

# **Third-party Logistics (3PL) Market by Mode of Transportation (Railways, Roadways, Waterways, and Airways), Service Type (Dedicated Contract Carriage (DCC), Domestic Transportation Management, International Transportation Management, Warehousing & Distribution, and Others) and Industry (Technological, Automotive, Retailing, Elements, Food & Groceries, Healthcare, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

Third-party logistics (3PL) in a company's supply chain management is a third-party business used by manufacturers to provide fulfilment services and distribute company's products. These services consist of warehousing, integrated operations, and transportation services, which can be scaled according to customer needs and market conditions. Logistics service providers are responsible for the delivery of goods from manufacturers to consumers.

Ongoing advancements in 3PL market due to innovative efforts have enhanced the efficiency of the supply chain. The competitive advantages of 3PL service over conventional logistics department has been described in the report. To understand the market, drivers, restraints, and opportunities are explained in the report. Furthermore, key strategies adopted by potential market leaders to facilitate the effective planning have been discussed under the scope of the report.

The global 3PL market is segmented into mode of transport, service type, and region. Based on mode of transport, the market is classified into railways, roadways, waterways and airways. By service type, it is fragmented into dedicated contract carriage, domestic transportation management, international transportation management, warehousing & distribution, and others. Based on industry, market is divided into technological, automotive, retailing, elements, food & groceries, healthcare, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key players operating in the 3 PL market include C.H. Robinson Worldwide, Inc., DB Schenker, DHL International GMBH, FedEx Corporation, KUEHNE+NAGEL Inc., Maersk, Nippon Express, Panalpina World Transport Ltd., Union Pacific Railroad, United Parcel Service, and others.

## KEY BENEFITS FOR STAKEHOLDERS

This study comprises the analytical depiction of the global 3PL (market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By Mode of Transport

Railways

Roadways

Waterways

Airways

## By Service Type

Dedicated Contract Carriage (DCC)

Domestic Transportation Management

International Transportation Management

Warehousing & Distribution

Others

## By Industry

Technological

Automotive

Retailing

Elements

Food & Groceries

Healthcare

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
  - 1.4.1.Primary research
  - 1.4.2.Secondary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.CXO perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top impacting factors
  - 3.2.2.Top investment pockets
  - 3.2.3.Top winning strategies
- 3.3.Porter's five forces analysis
- 3.4.Market share analysis (2019)
- 3.5.Market dynamics
  - 3.5.1.Drivers
    - 3.5.1.1.Increase in trading activities due to globalization
    - 3.5.1.2.Rise in focus of manufacturers and retailers focus on core competencies
    - 3.5.1.3.Development of the e-commerce industry coupled with rise in reverse logistics operations
  - 3.5.2.Restraints
    - 3.5.2.1.Risk to goodwill of manufacturer
    - 3.5.2.2.Lack of control of manufacturers on logistics service
  - 3.5.3.Opportunities
    - 3.5.3.1.Surge in use of IT solutions and software
    - 3.5.3.2.Cost cutting and lead time reduction due to adoption of multi-modal system

### CHAPTER 4:3PL MARKET, BY MODE OF TRANSPORT

*Third-party Logistics (3PL) Market by Mode of Transportation (Railways, Roadways, Waterways, and Airways), Ser...*

