

# **Theme Park Vacation Market by Type (Water Park, Childrens Play Park, Adventure Park, and Others), Age Group (Baby Boomers, Generation X, Millennials, and Generation Z), Travelers Type (Solo and Group), and Sales Channel (Online Channel and Direct Channel): Global Opportunity Analysis and Industry Forecast, 2019-2026**

<https://marketpublishers.com/r/T2A185D36E93EN.html>

Date: September 2019

Pages: 246

Price: US\$ 5,500.00 (Single User License)

ID: T2A185D36E93EN

## **Abstracts**

Theme park is as an outdoor attraction, which combines rides, shows, and other entertainment activities. Moreover, it is designed considering a group of themes or a central theme, and charges a pay-one-price admission fee to a visitor. According to the International Association Amusement Parks and Attractions, a theme park is a park which has themed attractions such as costumes, food, retail stores, or rides.

Consumers are shifting their spending pattern from durable goods to adventure and travel, which acts as a key driver of the global theme park vacation market. In addition, upsurge in popularity of theme parks among millennials and generation Z significantly boosts the growth of the global market. Furthermore, theme parks are witnessing continuous development to provide strong source of entrainment to their consumers. However, implementation of stringent government regulation toward building theme parks affects the growth of the global market.

Presently, theme parks not only offer entertainment but also focus on providing edutainment to empower and educate children. If managed and developed precisely, theme parks that combine entertainment and education are expected to gain a competitive edge in the near future. For instance, Ocean Park Hong Kong is a combination of thrilling entertainment and educational encounter with animals,

integrating thrilling water rapids rides along with educating visitors on the essence of conservation of diverse parts of the world. Moreover, it conducts and offers 31 workshops to visitors especially students and children to gain educational learning experience.

The theme park vacation market is segmented into type, age group, traveler type, sales channel, and region. By type, the market is categorized into water park, children's play park, adventure park, and others. Depending on age group, it is classified into baby boomers, generation X, millennials, and generation Z. On the basis of traveler type, it is bifurcated into solo and group. As per sales channel, it is segregated into online channel and direct channel. Region wise, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the theme park vacation market are Walt Disney Attraction, Merlin Entertainment Group, Universal Parks and Resorts, Oct Parks China, Fantawild, Chimelong Group, Six Flags Inc., Cedar Fair Entertainment Company, Seaworld Parks & Entertainment and Parques Reunidos, LOTTE World, Nagashima Spa Land, Everland Gyeonggi-Do, Ocean Park, Europe Park, De Eftling, and Tivoli Gardens.

## KEY BENEFITS FOR STAKEHOLDERS

This report provides a quantitative analysis of the current trends, estimations, and dynamics of the theme park vacation market analysis from 2018 to 2026 to identify the prevailing market opportunities.

The key countries in all the major regions are mapped on the basis of their market share.

Global theme park vacation market forecast is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue

contribution to the global industry.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global market trends, key players, market segments, application areas, and growth strategies.

## KEY MARKET SEGMENTS

### By Type

Water Park

Children's Play Park

Adventure Park

Others

### By Age Group

Baby Boomers

Generation X

Millennials

Generation Z

### Traveler Type

Solo

Group

### By Sales Channel

Online Channel

Direct Channel

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

ASEAN

India

Rest of Asia-pacific

## LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools And Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.2. Cxo Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
  - 3.2.1. Top Impacting Factors
  - 3.2.2. Top Investment Pockets
- 3.3. Market Evolution/Industry Roadmap
- 3.4. Market Dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Consumer Shifting Experience From Product To Experience
    - 3.4.1.2. Innovation And Redesign
    - 3.4.1.3. Tourism
  - 3.4.2. Restraints
    - 3.4.2.1. Increase In Accidents
    - 3.4.2.2. Government Rules And Regulation
  - 3.4.3. Opportunities
    - 3.4.3.1. Expanding Themes / Inclusion of New Ideas
    - 3.4.3.2. Boost The Opportunity With Destination Planning
    - 3.4.3.3. Edutainment

