market Trends, Growth Factors, And Opportunities

7.4.2. Market Size And Forecast, By Region

7.4.3. Market Analysis By Country

7.5. Compliance Management

7.5.1. Key Market Trends, Growth Factors, And Opportunities

7.5.2. Market Size And Forecast, By Region

7.5.3. Market Analysis By Country

CHAPTER 8: GLOBAL TRANSACTION MONITORING MARKET, BY INDUSTRY VERTICAL

8.1. Overview

8.2. Bfsi

8.2.1. Key Market Trends, Growth Factors, And Opportunities

8.2.2. Market Size And Forecast, By Region

8.2.3. Market Analysis By Country

8.3. Government & Defense

8.3.1. Key Market Trends, Growth Factors And Opportunities

8.3.2. Market Size And Forecast, By Region

8.3.3. Market Analysis By Country

8.4. Retail

8.4.1. Key Market Trends, Growth Factors And Opportunities

8.4.2. Market Size And Forecast, By Region

8.4.3. Market Analysis By Country

8.5. It & Telecom

8.5.1. Key Market Trends, Growth Factors And Opportunities

8.5.2. Market Size And Forecast, By Region

8.5.3. Market Analysis By Country

8.6. Healthcare

8.6.1. Key Market Trends, Growth Factors And Opportunities

8.6.2. Market Size And Forecast, By Region

8.6.3. Market Analysis By Country

8.7. Energy & Utilities

8.7.1. Key Market Trends, Growth Factors And Opportunities

8.7.2. Market Size And Forecast, By Region

8.7.3. Market Analysis By Country

8.8. Manufacturing

8.8.1. Key Market Trends, Growth Factors And Opportunities

8.8.2. Market Size And Forecast, By Region

8.8.3. Market Analysis By Country

8.9. Others

8.9.1. Key Market Trends, Growth Factors And Opportunities

8.9.2. Market Size And Forecast, By Region

8.9.3. Market Analysis By Country

CHAPTER 9: GLOBAL TRANSACTION MONITORING SOFTWARE MARKET, BY REGION

9.1. Overview

9.1.1. Market Size And Forecast, By Region

9.2. North America

9.2.1. Key Market Trends, Growth Factors And Opportunities

9.2.2. Market Size And Forecast, By Component

9.2.3. Market Size And Forecast, By Deployment Model

9.2.4. Market Size And Forecast, By Enterprise Size

9.2.5. Market Size And Forecast, By Application Area

9.2.6. Market Size And Forecast, By Industry Vertical

9.2.7. Market Analysis By Country

9.2.7.1. U.S.

9.2.7.1.1. Market Size And Forecast, By Component

9.2.7.1.2. Market Size And Forecast, By Deployment Model

9.2.7.1.3. Market Size And Forecast, By Enterprise Size

9.2.7.1.4. Market Size And Forecast, By Application Area

9.2.7.1.5. Market Size And Forecast, By Industry Vertical

9.2.7.2. Canada

9.2.7.2.1. Market Size And Forecast, By Component

9.2.7.2.2. Market Size And Forecast, By Deployment Model

9.2.7.2.3. Market Size And Forecast, By Enterprise Size

9.2.7.2.4. Market Size And Forecast, By Application Area

9.2.7.2.5. Market Size And Forecast, By Industry Vertical

9.3. Europe

9.3.1. Key Market Trends, Growth Factors And Opportunities

9.3.2. Market Size And Forecast, By Component

9.3.3. Market Size And Forecast, By Deployment Model

9.3.4. Market Size And Forecast, By Enterprise Size

