

Tea Market by Type (Green Tea, Black Tea, Oolong Tea, Fruit/Herbal Tea, and Others), Packaging (Plastic Containers, Loose Tea, Paperboards, Aluminum Tins, and Tea Bags), Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Convenience Stores, Online Stores, And Others) and Application (Residential and Commercial): Global Opportunity Analysis and Industry Forecast, 2020–2027

https://marketpublishers.com/r/TFB40152681EN.html

Date: June 2020

Pages: 300

Price: US\$ 5,769.00 (Single User License)

ID: TFB40152681EN

Abstracts

Tea is the most commonly consumed drink with several health benefits. The aromatic beverage is made via processing and fermentation of Camellia Sinensis plant leaves. It contains potential antioxidants known as flavonoids, which stabilize harmful free radicals in the body. In addition, tea comprises vitamins C, K, B12, B6, & E; trace amount of potassium, manganese, magnesium, & calcium minerals; and different amino acids such as L-theanine. Several studies and researches on tea suggest that it prevents cancer, lowers cholesterol, facilitates weight loss, and enhances immunity. Primarily, tea can be categorized into black and green tea based on the degree of fermentation or oxidation.

The growth of the tea market is driven by increase in health-related concerns of people, which is shifting their attention from carbonated drinks to tea. Furthermore, rise in caf? culture, growth in disposable income, change in tastes of people, and introduction of additional healthy ingredients in tea by different market players are some other factors that drive the growth of the market. However, increase in cost of raw materials due to unpredictable weather, high cost of production, and increase in trend of coffee



consumption are expected to hamper the growth of market during the forecast period. Growth in demand from health-conscious young population and introduction of new flavor & variety are anticipated to provide lucrative opportunities for expansion the market.

The tea market has been segmented based on type, packaging, distribution channel, application, and Region. By type, the market is divided into green tea, black tea, oolong tea, fruit/herbal tea, and others. On the basis of packaging, it is fragmented into plastic containers, loose tea (packets & pouches), paperboards, aluminum tins, and tea bags. By distribution channel, it is categorized into supermarkets/hypermarkets, specialty stores, convenience stores, online stores, and others. Applications covered in the study include residential and commercial. Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the report include Associated British Foods Plc., Barry's Tea Limited, Hain Celestial Group, Inc, ITO EN, Ltd., Mcleod Russel India Limited, Nestle S.A., TaeTea, Tata Global Beverages, The Republic of Tea, Inc., And Unilever Group

KEY BENEFITS FOR STAKEHOLDERS

The report provides a quantitative analysis of the current market trends, estimations, and dynamics of the market size from 2019 to 2027 to identify the prevailing tea market opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier—buyer network.

In-depth analysis of the size and segmentation assists in determining the prevailing market opportunities.

The major countries in each region are mapped according to their revenue contribution to the global industry.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the tea industry.



KEY MARKET	SEGMENTATION
Ву Тур	pe
	Green Tea
	Black Tea
	Oolong Tea
	Fruit/Herbal Tea
	Others
By Pac	ckaging
	Plastic Containers
	Loose Tea
	Paperboards
	Aluminum Tins
	Tea Bags
By Dis	tribution Channel
	Supermarkets/Hypermarkets
	Specialty Stores
	Convenience Stores
	Online Stores
	Others

By Application



	Residential
	Commercial
By Re	gion
	North America
	U.S.
	Canada
	Mexico
	Europe
	UK
	Germany
	France
	Italy
	Spain
	Russia
	Rest of Europe
	Asia-Pacific
	China
	India
	Japan



South Korea
Australia
Pakistan
Rest of Asia-Pacific
LAMEA
Brazil
South Africa
Turkey
Saudi Arabia
Egypt
Rest of LAMEA



Contents

CHAPTER 1: INTRODUCTION

- 1.1.Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2. Primary research
- 1.5. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1.Market Snapshot
- 2.2.Key Findings of the study
- 2.3.CXO Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2.key findings
 - 3.2.1.Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. High bargaining power of suppliers
 - 3.3.2.Low bargaining power of buyers
 - 3.3.3.Moderate threat of new entrants
 - 3.3.4. High threat of substitutes
 - 3.3.5. High Intensity of Competitive rivalry
- 3.4. Market dynamics
 - 3.4.1.Drivers
 - 3.4.1.1. Health benefits associated with tea
 - 3.4.1.2. Rise in awareness among people for losing weight
 - 3.4.1.3. Expanding retail market
 - 3.4.1.4.Impact analysis
 - 3.4.2.Restraints
 - 3.4.2.1. Volatility in raw material prices
 - 3.4.2.2. Growth in coffee consumption
 - 3.4.2.3.Impact analysis