### CHAPTER 4: THEME PARK VACATION MARKET, BY TYPE

- 4.1. Overview

*Theme Park Vacation Market by Type (Water Park, Childrens Play Park, Adventure Park, and Others), Age Group (B...*

#### 4.2. Adventure Park

- 4.2.1. Key Market Trends, Growth Factors, And Opportunities
- 4.2.2. Market Size And Forecast, By Region
- 4.2.3. Market Analysis, By Country

#### 4.3. Water Park

- 4.3.1. Key Market Trends, Growth Factors, And Opportunities
- 4.3.2. Market Size And Forecast, By Region
- 4.3.3. Market Analysis, By Country

#### 4.4. Children'S Play Park

- 4.4.1. Key Market Trends, Growth Factors, And Opportunities
- 4.4.2. Market Size And Forecast, By Region
- 4.4.3. Market Analysis, By Country

#### 4.5. Others

- 4.5.1. Key Market Trends, Growth Factors, And Opportunities
- 4.5.2. Market Size And Forecast, By Region
- 4.5.3. Market Analysis, By Country

### **CHAPTER 5: THEME PARK VACATION MARKET, BY AGE GROUP**

#### 5.1. Overview

- 5.1.1. Market Size And Forecast, By Age Group

#### 5.2. Baby Boomers

- 5.2.1. Key Market Trends, Growth Factors, And Opportunities
- 5.2.2. Market Size And Forecast, By Region
- 5.2.3. Market Analysis, By Country

#### 5.3. Generation X

- 5.3.1. Key Market Trends, Growth Factors, And Opportunities
- 5.3.2. Market Size And Forecast, By Region
- 5.3.3. Market Analysis, By Country

#### 5.4. Millennials

- 5.4.1. Key Market Trends, Growth Factors, And Opportunities
- 5.4.2. Market Size And Forecast, By Region
- 5.4.3. Market Analysis, By Country

#### 5.5. Generation Z

- 5.5.1. Key Market Trends, Growth Factors, And Opportunities
- 5.5.2. Market Size And Forecast, By Region
- 5.5.3. Market Analysis, By Country