#### 4.1.Overview

#### 4.2.RAILWAY

4.2.1.Key market trends, growth factors, and opportunities

4.2.2.Market size and forecast, by region

4.2.3.Market analysis, by country

#### 4.3.ROADWAYS

4.3.1.Key market trends, growth factors, and opportunities

4.3.2.Market size and forecast, by region

4.3.3.Market analysis, by country

#### 4.4.WATERWAYS

4.4.1.Key market trends, growth factors, and opportunities

4.4.2.Market size and forecast, by region

4.4.3.Market analysis, by country

#### 4.5.AIRWAYS

4.5.1.Key market trends, growth factors, and opportunities

4.5.2.Market size and forecast, by region

4.5.3.Market analysis, by country

### **CHAPTER 5:3PL MARKET, BY SERVICE TYPE**

#### 5.1.Overview

#### 5.2.Dedicated contract carriage (DCC)

5.2.1.Key market trends, growth factors, and opportunities

5.2.2.Market size and forecast, by region

5.2.3.Market analysis, by country

#### 5.3.Domestic transportation management

5.3.1.Key market trends, growth factors, and opportunities

5.3.2.Market size and forecast, by region

5.3.3.Market analysis, by country

#### 5.4.International transportation management

5.4.1.Key market trends, growth factors, and opportunities

5.4.2.Market size and forecast, by region

5.4.3.Market analysis, by country

#### 5.5.Warehousing & distribution

5.5.1.Key market trends, growth factors, and opportunities

5.5.2.Market size and forecast, by region

5.5.3.Market analysis, by country

#### 5.6.Others (IT services and logistics software)

- 5.6.1.Key market trends, growth factors, and opportunities
- 5.6.2.Market size and forecast, by region
- 5.6.3.Market analysis, by country

## **CHAPTER 6:3PL MARKET, BY INDUSTRY**

- 6.1.Overview
- 6.2.Technological
  - 6.2.1.Key market trends, growth factors, and opportunities
  - 6.2.2.Market size and forecast, by region
  - 6.2.3.Market analysis, by country
- 6.3.Automotive
  - 6.3.1.Key market trends, growth factors, and opportunities
  - 6.3.2.Market size and forecast, by region
  - 6.3.3.Market analysis, by country
- 6.4.Retailing
  - 6.4.1.Key market trends, growth factors, and opportunities
  - 6.4.2.Market size and forecast, by region
  - 6.4.3.Market analysis, by country
- 6.5.Elements
  - 6.5.1.Key market trends, growth factors, and opportunities
  - 6.5.2.Market size and forecast, by region
  - 6.5.3.Market analysis, by country
- 6.6.Food & Groceries
  - 6.6.1.Key market trends, growth factors, and opportunities
  - 6.6.2.Market size and forecast, by region
  - 6.6.3.Market analysis, by country
- 6.7.Healthcare
  - 6.7.1.Key market trends, growth factors, and opportunities
  - 6.7.2.Market size and forecast, by region
  - 6.7.3.Market analysis, by country
- 6.8.Others
  - 6.8.1.Key market trends, growth factors, and opportunities
  - 6.8.2.Market size and forecast, by region
  - 6.8.3.Market analysis, by country

## **CHAPTER 7:3PL MARKET, BY REGION**

- 7.1.Overview

## 7.2.North America

7.2.1.Key market trends, growth factors, and opportunities

7.2.2.Market size and forecast, by mode of transport

7.2.3.Market size and forecast, by service type

7.2.4.Market size and forecast, by service type

7.2.5.Market analysis, by country

7.2.5.1.U.S.