- 3.4.3. Opportunities
 - 3.4.3.1.Introduction of new flavors
 - 3.4.3.2. Decrease in demand for carbonated drinks
 - 3.4.3.3.Impact analysis
- 3.5. Regulation analysis: tea market
- 3.6. Market Share Analysis
 - 3.6.1.By type
 - 3.6.2.By packaging
 - 3.6.3.By distribution channel
 - 3.6.4.By application
 - 3.6.5.By region
- 3.7.COVID Analysis
 - 3.7.1.Introduction
 - 3.7.2.Impact on the Food & Beverage Industry
 - 3.7.3.Impact on Tea Market

CHAPTER 4: TEA MARKET, BY TYPE

- 4.1.Overview
 - 4.1.1.Market size and forecast
- 4.2.Green tea
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2.Market size and forecast
- 4.3.Black tea
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2.Market size and forecast
- 4.4.Oolong tea
 - 4.4.1. Key market trends, growth factors, and opportunities
 - 4.4.2.Market size and forecast
- 4.5. Fruit/herbal tea
 - 4.5.1. Key market trends, growth factors, and opportunities
 - 4.5.2.Market size and forecast
- 4.6.Others
- 4.6.1. Key market trends, growth factors, and opportunities
- 4.6.2.Market size and forecast

CHAPTER 5: TEA MARKET, BY PACKAGING

5.1.Overview



- 5.1.1.Market size and forecast
- 5.2. Plastic containers
 - 5.2.1. Key market trends, growth factors, and opportunities
 - 5.2.2.Market size and forecast
- 5.3.Loose tea
- 5.3.1. Key market trends, growth factors, and opportunities
- 5.3.2.Market size and forecast
- 5.4.Paperboards
 - 5.4.1. Key market trends, growth factors, and opportunities
 - 5.4.2. Market size and forecast
- 5.5. Aluminum tins
 - 5.5.1. Key market trends, growth factors, and opportunities
 - 5.5.2.Market size and forecast
- 5.6.Tea bags
 - 5.6.1. Key market trends, growth factors, and opportunities
 - 5.6.2. Market size and forecast

CHAPTER 6: TEA MARKET, BY DISTRIBUTION CHANNEL

- 6.1.overview
 - 6.1.1.Market size and forecast
- 6.2. Supermarkets/hypermarkets
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast
- 6.3. Specialty stores
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2.Market size and forecast
- 6.4. Convenience stores
 - 6.4.1. Key market trends, growth factors, and opportunities
 - 6.4.2.Market size and forecast
- 6.5. Online stores
 - 6.5.1. Key market trends, growth factors, and opportunities
 - 6.5.2. Market size and forecast
- 6.6.Others
 - 6.6.1. Key market trends, growth factors, and opportunities
 - 6.6.2. Market size and forecast

CHAPTER 7: TEA MARKET, BY APPLICATION



- 7.1.Overview
 - 7.1.1.Market size and forecast
- 7.2.Residential
 - 7.2.1. Key market trends, growth factors, and opportunities
 - 7.2.2.Market size and forecast
- 7.3.Commercial
 - 7.3.1. Key market trends, growth factors, and opportunities
 - 7.3.2.Market size and forecast