### **CHAPTER 6: THEME PARK VACATION MARKET, BY TRAVELER TYPE**

## 6.1. Overview

### 6.1.1. Market Size And Forecast, By Traveler Type

## 6.2. Solo

### 6.2.1. Key Market Trends, Growth Factors, And Opportunities

### 6.2.2. Market Size And Forecast, By Region

### 6.2.3. Market Analysis, By Country

## 6.3. Group

### 6.3.1. Key Market Trends, Growth Factors, And Opportunities

### 6.3.2. Market Size And Forecast, By Region

### 6.3.3. Market Analysis, By Country

## **CHAPTER 7: THEME PARK VACATION MARKET, BY SALES CHANNEL**

## 7.1. Overview

### 7.1.1. Market Size And Forecast, By Sales Channel

## 7.2. Online Channel

### 7.2.1. Key Market Trends, Growth Factors, And Opportunities

### 7.2.2. Market Size And Forecast, By Region

### 7.2.3. Market Analysis, By Country

## 7.3. Direct Channel

### 7.3.1. Key Market Trends, Growth Factors, And Opportunities

### 7.3.2. Market Size And Forecast, By Region

### 7.3.3. Market Analysis, By Country

## **CHAPTER 8: THEME PARK VACATION MARKET, BY REGION**

## 8.1. Overview

## 8.2. North America

### 8.2.1. Key Market Trends, Growth Factors, And Opportunities

### 8.2.2. Market Size And Forecast, By Type

### 8.2.3. Market Size And Forecast, By Age Group

### 8.2.4. Market Size And Forecast, By Traveler Type

### 8.2.5. Market Size And Forecast, By Sales Channel

### 8.2.6. Market Analysis, By Country

#### 8.2.6.1. U.S.

##### 8.2.6.1.1. Market Size And Forecast, By Type

##### 8.2.6.1.2. Market Size And Forecast, By Age Group

##### 8.2.6.1.3. Market Size And Forecast, By Traveler Type



8.2.6.1.4. Market Size And Forecast, By Sales Channel

8.2.6.2. Canada

8.2.6.2.1. Market Size And Forecast, By Type

8.2.6.2.2. Market Size And Forecast, By Age Group

8.2.6.2.3. Market Size And Forecast, By Traveler Type

8.2.6.2.4. Market Size And Forecast, By Sales Channel

8.2.6.3. Mexico

8.2.6.3.1. Market Size And Forecast, By Type

8.2.6.3.2. Market Size And Forecast, By Age Group

8.2.6.3.3. Market Size And Forecast, By Traveler Type

8.2.6.3.4. Market Size And Forecast, By Sales Channel

8.3. Europe

8.3.1. Key Market Trends, Growth Factors, And Opportunities

8.3.2. Market Size And Forecast, By Type

8.3.3. Market Size And Forecast, By Age Group

8.3.4. Market Size And Forecast, By Traveler Type

8.3.5. Market Size And Forecast, By Sales Channel

8.3.6. Market Analysis, By Country

8.3.6.2. Uk

8.3.6.2.1. Market Size And Forecast, By Type

8.3.6.2.2. Market Size And Forecast, By Age Group

8.3.6.2.3. Market Size And Forecast, By Traveler Type

8.3.6.2.4. Market Size And Forecast, By Sales Channel

8.3.6.3. Germany

8.3.6.3.1. Market Size And Forecast, By Type

8.3.6.3.2. Market Size And Forecast, By Age Group

8.3.6.3.3. Market Size And Forecast, By Traveler Type

8.3.6.3.4. Market Size And Forecast, By Sales Channel

8.3.6.4. France

8.3.6.4.1. Market Size And Forecast, By Type

8.3.6.4.2. Market Size And Forecast, By Age Group

8.3.6.4.3. Market Size And Forecast, By Traveler Type

8.3.6.4.4. Market Size And Forecast, By Sales Channel

8.3.6.5. Italy

8.3.6.5.1. Market Size And Forecast, By Type

8.3.6.5.2. Market Size And Forecast, By Age Group

8.3.6.5.3. Market Size And Forecast, By Traveler Type

8.3.6.5.4. Market Size And Forecast, By Sales Channel

8.3.6.6. Spain

- 8.3.6.6.1. Market Size And Forecast, By Type
- 8.3.6.6.2. Market Size And Forecast, By Age Group
- 8.3.6.6.3. Market Size And Forecast, By Traveler Type
- 8.3.6.6.4. Market Size And Forecast, By Sales Channel

#### 8.3.6.7. Rest of Europe

- 8.3.6.7.1. Market Size And Forecast, By Type
- 8.3.6.7.2. Market Size And Forecast, By Age Group
- 8.3.6.7.3. Market Size And Forecast, By Traveler Type
- 8.3.6.7.4. Market Size And Forecast, By Sales Channel

### 8.4. Asia-Pacific

#### 8.4.1. Key Market Trends, Growth Factors, And Opportunities

#### 8.4.2. Market Size And Forecast, By Type

#### 8.4.3. Market Size And Forecast, By Age Group

#### 8.4.4. Market Size And Forecast, By Traveler Type

#### 8.4.5. Market Size And Forecast, By Sales Channel

#### 8.4.6. Market Analysis, By Country

##### 8.4.6.1. China

- 8.4.6.1.1. Market Size And Forecast, By Type
- 8.4.6.1.2. Market Size And Forecast, By Age Group
- 8.4.6.1.3. Market Size And Forecast, By Traveler Type
- 8.4.6.1.4. Market Size And Forecast, By Sales Channel

##### 8.4.6.2. Japan

- 8.4.6.2.1. Market Size And Forecast, By Type
- 8.4.6.2.2. Market Size And Forecast, By Age Group
- 8.4.6.2.3. Market Size And Forecast, By Traveler Type
- 8.4.6.2.4. Market Size And Forecast, By Sales Channel

