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Thickeners Market By Type (Inorganic Thickener, Cellulose Ether, Polysaccharides, Polypeptides, Synthetic Polymer, Natural Polymer, Others) , By Application (Paints and Coatings, Textile, Paper and Pulp, Detergent, Food and Beverages, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2031

https://marketpublishers.com/r/TB8065A30A05EN.html
Date: July 2024
Pages: 300
Price: US$ 2,655.00 (Single User License)
ID: TB8065A30A05EN

Abstracts

The global thickeners market was valued at $3.8 billion in 2023, and is projected t%li%reach $5.7 billion by 2031, growing at a CAGR of 5.4% from 2024 t%li%2031.

Thickeners are substances added t%li%liquids t%li%increase their viscosity, thereby improving texture, stability, and overall quality. They are commonly used in various industries such as food, cosmetics, pharmaceuticals, and manufacturing. Thickeners function by absorbing water or forming a gel-like structure, which thickens the liquid. Their properties include versatility in application, ability t%li%enhance mouthfeel and consistency, and stability under different processing conditions. Thickeners may be natural, such as starches and gums, or synthetic, such as cellulose derivatives.

The expansion in the paints and coatings industry is significantly driving the demand for thickeners. As the construction and automotive sectors grow, the need for paints and coatings with enhanced properties such as improved viscosity and application performance increases. Thickeners play a crucial role in achieving these properties by stabilizing the formulation, preventing sagging, and ensuring a smooth finish. The construction boom in emerging economies, coupled with the rising demand for high-performance automotive coatings, underpins this trend. Moreover, expansion, product launches, and partnerships are key drivers of growth in the thickeners industry.

Companies expanding production capacities, introducing innovative products, and forming strategic alliances can capture new markets, enhance competitiveness, and fuel the overall market expansion.

However, rise in costs associated with fluctuating raw material prices squeeze profit margins for thickeners producers, potentially limiting their ability t%li%invest in innovation or expand operations. This may hinder the development of new thickener formulations or the exploration of alternative sourcing strategies. Consequently, businesses face challenges in meeting customer demands, as price fluctuations could lead t%li%higher product prices or supply shortages. On the contrary, rise of natural and sustainable thickeners presents a lucrative opportunity for the growth of the thickeners market. As consumers increasingly prioritize environmentally friendly and health-conscious products, there has been a significant shift towards natural alternatives in various industries. Natural thickeners derived from plant-based sources such as tapioca starch, agar-agar, and pectin are gaining popularity due t%li%their renewable and eco-friendly nature. For instance, in December 2021, Cargill declared that it would expand its offering of nature-derived solutions for clients by acquiring Croda's bio-based industrial division.

Segmentation Overview

The thickeners market is segmented int%li%type, application, and region. Depending on type, the market is classified int%li%inorganic thickener, cellulose ether, polysaccharides, polypeptides, synthetic polymer, natural polymer, and others. By application, it is divided int%li%paints and coatings, textile, paper and pulp, detergent, food and beverages, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

By type, the polysaccharides segment held the highest share in the market in 2023.

Depending on the application, the food and beverages segment accounted for the largest market share in 2023.

Region wise, Asia-Pacific dominated the thickeners market in 2023.

Competitive Scenario

The major players operating in the Thickeners market include BASF SE, Ashland Inc., CP Kelc%li%U.S., Inc., DuPont, Dow Inc., Akz%li%Nobel N.V, The Lubrizol Corporation, Henkel Corporation, PPG Industries, Inc., and Elementis plc. Other players in the thickeners market include Fufeng, MEIHUA HOLDINGS GROUP CO., LTD., ALTANA, and DSM. These players have adopted several strategies, including mergers & acquisitions, partnerships, collaborations, and product innovation & diversification, t%li%maintain their foothold in the market.

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Analysis of raw material in a product (by %)

Manufacturing Capacity

Industry life cycle assessment, by region

Product Benchmarking / Product specification and applications

Product Life Cycles

Supply Chain Analysis & Vendor Margins

Upcoming/New Entrant by Regions

Technology Trend Analysis

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Patient/epidemiology data at country, region, global level

Regulatory Guidelines

Surgical procedures data- specific or multiple surgery types

Additional company profiles with specific t%li%client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Product Consumption Analysis

SWOT Analysis

Volume Market Size and Forecast

Key Market Segments

By Type

Inorganic Thickener

Cellulose Ether

Polysaccharides

Polypeptides

Synthetic Polymer

Natural Polymer

Others

By Application

Paints and Coatings

Textile

Paper and Pulp

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Detergent

Food and Beverages

Others

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Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

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South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

Key Market Players

BASF SE

CP Kelc%li%U.S., Inc.

DuPont

The Lubrizol Corporation

Henkel Corporation

PPG Industries, Inc.

Dow Inc.

Elementis plc

Akz%li%Nobel N.V

Ashland Inc

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Contents

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CHAPTER 8: COMPANY PROFILES

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