7.2.5.1.1.Market size and forecast, by mode of transport

7.2.5.1.2.Market size and forecast, by service type

7.2.6.Market size and forecast, by industry

7.2.6.1.Canada

7.2.6.1.1.Market size and forecast, by mode of transport

7.2.6.1.2.Market size and forecast, by service type

7.2.7.Market size and forecast, by industry

7.2.7.1.Mexico

7.2.7.1.1.Market size and forecast, by mode of transport

7.2.7.1.2.Market size and forecast, by service type

7.2.8.Market size and forecast, by industry

## 7.3.Europe

7.3.1.Key market trends, growth factors, and opportunities

7.3.2.Market size and forecast, by mode of transport

7.3.3.Market size and forecast, by service type

7.3.4.Market size and forecast, by industry

7.3.5.Market analysis, by country

7.3.5.1.UK

7.3.5.1.1.Market size and forecast, by mode of transport

7.3.5.1.2.Market size and forecast, by service type

7.3.6.Market size and forecast, by industry

7.3.6.1.Germany

7.3.6.1.1.Market size and forecast, by mode of transport

7.3.6.1.2.Market size and forecast, by service type

7.3.7.Market size and forecast, by industry

7.3.7.1.France

7.3.7.1.1.Market size and forecast, by mode of transport

7.3.7.1.2.Market size and forecast, by service type

7.3.8.Market size and forecast, by service type

7.3.8.1.Italy

7.3.8.1.1.Market size and forecast, by mode of transport

7.3.8.1.2.Market size and forecast, by service type



### 7.3.9. Market size and forecast, by industry

#### 7.3.9.1. Rest of Europe

##### 7.3.9.1.1. Market size and forecast, by mode of transport

##### 7.3.9.1.2. Market size and forecast, by service type

### 7.3.10. Market size and forecast, by industry

## 7.4. Asia-Pacific

### 7.4.1. Key market trends, growth factors, and opportunities

### 7.4.2. Market size and forecast, by mode of transport

### 7.4.3. Market size and forecast, by service type

### 7.4.4. Market size and forecast, by industry

### 7.4.5. Market analysis, by country

#### 7.4.5.1. China

##### 7.4.5.1.1. Market size and forecast, by mode of transport

##### 7.4.5.1.2. Market size and forecast, by service type

### 7.4.6. Market size and forecast, by industry

#### 7.4.6.1. Japan

##### 7.4.6.1.1. Market size and forecast, by mode of transport

##### 7.4.6.1.2. Market size and forecast, by service type

### 7.4.7. Market size and forecast, by industry

#### 7.4.7.1. India

##### 7.4.7.1.1. Market size and forecast, by mode of transport

##### 7.4.7.1.2. Market size and forecast, by service type

### 7.4.8. Market size and forecast, by industry

#### 7.4.8.1. Australia

##### 7.4.8.1.1. Market size and forecast, by mode of transport

##### 7.4.8.1.2. Market size and forecast, by service type

### 7.4.9. Market size and forecast, by industry

#### 7.4.9.1. Rest of Asia-Pacific

##### 7.4.9.1.1. Market size and forecast, by mode of transport

##### 7.4.9.1.2. Market size and forecast, by service type

### 7.4.10. Market size and forecast, by industry

## 7.5. LAMEA

### 7.5.1. Key market trends, growth factors, and opportunities

### 7.5.2. Market size and forecast, by mode of transport

### 7.5.3. Market size and forecast, by service type

### 7.5.4. Market size and forecast, by industry

### 7.5.5. Market analysis, by country

#### 7.5.5.1. Latin America

##### 7.5.5.1.1. Market size and forecast, by mode of transport

- 7.5.5.1.2. Market size and forecast, by service type
- 7.5.6. Market size and forecast, by industry
  - 7.5.6.1. Middle East
    - 7.5.6.1.1. Market size and forecast, by mode of transport
    - 7.5.6.1.2. Market size and forecast, by service type
- 7.5.7. Market size and forecast, by industry
  - 7.5.7.1. Africa
    - 7.5.7.1.1. Market size and forecast, by mode of transport
    - 7.5.7.1.2. Market size and forecast, by service type
- 7.5.8. Market size and forecast, by service type

## **CHAPTER 8: COMPANY PROFILES**

- 8.1. DHL INTERNATIONAL GMBH (Deutsche Post DHL Group)
  - 8.1.1. Company overview
  - 8.1.2. Company snapshot
  - 8.1.3. Operating business segments
  - 8.1.4. Business performance
  - 8.1.5. Key strategic moves and developments
- 8.2. KUEHNE+NAGEL INC.
  - 8.2.1. Company overview
  - 8.2.2. Company snapshot
  - 8.2.3. Operating business segments
  - 8.2.4. Business performance
- 8.3. DB SCHENKER (DB Group)
  - 8.3.1. Company overview
  - 8.3.2. Company snapshot
  - 8.3.3. Operating business segments
  - 8.3.4. Business performance
  - 8.3.5. Key strategic moves and developments
- 8.4. Nippon Express
  - 8.4.1. Company overview
  - 8.4.2. Company snapshot
  - 8.4.3. Operating business segments
  - 8.4.4. Product portfolio
  - 8.4.5. Business performance
- 8.5. C.H. Robinson Worldwide, Inc.
  - 8.5.1. Company overview
  - 8.5.2. Company snapshot

