

# **Telecom Analytics Market by Component (Solution and Service), Deployment (Cloud and On-premise), Organization Size (Large Enterprises and Small & Medium Sized Enterprises), and Application (Customer Management, Network Management, Sales & Marketing Management, Risk & Compliance Management, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026**

<https://marketpublishers.com/r/T89618A1D92CEN.html>

Date: December 2019

Pages: 270

Price: US\$ 5,370.00 (Single User License)

ID: T89618A1D92CEN

## **Abstracts**

Telecom analytics incorporates sophisticated business intelligence technologies that are designed to meet the complex requirements of telecom organizations. These include increase in sales, reducing churn and fraud, improving risk management, and decreasing operational costs. In addition, telecom analytics streamlines telecom analytics processes and decreases costs by improving the response as well as closure times.

The need to reduce customer churn and increase customer satisfaction, growth in need to automate workflow and streamline telecom analytics operations, increase in demand for fraud detection due to network attacks, surge in adoption of customer-centric strategies, as well as rise in awareness about the benefits of telecom analytics are the major factors that fuel the growth of the telecom analytics market. However, lack of awareness about telecom analytics solution is expected to hinder the telecom analytics market growth. On the contrary, integration of new technologies such as machine learning and AI in telecom analytics is expected to provide lucrative opportunities for the market growth in the coming years.

The telecom analytics market is segmented on the basis of component, deployment, organization size, application, and region. By component, the market is categorized into solution and service. On the basis of deployment, it is classified into on-premise and cloud. As per organization size, market is divided into large enterprises and small & medium sized enterprises (SMEs). Depending on application, it is divided into customer management, network management, sales & marketing management, risk & compliance management, and others. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The company profiles of telecom analytics market players included in this report are SAP SE, Oracle, SAS Institute, Teradata, Tibco, Adobe, Cisco, IBM, Tableau, and Sisense.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global telecom analytics market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analyses on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global telecom analytics market from 2018 to 2026 is provided to determine the market potential.

## KEY MARKET SEGMENTS

### By Component

Solution

Services

### By Deployment

Cloud

On-premise

### By Organization Size

Large enterprises

Small & Medium sized Enterprises (SMEs)

### By Application

Customer Management

Network Management

Sales & Marketing Management

Risk & Compliance Management

Others

### BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

SAP SE

Oracle

SAS Institute

Teradata

Tibco

Adobe

Cisco

IBM

Tableau

Sisense

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
  - 1.4.1. Secondary Research
  - 1.4.2. Primary Research
  - 1.4.3. Analyst Tools & Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key Findings
  - 2.1.1. Top Impacting Factors
  - 2.1.2. Top Investment Pockets
- 2.2. Cxo Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Porter'S Five Forces Analysis
- 3.3. Market Player Positioning
- 3.4. Case Studies
  - 3.4.1. Bharti Airtel Is Improving Its Customers' Experience With A Cloudera Enterprise Platform That Facilitates Unprecedented Network Transparency By Enabling Large-Scale And Real-Time Ingest, Processing, And Delivery of Network Data
  - 3.4.2. Bouygues Telecom Has Implemented Sap Ariba Solution For Providing Services At More Competitive Price.
- 3.5. Market Dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. The Need For Churn Reduction
    - 3.5.1.2. Rise In Need For Streamlining Revenue Management
    - 3.5.1.3. Increase In Demand For Fraud Detection Due To Network Attacks
  - 3.5.2. Restraints
    - 3.5.2.1. Lack of Awareness of Telecom Analytics Among Telecom Operators
  - 3.5.3. Opportunity
    - 3.5.3.1. Integration of New Technologies Such As Machine Learning And Ai In

