

Telecom Order Management Market by Component (Solutions and Services), Deployment Model (On-Premise and Cloud), Organization Size (Large Enterprises And Small & Medium Enterprises), Network Type (Wireline and Wireless) and Product Type (Customer Order Management, Service Order Management and Service Inventory Management): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/T0FCFCF4C2EFEN.html>

Date: December 2019

Pages: 196

Price: US\$ 5,370.00 (Single User License)

ID: T0FCFCF4C2EFEN

Abstracts

Telecom order management is a system which is used to streamline and automate the order processing of various telecom services. In addition, it enables various communication service providers to execute different orders rapidly and efficiently during the fulfilment process. Furthermore, various benefits associated with this system such as improved customer relations, improved sales visibility, and efficient order processing are the major factors that increase its adoption in the telecom industry. In addition, this system helps the business providers with various functions such as fulfilling orders in accurate and timely manner, improve savings and efficiency, facilitate a provider's ability to roll out new services and products efficiently and many others.

Rise in demand for network installations across rural areas and rapid increase in connectivity devices and subscribers are the major factors driving the growth of the market. In addition, cost-effective business processes to gain a competitive edge in the industry fuels the growth of the market. However, requirement of highly proficient specialists to manage the telecom order hampers the growth of the market. Furthermore, integration of advanced technology such AI, machine learning, and big

data and lack of standardization and compatibility issues with the existing systems are anticipated to provide lucrative opportunities for the market.

The global telecom order management market is segmented based on component, deployment model, organization size, network type, product type, and region. In terms of component, it is bifurcated into solutions and services. Based on deployment model the market is categorized into on-premise and cloud. As per organization size, it is bifurcated into large enterprises and small & medium enterprises. In terms of network type, the market is segmented into wireline and wireless. As per product type, it is classified into customer order management, service order management and service inventory management. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the telecom order management market analysis include IBM Corporation, Oracle Corporation, Cognizant, Ericsson, Fujitsu Limited, Pegasystems Inc., Infosys Limited, Wipro Limited, Comarch SA, and Cerillion. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key benefits for stakeholders

The study provides an in-depth analysis of the global telecom order management market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analysis on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global telecom order management market for the period 2019–2026 is provided to determine the market potential.

Key market segments

By Component

Software

Service

By Deployment Mode

On-Premise

Cloud

By Organization Size

Large Organization

SMEs

By Network Type

Wireless

Wireline

By Product Type

Customer Order Management

Service Order Management

Service Inventory Management

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

IBM Corporation

Oracle Corporation

Cognizant

Ericsson

Fujitsu Limited

Pegasystems Inc.

Infosys Limited

Wipro Limited

Comarch SA

Cerillion

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