- 8.5.3.Operating business segments
- 8.5.4.Business performance
- 8.6.UNION PACIFIC RAILROAD
  - 8.6.1.Company overview
  - 8.6.2.Company snapshot
  - 8.6.3.Operating business segments
  - 8.6.4.Business performance
  - 8.6.5.Key strategic moves and developments
- 8.7.FedEx Corporation
  - 8.7.1.Company overview
  - 8.7.2.Company snapshot
  - 8.7.3.Operating business segments
  - 8.7.4.Business performance
  - 8.7.5.Key strategic moves and developments
- 8.8.UNITED PARCEL SERVICE
  - 8.8.1.Company overview
  - 8.8.2.Company snapshot
  - 8.8.3.Operating business segments
  - 8.8.4.Business performance
  - 8.8.5.Key strategic moves and developments
- 8.9.PANALPINA WORLD TRANSPORT LTD
  - 8.9.1.Company overview
  - 8.9.2.Company snapshot
  - 8.9.3.Operating business segments
  - 8.9.4.Business performance
  - 8.9.5.Key strategic moves and developments
- 8.10.MAERSK
  - 8.10.1.Company overview
  - 8.10.2.Company snapshot
  - 8.10.3.Business performance
  - 8.10.4.Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01.GLOBAL 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 02.3PL MARKET REVENUE FOR RAILWAY, BY REGION, 2019–2027  
(\$BILLION)

TABLE 03.3PL MARKET REVENUE FOR ROADWAYS, BY REGION, 2019–2027  
(\$BILLION)

TABLE 04.3PL MARKET REVENUE FOR WATERWAYS, BY REGION, 2019–2027  
(\$BILLION)

TABLE 05.3PL MARKET REVENUE FOR AIRWAYS, BY REGION, 2019–2027  
(\$BILLION)

TABLE 06.GLOBAL 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 07.3PL MARKET REVENUE FOR DEDICATED CONTRACT CARRIAGE  
(DCC), BY REGION, 2019–2027 (\$BILLION)

TABLE 08.3PL MARKET REVENUE FOR DOMESTIC TRANSPORTATION  
MANAGEMENT, BY REGION, 2019–2027 (\$BILLION)

TABLE 09.3PL MARKET REVENUE FOR INTERNATIONAL TRANSPORTATION  
MANAGEMENT, BY REGION, 2019–2027 (\$BILLION)

TABLE 10.3PL MARKET REVENUE FOR WAREHOUSING & DISTRIBUTION, BY  
REGION, 2019–2027 (\$BILLION)

TABLE 11.3PL MARKET REVENUE FOR OTHERS, BY REGION, 2019–2027  
(\$BILLION)

TABLE 12.GLOBAL 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 13.3PL MARKET REVENUE FOR TECHNOLOGICAL, BY REGION,  
2019–2027 (\$BILLION)

TABLE 14.3PL MARKET REVENUE FOR AUTOMOTIVE, BY REGION, 2019–2027  
(\$BILLION)

TABLE 15.3PL MARKET REVENUE FOR RETAILING, BY REGION, 2019–2027  
(\$BILLION)

TABLE 16.3PL MARKET REVENUE FOR ELEMENTS, BY REGION, 2019–2027  
(\$BILLION)

TABLE 17.3PL MARKET REVENUE FOR FOOD & GROCERIES, BY REGION,  
2019–2027 (\$BILLION)

TABLE 18.3PL MARKET REVENUE FOR HEALTHCARE, BY REGION, 2019–2027  
(\$BILLION)

TABLE 19.3PL MARKET REVENUE FOR OTHERS, BY REGION, 2019–2027

(\$BILLION)

TABLE 20.NORTH AMERICAN 3PL MARKET, BY MODE OF TRANSPORT,  
2019–2027 (\$BILLION)

TABLE 21.NORTH AMERICAN 3PL MARKET, BY SERVICE TYPE, 2019–2027  
(\$BILLION)

TABLE 22.NORTH AMERICAN 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 23.U. S. 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)

TABLE 24.U. S. 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 25.U.S. 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 26.CANADA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 27.CANADA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 28.CANADA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 29.MEXICO 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 30.MEXICO 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 31.MEXICO 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 32.EUROPEAN 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 33.EUROPEAN 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 34.EUROPE 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 35.UK 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)

TABLE 36.UK 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 37.UK 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 38.GERMANY 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 39.GERMANY 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 40.GERMANY 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 41.FRANCE 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 42.FRANCE 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 43.FRANCE 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 44.ITALY 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)

TABLE 45.ITALY 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)

TABLE 46.ITALY 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)

TABLE 47.REST OF EUROPE 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027  
(\$BILLION)

TABLE 48.REST OF EUROPE 3PL MARKET, BY SERVICE TYPE, 2019–2027  
(\$BILLION)