9.3.5. Market Size And Forecast, By Application Area

9.3.6. Market Size And Forecast, By Industry Vertical

9.3.7. Market Analysis By Country

9.3.7.1. Germany

9.3.7.1.1. Market Size And Forecast, By Component

9.3.7.1.2. Market Size And Forecast, By Deployment Model

9.3.7.1.3. Market Size And Forecast, By Enterprise Size

9.3.7.1.4. Market Size And Forecast, By Application Area

9.3.7.1.5. Market Size And Forecast, By Industry Vertical

9.3.7.2. France

9.3.7.2.1. Market Size And Forecast, By Component

9.3.7.2.2. Market Size And Forecast, By Deployment Model

9.3.7.2.3. Market Size And Forecast, By Enterprise Size

9.3.7.2.4. Market Size And Forecast, By Application Area

9.3.7.2.5. Market Size And Forecast, By Industry Vertical

9.3.7.3. Uk

- 9.3.7.3.1. Market Size And Forecast, By Component
- 9.3.7.3.2. Market Size And Forecast, By Deployment Model
- 9.3.7.3.3. Market Size And Forecast, By Enterprise Size
- 9.3.7.3.4. Market Size And Forecast, By Application Area
- 9.3.7.3.5. Market Size And Forecast, By Industry Vertical

9.3.7.4. Rest Of Europe

- 9.3.7.4.1. Market Size And Forecast, By Component
- 9.3.7.4.2. Market Size And Forecast, By Deployment Model
- 9.3.7.4.3. Market Size And Forecast, By Enterprise Size
- 9.3.7.4.4. Market Size And Forecast, By Application Area
- 9.3.7.4.5. Market Size And Forecast, By Industry Vertical

9.4. Asia-Pacific

- 9.4.1. Key Market Trends, Growth Factors And Opportunities
- 9.4.2. Market Size And Forecast, By Component
- 9.4.3. Market Size And Forecast, By Deployment Model
- 9.4.4. Market Size And Forecast, By Enterprise Size
- 9.4.5. Market Size And Forecast, By Application Area
- 9.4.6. Market Size And Forecast, By Industry Vertical
- 9.4.7. Market Analysis By Country

9.4.7.1. Japan

- 9.4.7.1.1. Market Size And Forecast, By Component
- 9.4.7.1.2. Market Size And Forecast, By Deployment Model
- 9.4.7.1.3. Market Size And Forecast, By Enterprise Size
- 9.4.7.1.4. Market Size And Forecast, By Application Area
- 9.4.7.1.5. Market Size And Forecast, By Industry Vertical

9.4.7.2. China

- 9.4.7.2.1. Market Size And Forecast, By Component
- 9.4.7.2.2. Market Size And Forecast, By Deployment Model
- 9.4.7.2.3. Market Size And Forecast, By Enterprise Size
- 9.4.7.2.4. Market Size And Forecast, By Application Area
- 9.4.7.2.5. Market Size And Forecast, By Industry Vertical

9.4.7.3. India

- 9.4.7.3.1. Market Size And Forecast, By Component
- 9.4.7.3.2. Market Size And Forecast, By Deployment Model
- 9.4.7.3.3. Market Size And Forecast, By Enterprise Size
- 9.4.7.3.4. Market Size And Forecast, By Application Area
- 9.4.7.3.5. Market Size And Forecast, By Industry Vertical

9.4.7.4. Rest Of Asia-Pacific

- 9.4.7.4.1. Market Size And Forecast, By Component
- 9.4.7.4.2. Market Size And Forecast, By Deployment Model
- 9.4.7.4.3. Market Size And Forecast, By Enterprise Size
- 9.4.7.4.4. Market Size And Forecast, By Application Area
- 9.4.7.4.5. Market Size And Forecast, By Industry Vertical