Telecom Analytics

## **CHAPTER 4: TELECOM ANALYTICS MARKET, BY COMPONENT**

4.1. Overview

4.2. Solution

4.2.1. Key Market Trends, Growth Factors, And Opportunities

4.2.2. Market Size And Forecast, By Region

4.2.3. Market Analysis, By Region

4.3. Service

4.3.1. Key Market Trends, Growth Factors, And Opportunities

4.3.2. Market Size And Forecast, By Region

4.3.3. Market Analysis, By Region

## **CHAPTER 5: TELECOM ANALYTICS MARKET, BY DEPLOYMENT**

5.1. Overview

5.2. On Premise

5.2.1. Key Market Trends, Growth Factors, And Opportunities

5.2.2. Market Size And Forecast, By Region

5.2.3. Market Analysis, By Region

5.3. Cloud

5.3.1. Key Market Trends, Growth Factors, And Opportunities

5.3.2. Market Size And Forecast, By Region

5.3.3. Market Analysis, By Region

## **CHAPTER 6: TELECOM ANALYTICS MARKET, BY ORGANIZATION SIZE**

6.1. Overview

6.2. Large Enterprises

6.2.1. Key Market Trends, Growth Factors, And Opportunities

6.2.2. Market Size And Forecast, By Region

6.2.3. Market Analysis, By Region

6.3. Smes

6.3.1. Key Market Trends, Growth Factors, And Opportunities

6.3.2. Market Size And Forecast, By Region

6.3.3. Market Analysis, By Region

## **CHAPTER 7: TELECOM ANALYTICS MARKET, BY APPLICATION**

- 7.1. Overview
- 7.2. Customer Management
  - 7.2.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.2.2. Market Size And Forecast, By Region
  - 7.2.3. Market Analysis, By Region
- 7.3. Network Management
  - 7.3.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.3.2. Market Size And Forecast, By Region
  - 7.3.3. Market Analysis, By Region
- 7.4. Sales And Marketing Management
  - 7.4.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.4.2. Market Size And Forecast, By Region
  - 7.4.3. Market Analysis, By Region
- 7.5. Risk And Compliance Management
  - 7.5.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.5.2. Market Size And Forecast, By Region
  - 7.5.3. Market Analysis, By Region
- 7.6. Others
  - 7.6.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.6.2. Market Size And Forecast, By Region
  - 7.6.3. Market Analysis, By Region

## **CHAPTER 8: TELECOM ANALYTICS MARKET, BY REGION**

- 8.1. Overview
- 8.2. North America
  - 8.2.1. Key Market Trends, Growth Factors And Opportunities
  - 8.2.2. Market Size And Forecast, By Component
  - 8.2.3. Market Size And Forecast, By Deployment
  - 8.2.4. Market Size And Forecast, By Organization Size
  - 8.2.5. Market Size And Forecast, By Application
  - 8.2.6. Market Analysis By Country
    - 8.2.6.1. U.S.
      - 8.2.6.1.1. Market Size And Forecast, By Component
      - 8.2.6.1.2. Market Size And Forecast, By Deployment
      - 8.2.6.1.3. Market Size And Forecast, By Organization Size
      - 8.2.6.1.4. Market Size And Forecast, By Application
    - 8.2.6.2. Canada



- 8.2.6.2.1. Market Size And Forecast, By Component
- 8.2.6.2.2. Market Size And Forecast, By Deployment
- 8.2.6.2.3. Market Size And Forecast, By Organization Size
- 8.2.6.2.4. Market Size And Forecast, By Application

### 8.3. Europe

- 8.3.1. Key Market Trends, Growth Factors And Opportunities
- 8.3.2. Market Size And Forecast, By Component
- 8.3.3. Market Size And Forecast, By Deployment
- 8.3.4. Market Size And Forecast, By Organization Size
- 8.3.5. Market Size And Forecast, By Application
- 8.3.6. Market Analysis By Country
  - 8.3.6.1. Uk
    - 8.3.6.1.1. Market Size And Forecast, By Component
    - 8.3.6.1.2. Market Size And Forecast, By Deployment
    - 8.3.6.1.3. Market Size And Forecast, By Organization Size
    - 8.3.6.1.4. Market Size And Forecast, By Application
  - 8.3.6.2. Germany
    - 8.3.6.2.1. Market Size And Forecast, By Component
    - 8.3.6.2.2. Market Size And Forecast, By Deployment
    - 8.3.6.2.3. Market Size And Forecast, By Organization Size
    - 8.3.6.2.4. Market Size And Forecast, By Application
  - 8.3.6.3. France
    - 8.3.6.3.1. Market Size And Forecast, By Component
    - 8.3.6.3.2. Market Size And Forecast, By Deployment
    - 8.3.6.3.3. Market Size And Forecast, By Organization Size
    - 8.3.6.3.4. Market Size And Forecast, By Application
  - 8.3.6.4. Italy
    - 8.3.6.4.1. Market Size And Forecast, By Component
    - 8.3.6.4.2. Market Size And Forecast, By Deployment
    - 8.3.6.4.3. Market Size And Forecast, By Organization Size
    - 8.3.6.4.4. Market Size And Forecast, By Application
  - 8.3.6.5. Spain
    - 8.3.6.5.1. Market Size And Forecast, By Component
    - 8.3.6.5.2. Market Size And Forecast, By Deployment
    - 8.3.6.5.3. Market Size And Forecast, By Organization Size
    - 8.3.6.5.4. Market Size And Forecast, By Application
  - 8.3.6.6. Rest of Europe
    - 8.3.6.6.1. Market Size And Forecast, By Component
    - 8.3.6.6.2. Market Size And Forecast, By Deployment

