

Table Linen Market By Product Type (Table Runners, Table Napkins, Table Mats, Table Skirting, Others) , By Material Type (Crocheted/Knitted, Cotton, Linen Silk, Man-made Fibers, Others) By Application (Residential, Commercial) By Distribution Channel (Supermarkets/Hypermarkets, B2B, Specialty Stores, Online Sales Channel, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2034

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Abstracts

Table Linen Market

The table linen market was valued at \$12.4 billion in 2023 and is projected to reach \$20.3 billion by 2034, growing at a CAGR of 4.8% from 2024 to 2034.

Table linen refers to the fabric placed over different types of tables for functional and aesthetic purposes. Linen protects the table surface from dust & damage and provides an artistic appeal. It finds applications in diverse settings, including households, restaurants, banquet halls, and diverse events. The linens are designed using different fabric materials and are shaped into table covers, runners, napkins, and placemats. Over the past few years, table linens have become a reflection of an individual's style and status.

Rapid changes in the lifestyle of individuals are a key driver of the table linen market as these products are playing a critical role in reflecting their taste and preferences. In addition, expansion of the hospitality industry is augmenting the market development as cafes, hotels, and restaurants require table linen in bulk amounts. An emerging trend

anticipated to dominate the market in coming years is adoption of sustainable practices. From sourcing eco-friendly raw materials to utilizing sustainable methods for production, the table linen market is poised to become highly environment friendly in the coming years.

However, the cleaning & maintenance of table linen is a time-intensive and costly process that hampers the growth of the market. Furthermore, rise in concerns pertaining to hygiene and cleanliness, especially after the COVID-19 pandemic has reduced the demand for table linen, restraining the market development. For instance, the Annual International Trade Statistics by TrendEconomy—a data warehouse company—states that the sale & export of commodities such as bed linen, table linen, and kitchen linen in India decreased by 11.9% from 2022 to 2023. On the contrary, the frequently changing trends and designs in the table linen market are presenting several lucrative opportunities for the stakeholders. Linen manufacturers are continuously experimenting with designs and patterns to cater to the unique preferences & customizations of their customers, which is opening new avenues for the market.

Segment Review

The table linen market is segmented into product type, material type, application, distribution channel, and region. On the basis of product type, the market is divided into table runners, table napkins, table mats, table skirting, and others. As per material type, it is classified into crocheted/knitted, cotton, linen silk, man-made fibers, and others. Depending on application, it is bifurcated into residential and commercial. By distribution channel, it is categorized into supermarkets/hypermarkets, B2B, Specialty stores, online sales channel, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of product type, the table napkins segment held a high share of the market in 2023.

As per material type, the cotton segment dominated the market in 2023.

Depending on application, the residential segment acquired a high stake in the market in 2023.

By distribution channel, the B2B segment accounted for a high market share in 2023.

Region wise, North America was the highest revenue generator in 2023.

Competition Analysis

The major players of the global table linen market include IKEA Holdings B.V., Premier Table Linens LLC, Prestige Linens LLC, Urquild Linen Co., Fabrica Maria, Jomar Table Linens CA, Around The Table LLC, Siulas AB, S.A. de C.V., StarTex Linen, and Williams-Sonoma, Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Manufacturing Capacity

Industry life cycle assessment, by region

Product Life Cycles

Average Consumer Expenditure

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Product Consumption Analysis

Key Market Segments

By Product Type

Table Runners

Table Napkins

Table Mats

Table Skirting

Others

By Material Type

Crocheted/Knitted

Cotton

Linen Silk

Man-made Fibers

Others

By Application

Residential

Commercial

By Distribution Channel

Supermarkets/Hypermarkets

B2B

Specialty Stores

Online Sales Channel

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

IKEA Holdings B.V.

Premier Table Linens LLC

Prestige Linens LLC

Urquild Linen Co.

Fabrica Maria

Jomar Table Linens CA

Around The Table LLC

Siulas AB, S.A. de C.V.