CHAPTER 8: TEA MARKET, BY REGION

- 8.1.Overview
 - 8.1.1.Market size and forecast
- 8.2. North America
 - 8.2.1. Key market trends, growth factors, and opportunities
 - 8.2.2.Market size and forecast
 - 8.2.3.U.S.
 - 8.2.3.1. Market size and forecast, by type
 - 8.2.4.Canada
 - 8.2.4.1. Market size and forecast, by type
 - 8.2.5.Mexico
 - 8.2.5.1. Market size and forecast, by type
- 8.3.Europe
 - 8.3.1. Key market trends, growth factors, and opportunities
 - 8.3.2.Market size and forecast
 - 8.3.3.UK
 - 8.3.3.1. Market size and forecast, by type
 - 8.3.4.Germany
 - 8.3.4.1. Market size and forecast, by type
 - 8.3.5.France
 - 8.3.5.1. Market size and forecast, by type
 - 8.3.6.Italy
 - 8.3.6.1. Market size and forecast, by type
 - 8.3.7.Spain
 - 8.3.7.1. Market size and forecast, by type
 - 8.3.8.Russia
 - 8.3.8.1. Market size and forecast, by type
 - 8.3.9.Rest of Europe
 - 8.3.9.1. Market size and forecast, by type



8.4. Asia-Pacific

- 8.4.1. Key market trends, growth factors, and opportunities
- 8.4.2.Market size and forecast
- 8.4.3.China
 - 8.4.3.1. Market size and forecast, by type
- 8.4.4.India
 - 8.4.4.1. Market size and forecast, by type
- 8.4.5.Japan
- 8.4.5.1. Market size and forecast, by type
- 8.4.6. South Korea
 - 8.4.6.1. Market size and forecast, by type
- 8.4.7. Australia
 - 8.4.7.1. Market size and forecast, by type
- 8.4.8.Pakistan
- 8.4.8.1. Market size and forecast, by type
- 8.4.9.Rest of Asia-Pacific
 - 8.4.9.1. Market size and forecast, by type

8.5.LAMEA

- 8.5.1. Key market trends, growth factors, and opportunities
- 8.5.2. Market size and forecast
- 8.5.3.Brazil
 - 8.5.3.1. Market size and forecast, by type
- 8.5.4. South Africa
 - 8.5.4.1. Market size and forecast, by type
- 8.5.5.Turkey
 - 8.5.5.1. Market size and forecast, by type
- 8.5.6. Saudi Arabia
 - 8.5.6.1. Market size and forecast, by type
- 8.5.7.Egypt
 - 8.5.7.1. Market size and forecast, by type
- 8.5.8.Rest of LAMEA
 - 8.5.8.1. Market size and forecast, by type

CHAPTER 9: COMPANY PROFILES

- 9.1.ASSOCIATED BRITISH FOODS PLC. (ABF)
 - 9.1.1.Company overview
 - 9.1.2. Key Executive
 - 9.1.3.Company snapshot



- 9.1.4. Operating business segments
- 9.1.5. Product portfolio
- 9.1.6.R&D Expenditure
- 9.1.7. Business performance
- 9.2.BARRY'S TEA LIMITED
 - 9.2.1.Company overview
 - 9.2.2.Company snapshot
 - 9.2.3. Product portfolio
- 9.3. HAIN CELESTIAL GROUP, INC.
 - 9.3.1.Company overview
 - 9.3.2.Key Executive
 - 9.3.3.Company snapshot
 - 9.3.4. Operating business segments
 - 9.3.5.Product portfolio
 - 9.3.6.R&D Expenditure
 - 9.3.7. Business performance
 - 9.3.8. Key strategic moves and developments
- 9.4.ITO EN, LTD.
 - 9.4.1.Company overview
 - 9.4.2. Key Executive
 - 9.4.3. Company snapshot
 - 9.4.4. Product portfolio
 - 9.4.5. Business performance
 - 9.4.6. Key strategic moves and developments
- 9.5.MCLEOD RUSSEL INDIA LIMITED
 - 9.5.1. Company overview
 - 9.5.2. Key Executive
 - 9.5.3. Company snapshot
 - 9.5.4. Product portfolio
 - 9.5.5.R&D Expenditure
 - 9.5.6. Business performance
 - 9.5.7. Key strategic moves and developments
- 9.6.NESTLE S.A.
 - 9.6.1.Company overview
 - 9.6.2. Key Executives
 - 9.6.3. Company snapshot
 - 9.6.4. Operating business segments
 - 9.6.5. Product portfolio
 - 9.6.6.R&D Expenditure