8.3.6.6.3. Market Size And Forecast, By Organization Size

8.3.6.6.4. Market Size And Forecast, By Application

#### 8.4. Asia-Pacific

8.4.1. Key Market Trends, Growth Factors And Opportunities

8.4.2. Market Size And Forecast, By Component

8.4.3. Market Size And Forecast, By Deployment

8.4.4. Market Size And Forecast, By Organization Size

8.4.5. Market Size And Forecast, By Application

8.4.6. Market Analysis By Country

8.4.6.1. China

8.4.6.1.1. Market Size And Forecast, By Component

8.4.6.1.2. Market Size And Forecast, By Deployment

8.4.6.1.3. Market Size And Forecast, By Organization Size

8.4.6.1.4. Market Size And Forecast, By Application

8.4.6.2. India

8.4.6.2.1. Market Size And Forecast, By Component

8.4.6.2.2. Market Size And Forecast, By Deployment

8.4.6.2.3. Market Size And Forecast, By Organization Size

8.4.6.2.4. Market Size And Forecast, By Application

8.4.6.3. Japan

8.4.6.3.1. Market Size And Forecast, By Component

8.4.6.3.2. Market Size And Forecast, By Deployment

8.4.6.3.3. Market Size And Forecast, By Organization Size

8.4.6.3.4. Market Size And Forecast, By Application

8.4.6.4. Australia

8.4.6.4.1. Market Size And Forecast, By Component

8.4.6.4.2. Market Size And Forecast, By Deployment

8.4.6.4.3. Market Size And Forecast, By Organization Size

8.4.6.4.4. Market Size And Forecast, By Application

8.4.6.5. Rest of Asia-Pacific

8.4.6.5.1. Market Size And Forecast, By Component

8.4.6.5.2. Market Size And Forecast, By Deployment

8.4.6.5.3. Market Size And Forecast, By Organization Size

8.4.6.5.4. Market Size And Forecast, By Application

#### 8.5. Lamea

8.5.1. Key Market Trends, Growth Factors And Opportunities

8.5.2. Market Size And Forecast, By Component

8.5.3. Market Size And Forecast, By Deployment

8.5.4. Market Size And Forecast, By Organization Size

8.5.5. Market Size And Forecast, By Application

8.5.6. Market Analysis By Country

8.5.6.1. Latin America

8.5.6.1.1. Market Size And Forecast, By Component

8.5.6.1.2. Market Size And Forecast, By Deployment

8.5.6.1.3. Market Size And Forecast, By Organization Size

8.5.6.1.4. Market Size And Forecast, By Application

8.5.6.2. Middle East

8.5.6.2.1. Market Size And Forecast, By Component

8.5.6.2.2. Market Size And Forecast, By Deployment

8.5.6.2.3. Market Size And Forecast, By Organization Size

8.5.6.2.4. Market Size And Forecast, By Application

8.5.6.3. Africa

8.5.6.3.1. Market Size And Forecast, By Component

8.5.6.3.2. Market Size And Forecast, By Deployment

8.5.6.3.3. Market Size And Forecast, By Organization Size

8.5.6.3.4. Market Size And Forecast, By Application

## **CHAPTER 9: COMPETITIVE LANDSCAPE**

9.1. Competitive Dashboard

9.2. Key Developments

9.2.1. New Product Launches

9.2.2. Business Expansions

9.2.3. Partnership

9.2.4. Product Development

9.2.5. Collaboration

9.2.6. Acquisition

9.3. Top Winning Strategies

## **CHAPTER 10: COMPANY PROFILES**

10.1. Adobe Inc.

10.1.1. Company Overview

10.1.2. Key Executives

10.1.3. Company Snapshot

10.1.4. Operating Business Segments