##### 8.4.6.3. Asean

- 8.4.6.3.1. Market Size And Forecast, By Type
- 8.4.6.3.2. Market Size And Forecast, By Age Group
- 8.4.6.3.3. Market Size And Forecast, By Traveler Type
- 8.4.6.3.4. Market Size And Forecast, By Sales Channel

##### 8.4.6.4. India

- 8.4.6.4.1. Market Size And Forecast, By Type
- 8.4.6.4.2. Market Size And Forecast, By Age Group
- 8.4.6.4.3. Market Size And Forecast, By Traveler Type
- 8.4.6.4.4. Market Size And Forecast, By Sales Channel

##### 8.4.6.5. Rest of Asia-Pacific

- 8.4.6.5.1. Market Size And Forecast, By Type
- 8.4.6.5.2. Market Size And Forecast, By Age Group

8.4.6.5.3. Market Size And Forecast, By Traveler Type

8.4.6.5.4. Market Size And Forecast, By Sales Channel

## 8.5. Lamea

8.5.1. Key Market Trends, Growth Factors, And Opportunities

8.5.2. Market Size And Forecast, By Type

8.5.3. Market Size And Forecast, By Age Group

8.5.4. Market Size And Forecast, By Traveler Type

8.5.5. Market Size And Forecast, By Sales Channel

8.5.6. Market Analysis, By Country

8.5.6.1. Latin America

8.5.6.1.1. Market Size And Forecast, By Type

8.5.6.1.2. Market Size And Forecast, By Age Group

8.5.6.1.3. Market Size And Forecast, By Traveler Type

8.5.6.1.4. Market Size And Forecast, By Sales Channel

8.5.6.2. Middle East

8.5.6.2.1. Market Size And Forecast, By Type

8.5.6.2.2. Market Size And Forecast, By Age Group

8.5.6.2.3. Market Size And Forecast, By Traveler Type

8.5.6.2.4. Market Size And Forecast, By Sales Channel

8.5.6.3. Africa

8.5.6.3.1. Market Size And Forecast, By Type

8.5.6.3.2. Market Size And Forecast, By Age Group

8.5.6.3.3. Market Size And Forecast, By Traveler Type

8.5.6.3.4. Market Size And Forecast, By Sales Channel

## CHAPTER 9: COMPETITIVE LANDSCAPE

9.1. Top Winning Strategies

9.2. Key Developments

9.2.1. Business Expansion

9.2.2. Product Launch

9.3. Competitive Dashboard

9.4. Heat Map Overview

9.5. Product Mapping

## CHAPTER 10: COMPANY PROFILES

10.1. Walt Disney Attraction

10.1.1. Company Overview

- 10.1.2. Key Executive
- 10.1.3. Company Snapshot
- 10.1.4. Product Portfolio
- 10.2. Merlin Entertainment Group
  - 10.2.1. Company Overview
  - 10.2.2. Key Executive
  - 10.2.3. Company Snapshot
  - 10.2.4. Operating Business Segments
  - 10.2.5. Business Performance
- 10.3. Universal Parks And Resorts
  - 10.3.1. Company Overview
  - 10.3.2. Key Executive
  - 10.3.3. Company Snapshot
  - 10.3.4. Product Portfolio
- 10.4. Oct Parks China
  - 10.4.1. Company Overview
  - 10.4.2. Key Executive
  - 10.4.3. Company Snapshot
  - 10.4.4. Product Portfolio
- 10.5. Fantawild
  - 10.5.1. Company Overview
  - 10.5.2. Key Executive
  - 10.5.3. Company Snapshot
  - 10.5.4. Product Portfolio
- 10.6. Chimelong Group
  - 10.6.1. Company Overview
  - 10.6.2. Key Executive
  - 10.6.3. Company Snapshot
  - 10.6.4. Product Portfolio
- 10.7. Six Flags Inc.
  - 10.7.1. Company Overview
  - 10.7.2. Key Executive
  - 10.7.3. Company Snapshot
  - 10.7.4. Product Portfolio
- 10.8. Cedar Fair Entertainment Company
  - 10.8.1. Company Overview
  - 10.8.2. Key Executive
  - 10.8.3. Company Snapshot
  - 10.8.4. Product Portfolio