- 9.6.7. Business performance
- 9.6.8. Key strategic moves and developments
- 9.7.TAETEA
 - 9.7.1.Company overview
 - 9.7.2.Key Executive
 - 9.7.3. Company snapshot
 - 9.7.4. Product portfolio
- 9.8.TATA GLOBAL BEVERAGES
 - 9.8.1.Company overview
 - 9.8.2.Key Executive
 - 9.8.3.Company snapshot
 - 9.8.4. Operating business segments
 - 9.8.5. Product portfolio
 - 9.8.6.R&D Expenditure
 - 9.8.7. Business performance
 - 9.8.8.Key strategic moves and developments
- 9.9.THE REPUBLIC OF TEA, INC.
 - 9.9.1.Company overview
 - 9.9.2.Key Executive
 - 9.9.3. Company snapshot
 - 9.9.4. Product portfolio
 - 9.9.5. Key strategic moves and developments
- 9.10.UNILEVER GROUP
 - 9.10.1.Company overview
 - 9.10.2. Key executive
 - 9.10.3. Company snapshot
 - 9.10.4. Operating business segments
 - 9.10.5. Product portfolio
 - 9.10.6.R&D expenditure
 - 9.10.7. Business performance
 - 9.10.8. Key strategic moves and developments



List Of Tables

LIST OF TABLES

TABLE 01.TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 02.TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 03.GREEN TEA MARKET VOLUME, BY REGION, 2019-2027 (KILOTON)

TABLE 04.GREEN TEA MARKET VALUE, BY REGION, 2019-2027 (\$MILLION)

TABLE 05.BLACK TEA MARKET VOLUME, BY REGION, 2019-2027 (KILOTON)

TABLE 06.BLACK TEA MARKET VALUE, BY REGION, 2019-2027 (\$MILLION)

TABLE 07.OOLONG TEA MARKET VOLUME, BY REGION, 2019-2027 (KILOTON)

TABLE 08.OOLONG TEA MARKET VALUE, BY REGION, 2019-2027 (\$MILLION)

TABLE 09.FRUIT/HERBAL TEA MARKET VOLUME, BY REGION, 2019-2027 (KILOTON)

TABLE 10.FRUIT/HERBAL TEA MARKET VALUE, BY REGION, 2019-2027 (\$MILLION)

TABLE 11.OTHER TEA TYPE MARKET VOLUME, BY REGION, 2019-2027 (KILOTON)

TABLE 12.OTHER TEA TYPE MARKET VALUE, BY REGION, 2019-2027 (\$MILLION)

TABLE 13.TEA MARKET VOLUME, BY PACKAGING, 2019-2027 (KILOTON)

TABLE 14.TEA MARKET VALUE, BY PACKAGING, 2019-2027 (\$MILLION)

TABLE 15.TEA MARKET VOLUME FOR PLASTIC CONTAINERS, BY REGION, 2019-2027 (KILOTON)

TABLE 16.TEA MARKET VALUE FOR PLASTIC CONTAINERS, BY REGION, 2019-2027 (\$MILLION)

TABLE 17.TEA MARKET VOLUME FOR LOOSE TEA, BY REGION, 2019-2027 (KILOTON)

TABLE 18.TEA MARKET VALUE FOR LOOSE TEA, BY REGION, 2019-2027 (\$MILLION)

TABLE 19.TEA MARKET VOLUME FOR PAPERBOARDS, BY REGION, 2019-2027 (KILOTON)

TABLE 20.TEA MARKET VALUE FOR PAPERBOARDS, BY REGION, 2019-2027 (\$MILLION)

TABLE 21.TEA MARKET VOLUME FOR ALUMINUM TINS, BY REGION, 2019-2027 (KILOTON)

TABLE 22.TEA MARKET VALUE FOR ALUMINUM TINS, BY REGION, 2019-2027 (\$MILLION)

TABLE 23.TEA MARKET VOLUME FOR TEA BAGS, BY REGION, 2019-2027 (KILOTON)



TABLE 24.TEA MARKET VALUE FOR TEA BAGS, BY REGION, 2019-2027 (\$MILLION)

TABLE 25.TEA MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2019-2027 (KILOTON)

TABLE 26.TEA MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019-2027 (\$MILLION)

TABLE 27.TEA MARKET VOLUME FOR SUPERMARKETS/HYPERMARKETS, BY REGION, 2019-2027 (KILOTON)

TABLE 28.TEA MARKET VALUE FOR SUPERMARKETS/HYPERMARKETS, BY REGION, 2019-2027 (\$MILLION)