10.1.5. Product Portfolio

10.1.6. R&D Expenditure

- 10.1.7. Business Performance
- 10.1.8. Key Strategic Moves And Developments
- 10.2. Cisco Systems, Inc.
  - 10.2.1. Company Overview
  - 10.2.2. Key Executives
  - 10.2.3. Company Snapshot
  - 10.2.4. Product Portfolio
  - 10.2.5. R&D Expenditure
  - 10.2.6. Business Performance
  - 10.2.7. Key Strategic Moves And Developments
- 10.3. International Business Machines Corporation
  - 10.3.1. Company Overview
  - 10.3.2. Key Executives
  - 10.3.3. Company Snapshot
  - 10.3.4. Operating Business Segments
  - 10.3.5. Product Portfolio
  - 10.3.6. R&D Expenditure
  - 10.3.7. Business Performance
  - 10.3.8. Key Strategic Moves And Developments
- 10.4. Oracle Corporation
  - 10.4.1. Company Overview
  - 10.4.2. Key Executives
  - 10.4.3. Company Snapshot
  - 10.4.4. Operating Business Segments
  - 10.4.5. Product Portfolio
  - 10.4.6. R&D Expenditure
  - 10.4.7. Business Performance
  - 10.4.8. Key Strategic Moves And Developments
- 10.5. Sap Se
  - 10.5.1. Company Overview
  - 10.5.2. Key Executives
  - 10.5.3. Company Snapshot
  - 10.5.4. Operating Business Segments
  - 10.5.5. Product Portfolio
  - 10.5.6. R&D Expenditure
  - 10.5.7. Business Performance
  - 10.5.8. Key Strategic Moves And Developments
- 10.6. Sas Institute Inc.
  - 10.6.1. Company Overview

- 10.6.2. Key Executives
- 10.6.3. Company Snapshot
- 10.6.4. Product Portfolio
- 10.6.5. Business Performance
- 10.6.6. Key Strategic Moves And Developments
- 10.7. Sisense Inc.
  - 10.7.1. Company Overview
  - 10.7.2. Key Executives
  - 10.7.3. Company Snapshot
  - 10.7.4. Product Portfolio
  - 10.7.5. Key Strategic Moves And Developments
- 10.8. Teradata Corporation
  - 10.8.1. Company Overview
  - 10.8.2. Key Executives
  - 10.8.3. Company Snapshot
  - 10.8.4. Product Portfolio
  - 10.8.5. Key Strategic Moves And Developments
- 10.9. Tibco Software Inc.
  - 10.9.1. Company Overview
  - 10.9.2. Key Executives
  - 10.9.3. Company Snapshot
  - 10.9.4. Product Portfolio
  - 10.9.5. Key Strategic Moves And Developments
- 10.10. Tableau Software
  - 10.10.1. Company Overview
  - 10.10.2. Key Executives
  - 10.10.3. Company Snapshot
  - 10.10.4. Product Portfolio
  - 10.10.5. R&D Expenditure
  - 10.10.6. Business Performance
  - 10.10.7. Key Strategic Moves And Developments

## List Of Tables

### LIST OF TABLES

Table 01. Telecom Analytics Market Revenue, By Component, 2018–2026 (\$Million)

Table 02. Telecom Analytics Market Revenue For Solution, By Region, 2018–2026 (\$Million)

Table 03. Telecom Analytics Market Revenue For Service, By Region , 2018–2026 (\$Million)

Table 04. Telecom Analytics Market Revenue, By Deployment 2018–2026 (\$Million)

Table 05. Telecom Analytics Market Revenue For On Premise, By Region, 2018–2026 (\$Million)

Table 06. Telecom Analytics Market Revenue For Cloud, By Region, 2018–2026 (\$Million)

Table 07. Telecom Analytics Market Revenue, By Organization Size 2018–2026 (\$Million)

Table 08. Telecom Analytics Market Revenue For Large Enterprises, By Region, 2018–2026 (\$Million)