TABLE 49.REST OF EUROPE 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 50.ASIA-PACIFIC 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 51.ASIA-PACIFIC 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 52.ASIA-PACIFIC 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 53.CHINA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 54.CHINA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 55.CHINA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 56.JAPAN 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 57.JAPAN 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 58.JAPAN 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 59.INDIA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 60.INDIA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 61.INDIA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 62.AUSTRALIA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 63.AUSTRALIA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 64.AUSTRALIA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 65.REST OF ASIA-PACIFIC 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 66.REST OF ASIA-PACIFIC 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 67.REST OF ASIA-PACIFIC 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 68.LAMEA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 69.LAMEA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 70.LAMEA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 71.LATIN AMERICA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 72.LATIN AMERICA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 73.LATIN AMERICA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 74.MIDDLE EAST 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 75.MIDDLE EAST 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)
TABLE 76.MIDDLE EAST 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 77.AFRICA 3PL MARKET, BY MODE OF TRANSPORT, 2019–2027 (\$BILLION)
TABLE 78.AFRICA 3PL MARKET, BY SERVICE TYPE, 2019–2027 (\$BILLION)



TABLE 79.AFRICA 3PL MARKET, BY INDUSTRY, 2019–2027 (\$BILLION)
TABLE 80.DHL INTERNATIONAL GMBH: COMPANY SNAPSHOT
TABLE 81.DHL INTERNATIONAL GMBH: OPERATING SEGMENTS
TABLE 82.DHL INTERNATIONAL GMBH: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 83.KUEHNE+NAGEL INC.: COMPANY SNAPSHOT
TABLE 84.KUEHNE+NAGEL INC.: OPERATING SEGMENTS
TABLE 85.DB SCHENKER: COMPANY SNAPSHOT
TABLE 86.DB GROUP: OPERATING SEGMENTS
TABLE 87.DB SCHENKER: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 88.NIPPON EXPRESS: COMPANY SNAPSHOT
TABLE 89.NIPPON EXPRESS: OPERATING SEGMENTS
TABLE 90.NIPPON EXPRESS: SERVICE PORTFOLIO
TABLE 91.C.H. ROBINSON: COMPANY SNAPSHOT
TABLE 92.C.H. ROBINSON: OPERATING SEGMENTS
TABLE 93.UNION PACIFIC RAILROAD: COMPANY SNAPSHOT
TABLE 94.UNION PACIFIC RAILROAD: OPERATING SEGMENTS
TABLE 95.UNION PACIFIC RAILROAD: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 96.FEDEX CORPORATION: COMPANY SNAPSHOT
TABLE 97.FEDEX CORPORATION: OPERATING SEGMENTS
TABLE 98.FEDEX CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 99.UNITED PARCEL SERVICE: COMPANY SNAPSHOT
TABLE 100.UNITED PARCEL SERVICE: OPERATING SEGMENTS
TABLE 101.UNITED PARCEL SERVICE: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 102.PANALPINA WORLD TRANSPORT LTD.: COMPANY SNAPSHOT
TABLE 103.PANALPINA WORLD TRANSPORT LTD.: OPERATING SEGMENTS
TABLE 104.PANALPINA WORLD TRANSPORT LTD: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 105.MAERSK: COMPANY SNAPSHOT
TABLE 106.MAERSK: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY

FIGURE 03.EXECUTIVE SUMMARY

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.TOP WINNING STRATEGIES, BY YEAR, 2017–2018\*

FIGURE 07.TOP WINNING STRATEGIES, BY YEAR, 2017–2018\*

FIGURE 08.TOP WINNING STRATEGIES, BY COMPANY, 2017–2018\*

FIGURE 09.MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 10.MODERATE-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 11.MODERATE THREAT OF SUBSTITUTES

FIGURE 12.HIGH-TO-MODERATE INTENSITY OF RIVALRY

FIGURE 13.HIGH-TO-MODERATE BARGAINING POWER OF BUYERS

FIGURE 14.MARKET SHARE ANALYSIS, 2018

FIGURE 15.GLOBAL 3PL MARKET SHARE, BY MODE OF TRANSPORT, 2019–2027 (%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR RAILWAY, BY COUNTRY, 2019 & 2027 (%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR ROADWAYS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 18.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR WATERWAYS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 19.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR AIRWAYS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 20.GLOBAL 3PL MARKET SHARE, BY SERVICE TYPE, 2019–2027 (%)