TABLE 29.TEA MARKET VOLUME FOR SPECIALTY STORES, BY REGION, 2019-2027 (KILOTON)

TABLE 30.TEA MARKET VALUE FOR SPECIALTY STORES, BY REGION, 2019-2027 (\$MILLION)

TABLE 31.TEA MARKET VOLUME FOR CONVENIENCE STORES, BY REGION, 2019-2027 (KILOTON)

TABLE 32.TEA MARKET VALUE FOR CONVENIENCE STORES, BY REGION, 2019-2027 (\$MILLION)

TABLE 33.TEA MARKET VOLUME FOR ONLINE STORES, BY REGION, 2019-2027 (KILOTON)

TABLE 34.TEA MARKET VALUE FOR ONLINE STORES, BY REGION, 2019-2027 (\$MILLION)

TABLE 35.TEA MARKET VOLUME FOR OTHER DISTRIBUTION CHANNELS, BY REGION, 2019-2027 (KILOTON)

TABLE 36.TEA MARKET VALUE FOR OTHER DISTRIBUTION CHANNELS, BY REGION, 2019-2027 (\$MILLION)

TABLE 37.TEA MARKET VOLUME, BY APPLICATION, 2019-2027 (KILOTON)

TABLE 38.TEA MARKET VALUE, BY APPLICATION, 2019-2027 (\$MILLION)

TABLE 39.TEA MARKET VOLUME FOR RESIDENTIAL APPLICATION, BY REGION, 2019-2027 (KILOTON)

TABLE 40.TEA MARKET VALUE FOR RESIDENTIAL APPLICATION, BY REGION, 2019-2027 (\$MILLION)

TABLE 41.TEA MARKET VOLUME FOR COMMERCIAL APPLICATION, BY REGION, 2019-2027 (KILOTON)

TABLE 42.TEA MARKET VALUE FOR COMMERCIAL APPLICATION, BY REGION, 2019-2027 (\$MILLION)

TABLE 43.TEA MARKET VOLUME, BY REGION, 2019-2027 (KILOTON)

TABLE 44.TEA MARKET VALUE, BY REGION, 2019-2027 (\$MILLION)

TABLE 45.NORTH AMERICA TEA MARKET VOLUME, BY TYPE, 2019-2027



(KILOTON)

TABLE 46.NORTH AMERICA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 47.NORTH AMERICA TEA MARKET VOLUME, BY PACKAGING, 2019-2027 (KILOTON)

TABLE 48.NORTH AMERICA TEA MARKET VALUE, BY PACKAGING, 2019-2027 (\$MILLION)

TABLE 49.NORTH AMERICA TEA MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2019-2027 (KILOTON)

TABLE 50.NORTH AMERICA TEA MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019-2027 (\$MILLION)

TABLE 51.NORTH AMERICA TEA MARKET VOLUME, BY APPLICATION, 2019-2027 (KILOTON)

TABLE 52.NORTH AMERICA TEA MARKET VALUE, BY APPLICATION, 2019-2027 (\$MILLION)

TABLE 53.NORTH AMERICA TEA MARKET VOLUME, BY COUNTRY, 2019-2027 (KILOTON)

TABLE 54.NORTH AMERICA TEA MARKET VALUE, BY COUNTRY, 2019-2027 (\$MILLION)

TABLE 55.U.S. TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 56.U.S. TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 57.CANADA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 58.CANADA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 59.MEXICO TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 60.MEXICO TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 61.EUROPE TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 62.EUROPE TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 63.EUROPE TEA MARKET VOLUME, BY PACKAGING, 2019-2027 (KILOTON)

TABLE 64.EUROPE TEA MARKET VALUE, BY PACKAGING, 2019-2027 (\$MILLION) TABLE 65.EUROPE TEA MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2019-2027 (KILOTON)

TABLE 66.EUROPE TEA MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019-2027 (\$MILLION)

TABLE 67.EUROPE TEA MARKET VOLUME, BY APPLICATION, 2019-2027 (KILOTON)

TABLE 68.EUROPE TEA MARKET VALUE, BY APPLICATION, 2019-2027 (\$MILLION) TABLE 69.EUROPE TEA MARKET VOLUME, BY COUNTRY, 2019-2027 (KILOTON) TABLE 70.EUROPE TEA MARKET VALUE, BY COUNTRY, 2019-2027 (\$MILLION)