Table 09. Telecom Analytics Market Revenue For Smes, By Region, 2018–2026 (\$Million)

Table 10. Telecom Analytics Market Revenue, By Application, 2018–2026 (\$Million)

Table 11. Telecom Analytics Market Revenue For Customer Management, By Region, 2018–2026 (\$Million)

Table 12. Telecom Analytics Market Revenue For Network Management, By Region, 2018–2026 (\$Million)

Table 13. Telecom Analytics Market Revenue For Sales And Marketing Management, By Region, 2018–2026 (\$Million)

Table 14. Telecom Analytics Market Revenue For Risk And Compliance Management, By Region, 2018–2026 (\$Million)

Table 15. Telecom Analytics Market Revenue For Others, By Region, 2018–2026 (\$Million)

Table 16. Telecom Analytics Market Revenue, By Region, 2018–2026 (\$Million)

Table 17. North America Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 18. North America Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 19. North America Telecom Analytics Market Revenue, By Organization Size 2018-2026 (\$Million)

Table 20. North America Telecom Analytics Market Revenue, By Application,

*Telecom Analytics Market by Component (Solution and Service), Deployment (Cloud and On-premise), Organization...*



2018-2026 (\$Million)

Table 21. North America Telecom Analytics Market Revenue, By Country, 2018-2026 (\$Million)

Table 22. U.S. Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 23. U.S. Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 24. U.S. Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 25. U.S. Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 26. Canada Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 27. Canada Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 28. Canada Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 29. Canada Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 30. Europe Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 31. Europe Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 32. Europe Telecom Analytics Market Revenue, By Organization Size 2018-2026 (\$Million)

Table 33. Europe Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 34. Europe Telecom Analytics Market Revenue, By Country, 2018-2026 (\$Million)

Table 35. Uk Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 36. Uk Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 37. Uk Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 38. Uk Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 39. Germany Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 40. Germany Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 41. Germany Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 42. Germany Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 43. France Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 44. France Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 45. France Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 46. France Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 47. Italy Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 48. Italy Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 49. Italy Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 50. Italy Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 51. Spain Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 52. Spain Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 53. Spain Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 54. Spain Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 55. Rest of Europe Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 56. Rest of Europe Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 57. Rest of Europe Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 58. Rest of Europe Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 59. Asia-Pacific Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 60. Asia-Pacific Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 61. Asia-Pacific Telecom Analytics Market Revenue, By Organization Size 2018-2026 (\$Million)

Table 62. Asia-Pacific Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 63. Asia-Pacific Telecom Analytics Market Revenue, By Country, 2018-2026



(\$Million)

Table 64. China Telecom Analytics Market Revenue, By Component 2018-2026

(\$Million)

Table 65. China Telecom Analytics Market Revenue, By Deployment, 2018-2026

(\$Million)

Table 66. China Telecom Analytics Market Revenue, By Organization Size, 2018-2026

(\$Million)

Table 67. China Telecom Analytics Market Revenue, By Application, 2018-2026

(\$Million)

Table 68. India Telecom Analytics Market Revenue, By Component 2018-2026

(\$Million)

Table 69. India Telecom Analytics Market Revenue, By Deployment, 2018-2026

(\$Million)

Table 70. India Telecom Analytics Market Revenue, By Organization Size, 2018-2026

(\$Million)

Table 71. India Telecom Analytics Market Revenue, By Application, 2018-2026

(\$Million)

Table 72. Japan Telecom Analytics Market Revenue, By Component 2018-2026

(\$Million)

Table 73. Japan Telecom Analytics Market Revenue, By Deployment, 2018-2026

(\$Million)

Table 74. Japan Telecom Analytics Market Revenue, By Organization Size, 2018-2026

(\$Million)

Table 75. Japan Telecom Analytics Market Revenue, By Application, 2018-2026

(\$Million)

Table 76. Australia Telecom Analytics Market Revenue, By Component 2018-2026

(\$Million)

Table 77. Australia Telecom Analytics Market Revenue, By Deployment, 2018-2026

(\$Million)

Table 78. Australia Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 79. Australia Telecom Analytics Market Revenue, By Application, 2018-2026

(\$Million)

Table 80. Rest of Asia-Pacific Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 81. Rest of Asia-Pacific Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 82. Rest of Asia-Pacific Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 83. Rest of Asia-Pacific Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 84. Lamea Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 85. Lamea Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 86. Lamea Telecom Analytics Market Revenue, By Organization Size 2018-2026 (\$Million)