9.5. Lamea

- 9.5.1. Key Market Trends, Growth Factors And Opportunities
- 9.5.2. Market Size And Forecast, By Component
- 9.5.3. Market Size And Forecast, By Deployment Model
- 9.5.4. Market Size And Forecast, By Enterprise Size
- 9.5.5. Market Size And Forecast, By Application Area
- 9.5.6. Market Size And Forecast, By Industry Vertical
- 9.5.7. Market Analysis By Country
 - 9.5.7.1. Latin America
 - 9.5.7.1.1. Market Size And Forecast, By Component
 - 9.5.7.1.2. Market Size And Forecast, By Deployment Model
 - 9.5.7.1.3. Market Size And Forecast, By Enterprise Size
 - 9.5.7.1.4. Market Size And Forecast, By Application Area
 - 9.5.7.1.5. Market Size And Forecast, By Industry Vertical
 - 9.5.7.2. Middle East
 - 9.5.7.2.1. Market Size And Forecast, By Component
 - 9.5.7.2.2. Market Size And Forecast, By Deployment Model
 - 9.5.7.2.3. Market Size And Forecast, By Enterprise Size
 - 9.5.7.2.4. Market Size And Forecast, By Application Area
 - 9.5.7.2.5. Market Size And Forecast, By Industry Vertical
 - 9.5.7.3. Africa
 - 9.5.7.3.1. Market Size And Forecast, By Component
 - 9.5.7.3.2. Market Size And Forecast, By Deployment Model
 - 9.5.7.3.3. Market Size And Forecast, By Enterprise Size
 - 9.5.7.3.4. Market Size And Forecast, By Application Area
 - 9.5.7.3.5. Market Size And Forecast, By Industry Vertical

CHAPTER 10: COMPETITIVE LANDSCAPE

- 10.1. Introduction
 - 10.1.1. Market Player Positioning, 2018
 - 10.1.2. Top Winning Strategies

CHAPTER 11: COMPANY PROFILES

- 11.1. Aci Worldwide, Inc.
 - 11.1.1. Company Overview
 - 11.1.2. Key Executives
 - 11.1.3. Company Snapshot
 - 11.1.4. Operating Business Segments
 - 11.1.5. Product Portfolio
 - 11.1.6. R&D Expenditure
 - 11.1.7. Business Performance
 - 11.1.8. Key Strategic Moves And Developments
- 11.2. Bae Systems
 - 11.2.1. Company Overview
 - 11.2.2. Key Executives
 - 11.2.3. Company Snapshot
 - 11.2.4. Operating Business Segments
 - 11.2.5. Product Portfolio
 - 11.2.6. R&D Expenditure
 - 11.2.7. Business Performance
 - 11.2.8. Key Strategic Moves And Developments
- 11.3. Fair Isaac Corporation
 - 11.3.1. Company Overview
 - 11.3.2. Key Executives
 - 11.3.3. Company Snapshot
 - 11.3.4. Operating Business Segments
 - 11.3.5. Product Portfolio
 - 11.3.6. R&D Expenditure
 - 11.3.7. Business Performance
 - 11.3.8. Key Strategic Moves And Developments
- 11.4. Fiserv, Inc.
 - 11.4.1. Company Overview
 - 11.4.2. Key Executives
 - 11.4.3. Company Snapshot
 - 11.4.4. Operating Business Segments
 - 11.4.5. Product Portfolio
 - 11.4.6. Business Performance
 - 11.4.7. Key Strategic Moves And Developments
- 11.5. Fis
 - 11.5.1. Company Overview
 - 11.5.2. Key Executives

- 11.5.3. Company Snapshot
- 11.5.4. Operating Business Segments
- 11.5.5. Product Portfolio
- 11.5.6. Business Performance
- 11.5.7. Key Strategic Moves And Developments
- 11.6. Nice Ltd.
 - 11.6.1. Company Overview
 - 11.6.2. Key Executives
 - 11.6.3. Company Snapshot
 - 11.6.4. Operating Business Segments
 - 11.6.5. Product Portfolio
 - 11.6.6. R&D Expenditure
 - 11.6.7. Business Performance
 - 11.6.8. Key Strategic Moves And Developments
- 11.7. Oracle Corporation
 - 11.7.1. Company Overview
 - 11.7.2. Key Executives
 - 11.7.3. Company Snapshot
 - 11.7.4. Operating Business Segments
 - 11.7.5. Product Portfolio
 - 11.7.6. R&D Expenditure
 - 11.7.7. Business Performance
 - 11.7.8. Key Strategic Moves And Developments
- 11.8. Sas Institute Inc.
 - 11.8.1. Company Overview
 - 11.8.2. Key Executives
 - 11.8.3. Company Snapshot
 - 11.8.4. Product Portfolio
 - 11.8.5. Business Performance
 - 11.8.6. Key Strategic Moves And Developments
- 11.9. Software Ag
 - 11.9.1. Company Overview
 - 11.9.2. Key Executives
 - 11.9.3. Company Snapshot
 - 11.9.4. Operating Business Segments
 - 11.9.5. Product Portfolio
 - 11.9.6. R&D Expenditure
 - 11.9.7. Business Performance
 - 11.9.8. Key Strategic Moves And Developments