FIGURE 21.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR DEDICATED CONTRACT CARRIAGE (DCC), BY COUNTRY, 2019 & 2027 (%)

FIGURE 22.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR DOMESTIC TRANSPORTATION MANAGEMENT, BY COUNTRY, 2019 & 2027 (%)

FIGURE 23.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR INTERNATIONAL TRANSPORTATION MANAGEMENT, BY COUNTRY, 2019 & 2027 (%)

FIGURE 24.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR WAREHOUSING & DISTRIBUTION, BY COUNTRY, 2019 & 2027 (%)

FIGURE 25.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR OTHERS, BY



COUNTRY, 2019 & 2027 (%)

FIGURE 26.GLOBAL 3PL MARKET SHARE, BY INDUSTRY, 2019–2027 (%)

FIGURE 27.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR TECHNOLOGICAL, BY COUNTRY, 2019 & 2027 (%)

FIGURE 28.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR AUTOMOTIVE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 29.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR RETAILING, BY COUNTRY, 2019 & 2027 (%)

FIGURE 30.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR WAREHOUSING & DISTRIBUTION, BY COUNTRY, 2019 & 2027 (%)

FIGURE 31.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR FOOD & GROCERIES, BY COUNTRY, 2019 & 2027 (%)

FIGURE 32.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR HEALTHCARE, BY COUNTRY, 2019 & 2027 (%)

FIGURE 33.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET FOR OTHERS, BY COUNTRY, 2019 & 2027 (%)

FIGURE 34.3PL MARKET, BY REGION, 2019–2027 (%)

FIGURE 35.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 36.U.S. 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 37.CANADA 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 38.MEXICO 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 39.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 40.UK 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 41.GERMANY 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 42.FRANCE 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 43.ITALY 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 44.REST OF EUROPE 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 45.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 46.CHINA 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 47.JAPAN 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 48.INDIA 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 49.AUSTRALIA 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 50.REST OF ASIA-PACIFIC 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 51.COMPARATIVE SHARE ANALYSIS OF 3PL MARKET, BY COUNTRY, 2019–2027 (%)

FIGURE 52.LATIN AMERICA 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 53.MIDDLE EAST 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 54.AFRICA 3PL MARKET, 2019–2027 (\$BILLION)

FIGURE 55.DHL INTERNATIONAL GMBH: NET SALES, 2016–2018 (\$MILLION)

FIGURE 56.DHL INTERNATIONAL GMBH: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 57.DHL INTERNATIONAL GMBH: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 58.KUEHNE+NAGEL INC.: NET SALES, 2016–2018 (\$MILLION)

FIGURE 59.KUEHNE+NAGEL INC.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 60.KUEHNE+NAGEL INC.: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 61.DB GROUP: NET SALES, 2016–2018 (\$MILLION)

FIGURE 62.DB GROUP: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 63.DB GROUP: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 64.NIPPON EXPRESS: REVENUE, 2015–2017 (\$MILLION)

FIGURE 65.NIPPON EXPRESS: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 66.NIPPON EXPRESS: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 67.C.H. ROBINSON: REVENUE, 2016–2018 (\$MILLION)

FIGURE 68.C.H. ROBINSON: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 69.C.H. ROBINSON: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

FIGURE 70.UNION PACIFIC RAILROAD: NET SALES, 2016–2018 (\$MILLION)

FIGURE 71.UNION PACIFIC RAILROAD: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 72.FEDEX CORPORATION: NET SALES, 2017–2019 (\$MILLION)

FIGURE 73.FEDEX CORPORATION: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 74.FEDEX CORPORATION: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 75.UNITED PARCEL SERVICE: NET SALES, 2016–2018 (\$MILLION)

FIGURE 76.UNITED PARCEL SERVICE: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 77.UNITED PARCEL SERVICE: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 78.PANALPINA WORLD TRANSPORT LTD: NET SALES, 2016–2018 (\$MILLION)

FIGURE 79.PANALPINA WORLD TRANSPORT LTD: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 80.MAERSK: NET SALES, 2016–2018 (\$MILLION)

FIGURE 81.MAERSK: REVENUE SHARE BY SEGMENT, 2018 (%)

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