Table 87. Lamea Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 88. Lamea Telecom Analytics Market Revenue, By Country, 2017-2025 (\$Million)

Table 89. Latin America Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 90. Latin America Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 91. Latin America Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 92. Latin America Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 93. Middle East Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 94. Middle East Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 95. Middle East Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 96. Middle East Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 97. Africa Telecom Analytics Market Revenue, By Component 2018-2026 (\$Million)

Table 98. Africa Telecom Analytics Market Revenue, By Deployment, 2018-2026 (\$Million)

Table 99. Africa Telecom Analytics Market Revenue, By Organization Size, 2018-2026 (\$Million)

Table 100. Africa Telecom Analytics Market Revenue, By Application, 2018-2026 (\$Million)

Table 101. Key New Product Launches (2016-2019)

Table 102. Key Expansions (2016-2019)

Table 103. Partnership (2016-2019)

Table 104. Product Developments (2016-2019)

Table 105. Collaboration (2016-2019)  
Table 106. Acquisition (2016-2019)  
Table 107. Adobe Inc.: Key Executives  
Table 108. Adobe Inc.: Company Snapshot  
Table 109. Adobe Inc.: Operating Segments  
Table 110. Adobe Inc.: Product Portfolio  
Table 111. Cisco Systems, Inc.: Key Executives  
Table 112. Cisco Systems, Inc.: Company Snapshot  
Table 113. Cisco Systems, Inc.: Product Portfolio  
Table 114. International Business Machines Corporation: Key Executives  
Table 115. International Business Machines Corporation: Company Snapshot  
Table 116. International Business Machines Corporation: Operating Segments  
Table 117. International Business Machines Corporation: Product Portfolio  
Table 118. Oracle Corporation: Key Executives  
Table 119. Oracle Corporation: Company Snapshot  
Table 120. Oracle Corporation: Operating Segments  
Table 121. Oracle Corporation: Product Portfolio  
Table 122. Oracle Corporation: Key Strategic Moves And Developments  
Table 123. Sap Se: Key Executives  
Table 124. Sap Se: Company Snapshot  
Table 125. Sap Se: Operating Segments  
Table 126. Sap Se: Product Portfolio  
Table 127. Sas Institute Inc.: Key Executives  
Table 128. Sas Institute Inc.: Company Snapshot  
Table 129. Sas Institute Inc.: Product Portfolio  
Table 130. Sisense Inc.: Key Executives  
Table 131. Sisense Inc.: Company Snapshot  
Table 132. Sisense Inc.: Product Portfolio  
Table 133. Teradata Corporation: Company Snapshot  
Table 134. Teradata Corporation: Product Portfolio  
Table 135. Tibco Software Inc.: Key Executives  
Table 136. Tibco Software Inc.: Company Snapshot  
Table 137. Tibco Software Inc.: Product Portfolio  
Table 138. Tableau Software: Key Executives  
Table 139. Tableau Software: Company Snapshot  
Table 140. Tableau Software: Product Portfolio

## List Of Figures

### LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Telecom Analytics Market, 2018–2026
- Figure 03. Telecom Analytics Market, By Region, 2018-2026
- Figure 04. Top Impacting Factors
- Figure 05. Top Investment Pockets
- Figure 06. Moderate Bargaining Power of Suppliers
- Figure 07. Moderate-To-High Bargaining Power of Buyers
- Figure 08. Moderate-To-High Threat of Substitutes
- Figure 09. Moderate-To-High Threat of New Entrants
- Figure 10. High Competitive Rivalry
- Figure 11. Market Player Positioning: Telecom Analytics Market
- Figure 12. Telecom Analytics Market Revenue, By Component, 2018–2026(\$Billion)
- Figure 13. Comparative Share Analysis of Telecom Analytics Market For Solution, By Region, 2018 & 2026 (%)
- Figure 14. Comparative Share Analysis of Telecom Analytics Market For Service, By Region, 2018 & 2026 (%)
- Figure 15. Telecom Analytics Market Revenue, By Deployment, 2018–2026(\$Billion)
- Figure 16. Comparative Share Analysis of Telecom Analytics Market For On Premise, By Region, 2018 & 2026 (%)
- Figure 17. Comparative Share Analysis of Telecom Analytics Market For Cloud, By Region, 2018 & 2026 (%)
- Figure 18. Telecom Analytics Market Revenue, By Organization Size, 2018–2026(\$Billion)
- Figure 19. Comparative Share Analysis of Telecom Analytics Market For Large Enterprises, By Region, 2018 & 2026 (%)
- Figure 20. Comparative Share Analysis of Telecom Analytics Market For Smes, By Region, 2018 & 2026 (%)
- Figure 21. Telecom Analytics Market Revenue, By Application, 2018–2026(\$Billion)
- Figure 22. Comparative Share Analysis of Telecom Analytics Market For Customer Management, By Region, 2018 & 2026 (%)
- Figure 23. Comparative Share Analysis of Telecom Analytics Market For Network Management, By Region, 2018 & 2026 (%)
- Figure 24. Comparative Share Analysis of Telecom Analytics Market For Sales And Marketing Management, By Region, 2018 & 2026 (%)
- Figure 25. Comparative Share Analysis of Telecom Analytics Market For Risk And