11.10. Thomson Reuters Corporation

11.10.1. Company Overview

11.10.2. Key Executives

11.10.3. Company Snapshot

11.10.4. Operating Business Segments

11.10.5. Product Portfolio

11.10.6. Business Performance

11.10.7. Key Strategic Moves And Developments

List Of Tables

LIST OF TABLES

Table 01. Global Transaction Monitoring Software Market Revenue, By Component, 2018–2026 (\$Million)

Table 02. Global Transaction Monitoring Software Market Revenue For Software, By Region, 2018–2026 (\$Million)

Table 03. Global Transaction Monitoring Software Market Revenue For Service, By Region, 2018–2026 (\$Million)

Table 04. Global Transaction Monitoring Software Market Revenue, By Deployment Mode, 2018-2026 (\$Million)

Table 05. Global Transaction Monitoring Software Market Revenue For On-Premise, By Region 2018–2026 (\$Million)

Table 06. Global Transaction Monitoring Software Market Revenue For Cloud-Based, By Region 2018–2026 (\$Million)

Table 07. Global Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018-2026 (\$Million)

Table 08. Global Transaction Monitoring Software Market Revenue For Large Enterprises, By Region 2018–2026 (\$Million)

Table 09. Global Transaction Monitoring Software Market Revenue For Small & Medium Enterprises (Smes), By Region 2018–2026 (\$Million)

Table 10. Global Transaction Monitoring Software Market Revenue, By Application, 2017–2025 (\$Million)

Table 11. Transaction Monitoring Software Market Revenue For Anti-Money Laundering, By Region, 2017–2025 (\$Million)

Table 12. Transaction Monitoring Software Market Revenue For Customer Identity Management, By Region, 2017–2025 (\$Million)

Table 13. Transaction Monitoring Software Market Revenue For Fraud Detection And Prevention, By Region, 2017–2025 (\$Million)

Table 14. Transaction Monitoring Software Market Revenue For Compliance Management, By Region, 2017–2025 (\$Million)

Table 15. Global Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018-2026 (\$Million)

Table 16. Global Transaction Monitoring Software Market Revenue For Bfsi, By Region 2018–2026 (\$Million)

Table 17. Global Transaction Monitoring Software Market Revenue For Government And Public Sector, By Region 2018–2026 (\$Million)

Table 18. Global Transaction Monitoring Software Market Revenue For Retail, By

Region 2018–2026 (\$Million)

Table 19. Global Transaction Monitoring Software Market Revenue For It & Telecom, By Region 2018–2026 (\$Million)

Table 20. Global Transaction Monitoring Software Market Revenue For Healthcare, By Region 2018–2026 (\$Million)

Table 21. Global Transaction Monitoring Software Market Revenue For Energy & Utilities, By Region 2018–2026 (\$Million)

Table 22. Global Transaction Monitoring Software Market Revenue For Manufacturing, By Region 2018–2026 (\$Million)

Table 23. Global Transaction Monitoring Software Market Revenue For Others, By Region 2018–2026 (\$Million)

Table 24. Global Transaction Monitoring Software Market Revenue, By Region, 2018–2026 (\$Million)

Table 25. North America Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 26. North America Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 27. North America Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 28. North America Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 29. North America Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 30. North America Transaction Monitoring Software Market Revenue, By Country, 2018–2026 (\$Million)

