

Surfactants Market by Type (Anionic, Non-ionic, Cationic, Amphoteric, and Others) and Application (Household Detergents, Personal Care, Industrial & Institutional Cleaners, Food Processing, Oilfield Chemicals, Agricultural Chemicals, Textiles, Emulsion Polymerization (Plastics), Paints & Coatings, Construction, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global surfactants market was valued at \$41.3 billion in 2019, and is projected to reach \$58.5 billion by 2027, registering a CAGR of 5.3% from 2020 to 2027.

Surfactants are organic chemicals, with both hydrophilic and hydrophobic ends, that when added, change the properties of the liquid. Surfactants allow oil molecules to dissolve in water. They have vast practical applications in a variety of industries, owing to their properties such as wettability, detergency, emulsion, dispersion, stabilization, and foam/froth formation. The surfactant market is dominated by surfactant groups such as alcohol ethoxylates, sulfates, ether sulfates, and alkyl benzene sulfonates, which are majorly used in laundry detergents, soaps, household, and personal care products.

The key driver responsible for the growth of this industry includes growing end-user industries such as household detergents, personal care, and others in the developed and developing economies. However, rise in prices and low raw material availability hamper the market growth. Moreover, environmental concerns such as toxic effects of surfactants on various aquatic organisms and implementation of stringent laws & regulations toward their use limit their adoption.

The global surfactants market is segmented on the basis of type, application, and region. Depending on type, the market is divided into anionic, non-ionic, cationic, amphoteric and others. Anionic surfactant is further sub-classified into linear alkyl benzene, fatty alcohol ether sulfate, fatty alcohol sulfate, sulfosuccinates and others. Non-ionic surfactants is further sub-fragmented into fatty alcohol ethoxylates, alkyl phenol ethoxylates and others. Based on application, it is segmented into household detergents, personal care, industrial & institutional cleaners, food processing, oilfield chemicals, agricultural chemicals, textiles, emulsion polymerization (plastics), paints & coatings, construction, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The report includes extensive analysis of the factors driving and restraining the global surfactants market.

The market projections for the period 2020–2027 have been included along with the drivers, restraints, and opportunities affecting the market.

The report provides quantitative as well as qualitative market trends to help the stakeholders understand the situations prevailing in the market.

An in-depth analysis of key segments of the market demonstrates stakeholders with different types of surfactants consumed across different industries.

KEY MARKET SEGMENTS

By Type

Anionic

Linear Alkyl Benzene

Fatty Alcohol Ether Sulfate

Fatty Alcohol Sulfate

Sulfosuccinates

Others.

Non-ionic

Fatty Alcohol Ethoxylates

Alkyl Phenol Ethoxylates

Others

Cationic

Amphoteric

Others

By Application

Household Detergents

Personal Care

Industrial & Institutional Cleaners

Food Processing

Oilfield Chemicals

Agricultural Chemicals

Textiles

Plastics

Paints & Coatings

Adhesives

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

UK

Spain

Italy

Rest of Europe

Asia-Pacific

India

China

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

KEY MARKET PLAYERS

BASF SE

Clariant AG

Croda International Plc

Nouryon

Stepan Company

Huntsman Corporation

Evonik Industries AG

Indorama Ventures Public Company Limited

Lonza Group

Kao Corporation

The other players in the value chain include Ashland Global Holdings, Inc., Dow Chemical Company, Wacker Chemie AG, Galaxy Surfactants, Aarti Industries Ltd., and others.

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