Compliance Management, By Region, 2018 & 2026 (%)

Figure 26. Comparative Share Analysis of Telecom Analytics Market For Others, By Region, 2018 & 2026 (%)

Figure 27. U.S. Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 28. Canada Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 29. Uk Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 30. Germany Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 31. France Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 32. Italy Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 33. Spain Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 34. Rest of Europe Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 35. China Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 36. India Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 37. Japan Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 38. Australia Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 39. Rest of Asia-Pacific Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 40. Latin America Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 41. Middle East Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 42. Africa Telecom Analytics Market Revenue, 2018-2026 (\$Million)

Figure 43. Competitive Dashboard

Figure 44. Competitive Dashboard

Figure 45. Competitive Heatmap of Key Players

Figure 46. Top Winning Strategies, By Year, 2016-2019

Figure 47. Top Winning Strategies, By Development, 2016-2019

Figure 48. Top Winning Strategies, By Company, 2016-2019

Figure 49. R&D Expenditure, 2016–2018 (\$Million)

Figure 50. Adobe Inc.: Revenue, 2016–2018 (\$Million)

Figure 51. Adobe Inc.: Revenue Share By Segment, 2018 (%)

Figure 52. Adobe Inc.: Revenue Share By Region, 2018 (%)

Figure 53. R&D Expenditure, 2016–2018 (\$Million)

Figure 54. Cisco Systems, Inc.: Revenue, 2016–2018 (\$Million)

Figure 55. Cisco Systems, Inc.: Revenue Share By Region, 2018 (%)

Figure 56. R&D Expenditure, 2016–2018 (\$Million)

Figure 57. International Business Machines Corporation: Revenue, 2016–2018 (\$Million)

Figure 58. International Business Machines Corporation: Revenue Share By Segment, 2018 (%)

Figure 59. International Business Machines Corporation: Revenue Share By Region,

2018 (%)

Figure 60. R&D Expenditure, 2016–2018 (\$Million)

Figure 61. Oracle Corporation: Revenue, 2016–2018 (\$Million)

Figure 62. Oracle Corporation: Revenue Share By Segment, 2018 (%)

Figure 63. Oracle Corporation: Revenue Share By Region, 2018 (%)

Figure 64. R&D Expenditure, 2016–2018 (\$Million)

Figure 65. Sap Se: Revenue, 2016–2018 (\$Million)

Figure 66. Sap Se: Revenue Share By Segment, 2018 (%)

Figure 67. Sap Se: Revenue Share By Region, 2018 (%)

Figure 68. Sas Institute Inc.: Revenue, 2016–2018 (\$Million)

Figure 69. Teradata Corporation: Key Executives

Figure 70. R&D Expenditure, 2016–2018 (\$Million)

Figure 71. Tableau Software: Revenue, 2016–2018 (\$Million)

Figure 72. Tableau Software: Revenue Share By Region, 2018 (%)



## I would like to order

Product name: Telecom Analytics Market by Component (Solution and Service), Deployment (Cloud and On-premise), Organization Size (Large Enterprises and Small & Medium Sized Enterprises), and Application (Customer Management, Network Management, Sales & Marketing Management, Risk & Compliance Management, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/T89618A1D92CEN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T89618A1D92CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970