Table 31. U.S. Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 32. U.S. Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 33. U.S. Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 34. U.S. Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 35. U.S. Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 36. U.S. Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 37. Canada Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 38. Canada Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 39. Canada Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 40. Canada Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 41. Europe Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 42. Europe Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 43. Europe Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 44. Europe Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 45. Europe Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 46. Europe Transaction Monitoring Software Market Revenue, By Country, 2018–2026 (\$Million)

Table 47. Germany Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 48. Germany Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 49. Germany Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 50. Germany Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 51. Germany Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 52. France Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 53. France Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 54. France Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 55. France Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 56. France Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 57. Uk Transaction Monitoring Software Market Revenue, By Component

2018–2026 (\$Million)

Table 58. Uk Transaction Monitoring Software Market Revenue, By Deployment Model

2018–2026 (\$Million)

Table 59. Uk Transaction Monitoring Software Market Revenue, By Enterprise Size,

2018–2026 (\$Million)

Table 60. Uk Transaction Monitoring Software Market Revenue, By Application Area,

2018–2026 (\$Million)

Table 61. Uk Transaction Monitoring Software Market Revenue, By Industry Vertical,

2018–2026 (\$Million)

Table 62. Rest of Europe Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 63. Rest of Europe Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 64. Rest of Europe Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 65. Rest of Europe Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 66. Rest of Europe Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 67. Asia-Pacific Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 68. Asia-Pacific Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 69. Asia-Pacific Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 70. Asia-Pacific Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 71. Asia-Pacific Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 72. Asia-Pacific Transaction Monitoring Software Market Revenue, By Country, 2018–2026 (\$Million)

Table 73. Japan Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 74. Japan Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 75. Japan Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 76. Japan Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 77. Japan Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 78. China Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 79. China Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 80. China Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 81. China Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 82. China Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 83. India Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 84. India Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 85. India Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 86. India Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 87. India Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 88. Rest of Asia-Pacific Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 89. Rest of Asia-Pacific Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 90. Rest of Asia-Pacific Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 91. Rest of Asia-Pacific Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 92. Rest of Asia-Pacific Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 93. Lamea Transaction Monitoring Software Market Revenue, By Component, 2018–2026 (\$Million)

Table 94. Lamea Transaction Monitoring Software Market Revenue, By Deployment Model, 2018–2026 (\$Million)

Table 95. Lamea Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 96. Lamea Transaction Monitoring Software Market Revenue, By Application

Area, 2018–2026 (\$Million)

Table 97. Lamea Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 98. Lamea Transaction Monitoring Software Market Revenue, By Country, 2018–2026 (\$Million)

Table 99. Latin America Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 100. Latin America Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 101. Latin America Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 102. Latin America Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 103. Latin America Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 104. Middle East Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 105. Middle East Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 106. Middle East Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 107. Middle East Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 108. Middle East Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 109. Africa Transaction Monitoring Software Market Revenue, By Component 2018–2026 (\$Million)

Table 110. Africa Transaction Monitoring Software Market Revenue, By Deployment Model 2018–2026 (\$Million)

Table 111. Africa Transaction Monitoring Software Market Revenue, By Enterprise Size, 2018–2026 (\$Million)

Table 112. Africa Transaction Monitoring Software Market Revenue, By Application Area, 2018–2026 (\$Million)

Table 113. Africa Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018–2026 (\$Million)