## 10.9. Seaworld Parks & Entertainment

10.9.1. Company Overview

10.9.2. Key Executive

10.9.3. Company Snapshot

10.9.4. Product Portfolio

## 10.10. Parques Reunidos

10.10.1. Company Overview

10.10.2. Key Executive

10.10.3. Company Snapshot

10.10.4. Product Portfolio

## 10.11. Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 01. Global Theme Park Vacation Market, By Type, 2018–2026 (\$Million)
- Table 02. Adventure Park Vacation Market Revenue, By Region, 2018–2026 (\$Million)
- Table 03. Water Park Market Revenue, By Region, 2018–2026(\$Million)
- Table 04. Childrens Park Market Revenue, By Region, 2018–2026(\$Million)
- Table 05. Others Market Revenue, By Region, 2018–2026(\$Million)
- Table 06. Global Theme Park Vacation Market Revenue, By Age Group, 2019–2026 (\$Million)
- Table 07. Theme Park Vacation Market Revenue From Baby Boomers, By Region, 2018–2026(\$Million)
- Table 08. Theme Park Vacation Market Revenue From Generation X, By Region, 2018–2026(\$Million)
- Table 09. Theme Park Vacation Market Revenue From Millennials, By Region, 2018–2026(\$Million)
- Table 10. Theme Park Vacation Market Revenue From Generation Z, By Region, 2018–2026(\$Million)
- Table 11. Global Theme Park Vacation Market Revenue, By Traveler Type, 2018–2026 (\$Million)
- Table 12. Theme Park Vacation Market Revenue For Solo, By Region, 2018–2026(\$Million)
- Table 13. Theme Park Vacation Market Revenue For Group, By Region, 2018–2026 (\$Million)
- Table 14. Global Theme Park Vacation Market Revenue, By Sales Channel, 2018–2026 (\$Million)
- Table 15. Theme Park Vacation Market Revenue For Online Channel, By Region, 2018–2026(\$Million)
- Table 16. Theme Park Vacation Market Revenue For Direct Channel, By Region, 2018–2026 (\$Million)
- Table 17. North America Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)
- Table 18. North America Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)
- Table 19. North America Theme Park Vacation Market Value, By Traveler Type, 2018–2026(\$Million)
- Table 20. North America Theme Park Vacation Market Value, By Sales Channel, 2018–2026(\$Million)

Table 21. North America Theme Park Vacation Market Value, By Country, 2018–2026(\$Million)

Table 22. U.S. Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 23. U.S. Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 24. U.S. Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 25. U.S. Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 26. Canada Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 27. Canada Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 28. Canada Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 29. Canada Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 30. Mexico Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 31. Mexico Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 32. Mexico Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 33. Mexico Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 34. Europe Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 35. Europe Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 36. Europe Theme Park Vacation Market Value, By Traveler Type, 2018–2026(\$Million)

Table 37. Europe Theme Park Vacation Market Value, By Sales Channel, 2018–2026(\$Million)

Table 38. Europe Theme Park Vacation Market Value, By Country, 2018–2026(\$Million)

Table 39. Uk Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 40. Uk Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 41. Uk Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 42. Uk Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 43. Germany Theme Park Vacation Market Revenue, By Type



2018–2026(\$Million)

Table 44. Germany Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 45. Germany Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 46. Germany Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 47. France Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 48. France Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 49. France Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 50. France Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 51. Italy Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 52. Italy Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 53. Italy Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 54. Italy Theme Park Vacation Market Revenue, By Sales Channel  
2018–2026(\$Million)

Table 55. Spain Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 56. Spain Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 57. Spain Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 58. Spain Theme Park Vacation Market Revenue, By Sales Channel Type  
2018–2026(\$Million)

Table 59. Rest of Europe Theme Park Vacation Market Revenue, By Type  
2018–2026(\$Million)

Table 60. Rest of Europe Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 61. Rest of Europe Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 62. Rest of Europe Theme Park Vacation Market Revenue, By Sales Channel  
2018–2026(\$Million)

