

Super Absorbent Polymer Market by Type (Synthetic and Natural), Application (Personal Care, Healthcare, Agriculture & Horticulture, and Others), and Production Method (Suspension Polymerization, Solution Polymerization, and Gel Polymerization): Global Opportunity Analysis and Industry Forecast, 2020-2027

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Abstracts

The global super absorbent polymer market was valued at \$7.6 billion in 2019, and is projected to reach \$10.8 billion by 2027, growing at a CAGR of 6.4% from 2020 to 2027.

Super absorbent polymer (SAP) is cross-linked polymer, which is insoluble in water. Its fundamental feature is its capacity to absorb liquid and keep them trapped or store, even under extreme pressure. SAP is different from sponge; sponge holds liquid and releases it when squeezed, whereas SAP turns liquid into gel and holds it. It is used in numerous applications such as diapers and in agriculture to regulate the moisture in the soil and release for the plants during dry period.

The major factor contributing toward the growth of the market include increase in population. Increase in population is up surging the demand for baby diapers. Some of the countries where diaper market is anticipated to increase at considerable rate are India, Indonesia, Mexico, Turkey, Brazil, and others. Moreover, high number of aged population in countries such as Japan, Italy, Finland, Greece, and others drives the penetration of adult diapers in these countries, which further boost the market growth. However, matured markets for diapers are expected to hinder the market growth. On the contrary, factors such as rise in awareness about diaper products in rural areas of African countries & India and product advancement in diaper products are expected to



offer lucrative opportunities for the market growth during the forecast period.

The report segments the market on the basis of type, application, production method, and region. By type, the market is classified into synthetic and natural. The synthetic segment is sub-divided into sodium polyacrylate, polyacrylamide copolymer, ethylene maleic anhydride copolymer, and others. Whereas, the natural segment is further categorized into polyvinyl alcohol, polysaccharides, polyitaconic acid, polypeptide, and others. On the basis of application, the market is fragmented into personal care, healthcare, agriculture & horticulture, and other. The personal care segment is further categorized into adult incontinence products, sanitary napkins, baby diapers, nappy pads, and urinary bag. The healthcare segment is further sub-divided into wound dressing, medical waste solidification, and superabsorbent mat. The agriculture and horticulture segment is further categorized into suspension polymerization, solution polymerization, and gel polymerization. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the market from 2020 to 2027, determining the prevailing opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

The market size is provided in terms of volume and revenue.

Porter's five forces analysis helps analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.

Profiles of leading players operating in the market are provided to understand the competitive scenario.

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable growth.



KEY MARKET SEGMENTS-

Ву Туре

Synthetic

Sodium Polyacrylate

Polyacrylamide Copolymer

Ethylene Maleic Anhydride Copolymer

Others

Natural

Polyvinyl Alcohol

Polysaccharides

Polyitaconic Acid

Polypeptide

Others

By Application

Personal Care

Adult Incontinence Products

Sanitary Napkins

Baby Diapers



Nappy Pads

Urinary Bag

Healthcare

Wound Dressing

Medical Waste Solidification

Superabsorbent Mat

Agriculture & Horticulture

Seed Coating

Root Dipping

Soil Broadcasting

Flower Beds

Ornamental Gardens

Others

By Application

Suspension Polymerization

Solution Polymerization

Gel Polymerization

By Region

North America

Super Absorbent Polymer Market by Type (Synthetic and Natural), Application (Personal Care, Healthcare, Agricu...



U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil



UAE

Saudi Arabia

South Africa

Rest of LAMEA

KEY MARKET PLAYERS

BASF SE

Evonik Industries AG

Kao Corporation

LG Chem

Sanyo Chemical Industries, LTD

Sumitomo Seika Chemicals Co., LTD

Nippon Shokubai Co., Ltd.

Xitao Polymer Co., Ltd

Yixing Danson Technology

Zhejiang Satellite Petrochemical Co., Ltd.

The other players in the value chain include High Smart Commodity Co., LTD, Soco, Chinafloc, Songwon Industrial, Wanhua Chemical Group Co. Ltd, Chemtex Speciality Limited, Chase Corp, and others



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