TABLE 71.UK TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 72.UK TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 73.GERMANY TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 74.GERMANY TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 75.FRANCE TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 76.FRANCE TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 77.ITALY TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 78.ITALY TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 79. SPAIN TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 80.SPAIN TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 81.RUSSIA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 82.RUSSIA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 83.REST OF EUROPE TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 84.REST OF EUROPE TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 85.ASIA-PACIFIC TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON) TABLE 86.ASIA-PACIFIC TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION) TABLE 87.ASIA-PACIFIC TEA MARKET VOLUME, BY PACKAGING, 2019-2027 (KILOTON)

TABLE 88.ASIA-PACIFIC TEA MARKET VALUE, BY PACKAGING, 2019-2027 (\$MILLION)

TABLE 89.ASIA-PACIFIC TEA MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2019-2027 (KILOTON)

TABLE 90.ASIA-PACIFIC TEA MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019-2027 (\$MILLION)

TABLE 91.ASIA-PACIFIC TEA MARKET VOLUME, BY APPLICATION, 2019-2027 (KILOTON)

TABLE 92.ASIA-PACIFIC TEA MARKET VALUE, BY APPLICATION, 2019-2027 (\$MILLION)

TABLE 93.ASIA-PACIFIC TEA MARKET VOLUME, BY COUNTRY, 2019-2027 (KILOTON)

TABLE 94.ASIA-PACIFIC TEA MARKET VALUE, BY COUNTRY, 2019-2027 (\$MILLION)

TABLE 95.CHINA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 96.CHINA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 97.INDIA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 98.INDIA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 99.JAPAN TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)



TABLE 100.JAPAN TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION) TABLE 101.SOUTH KOREA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 102.SOUTH KOREA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 103.TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 104.AUSTRALIA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 105.PAKISTAN TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 106.PAKISTAN TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 107.REST OF ASIA-PACIFIC TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 108.REST OF ASIA-PACIFIC TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 109.LAMEA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 110.LAMEA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 111.LAMEA TEA MARKET VOLUME, BY PACKAGING, 2019-2027 (KILOTON)

TABLE 112.LAMEA TEA MARKET VALUE, BY PACKAGING, 2019-2027 (\$MILLION)

TABLE 113.LAMEA TEA MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2019-2027 (KILOTON)

TABLE 114.LAMEA TEA MARKET VALUE, BY DISTRIBUTION CHANNEL, 2019-2027 (\$MILLION)

TABLE 115.LAMEA TEA MARKET VOLUME, BY APPLICATION, 2019-2027 (KILOTON)

TABLE 116.LAMEA TEA MARKET VALUE, BY APPLICATION, 2019-2027 (\$MILLION)

TABLE 117.LAMEA TEA MARKET VOLUME, BY COUNTRY, 2019-2027 (KILOTON)

TABLE 118.LAMEA TEA MARKET VALUE, BY COUNTRY, 2019-2027 (\$MILLION)

TABLE 119.BRAZIL TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 120.BRAZIL TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 121.SOUTH AFRICA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 122. SOUTH AFRICA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 123.TURKEY TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 124.TURKEY TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 125.SAUDI ARABIA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 126.SAUDI ARABIA TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 127.EGYPT TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)

TABLE 128.EGYPT TEA MARKET VALUE, BY TYPE, 2019-2027 (\$MILLION)

TABLE 129.REST OF LAMEA TEA MARKET VOLUME, BY TYPE, 2019-2027 (KILOTON)



TABLE 130.REST OF LAMEA TEA MARKET VALUE, BY TYPE, 2019-2027

(\$MILLION)

TABLE 131.ABF: KEY EXECUTIVES

TABLE 132.ABF: COMPANY SNAPSHOT

TABLE 133.ABF: OPERATING SEGMENTS

TABLE 134.ABF: PRODUCT PORTFOLIO

TABLE 135.ABF: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 136.ABF: NET SALES, 2016–2018 (\$MILLION)