Table 114. Aci Worldwide, Inc.: Key Executives

Table 115. Aci Worldwide, Inc.: Company Snapshot

Table 116. Aci Worldwide, Inc.: Operating Segments

Table 117. Aci Worldwide, Inc.: Product Portfolio

- Table 118. Bae Systems: Key Executives
- Table 119. Bae Systems: Company Snapshot
- Table 120. Bae Systems: Operating Segments
- Table 121. Bae Systems: Product Portfolio
- Table 122. Fair Isaac Corporation: Key Executives
- Table 123. Fair Isaac Corporation: Company Snapshot
- Table 124. Fair Isaac Corporation: Operating Segments
- Table 125. Fair Isaac Corporation: Product Portfolio
- Table 126. Fiserv, Inc.: Key Executives
- Table 127. Fiserv, Inc.: Company Snapshot
- Table 128. Fiserv, Inc.: Operating Segments
- Table 129. Fiserv, Inc.: Product Portfolio
- Table 130. Fis: Key Executives
- Table 131. Fis: Company Snapshot
- Table 132. Fis: Operating Segments
- Table 133. Fis: Product Portfolio
- Table 134. Nice Ltd.: Key Executives
- Table 135. Nice Ltd: Company Snapshot
- Table 136. Nice Ltd.: Operating Segments
- Table 137. Nice Ltd.: Product Portfolio
- Table 138. Oracle Corporation: Key Executives
- Table 139. Oracle Corporation: Company Snapshot
- Table 140. Oracle Corporation: Operating Segments
- Table 141. Oracle Corporation: Product Portfolio
- Table 142. Oracle Corporation: Key Strategic Moves And Developments
- Table 143. Sas Institute Inc.: Key Executives
- Table 144. Sas Institute Inc.: Company Snapshot
- Table 145. Sas Institute Inc.: Product Portfolio
- Table 146. Software Ag: Key Executives
- Table 147. Software Ag: Company Snapshot
- Table 148. Software Ag: Operating Segments
- Table 149. Software Ag: Product Portfolio
- Table 150. Thomson Reuters Corporation: Key Executives
- Table 151. Thomson Reuters Corporation: Company Snapshot
- Table 152. Thomson Reuters Corporation: Operating Segments
- Table 153. Thomson Reuters Corporation: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 01. Key Market Segments

Figure 02. Global Risk Management Software Market, 2018–2026

Figure 03. Global Risk Management Software Market, By Region, 2018–2026

Figure 04. Transaction Monitoring Software Market: Top Impacting Factor

Figure 05. Top Investment Pockets

Figure 06. Evolution of Transaction Monitoring

Figure 07. Global Transaction Monitoring Software Market, By Component, 2018-2026

Figure 08. Comparative Share Analysis of Transaction Monitoring Software Market For Software, By Country, 2018 & 2026 (%)

Figure 09. Comparative Share Analysis of Transaction Monitoring Software Market For Service, By Country, 2018 & 2026 (%)

Figure 10. Global Transaction Monitoring Software Market Revenue, By Deployment Mode, 2018–2026 (\$Million)

Figure 11. Comparative Share Analysis For Global On-Premise Transaction Monitoring Software, By Country, 2018 & 2026(%)

Figure 12. Comparative Share Analysis For Global Transaction Monitoring Software For Cloud-Based, By Country, 2018 & 2026(%)

Figure 13. Global Transaction Monitoring Software Market, By Enterprise Size, 2018-2026

Figure 14. Comparative Share Analysis Global Transaction Monitoring Software For Large Enterprises, By Country, 2018 & 2026(%)

Figure 15. Comparative Share Analysis Global Transaction Monitoring Software For Small And Medium Enterprises, By Country, 2018 & 2026(%)

Figure 16. Global Transaction Monitoring Software Market, By Application, 2018-2026

Figure 17. Comparative Share Analysis of Transaction Monitoring Software Market For Anti-Money Laundering, By Country, 2017 & 2025(%)

Figure 18. Comparative Share Analysis of Transaction Monitoring Software Market For Customer Identity Management, By Country, 2017 & 2025(%)

Figure 19. Comparative Share Analysis of Transaction Monitoring Software Market For Fraud Detection And Prevention, By Country, 2017 & 2025(%)

Figure 20. Comparative Share Analysis of Transaction Monitoring Software Market For Compliance Management, By Country, 2017 & 2025(%)

Figure 21. Global Transaction Monitoring Software Market Revenue, By Industry Vertical, 2018-2026 (\$Million)

Figure 22. Comparative Share Analysis of Global Transaction Monitoring Software

Market For Bfsi By Country, 2018 & 2026(%)