StarTex Linen

Williams-Sonoma, Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: TABLE LINEN MARKET, BY PRODUCT TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Product Type
- 4.2. Table Runners
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Table Napkins
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Table Mats
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country
- 4.5. Table Skirting
 - 4.5.1. Key Market Trends, Growth Factors and Opportunities
 - 4.5.2. Market Size and Forecast, By Region
 - 4.5.3. Market Share Analysis, By Country
- 4.6. Others
 - 4.6.1. Key Market Trends, Growth Factors and Opportunities
 - 4.6.2. Market Size and Forecast, By Region
 - 4.6.3. Market Share Analysis, By Country

CHAPTER 5: TABLE LINEN MARKET, BY MATERIAL TYPE

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Material Type
- 5.2. Crocheted/Knitted
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Cotton
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Linen Silk
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country
- 5.5. Man-made Fibers
 - 5.5.1. Key Market Trends, Growth Factors and Opportunities
 - 5.5.2. Market Size and Forecast, By Region
 - 5.5.3. Market Share Analysis, By Country

5.6. Others

- 5.6.1. Key Market Trends, Growth Factors and Opportunities
- 5.6.2. Market Size and Forecast, By Region
- 5.6.3. Market Share Analysis, By Country

CHAPTER 6: TABLE LINEN MARKET, BY APPLICATION

6.1. Market Overview

- 6.1.1 Market Size and Forecast, By Application

6.2. Residential

- 6.2.1. Key Market Trends, Growth Factors and Opportunities
- 6.2.2. Market Size and Forecast, By Region
- 6.2.3. Market Share Analysis, By Country

6.3. Commercial

- 6.3.1. Key Market Trends, Growth Factors and Opportunities
- 6.3.2. Market Size and Forecast, By Region
- 6.3.3. Market Share Analysis, By Country

CHAPTER 7: TABLE LINEN MARKET, BY DISTRIBUTION CHANNEL

7.1. Market Overview

- 7.1.1 Market Size and Forecast, By Distribution Channel

7.2. Supermarkets/Hypermarkets

- 7.2.1. Key Market Trends, Growth Factors and Opportunities
- 7.2.2. Market Size and Forecast, By Region
- 7.2.3. Market Share Analysis, By Country

7.3. B2B

- 7.3.1. Key Market Trends, Growth Factors and Opportunities
- 7.3.2. Market Size and Forecast, By Region
- 7.3.3. Market Share Analysis, By Country

7.4. Specialty Stores

- 7.4.1. Key Market Trends, Growth Factors and Opportunities
- 7.4.2. Market Size and Forecast, By Region
- 7.4.3. Market Share Analysis, By Country

7.5. Online Sales Channel

- 7.5.1. Key Market Trends, Growth Factors and Opportunities
- 7.5.2. Market Size and Forecast, By Region
- 7.5.3. Market Share Analysis, By Country

7.6. Others

- 7.6.1. Key Market Trends, Growth Factors and Opportunities
- 7.6.2. Market Size and Forecast, By Region
- 7.6.3. Market Share Analysis, By Country

CHAPTER 8: TABLE LINEN MARKET, BY REGION

8.1. Market Overview

- 8.1.1 Market Size and Forecast, By Region

8.2. North America

- 8.2.1. Key Market Trends and Opportunities
- 8.2.2. Market Size and Forecast, By Product Type
- 8.2.3. Market Size and Forecast, By Material Type
- 8.2.4. Market Size and Forecast, By Application
- 8.2.5. Market Size and Forecast, By Distribution Channel
- 8.2.6. Market Size and Forecast, By Country
- 8.2.7. U.S. Table Linen Market
 - 8.2.7.1. Market Size and Forecast, By Product Type
 - 8.2.7.2. Market Size and Forecast, By Material Type
 - 8.2.7.3. Market Size and Forecast, By Application
 - 8.2.7.4. Market Size and Forecast, By Distribution Channel
- 8.2.8. Canada Table Linen Market
 - 8.2.8.1. Market Size and Forecast, By Product Type
 - 8.2.8.2. Market Size and Forecast, By Material Type
 - 8.2.8.3. Market Size and Forecast, By Application
 - 8.2.8.4. Market Size and Forecast, By Distribution Channel
- 8.2.9. Mexico Table Linen Market
 - 8.2.9.1. Market Size and Forecast, By Product Type
 - 8.2.9.2. Market Size and Forecast, By Material Type
 - 8.2.9.3. Market Size and Forecast, By Application
 - 8.2.9.4. Market Size and Forecast, By Distribution Channel