TABLE 137.BARRY'S TEA LIMITED: COMPANY SNAPSHOT

TABLE 138.BARRY'S TEA LIMITED: PRODUCT PORTFOLIO

TABLE 139.HAIN CELESTIAL INC.: KEY EXECUTIVES

TABLE 140.HAIN CELESTIAL INC.: COMPANY SNAPSHOT

TABLE 141.HAIN CELESTIAL INC.: OPERATING SEGMENTS

TABLE 142.HAIN CELESTIAL INC.: PRODUCT PORTFOLIO

TABLE 143.HAIN CELESTIAL INC.: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 144.HAIN CELESTIAL INC.: NET SALES, 2016-2018 (\$MILLION)

TABLE 145.ITO EN, LTD.: KEY EXECUTIVES

TABLE 146.ITO EN, LTD.: COMPANY SNAPSHOT

TABLE 147.ITO EN, LTD.: PRODUCT PORTFOLIO

TABLE 148.ITO EN, LTD.: NET SALES, 2016–2018 (\$MILLION)

TABLE 149.MCLEOD RUSSEL INDIA LIMITED: KEY EXECUTIVES

TABLE 150.MCLEOD RUSSEL INDIA LIMITED: COMPANY SNAPSHOT

TABLE 151.MCLEOD RUSSEL INDIA LIMITED: PRODUCT PORTFOLIO

TABLE 152.MCLEOD RUSSEL INDIA LIMITED: R&D EXPENDITURE, 2016–2018

(\$MILLION)

TABLE 153.MCLEOD RUSSEL INDIA LIMITED: NET SALES, 2016–2018 (\$MILLION)

TABLE 154.NESTLE S.A: KEY EXECUTIVES

TABLE 155.NESTLE S.A: COMPANY SNAPSHOT

TABLE 156.NESTLE S.A: OPERATING SEGMENTS

TABLE 157.NESTLE S.A: PRODUCT PORTFOLIO

TABLE 158.NESTLE S.A: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 159.NESTLE S.A: NET SALES, 2016–2018 (\$MILLION)

TABLE 160.TAETEA: KEY EXECUTIVES

TABLE 161.TAETEA: COMPANY SNAPSHOT

TABLE 162.TAETEA: PRODUCT PORTFOLIO

TABLE 163.TATA GLOBAL BEVERAGES: KEY EXECUTIVES

TABLE 164.TATA GLOBAL BEVERAGES: COMPANY SNAPSHOT

TABLE 165.TATA GLOBAL BEVERAGES: OPERATING SEGMENTS

TABLE 166.TATA GLOBAL BEVERAGES: PRODUCT PORTFOLIO



TABLE 167.TATA GLOBAL BEVERAGES: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 168.TATA GLOBAL BEVERAGES: NET SALES, 2016–2018 (\$MILLION)

TABLE 169.REPUBLIC OF TEA: KEY EXECUTIVES

TABLE 170.REPUBLIC OF TEA: COMPANY SNAPSHOT

TABLE 171.REPUBLIC OF TEA: PRODUCT PORTFOLIO

TABLE 172.UNILEVER GROUP: KEY EXECUTIVES

TABLE 173.UNILEVER GROUP: COMPANY SNAPSHOT

TABLE 174.UNILEVER GROUP: OPERATING SEGMENTS

TABLE 175.UNILEVER GROUP: PRODUCT PORTFOLIO

TABLE 176.UNILEVER GROUP: R&D EXPENDITURE, 2016–2018 (\$MILLION)

TABLE 177.UNILEVER GROUP: NET SALES, 2016–2018 (\$MILLION)



List Of Figures

LIST OF FIGURES

FIGURE 01.TEA MARKET SEGMENTATION

FIGURE 02.TEA MARKET, 2019-2027

FIGURE 03.TOP INVESTMENT POCKET, BY TYPE

FIGURE 04.DRIVERS AND RESTRAINTS: TEA MARKET

FIGURE 05.MARKET SHARE ANALYSIS, BY TYPE, 2019 VS 2027

FIGURE 06.MARKET SHARE ANALYSIS, BY PACKAGING, 2019 VS 2027

FIGURE 07.MARKET SHARE ANALYSIS, BY DISTRIBUTION CHANNEL, 2019 VS 2027

FIGURE 08.MARKET SHARE ANALYSIS, BY APPLICATION, 2019 VS 2027

FIGURE 09.MARKET SHARE ANALYSIS, BY REGION, 2019 VS 2027

FIGURE 10.IMPACT OF COVID-19 ON TEA MARKET FORECAST

FIGURE 11.TEA MARKET, BY TYPE, 2019 (%)