Figure 23. Comparative Share Analysis of Global Transaction Monitoring Software Market For Governement & Public Sector By Country, 2018 & 2026(%)

Figure 24. Comparative Share Analysis of Global Transaction Monitoring Software Market For Retail By Country, 2018 & 2026(%)

Figure 25. Comparative Share Analysis of Global Transaction Monitoring Software Market For It & Telecom, By Country, 2018 & 2026(%)

Figure 26. Comparative Share Analysis of Global Transaction Monitoring Software Market For Healthcare By Country, 2018 & 2026(%)

Figure 27. Comparative Share Analysis of Global Transaction Monitoring Software Market For Energy & Utilities By Country, 2018 & 2026(%)

Figure 28. Comparative Share Analysis of Global Transaction Monitoring Software Market For Manufacturing By Country, 2018 & 2026(%)

Figure 29. Comparative Share Analysis of Global Transaction Monitoring Software Market For Others, By Country, 2018 & 2026(%)

Figure 30. U.S. Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 31. Canada Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 32. Germany Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 33. France Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 34. Uk Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 35. Rest of Europe Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 36. Japan Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 37. China Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 38. India Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 39. Rest of Asia-Pacific Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 40. Latin America Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 41. Middle East Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 42. Africa Transaction Monitoring Software Market Revenue, 2018-2026 (\$Million)

Figure 43. Market Player Positioning, 2018

- Figure 44. Top Winning Strategies, By Year, 2016-2019
- Figure 45. Top Winning Strategies, By Development, 2016-2019
- Figure 46. Top Winning Strategies, By Company, 2016-2019
- Figure 47. R&D Expenditure, 2016–2018 (\$Million)
- Figure 48. Aci Worldwide, Inc.: Revenue Share By Segment, 2018 (%)
- Figure 49. R&D Expenditure, 2016–2018 (\$Million)
- Figure 50. Bae Systems: Revenue, 2016–2018 (\$Million)
- Figure 51. Bae Systems: Revenue Share By Segment, 2018 (%)
- Figure 52. R&D Expenditure, 2016–2018 (\$Million)
- Figure 53. Fair Isaac Corporation: Revenue, 2016–2018 (\$Million)
- Figure 54. Fair Isaac Corporation: Revenue Share By Segment, 2018 (%)
- Figure 55. Fiserv, Inc.: Revenue, 2016–2018 (\$Million)
- Figure 56. Fiserv, Inc.: Revenue Share By Segment, 2018 (%)
- Figure 57. Fis: Revenue, 2016–2018 (\$Million)
- Figure 58. Fis: Revenue Share By Segment, 2018 (%)
- Figure 59. R&D Expenditure, 2016–2018 (\$Million)
- Figure 60. Nice Ltd.: Revenue, 2016–2018 (\$Million)
- Figure 61. Nice Ltd.: Revenue Share By Segment, 2018 (%)
- Figure 62. Nice Ltd.: Revenue Share By Region, 2018 (%)
- Figure 63. R&D Expenditure, 2016–2018 (\$Million)
- Figure 64. Oracle Corporation: Revenue, 2016–2018 (\$Million)
- Figure 65. Oracle Corporation: Revenue Share By Segment, 2018 (%)
- Figure 66. Oracle Corporation: Revenue Share By Region, 2018 (%)
- Figure 67. Sas Institute Inc.: Revenue, 2016–2018 (\$Million)
- Figure 68. R&D Expenditure, 2016–2018 (\$Million)
- Figure 69. Software Ag: Revenue, 2016–2018 (\$Million)
- Figure 70. Software Ag: Revenue Share By Segment, 2018 (%)
- Figure 71. Software Ag: Revenue Share By Region, 2018 (%)
- Figure 72. Thomson Reuters: Revenue, 2017–2018 (\$Million)
- Figure 73. Thomson Reuters: Revenue Share By Segment, 2018 (%)
- Figure 74. Thomson Reuters: Revenue Share By Region, 2018 (%)

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