

Tattoo Removal Market By Procedures (Laser Procedure, Surgical Procedure, Creams, Others), By End User (Hospitals, Dermatology Clinics, Others): Global Opportunity Analysis and Industry Forecast, 2024-2035

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Abstracts

The tattoo removal market was valued at \$0.5 billion in 2023 and is estimated to reach \$4.0 billion by 2035, exhibiting a CAGR of 19.1% from 2024 to 2035. Tattoo removal refers to the process of eliminating or fading unwanted tattoos from the skin. Various techniques are employed to break down the tattoo pigment particles embedded in the skin, allowing the body's natural processes to gradually remove them. The most common method involves the use of lasers, which emit high-intensity light pulses targeted at the tattoo ink, causing it to fragment into smaller particles that can be absorbed and eliminated by the body's immune system. Other techniques include surgical excision, chemical peels, and dermabrasion. Tattoo removal procedures are typically performed by dermatologists, cosmetic surgeons, or trained medical professionals and may require multiple sessions to achieve desired results, depending on factors such as tattoo size, color, and depth. The tattoo removal market is witnessing a significant growth rate, owing to effective tattoo removals and rise in popularity of tattoo removal procedures among the population. As per the Harris Research Poll, one in four people regret their tattoo, owing to different reasons, for instance, many people are too young when they get their tattoos. In addition, factors such as lifestyle changes, unprofessional appearance of tattoos, and meaningless tattoos lead to the growth in their removal, which in turn boosts the market growth. According to the International Society of Aesthetic Plastic Surgery (ISAPS), 2022, about 14.8% of non-surgical tattoo removal procedures were performed globally. Moreover, according to the American Society for Aesthetic Plastic Surgery, 2022, about 298,224.86 non-surgical

laser tattoo removal procedures were performed worldwide. Moreover, availability of advanced tattoo removal treatments and increase in number of tattoo artists and parlors opting for lasers to remove and modify tattoos supplement the market growth. Thus, the aforementioned factors have collectively contributed toward growth of the tattoo removal market. The global tattoo removal market is segmented into procedures, end user, and region. On the basis of procedures, the market is fragmented into laser procedure, surgical procedure, creams, and others. On the basis of end user, the market is segmented into hospitals, clinics, and others. Region-wise, it is analyzed across Asia-Pacific (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, North Africa, Middle East & Africa). The key players that operate in the tattoo removal market are Sisram Medical (Alma Lasers), Cipher Pharmaceuticals Inc., Soliton, Inc., Cynosure, Candela Corporation., Lumenis Ltd., Fotona, and Berry Global Group, Inc. The key players have adopted product launch, product development, collaboration, partnership and product approval as the key strategies to strengthen their foothold in the competitive market.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the tattoo removal market analysis from 2023 to 2035 to identify the prevailing tattoo removal market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the tattoo removal market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear

understanding of the present position of the market players.

The report includes the analysis of the regional as well as global tattoo removal market trends, key players, market segments, application areas, and market growth strategies.

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Additional company profiles with specific client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Key Market Segments

By Procedures

Laser Procedure

Surgical Procedure

Creams

Others

By End User

Dermatology Clinics

Others

Hospitals

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

sisram medical(alma lasers)

cipher pharmaceuticals inc.

Soliton, Inc.

Cynosure

Candela Corporation.

Lumenis Ltd.

Fotona

Berry Global Group, Inc.

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