

Supply Chain Management Market by Component (Solution and Services), Solution Type (Transportation Management System, Warehouse Management System, Sourcing & Procurement, Supply Chain Planning, and Manufacturing Execution System), Deployment Model (On-premise and Cloud), User Type (Small & Medium Sized Enterprises, and Large Enterprises), and Industry Vertical (Retail & Consumer Goods, Healthcare & Pharmaceuticals, Manufacturing, Food & Beverages, Transportation & Logistics, Automotive, and Others): Global Opportunity Analysis and Industry Forecast, 2020-2027

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Abstracts

Supply chain management (SCM) software facilitates the activities of the entire supply chain. The software is used in supply chain transactions and helps to manage supplier relationships and business processes. In addition, it provides accurate information and an end to end view of supply chain processes. It integrates the organization and supply chain together into a single system, and helps end users oversee areas such as warehousing, purchasing, marketing, sales, shipping, and others, which help enterprises to make efficient business decisions.

The growth of the global supply chain management market is driven by development of industrial-grade digital technology, surge in need for improved supply chain visibility, and increase in inclination toward cloud-based supply chain management software.

Moreover, surge in need of demand management solutions among enterprises and increase in adoption of SCM software in healthcare and pharmaceutical companies further boosts the growth of the market. However, high cost associated with the implementation and maintenance of SCM solution and increase in security & privacy concerns among enterprises are expected to impede the market growth. On the contrary, upsurge in demand for transportation management systems (TMS) software and integration of blockchain technology in SCM software are expected to present major opportunities for market expansion in the near future.

The supply chain management (SCM) software market is segmented into component, solution type, deployment model, user type, industry vertical, and region. By component, the market is bifurcated into solution and services.

By solution type, it is classified into transportation management system, warehouse management system, supply chain planning, sourcing & procurement software, and manufacturing execution system. By deployment model, the market is divided into on-premise and cloud based. By user type, it is bifurcated into small & medium-sized enterprises (SMEs) and large enterprises. Depending on industry vertical, it is fragmented into retail & consumer goods, healthcare & pharmaceuticals, manufacturing, food & beverages, transportation & logistics, automotive, and other. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report provides the profiles of key players operating in the market such as SAP SE, Oracle Corporation, JDA Software Group, Inc., Infor, Manhattan Associates, Epicor Software Corporation, The Descartes Systems Group Inc., HighJump, Kinaxis Inc., and IBM Corporation.

KEY BENEFITS FOR STAKEHOLDERS

This study includes the supply chain management market analysis, trends, and future estimations to determine the imminent investment pockets.

The report presents information related to key drivers, restraints, and opportunities of the market.

The supply chain management market size is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the

supply chain management market.

KEY MARKET SEGMENTS

BY COMPONENT

Solution

Services

BY SOLUTION TYPE

Transportation Management System

Warehouse Management System

Sourcing & Procurement

Supply Chain Planning

Manufacturing Execution System

BY USER TYPE

Small & Medium Sized Enterprises

Large Enterprises

BY APPLICATION

Retail & Consumer Goods

Healthcare & Pharmaceuticals

Manufacturing

Food & Beverages

Transportation & Logistics

Automotive

Other

BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Russia

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

SAP SE

Oracle Corporation

JDA Software Group, Inc.

Infor

Manhattan Associates

Epicor Software Corporation

The Descartes Systems Group Inc.

HighJump

Kinaxis Inc.

IBM Corporation

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