Table 63. Asia-Pacific Theme Park Vacation Market Revenue, By Type  
2018–2026(\$Million)

Table 64. Asia-Pacific Theme Park Vacation Market Revenue, By Age Group,



2018–2026(\$Million)

Table 65. Asia-Pacific Theme Park Vacation Market Value, By Traveler Type,  
2018–2026(\$Million)

Table 66. Asia-Pacific Theme Park Vacation Market Value, By Sales Channel,  
2018–2026(\$Million)

Table 67. Asia-Pacific Theme Park Vacation Market Value, By Country,  
2018–2026(\$Million)

Table 68. China Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 69. China Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 70. China Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 71. China Theme Park Vacation Market Revenue, By Sales Channel  
2018–2026(\$Million)

Table 72. Japan Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 73. Japan Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 74. Japan Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 75. Japan Theme Park Vacation Market Revenue, By Sales Channel  
2018–2026(\$Million)

Table 76. Asean Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 77. Asean Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 78. Asean Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 79. Asean Theme Park Vacation Market Revenue, By Sales Channel  
2018–2026(\$Million)

Table 80. India Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 81. India Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 82. India Theme Park Vacation Market Revenue, By Traveler Type  
2018–2026(\$Million)

Table 83. India Theme Park Vacation Market Revenue, By Sales Channel  
2018–2026(\$Million)

Table 84. Rest of Asia-Pacific Theme Park Vacation Market Revenue, By Type  
2018–2026(\$Million)

Table 85. Rest of Asia-Pacific Theme Park Vacation Market Revenue, By Age Group,  
2018–2026(\$Million)

Table 86. Rest of Asia-Pacific Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 87. Rest of Asia-Pacific Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 88. Lamea Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 89. Lamea Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 90. Lamea Theme Park Vacation Market Value, By Traveler Type, 2018–2026(\$Million)

Table 91. Lamea Theme Park Vacation Market Value, By Sales Channel, 2018–2026(\$Million)

Table 92. Lamea Theme Park Vacation Market Value, By Country, 2018–2026(\$Million)

Table 93. Latin America Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 94. Latin America Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 95. Latin America Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 96. Latin America Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 97. Middle East Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 98. Middle East Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 99. Middle East Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 100. Middle East Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 101. Africa Theme Park Vacation Market Revenue, By Type 2018–2026(\$Million)

Table 102. Africa Theme Park Vacation Market Revenue, By Age Group, 2018–2026(\$Million)

Table 103. Africa Theme Park Vacation Market Revenue, By Traveler Type 2018–2026(\$Million)

Table 104. Africa Theme Park Vacation Market Revenue, By Sales Channel 2018–2026(\$Million)

Table 105. Walt Disney Attraction: Key Executives

Table 106. Walt Disney Attraction: Company Snapshot

Table 107. Walt Disney Attraction: Product Portfolio

Table 108. Merlin Entertainment Group: Key Executives

Table 109. Merlin Entertainment Group: Company Snapshot
Table 110. Merlin Entertainment Group: Operating Segments
Table 111. Merlin Entertainment Group.: Net Sales, 2016–2018 (\$Million)
Table 112. Universal Parks And Resorts: Key Executives
Table 113. Universal Parks And Resorts: Company Snapshot
Table 114. Universal Parks And Resorts: Product Portfolio
Table 115. Oct Parks China: Key Executives
Table 116. Oct Parks China.: Company Snapshot
Table 117. Oct Parks China: Product Portfolio
Table 118. Fantawild: Key Executives
Table 119. Fantawild: Company Snapshot
Table 120. Fantawild: Product Portfolio
Table 121. Chimelong Group: Key Executives
Table 122. Chimelong Group: Company Snapshot
Table 123. Chimelong Group: Product Portfolio
Table 124. Six Flags Inc.: Key Executives
Table 125. Six Flags Inc.: Company Snapshot
Table 126. Six Flags Inc.: Product Portfolio
Table 127. Cedar Fair Entertainment Company: Key Executives
Table 128. Cedar Fair Entertainment Company: Company Snapshot
Table 129. Cedar Fair Entertainment Company: Product Portfolio
Table 130. Seaworld Parks & Entertainment: Key Executives
Table 131. Seaworld Parks & Entertainment: Company Snapshot
Table 132. Seaworld Parks & Entertainment.: Product Portfolio
Table 133. Parques Reunidos: Key Executives
Table 134. Parques Reunidos: Company Snapshot
Table 135. Parques Reunidos: Product Portfolio

