

Trade Finance Market by Product Type (Supply Chain Finance and Export & Agency Finance), Service Providers (Banks, Trade Finance Houses, and Others), and End User (Exporters, Importers, and Traders): Global Opportunity Analysis and Industry Forecasts, 2019-2026

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Abstracts

The global trade finance market was valued at \$39714.2 million in 2018 and is expected to reach \$56,065.6 million by 2026, registering a CAGR of 3.79% from 2019 to 2026. Trade finance is the financing of international trade flows, acting as an intermediary between importers and exporters to mitigate the risks involved in transactions and enhance working capital efficiency in businesses. It deals with activities related to financing of domestic and international trade. The trade finance includes issuing letters of credit (LCs), receivables and invoice finance, credit agency, export finance, bank guarantees, insurance, and others. It is used by buyers, sellers, manufactures, importers, and exporters to ease financing activities and deals with the way cash, credit, investments, and other assets are used for trade. The key advantage of trade finance is that it facilitates easy way to arrange short-term finance.

The development of technologies such as optical character recognition (OCR) to read container numbers, radio frequency identification (RFID) and quick response (QR) codes to identify and trace shipments, blockchain, and enhancing digitization of trade documents drive the market growth. However, lack of focus of trade financing for SMEs, insufficient risk valuation capabilities, limited legal certainty, and operational inefficiencies restrain the growth of the trade financing market. Advancements in technology, switching from traditional banking methods for documentation to ease the paperwork, and efficient enhancement in trade are provide opportunities for the market.

In addition, strategic formulation along with adoption of structuring and pricing tools offer some other growth opportunities to the market.

The global trade finance product market is segmented on the basis of product type, service providers, end users, and region. By product type, it is bifurcated into supply chain finance and export & agency finance. By service providers, it is segmented into banks, trade finance houses, and others. By end user, it is classified into exporters, importers, and traders. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global trade finance market along with the current trends and future estimations to elucidate the imminent investment pockets.

Comprehensive analysis of the factors that drive and restrict the market growth is provided in the report.

Comprehensive quantitative analysis of the industry from 2019 to 2026 is provided to enable the stakeholders to capitalize on the prevailing market opportunities.

Extensive analysis of the key segments of the industry helps in understanding the product types, service providers, and end users across the globe.

Key market players and their strategies have been analyzed to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Product Type

Supply Chain Finance

Export & Agency Finance

By Service Providers

Banks

Trade Finance Houses

Others

By End User

Exporters

Importers

Traders

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Russia

Rest of Europe

Asia-Pacific

Japan

India

China

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

Saudi Arabia

South Africa

Rest of LAMEA

KEY PLAYERS PROFILED

Asian Development Bank

Bank of America Corporation

BNP Paribas

Citigroup Inc.

Euler Hermes

HSBC Holdings PLC

JPMorgan Chase &Co

Mitsubishi UFJ Financial

Royal Bank of Scotland

Standard Chartered PLC

The other players in the market include (profiles not included in the report) the following:

Industrial and Commercial Bank of China Limited

Export-Import Bank of India

Mizuho Financial Group, Inc.

Commerzbank AG

African Export–Import Bank

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