

# **Sugar Confectionery Market by Product Type (Hard-Boiled Sweets, Caramel & Toffees, Gums & Jellies, Medicated Confectionery, Mints, Marshmallows, Nougat, Lollipops, and Liquorice) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022**

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## **Abstracts**

Confectionery is related to food products that comprise high sugar content such as chocolates, caramel, sweets, gums, candies, cookies, and marshmallows. These products are used to reduce stress, alleviate boredom, and to satisfy cravings.

Introduction of new products with innovative flavors & healthy ingredients, growth in retail market, and increase in gifting trend drive the market growth. Asia-Pacific is anticipated to register significant growth in the market, owing to rise in disposable income and increase in population in emerging countries such as China and India. In addition, introduction of low-priced, smaller versions of established confectionery chocolate brands by key players has supplemented the market growth. However, rise in demand for sugar-free products on account of increase in instances of diabetes and growth in health concerns are anticipated to restrain market growth.

The report categorizes the global sugar confectionery market by product type into hard-boiled sweets, caramels & toffees, gums & jellies medicated confectionery, mints, and others (marshmallows, nougat, lollipops, and liquorice). Further, based on geography, the market is classified into North America, Europe, Asia-Pacific, and LAMEA.

Major players operating in this market include the following:

Nestlé SA

Chupa Chups SA.

Cadbury PLC,

Kraft Foods Inc.

Ferrero SpA.

The Hershey Company

Perfetti Van Melle S.P.A.

HARIBO Dunhills (Pontefract) PLC,

Lotte Confectionery Co Ltd

WM Wrigley JR Company

Lindt & Sprungli

## **KEY BENEFITS FOR STAKEHOLDERS**

This report provides a quantitative analysis of the current trends and estimations from 2014 to 2022 of sugar confectionery market, which assist to identify the prevailing opportunities.

Major countries in each region are mapped according to individual market revenue.

This study evaluates the competitive landscape to understand the competitive environment globally.

Comprehensive analysis of factors that drive and restrict the growth of the market is provided.

Microlevel analysis is conducted based on type and region.

Key players and their significant developments in recent years are listed.

## **KEY MARKET SEGMENTS**

## By Product Type

Hard-Boiled Sweets

Caramel & Toffees

Gums & Jellies

Medicated Confectionery

Mints

Others (Marshmallows, Nougat, Lollipops, and Liquorice)

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

Italy

France

Spain

Rest of Europe

## Asia-Pacific

India

China

Japan

Australia

South Korea

Rest of Asia-Pacific

## LAMEA

Brazil

Saudi Arabia

South Africa

Argentina

Turkey

Venezuela

Rest of LAMEA

## KEY PLAYERS

Adams and Brooks Candy

Jelly Belly Candy

AS Kalev

Mapro Industries Ltd.

Barambo Ltd.

Roshen Kondyterska Korporatsia

GBO Mendelez International

Croatian company Kra? dd

(Companies mentioned above are not profiled in the report, but can be profiled upon client request.)

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