## List Of Figures

### LIST OF FIGURES

Figure 01. Key Market Segments

Figure 02. Executive Summary

Figure 03. Top Impacting Factors

Figure 04. Top Investment Pockets

Figure 05. Market Evolution/Industry Roadmap

Figure 06. Global Theme Park Vacation Market, By Type, 2018–2026 (\$Million)

Figure 07. Comparative Value Share Analysis of Adventure Park Market, By Country, 2018 & 2026 (%)

Figure 08. Comparative Value Share Analysis of Water Park Market, By Country, 2018 & 2026 (%)

Figure 09. Comparative Value Share Analysis of Childrens Park Market, By Country, 2018 & 2026 (%)

Figure 10. Comparative Value Share Analysis of Others Market, By Country, 2018 & 2026 (%)

Figure 11. Global Theme Park Vacation Market, By Age Group, 2019–2026 (\$Million)

Figure 12. Comparative Value Share Analysis of Theme Park Vacation Market From Baby Boomers, By Country, 2018 & 2026 (%)

Figure 13. Comparative Value Share Analysis of Theme Park Vacation Market For Generation X, By Country, 2018 & 2026 (%)

Figure 14. Comparative Value Share Analysis of Theme Park Vacation Market From Millennials, By Country, 2018 & 2026 (%)

Figure 15. Comparative Value Share Analysis of Theme Park Vacation Market For Generation Z, By Country, 2018 & 2026 (%)

Figure 16. Global Theme Park Vacation Market, By Traveler Type, 2018-2026

Figure 17. Comparative Value Share Analysis of Theme Park Vacation Market For Solo, By Country, 2018 & 2026 (%)

Figure 18. Comparative Share Analysis of Theme Park Vacation Market For Group, By Country, 2018 & 2026 (%)

Figure 19. Global Theme Park Vacation Market, By Sales Channel, 2018-2026

Figure 20. Comparative Value Share Analysis of Theme Park Vacation Market For Online Channel, By Country, 2018 & 2026 (%)

Figure 21. Comparative Share Analysis of Theme Park Vacation Market For Direct Channel, By Country, 2018 & 2026 (%)

Figure 22. U.S. Theme Park Vacation Market Revenue, 2018-2026(\$Million)

Figure 23. Canada Theme Park Vacation Market Revenue, 2018-2026(\$Million)

- Figure 24. Mexico Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 25. Uk Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 26. Germany Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 27. France Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 28. Italy Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 29. Spain Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 30. Rest of Europe Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 31. China Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 32. Japan Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 33. Asean Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 34. India Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 35. Rest of Asia-Pacific Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 36. Latin America Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 37. Middle East Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 38. Africa Theme Park Vacation Market Revenue, 2018-2026(\$Million)
- Figure 39. Top Winning Strategies, By Year, 2017–2019\*
- Figure 40. Top Winning Strategies, By Development, 2017–2019\* (%)
- Figure 41. Top Winning Strategies, By Company, 2017–2019\*
- Figure 42. Merlin Entertainment Group: Net Sales, 2016–2018 (\$Million)
- Figure 43. Merlin Entertainment Group: Revenue Share By Segment, 2018 (%)

## I would like to order

Product name: Theme Park Vacation Market by Type (Water Park, Childrens Play Park, Adventure Park, and Others), Age Group (Baby Boomers, Generation X, Millennials, and Generation Z), Travelers Type (Solo and Group), and Sales Channel (Online Channel and Direct Channel): Global Opportunity Analysis and Industry Forecast, 2019-2026

Product link: <https://marketpublishers.com/r/T2A185D36E93EN.html>

Price: US\$ 5,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2A185D36E93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970