8.3. Europe

- 8.3.1. Key Market Trends and Opportunities
- 8.3.2. Market Size and Forecast, By Product Type
- 8.3.3. Market Size and Forecast, By Material Type
- 8.3.4. Market Size and Forecast, By Application
- 8.3.5. Market Size and Forecast, By Distribution Channel
- 8.3.6. Market Size and Forecast, By Country
- 8.3.7. France Table Linen Market
 - 8.3.7.1. Market Size and Forecast, By Product Type

- 8.3.7.2. Market Size and Forecast, By Material Type
- 8.3.7.3. Market Size and Forecast, By Application
- 8.3.7.4. Market Size and Forecast, By Distribution Channel
- 8.3.8. Germany Table Linen Market
 - 8.3.8.1. Market Size and Forecast, By Product Type
 - 8.3.8.2. Market Size and Forecast, By Material Type
 - 8.3.8.3. Market Size and Forecast, By Application
 - 8.3.8.4. Market Size and Forecast, By Distribution Channel
- 8.3.9. Italy Table Linen Market
 - 8.3.9.1. Market Size and Forecast, By Product Type
 - 8.3.9.2. Market Size and Forecast, By Material Type
 - 8.3.9.3. Market Size and Forecast, By Application
 - 8.3.9.4. Market Size and Forecast, By Distribution Channel
- 8.3.10. Spain Table Linen Market
 - 8.3.10.1. Market Size and Forecast, By Product Type
 - 8.3.10.2. Market Size and Forecast, By Material Type
 - 8.3.10.3. Market Size and Forecast, By Application
 - 8.3.10.4. Market Size and Forecast, By Distribution Channel
- 8.3.11. UK Table Linen Market
 - 8.3.11.1. Market Size and Forecast, By Product Type
 - 8.3.11.2. Market Size and Forecast, By Material Type
 - 8.3.11.3. Market Size and Forecast, By Application
 - 8.3.11.4. Market Size and Forecast, By Distribution Channel
- 8.3.12. Russia Table Linen Market
 - 8.3.12.1. Market Size and Forecast, By Product Type
 - 8.3.12.2. Market Size and Forecast, By Material Type
 - 8.3.12.3. Market Size and Forecast, By Application
 - 8.3.12.4. Market Size and Forecast, By Distribution Channel
- 8.3.13. Rest Of Europe Table Linen Market
 - 8.3.13.1. Market Size and Forecast, By Product Type
 - 8.3.13.2. Market Size and Forecast, By Material Type
 - 8.3.13.3. Market Size and Forecast, By Application
 - 8.3.13.4. Market Size and Forecast, By Distribution Channel
- 8.4. Asia-Pacific
 - 8.4.1. Key Market Trends and Opportunities
 - 8.4.2. Market Size and Forecast, By Product Type
 - 8.4.3. Market Size and Forecast, By Material Type
 - 8.4.4. Market Size and Forecast, By Application
 - 8.4.5. Market Size and Forecast, By Distribution Channel