FIGURE 12.GLOBAL TEA MARKET, BY PACKAGING, 2019 (%)

FIGURE 13.TEA MARKET, BY DISTRIBUTION CHANNEL, 2019 (%)

FIGURE 14.TEA MARKET, BY APPLICATION, 2019 (%)

FIGURE 15.TEA MARKET, BY REGION, 2019 (%)

FIGURE 16.U.S. TEA MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 17.CANADA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 18.MEXICO TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 19.UK TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 20.GERMANY TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 21.FRANCE TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 22.ITALY TEA MARKET REVENUE, 2020–2027(\$MILLION)

FIGURE 23.SPAIN TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 24.RUSSIA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 25.REST OF EUROPE TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 26.CHINA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 27.INDIA TEA MARKET REVENUE, 2020–2027(\$MILLION)

FIGURE 28.JAPAN TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 29. SOUTH KOREA TEA MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 30.AUSTRALIA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 31.PAKISTAN TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 32.REST OF ASIA-PACIFIC TEA MARKET REVENUE,

2019-2027(\$MILLION)

FIGURE 33.BRAZIL TEA MARKET REVENUE, 2019–2027(\$MILLION)



FIGURE 34.SOUTH AFRICA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 35.TURKEY TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 36.SAUDI ARABIA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 37.EGYPT TEA MARKET REVENUE, 2019-2027(\$MILLION)

FIGURE 38.REST OF LAMEA TEA MARKET REVENUE, 2019–2027(\$MILLION)

FIGURE 39.ABF: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 40.ABF: NET SALES, 2016–2018 (\$MILLION)

FIGURE 41.ABF: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 42.ABF: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 43.HAIN CELESTIAL INC.: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 44.HAIN CELESTIAL INC.: NET SALES, 2016–2018 (\$MILLION)

FIGURE 45.HAIN CELESTIAL INC.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 46.HAIN CELESTIAL INC.: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 47.ITO EN, LTD.: NET SALES, 2016-2018 (\$MILLION)

FIGURE 48.ITO EN, LTD.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 49.MCLEOD RUSSEL INDIA LIMITED: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 50.MCLEOD RUSSEL INDIA LIMITED: NET SALES, 2016–2018 (\$MILLION) FIGURE 51.MCLEOD RUSSEL INDIA LIMITED: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 52.NESTLE S.A: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 53.NESTLE S.A: NET SALES, 2016–2018 (\$MILLION)

FIGURE 54.NESTLE S.A: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 55.NESTLE S.A: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 56.TATA GLOBAL BEVERAGES: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 57.TATA GLOBAL BEVERAGES: NET SALES, 2016–2018 (\$MILLION) FIGURE 58.TATA GLOBAL BEVERAGES: REVENUE SHARE BY SEGMENT, 2018

(%)

FIGURE 59.UNILEVER GROUP: R&D EXPENDITURE, 2016–2018 (\$MILLION)

FIGURE 60.UNILEVER GROUP: NET SALES, 2016–2018 (\$MILLION)

FIGURE 61.UNILEVER GROUP: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 62.UNILEVER GROUP: REVENUE SHARE BY REGION, 2018 (%)

COMPANIES MENTIONED

Associated British Foods Plc., Barry's Tea Limited, Hain Celestial Group, Inc, ITO EN, Ltd., Mcleod Russel India Limited, Nestle S.A., TaeTea, Tata Global Beverages, The Republic of Tea, Inc., And Unilever Group.



I would like to order

Product name: Tea Market by Type (Green Tea, Black Tea, Oolong Tea, Fruit/Herbal Tea, and Others),

Packaging (Plastic Containers, Loose Tea, Paperboards, Aluminum Tins, and Tea Bags),

Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Convenience

Stores, Online Stores, And Others) and Application (Residential and Commercial): Global

Opportunity Analysis and Industry Forecast, 2020–2027

Product link: https://marketpublishers.com/r/TFB40152681EN.html

Price: US\$ 5,769.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TFB40152681EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html



To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$