8.4.6. Market Size and Forecast, By Country

8.4.7. China Table Linen Market

8.4.7.1. Market Size and Forecast, By Product Type

8.4.7.2. Market Size and Forecast, By Material Type

8.4.7.3. Market Size and Forecast, By Application

8.4.7.4. Market Size and Forecast, By Distribution Channel

8.4.8. Japan Table Linen Market

8.4.8.1. Market Size and Forecast, By Product Type

8.4.8.2. Market Size and Forecast, By Material Type

8.4.8.3. Market Size and Forecast, By Application

8.4.8.4. Market Size and Forecast, By Distribution Channel

8.4.9. India Table Linen Market

8.4.9.1. Market Size and Forecast, By Product Type

8.4.9.2. Market Size and Forecast, By Material Type

8.4.9.3. Market Size and Forecast, By Application

8.4.9.4. Market Size and Forecast, By Distribution Channel

8.4.10. South Korea Table Linen Market

8.4.10.1. Market Size and Forecast, By Product Type

8.4.10.2. Market Size and Forecast, By Material Type

8.4.10.3. Market Size and Forecast, By Application

8.4.10.4. Market Size and Forecast, By Distribution Channel

8.4.11. Australia Table Linen Market

8.4.11.1. Market Size and Forecast, By Product Type

8.4.11.2. Market Size and Forecast, By Material Type

8.4.11.3. Market Size and Forecast, By Application

8.4.11.4. Market Size and Forecast, By Distribution Channel

8.4.12. Thailand Table Linen Market

8.4.12.1. Market Size and Forecast, By Product Type

8.4.12.2. Market Size and Forecast, By Material Type

8.4.12.3. Market Size and Forecast, By Application

8.4.12.4. Market Size and Forecast, By Distribution Channel

8.4.13. Malaysia Table Linen Market

8.4.13.1. Market Size and Forecast, By Product Type

8.4.13.2. Market Size and Forecast, By Material Type

8.4.13.3. Market Size and Forecast, By Application

8.4.13.4. Market Size and Forecast, By Distribution Channel

8.4.14. Indonesia Table Linen Market

8.4.14.1. Market Size and Forecast, By Product Type

8.4.14.2. Market Size and Forecast, By Material Type

- 8.4.14.3. Market Size and Forecast, By Application
- 8.4.14.4. Market Size and Forecast, By Distribution Channel
- 8.4.15. Rest of Asia-Pacific Table Linen Market
 - 8.4.15.1. Market Size and Forecast, By Product Type
 - 8.4.15.2. Market Size and Forecast, By Material Type
 - 8.4.15.3. Market Size and Forecast, By Application
 - 8.4.15.4. Market Size and Forecast, By Distribution Channel
- 8.5. LAMEA
 - 8.5.1. Key Market Trends and Opportunities
 - 8.5.2. Market Size and Forecast, By Product Type
 - 8.5.3. Market Size and Forecast, By Material Type
 - 8.5.4. Market Size and Forecast, By Application
 - 8.5.5. Market Size and Forecast, By Distribution Channel
 - 8.5.6. Market Size and Forecast, By Country
 - 8.5.7. Brazil Table Linen Market
 - 8.5.7.1. Market Size and Forecast, By Product Type
 - 8.5.7.2. Market Size and Forecast, By Material Type
 - 8.5.7.3. Market Size and Forecast, By Application
 - 8.5.7.4. Market Size and Forecast, By Distribution Channel
 - 8.5.8. South Africa Table Linen Market
 - 8.5.8.1. Market Size and Forecast, By Product Type
 - 8.5.8.2. Market Size and Forecast, By Material Type
 - 8.5.8.3. Market Size and Forecast, By Application
 - 8.5.8.4. Market Size and Forecast, By Distribution Channel
 - 8.5.9. Saudi Arabia Table Linen Market
 - 8.5.9.1. Market Size and Forecast, By Product Type
 - 8.5.9.2. Market Size and Forecast, By Material Type
 - 8.5.9.3. Market Size and Forecast, By Application
 - 8.5.9.4. Market Size and Forecast, By Distribution Channel
 - 8.5.10. UAE Table Linen Market
 - 8.5.10.1. Market Size and Forecast, By Product Type
 - 8.5.10.2. Market Size and Forecast, By Material Type
 - 8.5.10.3. Market Size and Forecast, By Application
 - 8.5.10.4. Market Size and Forecast, By Distribution Channel
 - 8.5.11. Argentina Table Linen Market
 - 8.5.11.1. Market Size and Forecast, By Product Type
 - 8.5.11.2. Market Size and Forecast, By Material Type
 - 8.5.11.3. Market Size and Forecast, By Application
 - 8.5.11.4. Market Size and Forecast, By Distribution Channel

- 8.5.12. Rest of LAMEA Table Linen Market
 - 8.5.12.1. Market Size and Forecast, By Product Type
 - 8.5.12.2. Market Size and Forecast, By Material Type
 - 8.5.12.3. Market Size and Forecast, By Application
 - 8.5.12.4. Market Size and Forecast, By Distribution Channel

CHAPTER 9: COMPETITIVE LANDSCAPE

- 9.1. Introduction
- 9.2. Top Winning Strategies
- 9.3. Product Mapping Of Top 10 Player
- 9.4. Competitive Dashboard
- 9.5. Competitive Heatmap
- 9.6. Top Player Positioning, 2023

CHAPTER 10: COMPANY PROFILES

- 10.1. IKEA Holdings B.V.
 - 10.1.1. Company Overview
 - 10.1.2. Key Executives
 - 10.1.3. Company Snapshot
 - 10.1.4. Operating Business Segments
 - 10.1.5. Product Portfolio
 - 10.1.6. Business Performance
 - 10.1.7. Key Strategic Moves and Developments
- 10.2. Premier Table Linens LLC
 - 10.2.1. Company Overview
 - 10.2.2. Key Executives
 - 10.2.3. Company Snapshot
 - 10.2.4. Operating Business Segments
 - 10.2.5. Product Portfolio
 - 10.2.6. Business Performance
 - 10.2.7. Key Strategic Moves and Developments
- 10.3. Prestige Linens LLC
 - 10.3.1. Company Overview
 - 10.3.2. Key Executives
 - 10.3.3. Company Snapshot
 - 10.3.4. Operating Business Segments
 - 10.3.5. Product Portfolio

- 10.3.6. Business Performance
- 10.3.7. Key Strategic Moves and Developments
- 10.4. Urquild Linen Co.
 - 10.4.1. Company Overview
 - 10.4.2. Key Executives
 - 10.4.3. Company Snapshot
 - 10.4.4. Operating Business Segments
 - 10.4.5. Product Portfolio
 - 10.4.6. Business Performance
 - 10.4.7. Key Strategic Moves and Developments
- 10.5. Fabrica Maria
 - 10.5.1. Company Overview
 - 10.5.2. Key Executives
 - 10.5.3. Company Snapshot
 - 10.5.4. Operating Business Segments
 - 10.5.5. Product Portfolio
 - 10.5.6. Business Performance
 - 10.5.7. Key Strategic Moves and Developments
- 10.6. Jomar Table Linens CA
 - 10.6.1. Company Overview
 - 10.6.2. Key Executives
 - 10.6.3. Company Snapshot
 - 10.6.4. Operating Business Segments
 - 10.6.5. Product Portfolio
 - 10.6.6. Business Performance
 - 10.6.7. Key Strategic Moves and Developments
- 10.7. Around The Table LLC
 - 10.7.1. Company Overview
 - 10.7.2. Key Executives
 - 10.7.3. Company Snapshot
 - 10.7.4. Operating Business Segments
 - 10.7.5. Product Portfolio
 - 10.7.6. Business Performance
 - 10.7.7. Key Strategic Moves and Developments
- 10.8. Siulas AB, S.A. De C.V.
 - 10.8.1. Company Overview
 - 10.8.2. Key Executives
 - 10.8.3. Company Snapshot
 - 10.8.4. Operating Business Segments

- 10.8.5. Product Portfolio
- 10.8.6. Business Performance
- 10.8.7. Key Strategic Moves and Developments
- 10.9. StarTex Linen
 - 10.9.1. Company Overview
 - 10.9.2. Key Executives
 - 10.9.3. Company Snapshot
 - 10.9.4. Operating Business Segments
 - 10.9.5. Product Portfolio
 - 10.9.6. Business Performance
 - 10.9.7. Key Strategic Moves and Developments
- 10.10. Williams-Sonoma, Inc.
 - 10.10.1. Company Overview
 - 10.10.2. Key Executives
 - 10.10.3. Company Snapshot
 - 10.10.4. Operating Business Segments
 - 10.10.5. Product Portfolio
 - 10.10.6. Business Performance
 - 10.10.7. Key Strategic Moves and Developments

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